

# Mauritania

## Tobacco Control Policies

Mauritania became a Party to the WHO Framework Convention on Tobacco Control on January 26, 2006.

**Smoke Free Places:** The law prohibits smoking in all indoor public places and public transport without exception, but does not explicitly prohibit smoking in workplaces.

**Tobacco Advertising, Promotion and Sponsorship:** The law broadly bans tobacco advertising and promotion, but does not explicitly address international channels or prohibit point of sale product display. Although sponsorship by the tobacco industry is not completely prohibited, publicity of the sponsorship is prohibited.

**Tobacco Packaging and Labeling:** All tobacco product packages must display rotating combined pictorial and text health warnings on at least 70 percent of the front and back surfaces. Misleading packaging and labeling, which could include terms such as "light" and "low tar" and other signs, is prohibited.

**Tobacco Taxation and Prices:** The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Mauritania are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Uncertain
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Uncertain	Number of published warnings at any given time	2
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	70%	Warnings are written in the principal language(s)	Yes
Front	70%	Ban on misleading packaging and labeling	Yes
Back	70%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	40.00 MRU	Total taxes	6%
In US dollars	1.07 USD	Total excise	2%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: [www.tobaccocontrolaws.org](http://www.tobaccocontrolaws.org)

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: [www.who.int/tobacco/global\\_report/en/](http://www.who.int/tobacco/global_report/en/)

Last updated: March 12, 2021