

Burkina Faso

Tobacco Control Policies

Burkina Faso became a Party to the WHO Framework Convention on Tobacco Control on October 29, 2006.

Smoke Free Places: Smoking is prohibited in all virtually all indoor public places, indoor workplaces, and on all means of public transportation.

Tobacco Advertising, Promotion and Sponsorship: Most forms of tobacco advertising and promotion are prohibited. Tobacco advertising and promotion through posters within the point of sale are permitted, as long as such materials are not visible from outside the point of sale. Further, the legislation gives the Minister of Health authority to prescribe exceptions with regard to many forms of tobacco advertising and promotion. To our knowledge, no such regulations have been issued as of the date of this review. All forms of tobacco sponsorship are prohibited.

Tobacco Packaging and Labeling: All tobacco product packaging must display health warnings covering at least 60 percent of the main surfaces of the package. Two picture and text health warnings are required to be displayed over 24 months (one per year). Misleading packaging and labeling, including terms such as "light" and "low tar," is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Burkina Faso are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	No	Paid placement in media	Yes
Retail product display	Yes	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	1
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	60%	Warnings are written in the principal language(s)	Yes
Front	60%	Ban on misleading packaging and labeling	Yes
Back	60%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	750.00 XOF	Total taxes	44%
In US dollars	1.35 USD	Total excise	28%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrollaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

Last updated: September 14, 2021