

Tanzania

Tobacco Control Policies

Tanzania became a Party to the WHO Framework Convention on Tobacco Control on July 29, 2007.

Smoke Free Places: Designated smoking areas or rooms are allowed in all indoor public places, workplaces and on public transport. Sub-national jurisdictions may pass more stringent legislation than the national law.

Tobacco Advertising, Promotion and Sponsorship: The law prohibits tobacco advertising and promotion via domestic and cross-border TV, radio, newspapers, magazines, and internet communications. Other forms of advertising are permitted, such as some outdoor advertising, advertising at the point of sale, and product display. There are some restrictions on tobacco sponsorship and the publicity of such sponsorship.

Tobacco Packaging and Labeling: One of ten authorized text-only health messages must be displayed on 30 percent of the front and back surfaces of tobacco product packaging. (The sale of smokeless tobacco products is prohibited.) The law prohibits packaging that is likely to create an erroneous impression about the characteristics or health hazards of the tobacco product or its emissions, but the law could be strengthened by specifically prohibiting terms, numbers, colors, and figurative or other signs that may be misleading or deceptive.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Tanzania are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	No	Private offices	Uncertain
Primary and secondary schools	No	Public transport	No
Universities	No	Restaurants	No
Governmental facilities	No	Bars and Pubs	No
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	No
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	No	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	No		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	10
Warnings include a picture or graphic	No	Warnings required to rotate	Not Required
% of principal display areas covered (front and back)	30%	Warnings are written in the principal language(s)	Yes
Front	30%	Ban on misleading packaging and labeling	Yes
Back	30%	Health warnings on smokeless tobacco products	No
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	4000.00 TZS	Total taxes	30%
In US dollars	1.74 USD	Total excise	15%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

Last updated: September 18, 2019