

Ethiopia

Tobacco Control Policies

Ethiopia became a Party to the WHO Framework Convention on Tobacco Control on June 23, 2014.

Smoke Free Places: Smoking and the use of any tobacco product is prohibited in any part of all indoor public places, workplaces and on all means of public transport. Smoking is also prohibited in outdoor areas of schools and universities, government facilities, youth centers, amusement parks, among other places. It is prohibited to establish a designated smoking area in any place where smoking is prohibited. Sub-national jurisdictions may enact smoke free laws that are more stringent than the national law.

Tobacco Advertising, Promotion and Sponsorship: All indirect or direct forms of tobacco advertising and promotion are prohibited. However, the law excludes legitimate forms of expression recognized by the FCTC Art. 13 Guidelines that could be construed as advertising such as trade newsletters, legitimate journalist or artistic expression, among other things. All forms of financial or other tobacco sponsorship are prohibited.

Tobacco Packaging and Labeling: Rotating text and pictorial health warnings are required to cover 70 percent of the front and the back of tobacco product packaging. Misleading packaging and labeling, including terms such as "light" and "low tar" and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Ethiopia are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	Yes	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	4
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	70%	Warnings are written in the principal language(s)	Yes
Front	70%	Ban on misleading packaging and labeling	Yes
Back	70%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	40.00 ETB	Total taxes	51%
In US dollars	1.15 USD	Total excise	41%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

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