

Jamaica

Tobacco Control Policies

Jamaica became a Party to the WHO Framework Convention on Tobacco Control on October 5, 2005.

Smoke Free Places: There is a comprehensive ban on smoking in indoor public places, indoor workplaces, and public transport. The law also prohibits smoking in several outdoor places and within five meters of entrances, exits, windows, and ventilation intakes of a public place, workplace, or public transport.

Tobacco Advertising, Promotion and Sponsorship: There is no legislation that specifically addresses tobacco advertising, promotion and sponsorship. Instead, several laws address certain means of advertising, such as a ban on tobacco advertising on domestic television and radio, and restrictions on outdoor advertising and brand marking. Most other forms of tobacco advertising and promotion are permitted. Tobacco sponsorship is not restricted.

Tobacco Packaging and Labeling: Rotating graphic health warnings are required on 60 percent of the two principal display areas (front and back) on both unit and outside packaging. Misleading packaging and labeling, including terms such as "light" and "low tar" and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Jamaica are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	No
Domestic magazines and newspapers	No	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	No	Paid placement in media	No
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	No		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	8
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	60%	Warnings are written in the principal language(s)	Yes
Front	60%	Ban on misleading packaging and labeling	Yes
Back	60%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	1219.00 JMD	Total taxes	43%
In US dollars	8.27 USD	Total excise	28%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

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