

KINGDOM OF CAMBODIA

Nation Religion King



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Ministry of Health

No: 341 SVBS

Friday, the 5th day of the waxing moon, month of Mikase, The Year of the Rat, B.E 2564

Phnom Penh, 20 November 2020

Minister of Health

To

The presidents of Tabaco product companies in the kingdom of Cambodia

Subject: Recommendation on printing of health warning messages in Khmer language and as pictures with the size of 55% on Tabaco product packages.

With reference to the above objective, I would like to inform you that the ministry of health issued two models of health warning messages in Khmer Language and as a pictures with the size of 55% on Tabaco product packages that is to replace the two old ones being sold in the markets at the present time. The two new models of health warning messages in Khmer Language and as pictures mean that **smoking causes heart disease and smoking causes pneumonia**.

The above both printing of health warning messages in Khmer Language and as pictures shall be enforced as of the signing date and require all cigarette packages being sold in the markets to have health warning messages in Khmer Language and as pictures on them as of August 1st, 2021. Therefore, you may print the messages and pictures per the size of your own Tabaco product packing tools keeping the picture size of 55% of the upper part on the main surface of the front side and the main surface of the backside or on all main surfaces if the package has more than two surfaces. Also, picture messages shall be as clear as the original ones in the annexes 5 and 6 of the Prakas.

With regard to the abovementioned subject and reference, please Sir/Madam kindly follow the content of this directive with high effectiveness. [initials]

Receiving places:

- Office of Council of Ministers
- Ministry of Interior
- Ministry of Economic and Finance
- Ministry of Commerce
- Ministry of Industry, Science, Technology and Innovation
- Members of Tabaco Product Inspecting Committee
- “For information and cooperation”
- Archives

[Signature and Stamp]

Mam Bunheng