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<p>[other text]</p>		<p>MINISTRY OF HEALTH</p> <p>Resolution Nº 494/2014</p> <p>Buenos Aires, April 15, 2014</p> <p>IN LIGHT OF File No. 1-2002-1468/14-8 in the register of the MINISTRY OF HEALTH, Law Nº 26.687, Decree Nº 602 of May 29, 2013 and Ministerial Resolution Nº 497 dated April 17, 2012, and</p> <p>WHEREAS</p> <p>Article 27 of the aforementioned Law establishes itself as an authority for the implementation thereof with respect to the MINISTRY OF HEALTH;</p> <p>Article 7 of Regulatory Decree Nº 602/13 authorizes this Ministry to determine the rotation of health messages, the expansion or modification of the list of health messages, their design, as well as the determination of the respective pictograms or images for each message;</p> <p>Through Article 10 of Law Nº 26.687 it is ordered that packages and containers of products made from tobacco must have inserted in them an image and a health message describing the harmful effects of consuming products made from tobacco, in accordance with the list included in Article 7 thereof, which is to be updated by the implementing authority with a frequency not greater than TWO (2) years nor less than ONE (1) year;</p> <p>That the regulation of the aforesaid article establishes that this Ministry shall determine the frequency for updating health warnings, and it shall approve the health messages and their respective pictograms or images;</p> <p>Through its Article 12, moreover, the Law requires that packs and containers of products made from tobacco shall include on ONE (1) of their sides information about the free service to help quit smoking run by the MINISTRY OF HEALTH.</p>	

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<p>By Ministerial Resolution N° 497 dated April 17, 2012, the GRAPHIC RULES FOR THE PACKAGING, SALE AND CONSUMPTION OF TOBACCO PRODUCTOS was approved;</p> <p>For such purposes it is necessary to update the graphic rules to establish new content and formats for health warnings in tobacco advertising and on packages of tobacco products, as well as for the signs required by law at points of sale, and in places where tobacco consumption is prohibited.</p> <p>The OFFICE FOR THE PROMOTION OF HEALTH AND CONTROL OF NON-CONTAGIOUS DISEASES and the NATIONAL PROGRAM FOR TOBACCO CONTROL have agreed to prepare this draft Resolution.</p> <p>The UNDER SECRETARY FOR THE PREVENTION AND CONTROL OF RISKS and the SECRETARY FOR PROMOTION AND HEALTH PROGRAMS have agreed to carry these efforts forward;</p> <p>The GENERAL ADMINISTRATION OF LEGAL AFFAIRS has taken such steps as fall within its purview.</p> <p>Now therefore,</p> <p style="text-align: center;">THE MINISTER OF HEALTH RESOLVES:</p> <p>ARTICLE 1 —ANNEX II of Ministerial Resolution N° 497 dated April 17, 2012, is to be replaced by ANNEX I, which comprises an integral part hereof.</p> <p>ARTICLE 2 — Paragraph Three (3) of ANNEX I of Point 1 A, HEALTH WARNINGS IN THE ADVERTISING, AND PROMOTION OF TOBACCO PRODUCTS, in Ministerial Resolution N° 497, dated April 17, 2012, is to be amended to read as follows: "TOBACCO SMOKE MAKES CHILDREN SICK."</p> <p>ARTICLE 3 —Paragraph seven (7) of ANNEX I of Point 1 B HEALTH WARNING ON CONTAINERS OF TOBACCO PRODUCTS, of Ministerial Resolution N° 497 dated April 17, 2012, is to be amended to read as follows: Packs and containers of products made from tobacco must have printed on ONE (1) of their sides the following information on the free service to quit smoking of the MINISTRY OF HEALTH: "TO QUIT SMOKING 0800 999 3040 COMPLAINTS www.msal.gov.ar/tobacco MINISTRY OF HEALTH OF THE NATION." The information should appear inside a rectangle in white letters on a black background, in accordance with the graphic format specified in Annex II. In the event that due to the shape of the pack or container there are no lateral surfaces, the information must in all cases be legible and occupy a space of not less than SIX PER CENT (6%) of the total surface area of the package."</p> <p>ARTICLE 4 — This resolution is to be published on the web page of the MINISTRY OF HEALTH.</p> <p>ARTICLE 5 — Let registration, notification and publication hereof be carried out, conveying it to the National Bureau of</p>		<h2 style="text-align: center;">MESSAGES</h2> <hr/> <p>WARNINGS. Each text is to be used with its respective photograph.</p> <ol style="list-style-type: none"> 1. Smoking causes sexual impotence. 2. Smoking causes addiction. 3. Smoking causes addiction. 4. Smoking causes addiction. 5. Smoking causes serious diseases of the mouth. 6. Smoking causes cardiovascular disease. 7. Tobacco smoke makes children sick. 8. Smoking causes death or severe illness. 9. Smoking causes problems during pregnancy. 10. Smoking causes problems during pregnancy. <p style="text-align: right;">[EMBLEM] Ministry of Health <u>Office of the President of the Nation</u></p> <hr/> <h2 style="text-align: center;">MESSAGES</h2> <hr/> <p>INFORMATION ON THE FREE SERVICE TO HELP QUIT SMOKING OFFERED BY THE MINISTRY OF HEALTH OF THE NATION. The following caption must be displayed on packs of products made from tobacco:</p> <p>TO QUIT SMOKING 0800 999 3040 COMPLAINTS: www.msal.gov.ar/tabaco Ministry of Health of the Nation</p> <p style="text-align: right;">[. . .]</p>	

the Official Register to be filed. — Dr. JUAN L. MANZUR,
Minister of Health.

ANNEX I

ANNEX I [excerpt]