

Kosovo

Tobacco Control Policies

Kosovo is not a Party to the WHO Framework Convention on Tobacco Control.

Smoke Free Places: Smoking is prohibited in nearly all indoor public places and workplaces. Designated smoking rooms are permitted in certain healthcare facilities, retirement communities, prisons, and hotel rooms.

Tobacco Advertising, Promotion and Sponsorship: All forms of tobacco advertising, promotion and sponsorship are prohibited. All forms of financial or other tobacco sponsorship are prohibited.

Tobacco Packaging and Labeling: Kosovo requires text warnings cover 32 percent of the front and 45 percent of the back of all tobacco products. The front must have one of two general warnings, and the back must have one of eleven additional warnings. Rotation is required, but the law does not provide instructions as to the timing of the rotations. Thirty-six months following the implementation of the law, additional graphic warnings will be required on the back side of the pack. The total size of the warnings will not change. Misleading packaging and labeling, including terms such as “light” and “low tar,” is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco tax information from Kosovo is currently unavailable.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	Yes	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	13
Warnings include a picture or graphic	No	Warnings required to rotate	Required
% of principal display areas covered (front and back)	38.5%	Warnings are written in the principal language(s)	Yes
Front	32%	Ban on misleading packaging and labeling	Yes
Back	45%	Health warnings on smokeless tobacco products	No
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	0.00	Total taxes	0%
In US dollars	0.00 USD	Total excise	0%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrollaws.org

Last updated: August 20, 2020