

# Tobacco Control Policy Fact Sheet

## Colombia: Packaging & Labeling

### Health Warnings/Messages Features

Smoked Tobacco Products	
Type of Warnings	Pictures (Photos) , Pictograms (Illustrations/Cartoons)
On front and back of packages	Yes
% of principal display areas covered	30%
Rotation required?	Yes
Number of messages	6

Smokeless Tobacco Products	
Type of Warnings	Pictures (Photos) , Pictograms (Illustrations/Cartoons)
% of principal display areas covered	30%
Rotation required?	Yes
Number of messages	6

### Definitions of Key Terms - Alignment with the FCTC and its guidelines

	Aligns	Does not align	N/A
Tobacco Product		■	
Outside Packaging and Labeling	■		

### Penalties

	Yes	No
Manufacturer	■	
Importer	■	
Wholesaler	■	
Retailer	■	
Other	■	

### Other Packaging and Labeling Requirements

	Required	Some Restrictions	Not Required	Uncertain	N/A
Warning requirements on unit packaging and labeling (e.g., packs)	■				
Warning/messages required on outside packaging and labeling (e.g., cartons)	■				
Warning texts must be in the principal language(s) of the country	■				
A requirement that warnings or messages may not be placed where they may be permanently damaged or concealed when opening the pack			■		
A requirement that tax stamps or other required markings may not be placed where they may conceal warnings or messages	■				
A requirement to display qualitative (descriptive) constituents and emissions messages			■		
Prohibition on the display of figures for emission yields (including tar, nicotine, and carbon monoxide)	■				
Plain or standardized packaging			■		
Prohibition on misleading tobacco packaging & labeling including terms, descriptors, trademarks, figurative or other signs (logos, colors, images that directly create a false impression that a tobacco product is less harmful than other tobacco products)	■				

### Content of the Warnings/Messages

	Yes	No
Health Impacts	■	
Advice on cessation (e.g., the benefits of cessation or steps to take to stop smoking)		■
Addictive nature of tobacco		■
Adverse economic and social outcomes		■
Impact of tobacco use on friends and family	■	
Quitline phone number and/or website		■

Last updated: May 15, 2020