Senegal

Tobacco Control Policies

Senegal became a Party to the WHO Framework Convention on Tobacco Control on April 27, 2005.

Smoke Free Places: Smoking is prohibited on public transport and in any enclosed workplace or public place except for in hotels, inns, guest houses, restaurants and airports where designated smoking rooms are allowed. Smoking is also prohibited in religious sites, which may be indoors or outdoors.

Tobacco Advertising, Promotion and Sponsorship: All forms of tobacco advertising and promotion are banned. Tobacco sponsorship is prohibited.

Tobacco Packaging and Labeling: Tobacco product packages must display combined text and picture health warnings on at least 70 percent of each principal display area. Warnings are required to rotate. Misleading packaging and labeling, including terms such as "light" and "low tar" and other signs, is prohibited.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Senegal are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	No
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	No		

BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Point-of-sale advertising	Yes	Paid placement in media	Yes
Retail product display	Yes	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		

HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	1
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	70%	Warnings are written in the principal language(s)	Yes
Front	70%	Ban on misleading packaging and labeling	Yes
Back	70%	Health warnings on smokeless tobacco products	Yes

TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	800.00 XOF	Total taxes	49%
In US dollars	1.24 USD	Total excise	33%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrollaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2023. Available at: www.who.int/teams/health-promotion/tobacco-control/global-tobacco-report-2023

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