

Benin

Tobacco Control Policies

Benin became a Party to the WHO Framework Convention on Tobacco Control on February 1, 2006.

Smoke Free Places: Smoking is prohibited in all indoor public places, indoor workplaces, and public transport.

Tobacco Advertising, Promotion and Sponsorship: The law prohibits nearly all forms of tobacco advertising and promotion, including point of sale product display. The law does not appear to restrict unpaid depiction of tobacco products or use, and the status of advertising by conventional mail, phone, and direct person-to-person communications is uncertain. All forms of tobacco sponsorship are prohibited.

Tobacco Packaging and Labeling: Rotating combined picture and text warnings are required to cover 90 percent of the front and back of tobacco product packaging. However, the Ministry of Health has not yet issued the required health warnings. Misleading packaging and labeling, including terms such as “light” and “mild” and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Benin are well below these recommendations.

| SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN | | | |
|--|------------|--|----------|
| Health-care facilities | Yes | Private offices | Yes |
| Primary and secondary schools | Yes | Public transport | Yes |
| Universities | Yes | Restaurants | Yes |
| Governmental facilities | Yes | Bars and Pubs | Yes |
| Can subnational jurisdictions enact more stringent smoking restrictions? | Yes | | |
| BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP | | | |
| Domestic TV and radio | Yes | Promotional discounts | Yes |
| Domestic magazines and newspapers | Yes | Non-tobacco products or services with tobacco brand names | Yes |
| Outdoor advertising | Yes | Tobacco products with non-tobacco brand names | Yes |
| Outdoor advertising (e.g., billboards, posters) | Yes | Paid placement in media | Yes |
| Retail product display | Yes | Financial sponsorship, including corporate social responsibility | Yes |
| Internet advertising | Yes | Publicity of sponsorships | Yes |
| Free distribution | Yes | | |
| HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS | | | |
| Text warnings describe health impacts | Yes | Number of published warnings at any given time | 4 |
| Warnings include a picture or graphic | Yes | Warnings required to rotate | Required |
| % of principal display areas covered (front and back) | 90% | Warnings are written in the principal language(s) | Yes |
| Front | 90% | Ban on misleading packaging and labeling | Yes |
| Back | 90% | Health warnings on smokeless tobacco products | Yes |
| TOBACCO TAXATION AND PRICE | | | |
| PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES | | TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE) | |
| In country currency | 500.00 XOF | Total taxes | 10% |
| In US dollars | 0.90 USD | Total excise | 8% |

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

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