

# Myanmar

## Tobacco Control Policies

Myanmar became a party to the WHO Framework Convention on Tobacco Control on February 27, 2005.

**Smoke Free Places:** Smoking is prohibited in most indoor public places, indoor workplaces, and on public transportation. Smoking is allowed, however, in private rooms and offices in non-state-owned office buildings, factories, places of lodging, public transportation terminals, and restaurants. In places where smoking is allowed in private rooms and offices, smoking also is permitted in designated smoking areas, but these areas must be outside and at least ten meters away from the building entrance. Trains and other passenger transport also may have designated smoking areas.

**Tobacco Advertising, Promotion and Sponsorship:** Most forms of tobacco advertising and promotion are prohibited, especially through the mass media and other means of wide distribution, including outdoor advertising. There are some restrictions on tobacco sponsorship and the publicity of such sponsorship.

**Tobacco Packaging and Labeling:** Rotating health warnings comprised of text and images are required to cover at least 75 percent of the main surfaces of the unit and outside packaging and labeling. Misleading terms such as “light” and “low” are prohibited on tobacco product packaging. Plain packaging is required for cigarettes.

**Tobacco Taxation and Prices:** The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Myanmar are below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	No
Primary and secondary schools	No	Public transport	No
Universities	No	Restaurants	No
Governmental facilities	Yes	Bars and Pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	No
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	No	Paid placement in media	Uncertain
Retail product display	Uncertain	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	5
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	75%	Warnings are written in the principal language(s)	Yes
Front	75%	Ban on misleading packaging and labeling	Yes
Back	75%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	1250.00 MMK	Total taxes	50%
In US dollars	0.91 USD	Total excise	50%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: [www.tobaccocontrolaws.org](http://www.tobaccocontrolaws.org)

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: [www.who.int/tobacco/global\\_report/en/](http://www.who.int/tobacco/global_report/en/)

Last updated: June 1, 2023