Nepal

Tobacco Control Policies

Nepal became a Party to the WHO Framework Convention on Tobacco Control on February 5, 2007.

Smoke Free Places: Smoking is prohibited on public transport and in a specified list of public places, which includes most workplaces and public places. However, the law allows managers of airports, prisons, and hotels to designate smoking areas. While generally the smoking area in a hotel must be outside, the regulations allow the smoking area to be inside if outside space is not available. With respect to outdoor areas, pilgrimage and religious places, stadiums, outdoor areas of industries and factories, and children's parks and clubs also must be smoke free.

Tobacco Advertising, Promotion and Sponsorship: The law generally prohibits all tobacco advertising, promotion and sponsorship.

Tobacco Packaging and Labeling: Health warnings are composed of both pictures and text and cover 90 percent of the upper front, upper back, and two sides of smoked tobacco product packaging and the upper front, upper back, and lids (where appropriate) of smokeless tobacco product packaging. With respect to rotation, the law specifies that the Ministry may change the required warnings within a year. Misleading packaging and labeling, including terms such as "less tar" and "light" and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Nepal are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	No		

BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Point-of-sale advertising	Yes	Paid placement in media	Yes
Retail product display	Yes	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		

HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	5
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	100%	Warnings are written in the principal language(s)	Yes
Front	100%	Ban on misleading packaging and labeling	Yes
Back	100%	Health warnings on smokeless tobacco products	Yes

TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	350.00 NPR	Total taxes	31%
In US dollars	2.74 USD	Total excise	16%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrollaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2023. Available at: www.who.int/teams/health-promotion/tobacco-control/global-tobacco-report-2023

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