

Ukraine

Tobacco Control Policies

Ukraine became a Party to the WHO Framework Convention on Tobacco Control on September 4, 2006.

Smoke Free Places: Smoking is prohibited in specified public places including: government facilities, restaurants, healthcare facilities, educational institutions, children's playgrounds, sports facilities, in entrances to residential buildings, in underground passages, and in elevators and public pay phones. In other public places and workplaces, smoking is permitted in designated areas. Smoking is prohibited in public transport. As of July 11, 2022, smoking is completely prohibited in the places where smoking rooms were previously allowed, except airports, which will continue to allow designated smoking rooms.

Tobacco Advertising, Promotion and Sponsorship: Advertising, promotion and sponsorship of tobacco products are prohibited in nearly all forms. However, there are limited exceptions, including product display at point of sale. All forms of tobacco sponsorship are prohibited.

Tobacco Packaging and Labeling: Combined picture/text warnings must occupy 65% of the front and the back of packages. As of June 1, 2022, smokeless tobacco product packages must carry a text warning that occupies 30% of the two largest surfaces of the package. The law prohibits the use on product packaging of misleading terms, descriptors, and other symbols that may create a false impression about tobacco products.

Tobacco Taxation and Prices: The World Health Organization recommends raising tobacco excise taxes so that they account for at least 70 percent of retail prices. Tobacco excise taxes in Ukraine are well below these recommendations.

SMOKE FREE ENVIRONMENTS COMPLETE SMOKING BAN			
Health-care facilities	Yes	Private offices	Yes
Primary and secondary schools	Yes	Public transport	Yes
Universities	Yes	Restaurants	Yes
Governmental facilities	Yes	Bars and Pubs	Yes
Can subnational jurisdictions enact more stringent smoking restrictions?	Yes		
BANS ON TOBACCO ADVERTISING, PROMOTION, AND SPONSORSHIP			
Domestic TV and radio	Yes	Promotional discounts	Yes
Domestic magazines and newspapers	Yes	Non-tobacco products or services with tobacco brand names	Yes
Outdoor advertising	Yes	Tobacco products with non-tobacco brand names	Yes
Outdoor advertising (e.g., billboards, posters)	Yes	Paid placement in media	Yes
Retail product display	No	Financial sponsorship, including corporate social responsibility	Yes
Internet advertising	Yes	Publicity of sponsorships	Yes
Free distribution	Yes		
HEALTH WARNINGS ON SMOKED TOBACCO PRODUCTS			
Text warnings describe health impacts	Yes	Number of published warnings at any given time	14
Warnings include a picture or graphic	Yes	Warnings required to rotate	Required
% of principal display areas covered (front and back)	65%	Warnings are written in the principal language(s)	Yes
Front	65%	Ban on misleading packaging and labeling	Yes
Back	65%	Health warnings on smokeless tobacco products	Yes
TOBACCO TAXATION AND PRICE			
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES		TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)	
In country currency	40.96 UAH	Total taxes	69%
In US dollars	1.48 USD	Total excise	48%

Sources:

SF, APS, PL: Campaign for Tobacco-Free Kids Legal Website. Available at: www.tobaccocontrolaws.org

Tax: WHO Report on the Global Tobacco Epidemic, 2021. Available at: www.who.int/tobacco/global_report/en/

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