

# Oman

## Tobacco Control Policies

Oman became a Party to the WHO Framework Convention on Tobacco Control on June 7, 2005.

**Smoke Free Places:** Smoking in indoor public places and workplaces is restricted to designated smoking rooms except in “places of worship, educational institutions, government departments, health facilities and sports settings”, which must be completely smoke free. Smoking is prohibited in all means of public transport. Sub-national jurisdictions may enact smoke free laws that are more stringent than the national law.

**Tobacco Advertising, Promotion and Sponsorship:** There is a ban on most forms of direct tobacco advertising as well as many forms of promotion. However, some forms of tobacco advertising and promotion, such as point-of-sale product display and retailer incentive programs, may escape the ban. Although sponsorship by the tobacco industry is not completely prohibited, publicity of the sponsorship is prohibited.

**Tobacco Packaging and Labeling:** Smoked tobacco products must carry one of four authorized combined text/picture health warnings. The warning must occupy 50 percent of the front and back of the package. The law does not contain specific rotation requirements, instead stating that warnings are to be updated “as required by the public interest”. Smokeless tobacco products are banned. Misleading packaging and labeling, including terms such as “light”, “mild”, and “low”, and other signs, is prohibited.

**Tobacco Taxation and Prices:** The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Oman are below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	No
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	No
Governmental facilities	Yes	Bars and Pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Uncertain		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	4
Warnings include a picture or graphic	Yes	Warnings required to rotate	Uncertain
% of principal display areas covered (front and back)	50%	Warnings are written in the principal language(s)	Yes
Front	50%	Ban on misleading packaging and labeling	Yes
Back	50%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	2.20 OMR	Total taxes	64%
In US dollars	5.72 USD	Total excise	50%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: [www.tobaccocontrollaws.org](http://www.tobaccocontrollaws.org)

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: [www.who.int/tobacco/global\\_report/en/](http://www.who.int/tobacco/global_report/en/)

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