

KINGDOM OF CAMBODIA

Nation Religion King

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Royal Government of Cambodia

No. 1162 ABS

PRAKAS

ON

THE IMPLEMENTATION OF PRINTING HEALTH WARNING MESSAGES ON  
CIGARETTE PACKAGES

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THE MINISTER OF HEALTH

- Having seen the constitution of the Kingdom of Cambodia
- Having seen the Royal Decree No. NS/RKT/0908/1055 dated September 25, 2008 on the Nomination of the Royal Government of Cambodia;
- Having seen the Royal Kram No. 02/NS/94 dated July 20, 1994 promulgating the Law on Organization and Functioning of the Council of Minister;
- Having seen the Royal Kram No. SN/RKM/0196/06 dated January 24, 1996 promulgating the Law on Establishment of the Ministry of Health;
- Having seen the Royal Kram No. SN/RKM/0106/002 dated January 18, 2006 promulgating the Law on Approving Cambodia to be a Party of the Framework Convention on Tobacco Control;
- Having Sub-Decree No. 67 ANKR.BK dated October 22, 1997 on Organization and Functioning of the Ministry of Health;
- Having seen the Sub-Decree No. 181 ANKR.BK dated October 20, 2009 on Printing Health Warning Messages on Cigarette Packages;
- Referring to the necessity of the Ministry of Health.

HEREBY DECIDES

Article 1.\_

This Prakas aims at defining samples and size of Health Warning Messages on Cigarette Packages which are locally produced or imported for distribution and sale in the Kingdom of Cambodia.

Article 2.\_

There are five types of Health Warning Messages as stipulated in appendix. This appendix may be changed depending on the necessity of the Ministry of Health.

Article 3.\_

Health Warning Messages shall be covered 30% at least on the principle areas of cigarette packages, and to be at the bottom part of cigarette packages.

Article 4.\_

- a. Health Warning Messages shall be printed in black color on white area of cigarette packages and shall be surrounded by black frame having its thickness of 5.88% of the width of message's box.

- b. For cigarette packages, health warning messages shall be in font type “Limon S4” and the font size shall be determined by the appendix.

Article 5.\_

The five health warning messages stipulated in appendix shall be printed on cigarette packages in the same quantity at a time with all brands.

Article 6.\_

Local manufacturers and importers distributing and selling in the Kingdom of Cambodia who violate any provision of this Prakas shall be subjected to punishment as stipulated in article 9 of the Sub-Decree No. 181 ANKR.BK dated October 20, 2009 on Printing Health Warning Messages on Cigarette Packages.

Article 7.\_

Any Prakas or any decision that contradicts to this Prakas shall be considered as null and void.

Article 8.\_

Cabinets, General Department of Administration and Finance, General Department of Health, General Directorate of Inspection, all departments, all central, municipal, provincial health entities shall implement this Prakas from the date of signature.

Signed and Sealed  
MAM BUNHENG

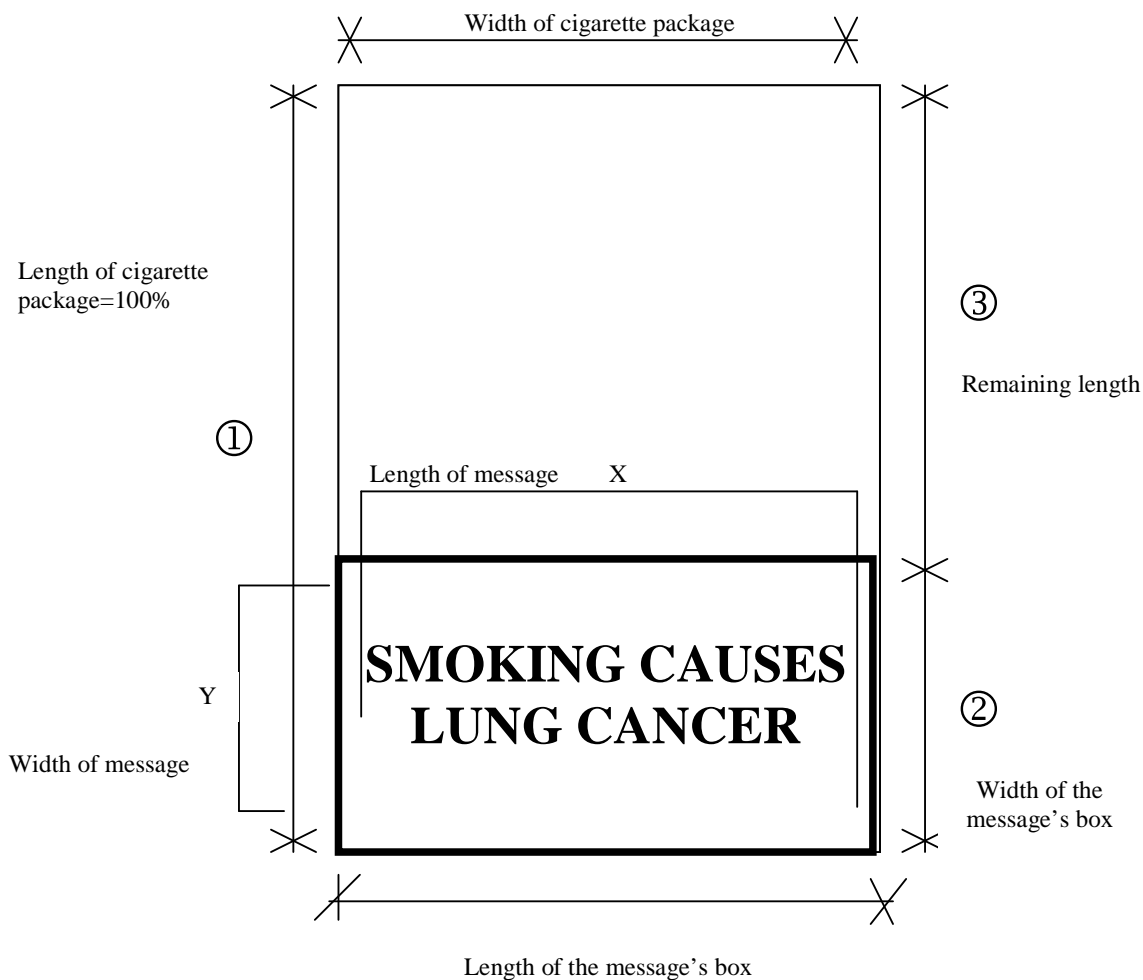
Recipients:

- Council of Ministers;
- Relevant Ministries and Institutions;
- As prescribed in article 9;
- Documentation-Archive

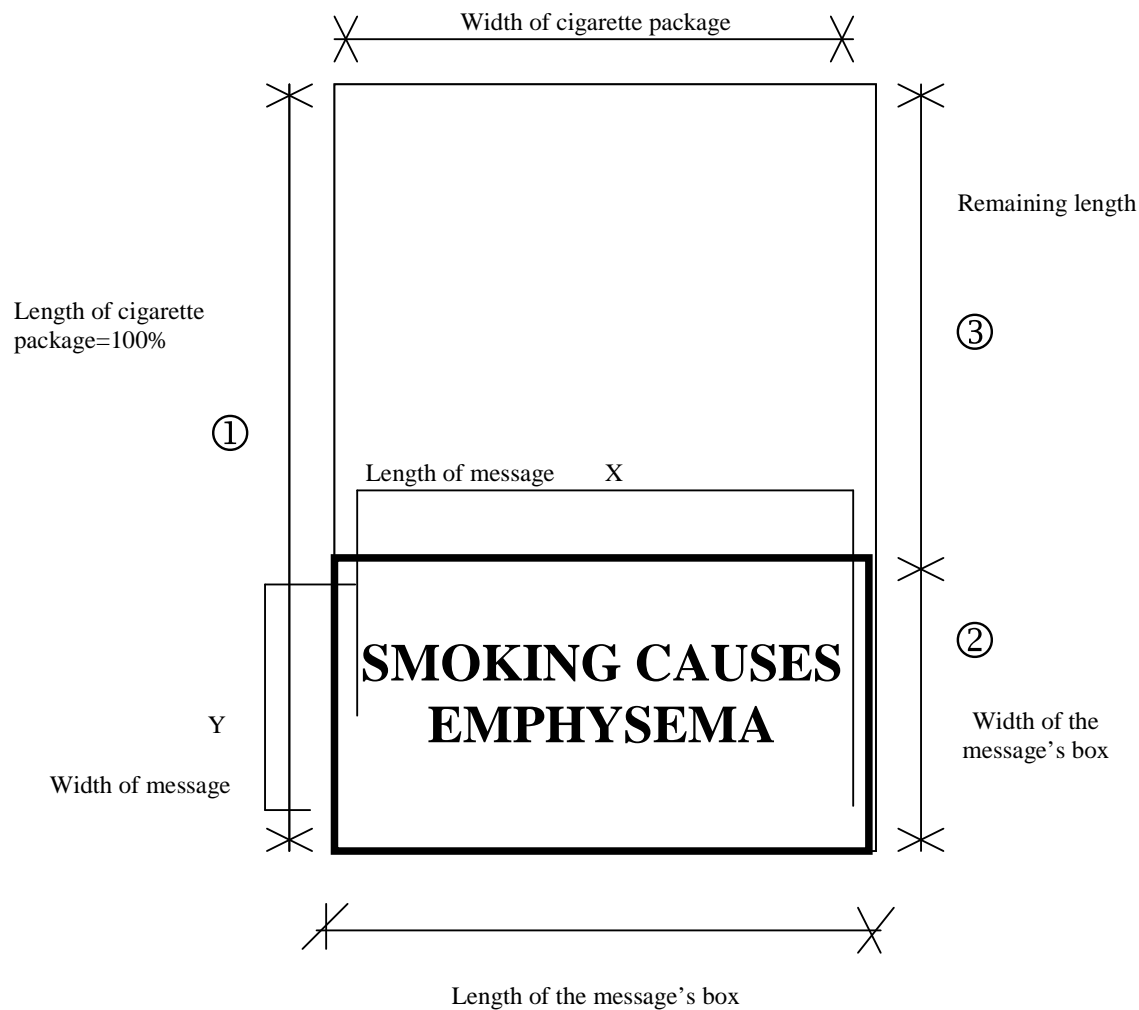
## APPENDIX

### **The five health warning messages:**

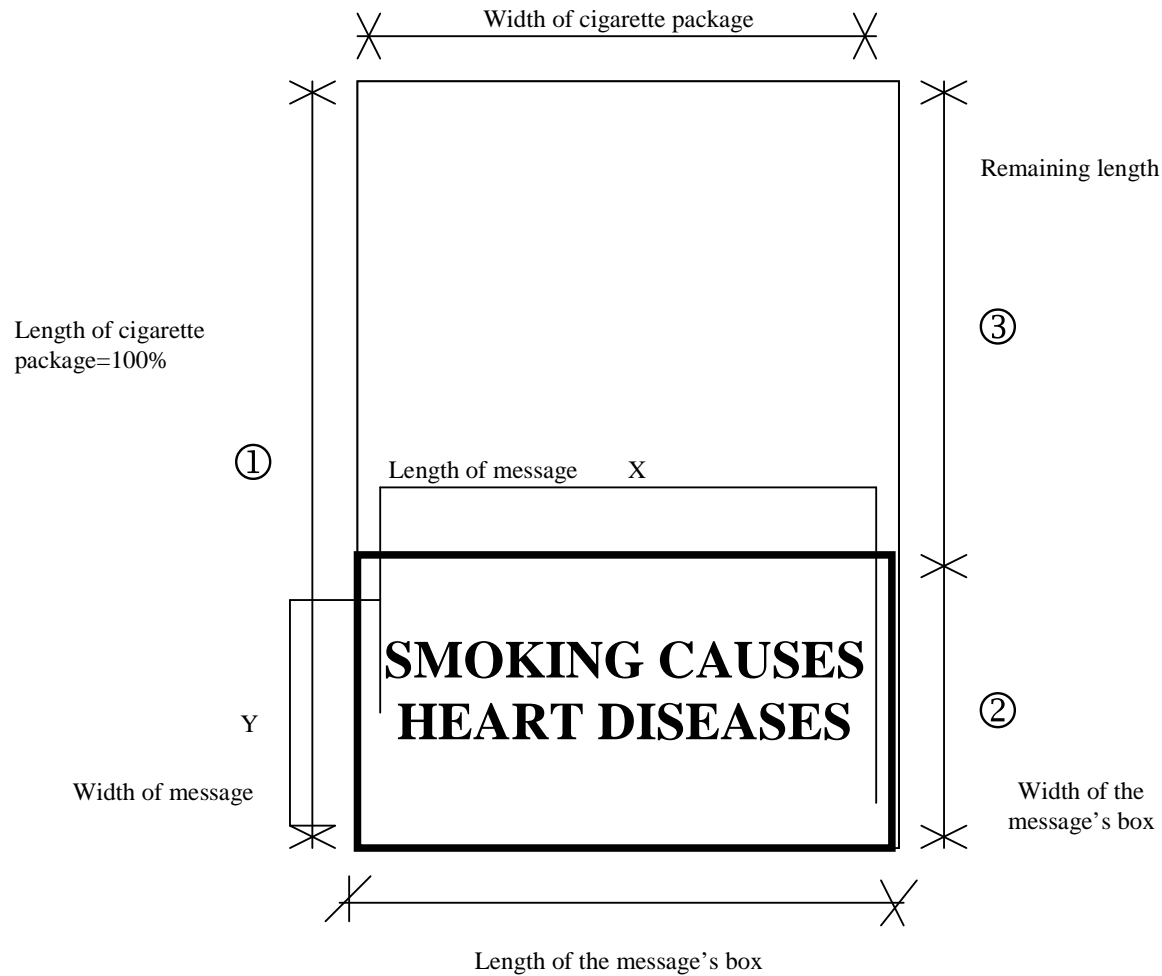
1. Smoking causes Lung Cancer;
2. Smoking causes Emphysema;
3. Smoking causes Heart Diseases;
4. Smoking causes Stroke;
5. Smoking causes Tooth Decay.



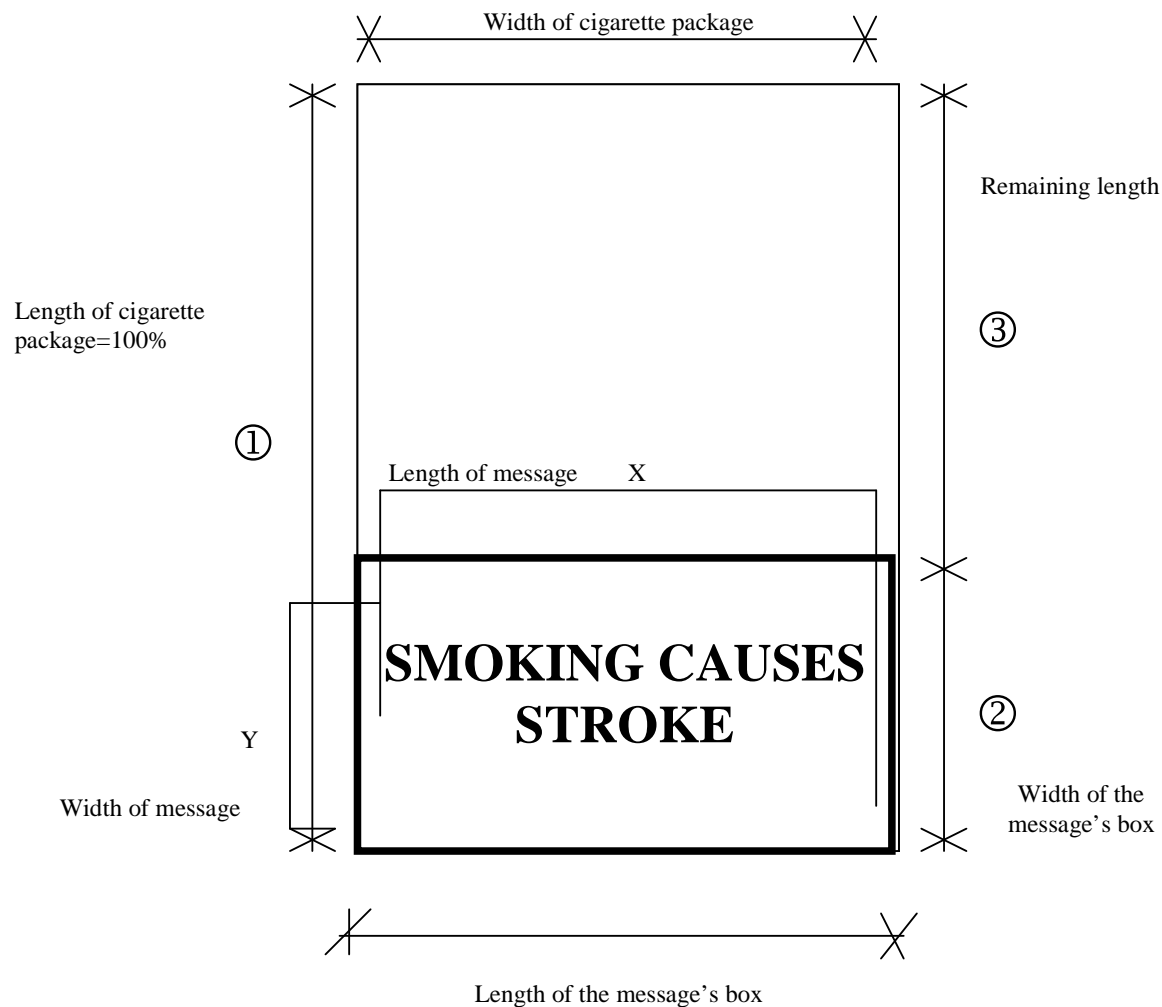
- ① Length of cigarette package=100%
- ② Width of message's box=30% of the length of cigarette package
- ③ Remaining length=70% of the length of cigarette package
  - Black line of the surrounding frame, rectangle shape with its thickness of 5.88% of the width of message's box
  - Text's format: Limon S4
  - Text's size is equal to X multiple by Y
    - X= 90.9% of the width of cigarette package (X is counted from A vowel to the top of TOR letter)
    - Y=84.31% of the width of cigarette package (Y is counted from EII vowel to UOR vowel)
  - Line spacing between the two lines is 25.49% of the width of the message's box
  - Black health warning message is located in the middle of the white area



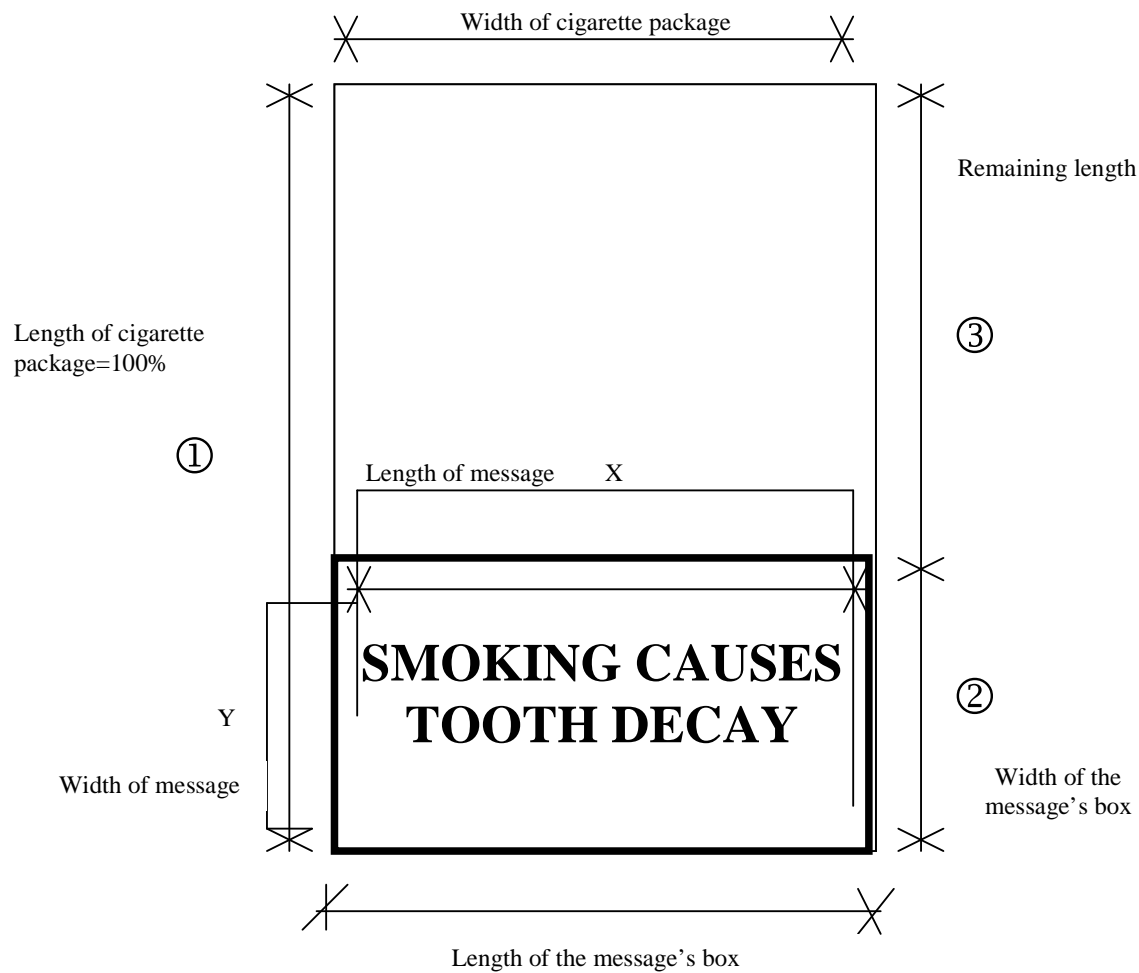
- ① Length of cigarette package=100%
- ② Width of message's box=30% of the length of cigarette package
- ③ Remaining length=70% of the length of cigarette package
- Black line of the surrounding frame, rectangle shape with its thickness of 5.88% of the width of message's box
- Text's format: Limon S4
- Text's size is equal to X multiple by Y
  - X= 90.9% of the width of cigarette package (X is counted from A vowel to the top of TOR letter)
  - Y=84.31% of the width of cigarette package (Y is counted from EII vowel to UOR vowel)
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  - Black line of the surrounding frame, rectangle shape with its thickness of 5.88% of the width of message's box
  - Text's format: Limon S4
  - Text's size is equal to X multiple by Y
    - X= 90.9% of the width of cigarette package (X is counted from CHO letter to the leg of YO letter)
    - Y=84.31% of the width of cigarette package (Y is counted from EII vowel to O vowel)
  - Line spacing between the two lines is 25.49% of the width of the message's box
  - Black health warning message is located in the middle of the white area



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- ③ Remaining length=70% of the length of cigarette package
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  - X= 90.9% of the width of cigarette package (X is counted from CHO letter to the leg of CHOR letter)
  - Y=84.31% of the width of cigarette package (Y is counted from EII vowel to UOR vowel)
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  - Black line of the surrounding frame, rectangle shape with its thickness of 5.88% of the width of message's box
  - Text's format: Limon S4
  - Text's size is equal to X multiple by Y
    - X= 90.9% of the width of cigarette package (X is counted from CHO letter to the leg of NHO letter)
    - Y=84.31% of the width of cigarette package (Y is counted from EII vowel to U vowel)
  - Black health warning message is located in the middle of the white area