

# Cameroon

## Tobacco Control Policies

Cameroon became a Party to the WHO Framework Convention on Tobacco Control on May 4, 2006.

**Smoke Free Places:** Smoking is prohibited in schools, universities and Ministry buildings. Smoking is not regulated in any other indoor public place, indoor workplace or on any means of public transportation.

**Tobacco Advertising, Promotion and Sponsorship:** There is a ban on tobacco advertising and promotion on television, radio and in the printed press as well as on outdoor advertising. Tobacco sponsorship is allowed, but there are some restrictions on the publicity of such sponsorship.

**Tobacco Packaging and Labeling:** The law requires rotating pictorial health warnings on 70 percent of the front and back surfaces of tobacco product packaging. Misleading packaging and labeling, which could include terms such as “light” and “low tar” and other signs, is prohibited.

**Tobacco Taxation and Prices:** The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Cameroon are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	No	Private offices	No
Primary and secondary schools	Yes	Public transport	No
Universities	Yes	Restaurants	No
Governmental facilities	No	Bars and Pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	No
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	No	Paid placement in media	No
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	No		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	2
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	70%	Warnings are written in the principal language(s)	Yes
Front	70%	Ban on misleading packaging and labeling	Yes
Back	70%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	700.00 XAF	Total taxes	43%
In US dollars	1.26 USD	Total excise	21%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: [www.tobaccocontrolaws.org](http://www.tobaccocontrolaws.org)

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: [www.who.int/tobacco/global\\_report/en/](http://www.who.int/tobacco/global_report/en/)

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