

Mali

Tobacco Control Policies

Mali became a Party to the WHO Framework Convention on Tobacco Control on January 17, 2006.

Smoke Free Places: The law and an implementing decree are interpreted to prohibit smoking in all indoor public places, workplaces and on all public transport except for in designated smoking areas in airports.

Tobacco Advertising, Promotion and Sponsorship: Virtually all forms of domestic advertising and promotion are prohibited. However, advertising and promotion at points of sale is allowed. All forms of financial or other tobacco sponsorship are prohibited.

Tobacco Packaging and Labeling: Tobacco product packaging must display one text-only health warning covering 30 percent of the front and back of packages. Misleading terms or descriptors are prohibited on tobacco product packaging, but other misleading packaging (e.g., colors, numbers, and symbols) are not addressed in the law.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Mali are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	No	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	1
Warnings include a picture or graphic	No	Warnings required to rotate	Not Required
% of principal display areas covered (front and back)	30%	Warnings are written in the principal language(s)	Yes
Front	30%	Ban on misleading packaging and labeling	Yes
Back	30%	Health warnings on smokeless tobacco products	No
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	800.00 XOF	Total taxes	28%
In US dollars	1.44 USD	Total excise	11%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

Last updated: May 30, 2023