

Bermuda

Tobacco Control Policies

Bermuda is a British Overseas Territory and, as such, falls under the jurisdiction of the United Kingdom. The UK became a Party to the WHO Framework Convention on Tobacco Control on March 16, 2005; however, the WHO FCTC has not been extended to Bermuda.

Smoke Free Places: Smoking is prohibited in all indoor public places, indoor workplaces, and on public transport. In addition, smoking is also prohibited on the premises (i.e., outdoor areas) of all educational facilities and most healthcare facilities.

Tobacco Advertising, Promotion and Sponsorship: The law prohibits many forms of tobacco advertising and promotion. Point of sale product display is limited to areas that are not directly accessible to consumers, and may not be within three meters of sweets, toys, candy, and other items that might reasonably appeal to minors. Although sponsorship by the tobacco industry is not prohibited, publicity of the sponsorship is subject to a number of restrictions.

Tobacco Packaging and Labeling: Tobacco product packaging must display a text-only health warning on 30 percent of the front and back faces. Although the contents of multiple health warnings have been specified, the law does not require equal distribution of the warnings and provides no details about rotation. Misleading packaging and labeling, including terms such as "light" and "low tar" and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco tax information is currently unavailable.

| SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN | | | |
|--|----------|--|--------------|
| Health-care facilities | Yes | Private offices | Yes |
| Primary and secondary schools | Yes | Public transport | Yes |
| Universities | Yes | Restaurants | Yes |
| Governmental facilities | Yes | Bars and Pubs | Yes |
| Can subnational jurisdictions enact more stringent smoking restrictions? | No | | |
| BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP | | | |
| Domestic TV and radio | Yes | Promotional discounts | Yes |
| Domestic magazines and newspapers | Yes | Non-tobacco products or services with tobacco brand names | Yes |
| Outdoor advertising | Yes | Tobacco products with non-tobacco brand names | Yes |
| Outdoor advertising (e.g., billboards, posters) | Yes | Paid placement in media | Yes |
| Retail product display | No | Financial sponsorship, including corporate social responsibility | Yes |
| Internet advertising | Yes | Publicity of sponsorships | Yes |
| Free distribution | No | | |
| HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS | | | |
| Text warnings describe health impacts | Yes | Number of published warnings at any given time | 10 |
| Warnings include a picture or graphic | No | Warnings required to rotate | Not Required |
| % of principal display areas covered (front and back) | 30% | Warnings are written in the principal language(s) | Yes |
| Front | 30% | Ban on misleading packaging and labeling | Yes |
| Back | 30% | Health warnings on smokeless tobacco products | No |
| TOBACCO TAXATION AND PRICE | | | |
| PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES | | TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE) | |
| In country currency | 0.00 - | Total taxes | 0% |
| In US dollars | 0.00 USD | Total excise | 0% |

Source:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Last updated: July 21, 2021