

**Tobacco Control Policy Fact Sheet**  
**Indonesia: Packaging & Labeling**

## Health Warnings/Messages Features

Smoked Tobacco Products	
Type of Warnings	Pictures (Photos) , Text Warnings/Messages
On front and back of packages	Yes
% of principal display areas covered	40%
Rotation required?	Yes
Number of messages	5

Smokeless Tobacco Products	
Type of Warnings	Pictures (Photos) , Text Warnings/Messages
% of principal display areas covered	40%
Rotation required?	Yes
Number of messages	5

## Definitions of Key Terms - Alignment with the FCTC and its guidelines

	Aligns	Does not align	N/A
Tobacco Product	<input checked="" type="checkbox"/>		
Outside Packaging and Labeling	<input checked="" type="checkbox"/>		
Health Warning	<input checked="" type="checkbox"/>		
Health Information	<input checked="" type="checkbox"/>		
Smokeable	<input checked="" type="checkbox"/>		
Label	<input checked="" type="checkbox"/>		
Tobacco Product Variation	<input checked="" type="checkbox"/>		
Smallest Packet	<input checked="" type="checkbox"/>		
Larger Packaging	<input checked="" type="checkbox"/>		
Nicotine	<input checked="" type="checkbox"/>		
Tar	<input checked="" type="checkbox"/>		

## Penalties

	Yes	No
Manufacturer	<input checked="" type="checkbox"/>	
Importer	<input checked="" type="checkbox"/>	
Wholesaler	<input checked="" type="checkbox"/>	
Retailer	<input checked="" type="checkbox"/>	

	Yes	No
Other	■	

#### Other Packaging and Labeling Requirements

	Required	Some Restrictions	Not Required	Uncertain	N/A
Warning requirements on unit packaging and labeling (e.g., packs)	■				
Warning/messages required on outside packaging and labeling (e.g., cartons)	■				
Warning texts must be in the principal language(s) of the country	■				
A requirement that warnings or messages may not be placed where they may be permanently damaged or concealed when opening the pack			■		
A requirement that tax stamps or other required markings may not be placed where they may conceal warnings or messages	■				
A requirement to display qualitative (descriptive) constituents and emissions messages	■				
Prohibition on the display of figures for emission yields (including tar, nicotine, and carbon monoxide)			■		
Plain or standardized packaging			■		
Prohibition on misleading tobacco packaging & labeling including terms, descriptors, trademarks, figurative or other signs (logos, colors, images that directly create a false impression that a tobacco product is less harmful than other tobacco products)					

#### Content of the Warnings/Messages

	Yes	No
Health Impacts	■	
Advice on cessation (e.g., the benefits of cessation or steps to take to stop smoking)		■
Addictive nature of tobacco		■
Adverse economic and social outcomes		■
Impact of tobacco use on friends and family	■	
Quitline phone number and/or website	■	