

Barbados

Tobacco Control Policies

Barbados became a Party to the WHO Framework Convention on Tobacco Control on February 1, 2006.

Smoke Free Places: Smoking is prohibited in all indoor public places, workplaces, and public transport. Public place is defined broadly in the law to include any building owned or operated by the government, workplaces, and cultural sites.

Tobacco Advertising, Promotion and Sponsorship: Tobacco advertising, promotion and sponsorship generally are allowed. The law does prohibit, however, advertising and promotion of the use of tobacco products by minors and advertising that is false and misleading.

Tobacco Packaging and Labeling: Health warnings are pictorial and text; must cover 60 percent of the front and back of packages; and must be rotated every 12 months. Misleading packaging and labeling, including terms such as "light" and "low tar" and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Barbados are well below these recommendations.

| SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN | | | |
|--|-----------|--|----------|
| Health-care facilities | Yes | Private offices | Yes |
| Primary and secondary schools | Yes | Public transport | Yes |
| Universities | Yes | Restaurants | Yes |
| Governmental facilities | Yes | Bars and Pubs | Yes |
| Can subnational jurisdictions enact more stringent smoking restrictions? | Yes | | |
| BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP | | | |
| Domestic TV and radio | No | Promotional discounts | No |
| Domestic magazines and newspapers | No | Non-tobacco products or services with tobacco brand names | No |
| Outdoor advertising | No | Tobacco products with non-tobacco brand names | No |
| Outdoor advertising (e.g., billboards, posters) | No | Paid placement in media | No |
| Retail product display | No | Financial sponsorship, including corporate social responsibility | No |
| Internet advertising | No | Publicity of sponsorships | No |
| Free distribution | No | | |
| HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS | | | |
| Text warnings describe health impacts | Yes | Number of published warnings at any given time | 1/3 |
| Warnings include a picture or graphic | Yes | Warnings required to rotate | Required |
| % of principal display areas covered (front and back) | 60% | Warnings are written in the principal language(s) | Yes |
| Front | 60% | Ban on misleading packaging and labeling | Yes |
| Back | 60% | Health warnings on smokeless tobacco products | Yes |
| TOBACCO TAXATION AND PRICE | | | |
| PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES | | TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE) | |
| In country currency | 14.65 BBD | Total taxes | 47% |
| In US dollars | 7.33 USD | Total excise | 32% |

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2019. Available at: www.who.int/publications/i/item/9789241516204. (Note: The 2021 WHO report did not include updated tax information for Barbados.)

Last updated: December 14, 2020