

# Congo

## Tobacco Control Policies

Congo became a Party to the WHO Framework Convention on Tobacco Control on May 7, 2007.

**Smoke Free Places:** Smoking is prohibited in all indoor workplaces, public places, and on public transport. In addition, the law prohibits smoking in open and semi-open public places.

**Tobacco Advertising, Promotion and Sponsorship:** There is a comprehensive ban on tobacco advertising and promotion, including point of sale advertising and product display. All forms of tobacco sponsorship are prohibited.

**Tobacco Packaging and Labeling:** The law requires rotating, pictorial health warnings on at least 30 percent of the surface of tobacco product packaging. However, an administrative order detailing the exact size, location/placement, and contents of the warnings has not yet been issued. Misleading terms, such as "low tar," are prohibited on tobacco packaging, but other misleading packaging (e.g., colors, numbers, and symbols) is not prohibited.

**Tobacco Taxation and Prices:** The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Congo are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Uncertain		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	Yes	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	4
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	0%	Warnings are written in the principal language(s)	Yes
Front	0%	Ban on misleading packaging and labeling	Yes
Back	0%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	750.00 XAF	Total taxes	27%
In US dollars	1.35 USD	Total excise	11%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: [www.tobaccocontrolaws.org](http://www.tobaccocontrolaws.org)

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: [www.who.int/tobacco/global\\_report/en/](http://www.who.int/tobacco/global_report/en/)

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