

Mauritius

Tobacco Control Policies

Mauritius became a Party to the WHO Framework Convention on Tobacco Control on February 27, 2005.

Smoke Free Places: Smoking is prohibited in all indoor public places, which is defined to include workplaces and public transport. In addition, smoking is prohibited in a number of outdoor places, including outdoor areas of government buildings, healthcare facilities, and educational facilities. However, waterpipe use is permitted in demarcated outdoor areas of hotels.

Tobacco Advertising, Promotion and Sponsorship: There is a comprehensive ban on tobacco advertising and promotion. Product display is prohibited with the exception of duty-free shops in airports. All forms of financial or other tobacco sponsorship are prohibited.

Tobacco Packaging and Labeling: One of eight required graphic health warnings must occupy 80 percent of the front (in French) and 100 percent of the back (in English) of tobacco product unit packages. Misleading packaging and labeling, including terms such as "light" and "low tar," is prohibited. Plain packaging is required for tobacco products except green tobacco.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Mauritius are below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	8
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	90%	Warnings are written in the principal language(s)	Yes
Front	80%	Ban on misleading packaging and labeling	Yes
Back	100%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	150.00 MUR	Total taxes	81%
In US dollars	3.75 USD	Total excise	68%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

Last updated: June 1, 2023