

# Argentina

## Tobacco Control Policies

Argentina is not a Party to the WHO Framework Convention on Tobacco Control. Argentina signed the FCTC on September 25, 2003, but has not ratified the treaty.

**Smoke Free Places:** Smoking is prohibited in indoor workplaces, indoor public places, and public transport, except for: 1) enclosed private office space that is not shared with other workers and is not used for public services; 2) clubs for smokers of tobacco products; and 3) tobacco shops. Smoking also is prohibited on outdoor patios, terraces, and balconies of healthcare facilities and primary and secondary educational facilities, and under areas covered with a roof that are intended for public gathering. Sub-national jurisdictions may enact smoke free laws that are more stringent than the national law.

**Tobacco Advertising, Promotion and Sponsorship:** Almost all forms of tobacco advertising and promotion are prohibited, except for: 1) some limited signage at points of sale, and 2) some direct communication of exclusively informational content to consenting persons over 18 years of age. Permitted advertising must contain health warnings on 20 percent of the advertising surface. All forms of tobacco sponsorship are prohibited.

**Tobacco Packaging and Labeling:** Rotating pictorial health warnings must occupy 50 percent of principal display areas. An image and accompanying text must appear on the lower 50 percent of the front of the package and an accompanying text-only message must appear on the lower 50 percent of the back of the package. The set of 10 health messages and images must be updated every 12 to 24 months. Fifty percent of one side of the tobacco product package must contain information about the free service for quitting smoking that is provided by the Ministry of Health. Misleading packaging and labeling, including such terms as "light" and "low tar" and other signs, is prohibited.

**Tobacco Taxation and Prices:** The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Argentina are below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	No
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	No	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	10
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	50%	Warnings are written in the principal language(s)	Yes
Front	50%	Ban on misleading packaging and labeling	Yes
Back	50%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	141.00 ARS	Total taxes	77%
In US dollars	1.95 USD	Total excise	55%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: [www.tobaccocontrolaws.org](http://www.tobaccocontrolaws.org)

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: [www.who.int/tobacco/global\\_report/en/](http://www.who.int/tobacco/global_report/en/)

Last updated: February 3, 2020