Tobacco Control Policy Fact Sheet

Sudan: Packaging & Labeling

Health Warnings/Messages Features

Smoked Tobacco Products	
Type of Warnings	Pictures (Photos) , Text Warnings/Messages
On front and back of packages	Yes
% of principal display areas covered	75%
Rotation required?	Yes
Number of messages	Uncertain

Smokeless Tobacco Products	
Type of Warnings	Pictures (Photos) , Text Warnings/Messages
% of principal display areas covered	75%
Rotation required?	Yes
Number of messages	Uncertain

Definitions of Key Terms - Alignment with the FCTC and its guidelines

	Aligns	Does not align	N/A
Tobacco Product	■		
Outside Packaging and Labeling	■		

Penalties

	Yes	No
Manufacturer	■	
Importer	■	
Wholesaler	■	
Retailer	■	
Other	■	

Other Packaging and Labeling Requirements

	Required	Some Restrictions	Not Required	Uncertain	N/A
Health warnings required on unit packaging (e.g., packs)	■				
Health warnings required on outside packaging and labeling (e.g., cartons)				■	
Health warning text must be in the principal language(s) of the country	■				
A requirement that warnings or messages may not be placed where they may be permanently damaged or concealed when opening the pack				■	
A requirement that tax stamps or other required markings may not be placed where they may conceal warnings or messages				■	
A requirement to display qualitative (descriptive) constituents and emissions messages			■		
Prohibition on the display of figures for emission yields (including tar, nicotine, and carbon monoxide)			■		
Plain or standardized packaging			■		
Prohibition on misleading tobacco packaging & labeling including terms, descriptors, trademarks, figurative or other signs (logos, colors, images that directly create a false impression that a tobacco product is less harmful than other tobacco products)			■		

Content of the Warnings/Messages

	Yes	No
Health Impacts		
Advice on cessation (e.g., the benefits of cessation or steps to take to stop smoking)		
Addictive nature of tobacco		
Adverse economic and social outcomes		
Impact of tobacco use on friends and family		
Quitline phone number and/or website		

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