

# Kazakhstan

## Tobacco Control Policies

Kazakhstan became a Party to the WHO Framework Convention on Tobacco Control on April 22, 2007.

**Smoke Free Places:** The law prohibits smoking in most indoor workplaces and public places. However, smoking is permitted in designated areas of restaurants and public transport facilities. Smoking is prohibited on all public transport, including in aircraft, on buses, taxis, subways, watercraft, and rail transport.

**Tobacco Advertising, Promotion and Sponsorship:** The law prohibits most forms of tobacco advertising and promotion, including point of sale product display. However, some forms are likely not covered by the ban, including free distribution, direct person-to-person targeting, and retailer incentive programs. Although sponsorship by the tobacco industry is not completely prohibited, publicity of the sponsorship is prohibited.

**Tobacco Packaging and Labeling:** On packaging of smoked tobacco products, rotating picture and text health warnings are required to cover 50 percent of the front and back of packaging. The law prohibits the sale of smokeless tobacco products. Misleading packaging and labeling, including terms such as "light" and "low tar" and other signs, is prohibited.

**Tobacco Taxation and Prices:** The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Kazakhstan are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	No
Governmental facilities	Yes	Bars and Pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	No		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	Yes	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	No		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	12
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	50%	Warnings are written in the principal language(s)	Yes
Front	50%	Ban on misleading packaging and labeling	Yes
Back	50%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	440.00 KZT	Total taxes	56%
In US dollars	1.05 USD	Total excise	45%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: [www.tobaccocontrolaws.org](http://www.tobaccocontrolaws.org)

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: [www.who.int/tobacco/global\\_report/en/](http://www.who.int/tobacco/global_report/en/)

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