

# Botswana

## Tobacco Control Policies

Botswana became a Party to the WHO Framework Convention on Tobacco Control on May 1, 2005.

**Smoke Free Places:** Designated smoking rooms are permitted in most indoor public places and indoor workplaces, and on many forms public transport.

**Tobacco Advertising, Promotion and Sponsorship:** Many direct forms of advertising are prohibited, including domestic TV, radio, and print media; internet; billboards; and conventional mail. However, the ban does not cover many promotional practices/activities, such as competitions associated with tobacco products, discounts, and retailer incentive programs. Sponsorship by the tobacco industry is allowed.

**Tobacco Packaging and Labeling:** The law does not set forth requirements for health warnings on tobacco packaging and labeling, nor does the law prohibit misleading packaging and labeling.

**Tobacco Taxation and Prices:** The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Botswana are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	No	Private offices	No
Primary and secondary schools	No	Public transport	No
Universities	No	Restaurants	No
Governmental facilities	No	Bars and Pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	No
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	Uncertain	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	No		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	No	Number of published warnings at any given time	0
Warnings include a picture or graphic	No	Warnings required to rotate	Not Required
% of principal display areas covered (front and back)	0%	Warnings are written in the principal language(s)	No
Front	0%	Ban on misleading packaging and labeling	No
Back	0%	Health warnings on smokeless tobacco products	No
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	49.50 BWP	Total taxes	52%
In US dollars	4.31 USD	Total excise	35%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: [www.tobaccocontrolaws.org](http://www.tobaccocontrolaws.org)

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: [www.who.int/tobacco/global\\_report/en/](http://www.who.int/tobacco/global_report/en/)

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