

Mongolia

Tobacco Control Policies

Mongolia became a Party to the WHO Framework Convention on Tobacco Control on February 27, 2005.

Smoke Free Places: The law restricts smoking in most indoor workplaces to authorized smoking areas. Smoking is prohibited in all public transport vehicles and in certain enumerated workplaces and public places, including but not limited to entertainment and public services areas, public areas of hotels, educational facilities, hospitals, health resorts, and lobbies.

Tobacco Advertising, Promotion and Sponsorship: The law prohibits most forms of tobacco advertising and promotion. However, point of sale product display, direct person-to-person advertising, and unpaid depiction of tobacco products or use are allowed. All forms of tobacco sponsorship are prohibited.

Tobacco Packaging and Labeling: On the packaging and labeling of cigarettes, the law requires picture health warnings covering 65 percent of the front and back surfaces. On the packaging and labeling of pipe tobacco and similar bulk tobacco, picture health warnings are required on 65 percent of the front surface. The health warning requirements for smokeless tobacco products are uncertain. Misleading packaging and labeling, which could include terms such as "light" and "low tar" and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Mongolia are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	No	Private offices	No
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	No
Governmental facilities	No	Bars and Pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	6
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	65%	Warnings are written in the principal language(s)	Yes
Front	65%	Ban on misleading packaging and labeling	Yes
Back	65%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	2300.00 MNT	Total taxes	45%
In US dollars	0.81 USD	Total excise	36%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

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