

Honduras

Tobacco Control Policies

Honduras became a Party to the WHO Framework Convention on Tobacco Control on May 17, 2005.

Smoke Free Places: Consumption of tobacco-derived products, which includes smoked and smokeless tobacco products and e-cigarettes, is banned in all workplaces, public places, and all public transportation (including terminals). The law contains two very limited exceptions: the law permits the consumption of tobacco-derived products in cigar factories and spaces where tobacco tasting takes place (although minors are not allowed to enter these places). There are also some restrictions on smoking in outdoor places, including in outdoor stadiums and any public or private space at fewer than two meters from where people gather or pass through.

Tobacco Advertising, Promotion and Sponsorship: All tobacco advertising and promotion by radio, television, written media, and billboards is prohibited. Bans on tobacco advertising and promotion do not extend to point of sale, retail display, or internet communications. There are some restrictions on tobacco sponsorship and the publicity of such sponsorship.

Tobacco Packaging and Labeling: Under the law, all tobacco-derived products must have graphic health warnings occupying 50 percent of both the front and back of packages. The text of each warning must occupy at least 25 percent of the total area devoted to the health warning. Warnings must be rotated and modified annually. Misleading packaging and labeling, which could include terms such as “light” and “low tar” and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Honduras are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	No		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	No
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	No	Paid placement in media	No
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	No		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	Uncertain
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	50%	Warnings are written in the principal language(s)	Yes
Front	50%	Ban on misleading packaging and labeling	Yes
Back	50%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	

TOBACCO TAXATION AND PRICE

In country currency	55.00 HNL	Total taxes	43%
In US dollars	2.23 USD	Total excise	18%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

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