

Foreword

This standard is an identical adoption of CARICOM Standard CRS 26: 2012.

This standard replaces GDS 1: Part 6: 1997: Labelling of Retail Packages of Cigarettes which was an identical adoption of CCS 26: 1992.

This standard is a revision of CCS 26:1992.

It has been prepared through the CARICOM Regional Organisation for Standards and Quality (CROSQ) to outline requirements for the labelling of retail packages of tobacco products to be used throughout the Caribbean Community. It was developed in response to Member States obligation to implement Article 11 of the World Health Organization (WHO) Framework Convention on Tobacco Control.

It was approved by the 35th Meeting of the Council for Trade and Economic Development on 11th December, 2012. The National Standards Body in a CARICOM Member State may provide advice as to whether or not labels or drafts of labels conform to the requirements of this standard. Where a Competent Authority in a Member State administers a law that makes provision for the labelling of tobacco products, that authority should be asked to advise on labelling in conformity with this standard.

All manufacturers, importers, distributors, retailers and other entities engaged in the production and or trade of tobacco products within any Member State of the Caribbean Community shall comply with the requirements of this standard.

In developing this standard, assistance was derived from the following:

- JS1: Part 25: 2006, Jamaican Standard Specification for the Labelling of Commodities Part 25: Labelling of Retail Packages of Cigarettes;
- WHO Framework Convention on Tobacco Control;
- United States Code of Federal Regulations Title 27.

1 Scope

This standard applies to the labelling of individual packages and cartons of tobacco products intended for retail sale in Grenada.

This standard specifies the information, the method of display of such information, the wording and presentation of health warnings to be included on the labels of retail packages of tobacco products intended to be sold in Grenada.

This standard does not apply to the labelling of cases of such individual packages or cartons, irrespective of sizes, provided the cases are not displayed or used at the point of sale.

2 Terms and definitions

For the purpose of this standard, the following terms and definitions apply.

2.1

Carbon monoxide means

colourless, odourless, toxic gas that is formed by the incomplete combustion of carbon.

2.2

Carcinogen means

cancer-causing agents or substance.

2.3

Carton means any collective unit of packages of tobacco products which is designed to be displayed and or sold in the retail trade.

2.4

Case

a shipping container designed for the transportation and storage of packages or cartons of tobacco products and which is intended for use in the wholesale trade.

2.5

Cigar means

any roll of tobacco wrapped in leaf tobacco or in any substance containing tobacco excluding items defined under sub-clause 2.6.

2.6

Cigarette means

any roll of tobacco that is wrapped in paper or in any substance not containing tobacco;

or

any roll of tobacco wrapped in any substance containing tobacco, which because of its appearance, the type of tobacco used in the filler, or, its packaging and labelling, is likely to be offered to, or purchased by, consumers as a cigarette described in (1).

NOTE Cigarettes specifically include products such as 'bidis', 'kretek' and products of a similar nature.

2.7

Common name means

the name by which the product is commonly described in Grenada, or any name for the product that is commonly used in any trade, art, craft, science, industry, or occupation in countries using the official language or languages of the country in which the product is sold.

2.8

Competent Authority means

a Minister, Ministry, Department of government, statutory body or any authorised person administering any law regulating the labelling of tobacco products.

2.9

Declaration area means

the surface area of the label of the package of tobacco products in which the declaration in 4.5 is to be placed.

2.10

Distributor

a person or organisation engaged in the wholesaling of tobacco products, directly after they are obtained from a manufacturer.

NOTE The distributor may sell tobacco products under a trade name. The manufacturer may be the distributor of its own products.

2.11

Graphic means

any symbol, sign, logo, mark, trademark, pictures, images, pattern, emblem, design, recognizable colours or patterns of colours or any other indicia.

2.12

Health warning means

written and graphic messages that appear on the packaging of tobacco products about the harmful effects of smoking.

NOTE Health warnings are placed in the warning area.

2.13

Label means

any tag, brand, mark, legend, word, pictorial, symbol, imprint, design or other descriptive matter written, imprinted, stencilled, embossed or impressed on a retail package of tobacco products.

2.14

Manufacturer means

person, organisation or commercial entity that processes, prepares, or packages any tobacco product for retail sale.

2.15

Nicotine means

colourless, poisonous alkaloid found in tobacco.

2.16

Package means

any receptacle, covering, container, wrapper, tin, box or confining band or any other enclosure in which tobacco products are sold, except for cartons and cases.

2.17

Principal display panel means

part of the package which is most likely to be displayed, shown or examined under customary conditions of use or display for retail sale.

2.18

Retail sale means

commercial supply of tobacco products directly to the consumer.

2.19

Stock keeping unit means

any single package of tobacco products which is designed to be displayed and or sold in the retail trade.

2.20

Tar means

raw anhydrous nicotine-free condensate of smoke.

2.21

Tobacco product means

product entirely or partly made of the leaf tobacco as raw material which are manufactured to be used for smoking, sucking, chewing or snuffing.

2.22

Toxic means

poisonous to human beings and animals.

2.23

warning area means

surface area of the package of tobacco products on which the health warning is to be placed.

3 General requirements

3.1 All manufacturers, importers, distributors, retailers and other entities shall comply with the requirements of this standard.

3.2 Every package and carton of tobacco products intended for retail sale in Grenada shall bear labels which carry, in legible form, the following requirements given in 3.3 and 3.4 in the official language(s) of the country in which they are sold.

3.3 The following information shall be given on the principal display panel of the package and carton:

a) the common name of the goods, together with any trade name or brand;

NOTE Common name of the goods may be cigarettes, bidis or kretek.

b) a statement of the net contents of the package, with respect to the number of cigarettes, bidis or kretek or other similar tobacco products sold by units;

c) a statement of the weight in grams for cigarette tobacco, pipe tobacco, smokeless tobacco and other types of loose tobacco; and

d) a health warning in conformance with the requirements specified in Clause 4.

3.4 The following information shall be given on the label of each retail package and carton of tobacco products:

- a) for tobacco products manufactured or packaged in Grenada, the name and complete address of the manufacturer or distributor;
- b) for tobacco products imported into Grenada in a prepackaged form, the name and complete address of the foreign manufacturer or the distributor in Grenada;
- c) a declaration in conformance with requirements specified in 4.5; and
- d) the manufacturing date and batch number in conformance with requirements specified in 4.9.

3.5 Where the name and address of the manufacturer and or the distributor are not in the official language of the country in which it is sold, translation of the name and address shall not be required provided such information is stated in a form using the alphabet of the official language.

3.6 Every package and carton of tobacco product, that is intended for sale in Grenada, shall state, "sale only allowed in X", where 'X' represents the country in which the product is intended for retail sale where stipulated by national legislation.

3.7 All point of sale materials and displays may carry the required health warning in the proportions required by this standard if stipulated by national legislation.

4 Detailed requirements

4.1 Health warnings

4.1.1 All packages and cartons of tobacco products produced for retail sale in Grenada shall carry health warnings as specified in Annexes A, B and C, as applicable, and in accordance with the requirements of 4.4.

4.1.2 Each health warning shall consist of two parts, designated as 'front of package' and 'back of package' in Annexes A, B and C. The front or back package health warnings shall be clearly visible at point of sale displays of tobacco packages. These health warnings shall not be obscured by any other display component, unless required by law.

4.1.3 No statement relating to smoking and or health other than that required shall be included on any package of tobacco products except where the company wishes to advise the public of newly discovered health risks attributable to or associated with tobacco products; any such statement shall comply with the requirements of Clause 7.

4.1.4 Health warnings shall:

- a) appear in a framed warning area with maximum thickness of 0.5 mm;
- b) be reproduced from clear electronic images obtained from the electronic files used to generate the health warnings in Annexes A, B and C;
- c) be adapted to meet the requirements of this Clause and 4.2; and
- d) be reproduced in at least four colours in which they are set out in Annexes A, B and C.

4.1.5 The electronic images shall present how health warnings are to be depicted for different package shapes.

4.1.6 The text of the health warning shall be printed in english, the official language of the country in which the products are sold. Where multiple languages are to be used, those languages shall be specified by the country.

NOTE A country may specify that the warning on the front be in one language and the warning on the back in another language.

4.2 Packages

4.2.1 Health warnings shall be printed on the package itself, and not on the cellophane or detachable outer packaging, or by adhesive labels or similar means.

4.2.2 The complete health warning and only the health warning shall be located in at least 50 % of the top or bottom half of both the front and back panels of each package as specified in Annexes A and B. The health warning shall not be permanently damaged when the package is opened.

4.2.3 The health warnings shall be placed on the front and back of packages respectively, as specified in Annex A for flip top packages.

4.2.4 The 'back of package' health warning as specified in Annexes A and B shall be used on both the front and back of the package for packages that are not flip top.

4.2.5 For conical packages, the health warning shall cover half of the surface area, in a rectangular format, and shall read vertically, rising from the bottom or at the wider end, up to two-thirds the height of the package and such that the 'front of package' and 'back of package' parts of the health warning are placed equally opposite each other.

4.2.6 Where packages of other shapes are used the health messages and graphics shall cover 50 % of the top or bottom half of both the front and back panels, in a rectangular format.

4.3 Attribution

Where the manufacturer chooses to attribute the health warning to a third party the health warning shall be as set out in the Annexes A, B and C. The optional attribution, if used, shall follow the health warning and shall be printed in the Avant Garde font, Medium BT, 7 point, upper and lower case type or in an equivalent type. The letters shall be 2 mm in height.

4.4 Rotation of health warnings

4.4.1 The health warnings to be depicted on individual packages of tobacco products in accordance with this standard shall be subdivided into two distinct sets. Each set shall comprise of eight distinct health warnings. The two sets of health warnings are outlined in Annexes A,B, and C of this standard as Set A and Set B.

4.4.2 The eight health warnings from a given set in Annexes A,B, and C shall, as far as reasonably practicable, be evenly distributed within every case of stock keeping units manufactured, imported, or distributed. Each case shall exclusively contain health warnings from the selected set in Annexes A,B, and C.

4.4.3 Health warnings in Set A and Set B of Annexes A,B, and C shall be used alternatively in rotation. No set of warnings shall be utilized in the market for more than 16 months. Exclusive use of warnings and transition periods shall be determined by national legislation and shall be incorporated into the 16 month period.

EXAMPLE See Annex D for an example of a rotation scheme and transition period.

4.5 Declaration

4.5.1 The declaration in Annex E shall be printed on each package and carton of tobacco products intended for smoking.

4.5.2 The declaration shall appear in an area, hereinafter described as the declaration area, on the side panel of rectangular packages or adjacent the health warning on packages of other shapes.

4.5.3 For rectangular packages, the declaration area shall be the full side panel, except for flip top packages, the declaration area shall be the portion of the side panel lower than the flip top opening, as specified in Annex E. For cartons, the declaration area is permitted to be located on any side.

4.5.4 The declaration shall be printed in black on a yellow background or black on a white background as specified in Annex E, and in such a manner as to fill the declaration area.

4.5.5 The declaration area shall not be placed on the top or bottom of the package.

4.5.6 Where the manufacturer chooses to attribute the declaration to a third party, that declaration shall be as set out in Annex E. This optional attribution, if used, shall follow the declaration and shall be printed in the Avant Garde font, Medium BT, 7 point, upper and lower case type. Where necessary, the font size for the attribution shall be reduced to ensure that it does not exceed the font size of the declaration.

4.5.7 Where a country specifies that the declaration shall appear in more than one language, each version of the declaration may be placed in the declaration area.

4.6 Smokeless tobacco

The requirements of 4.1 to 4.5 shall apply to smokeless tobacco except:

- a) the health warnings to be used shall be those specified in Annex B; and
- b) the number of health warnings shall be four in each set for the purpose of 4.4.

4.7 Cartons of cigarettes

The requirements of 4.1, 4.3, 4.4 and 4.5 shall apply to cartons of cigarettes except:

- a) only the health warnings taken from Annex C shall be used;
- b) health warnings shall be depicted on all six sides of a carton;
- c) each carton shall depict three health warnings;
- d) health warnings shall be depicted on opposite sides to each other;
- e) health warnings may be printed on the manufacturer's medium of choice provided they are indelible;
- f) the health warning shall occupy at least 50 % of each side of the carton on which they appear;
- g) where a country specifies that two languages are to be used, the health warning shall appear on one side in one language and on the opposite side in another language; and
- h) the declaration area on cartons of cigarettes shall be at least 2 cm x 6 cm.

4.8 Stickers

For packages of cigars and smokeless tobacco, the health warning and the declaration may be affixed as stickers, provided that such stickers cannot be removed and are indelible.

4.9 Manufacturing date and batch number

4.9.1 The manufacturing date and batch number shall be indicated on each package of tobacco products.

4.9.2 The date shall be printed on each package as follows: 'mm (or mmm), yyyy', where 'mm' is the month expressed in Arabic numerals, 'mmm' is the month expressed as the first three letters of the month, and 'yyyy' is the year expressed in Arabic numerals.

4.9.3 The manufacturing date and batch code specified in 4.9.1 and 4.9.2 shall appear in an area of the side panel of rectangular packages opposite the declaration area. On packages of other shapes, the manufacturing date and batch code shall appear adjacent to the health warning. The date shall be printed in black on a white background or by means of contrasting colours surrounded by a 0.5 mm thick black border and in a type size of no more than 2 mm.

4.10 Best before date

A best before date, expiry date, sell by date or similar date shall not be permitted on packages or cartons of tobacco products.

5 Deceptive labelling

5.1 No package or carton of tobacco products shall promote a tobacco product by any means that is false, misleading, deceptive or likely to create an erroneous impression about its characteristics, health effects, hazards or emissions, including any term, descriptor, trademark, figurative or any other sign that directly or indirectly creates a false impression for any reason.

5.2 No package or carton of tobacco products shall depict:

- a) the terms light, mild, low tar, ultra, extra, slim, or similar terms, in any language; and
- b) a number to differentiate brands within a brand family or a number associated with a smoking machine yield, including use of such a number in a brand name.

6 Responsibility for labelling

It shall be the responsibility of any person who sells or distributes tobacco products to ensure that they are properly labelled as required by this standard.

7 Approval of labels

All new and revised labels shall be submitted for approval to the National Standards Body or Competent in Grenada.

Annex A (normative)

Graphic health warnings for use on packages of smoked tobacco products

A.1 Set A graphic health warnings



Figure A.1 – Set A graphic health warning 1

Front of Package

Back of Package



Figure A.2 – Set A graphic health warning 2

Front of Package

Back of Package

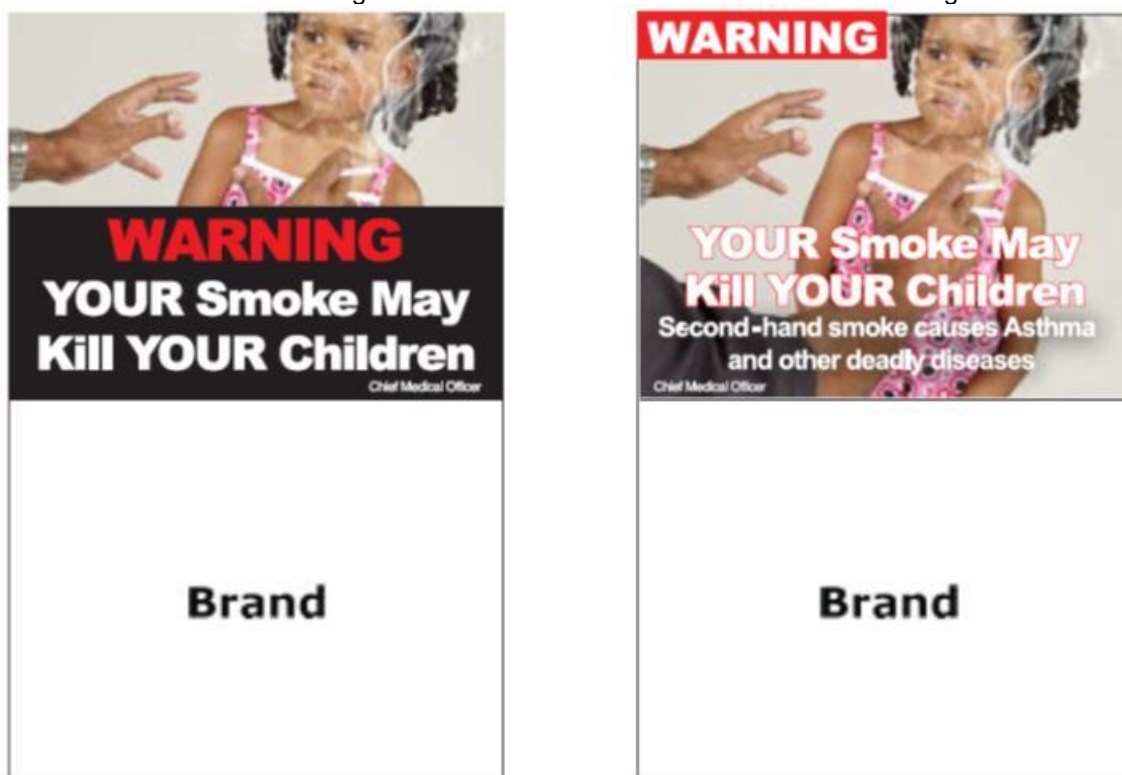


Figure A.3 – Set A graphic health warning 3

Front of Package

Back of Package

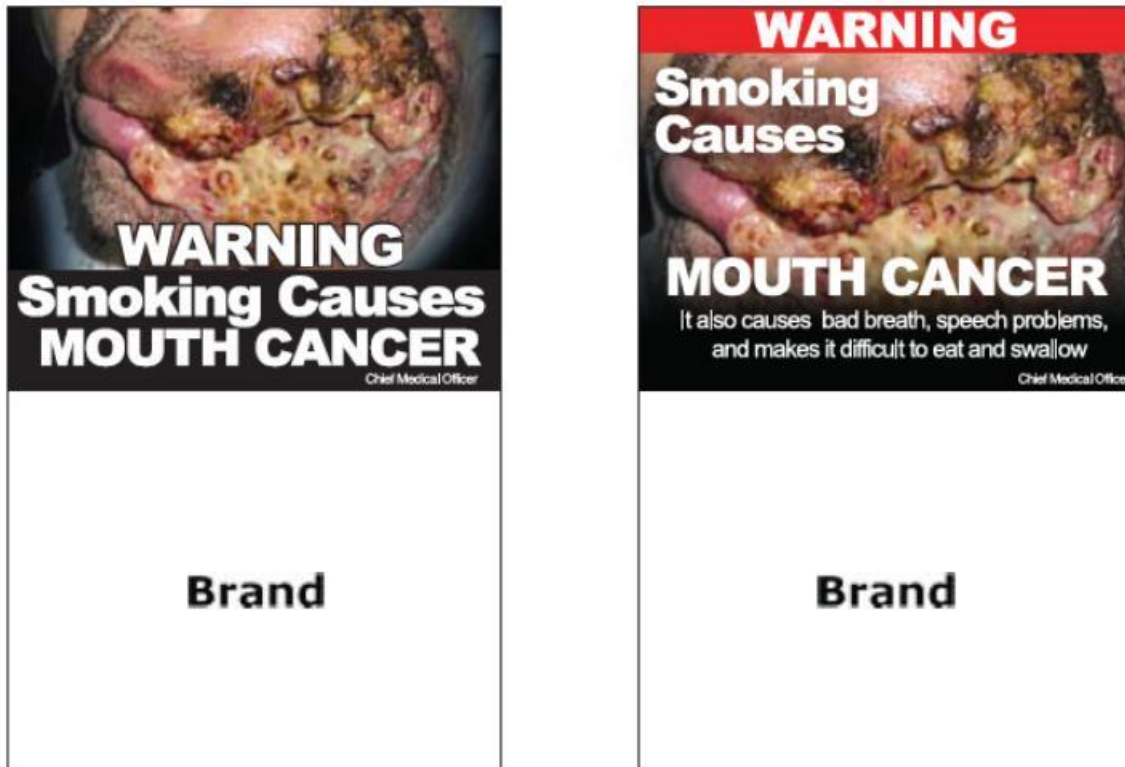


Figure A.4 – Set A graphic health warning 4



Figure A.5 – Set A graphic health warning 5

Front of Package

Back of Package



Figure A. 6– Set A graphic health warning 6



Figure A. 7– Set A graphic health warning 7

Front of Package

Back of Package

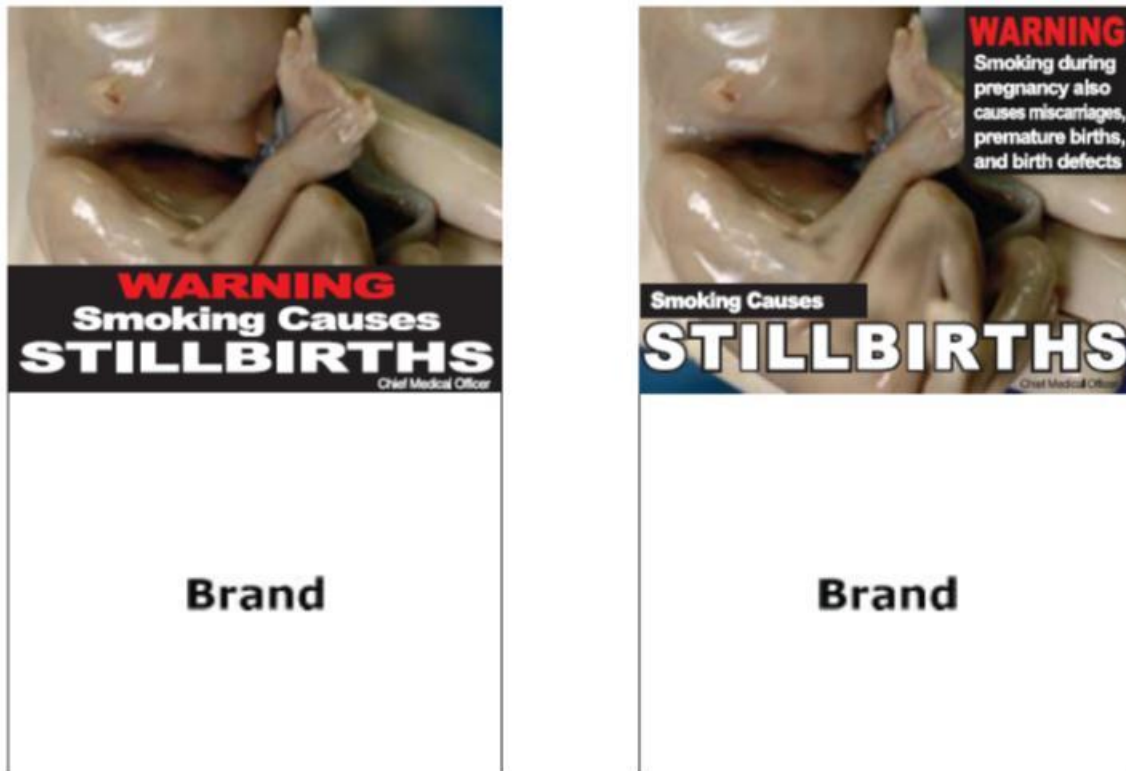


Figure A. 8— Set A graphic health warning 8

A.2 Set B graphic health warnings

Front of Package

Back of Package



Figure A.9 – Set B graphic health warning 1



Figure A.10 – Set B graphic health warning 2

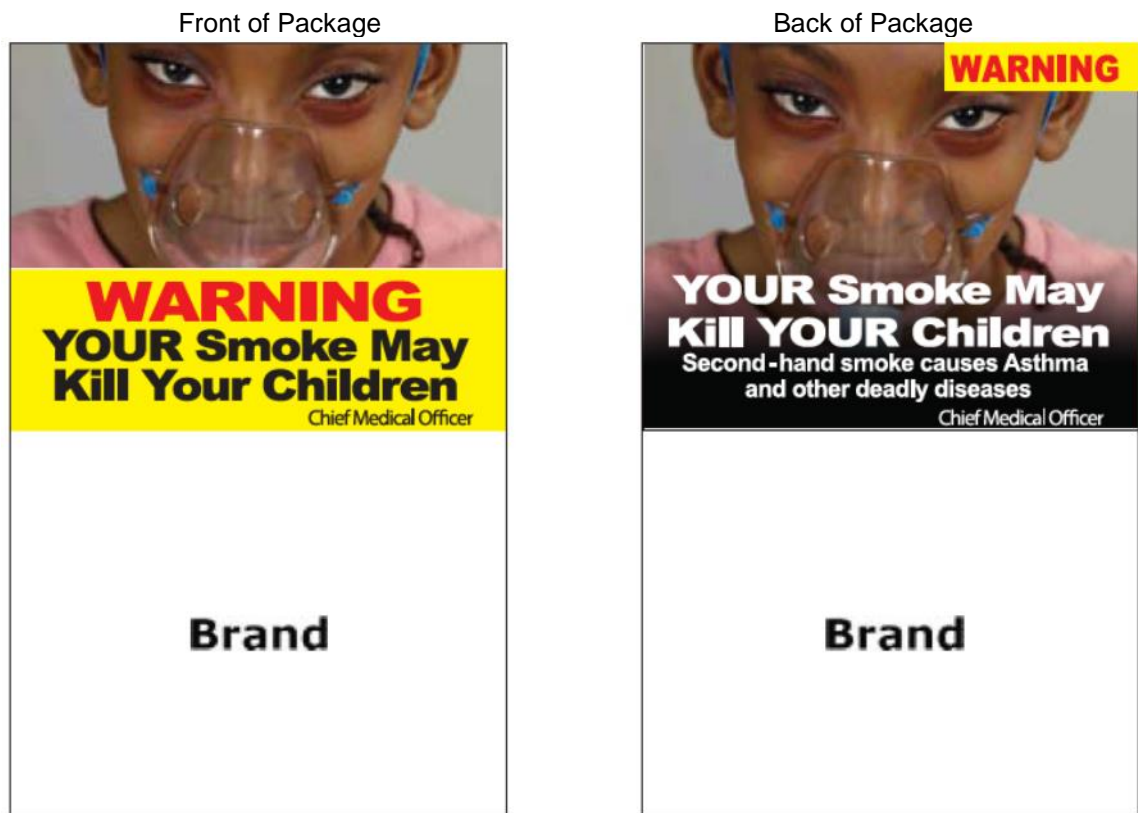


Figure A.11 – Set B graphic health warning 3

Front of Package

Back of Package



Figure A.12 – Set B graphic health warning 4

Front of Package

Back of Package



Figure A.13 – Set B graphic health warning 5

Front of Package

Back of Package

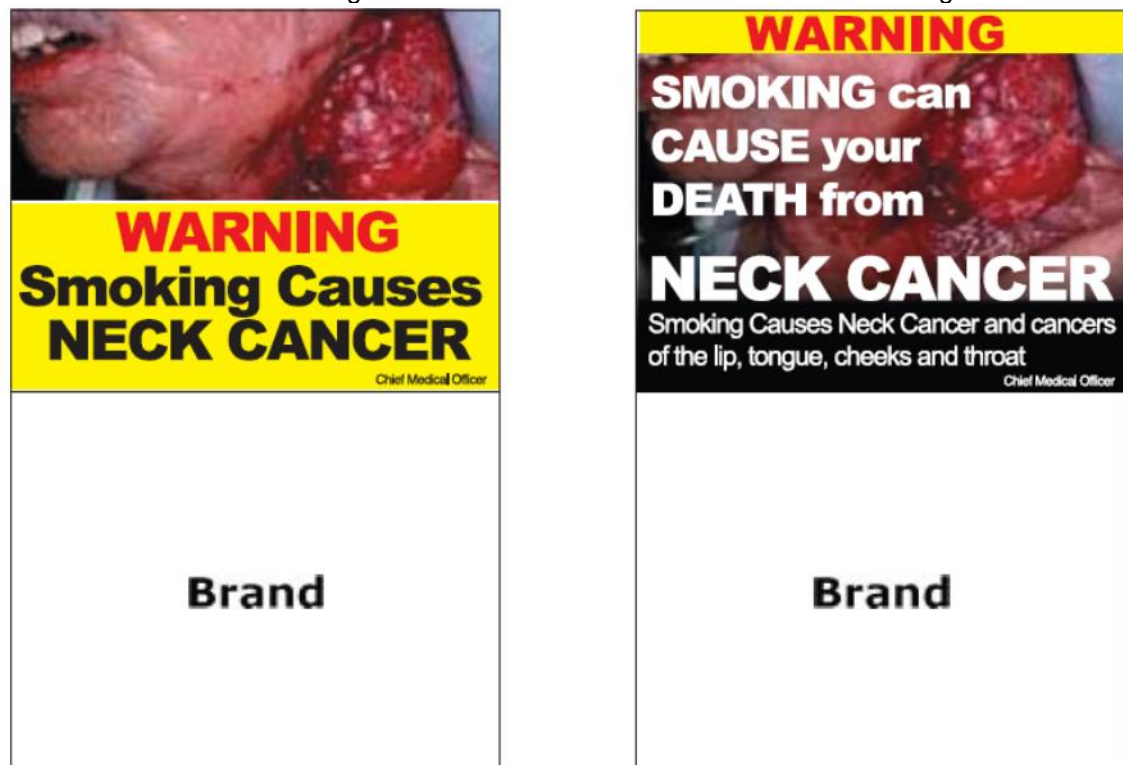


Figure A.14 – Set B graphic health warning 6



Figure A.15 – Set B graphic health warning 7

Front of Package

Back of Package



Figure A.16 – Set B graphic health warning 8

Annex B
(normative)

Graphic health warnings for use on packages of smokeless tobacco products

B.1 Set A graphic health warnings

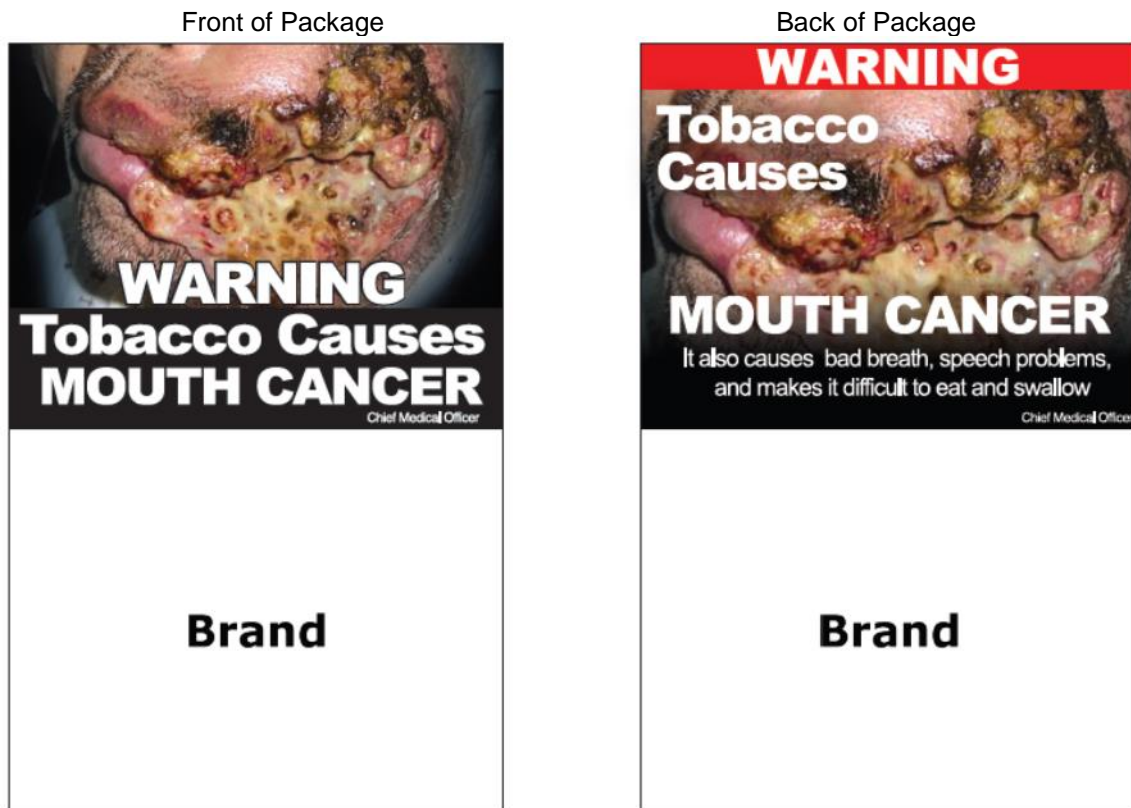


Figure B.1 – Set A graphic health warning 1

Front of Package

Back of Package

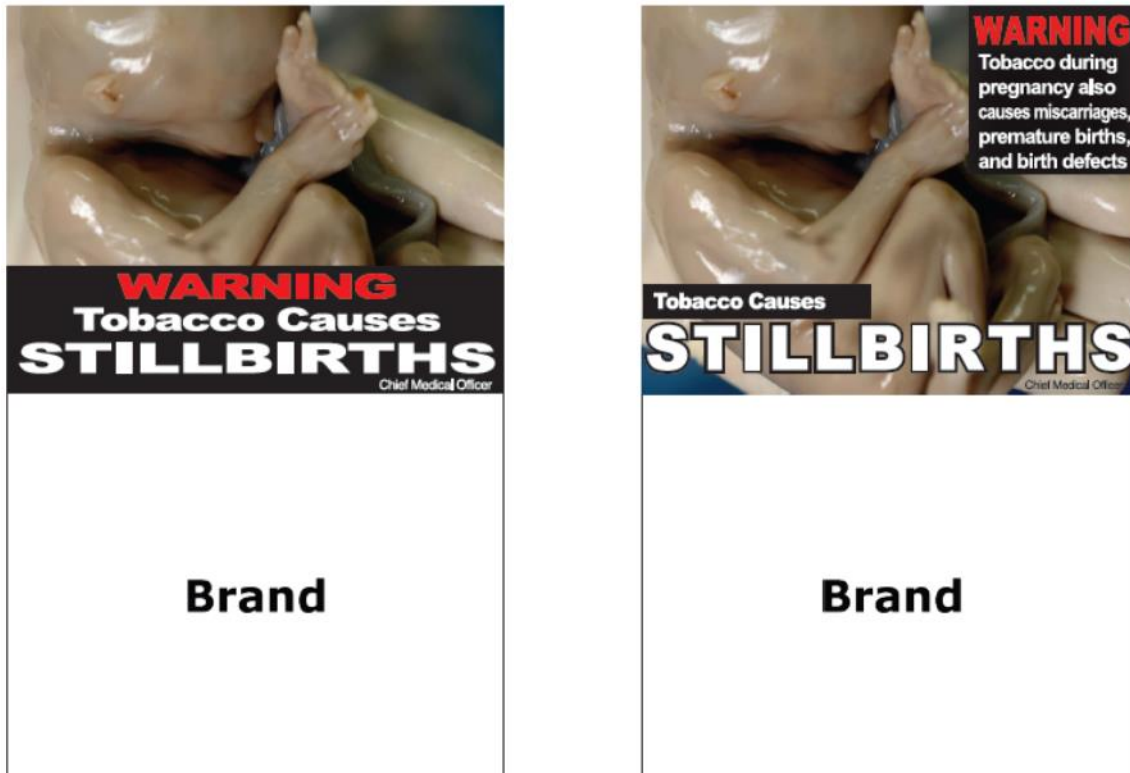


Figure B.2 – Set A graphic health warning 2



Figure B.3 – Set A graphic health warning 3

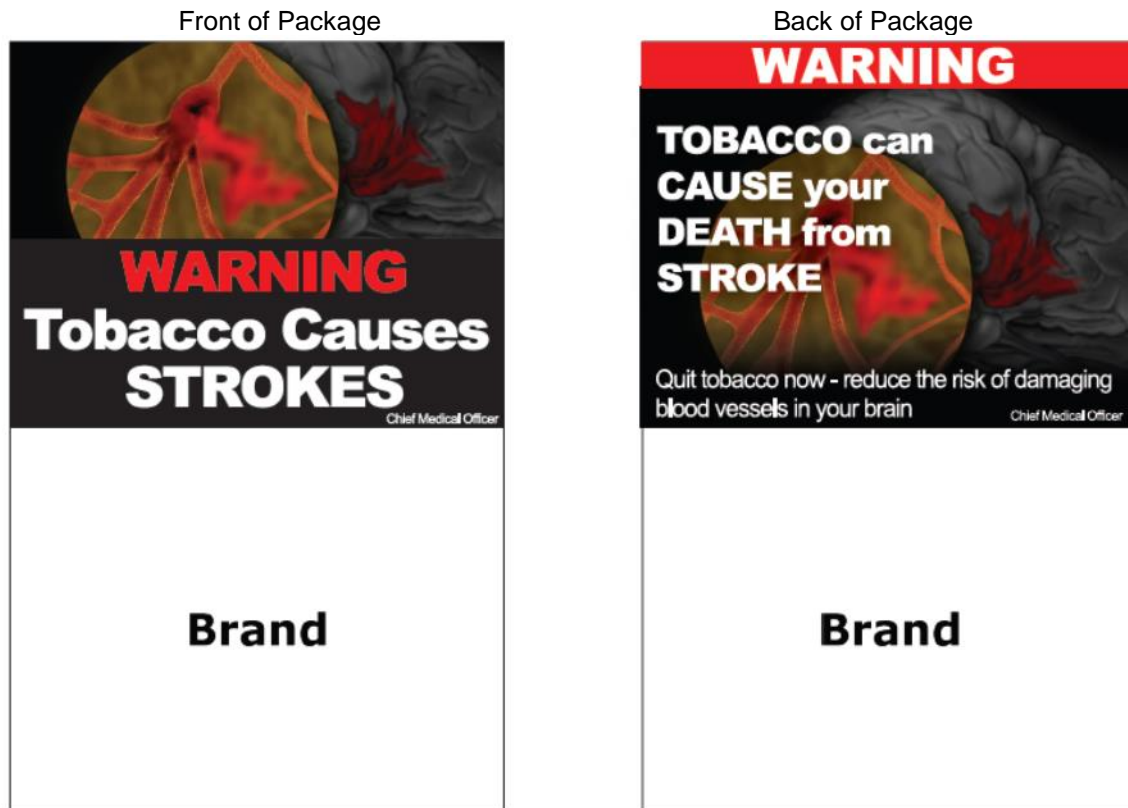


Figure B.4 – Set A graphic health warning 4

B.2 Set B graphic health warnings

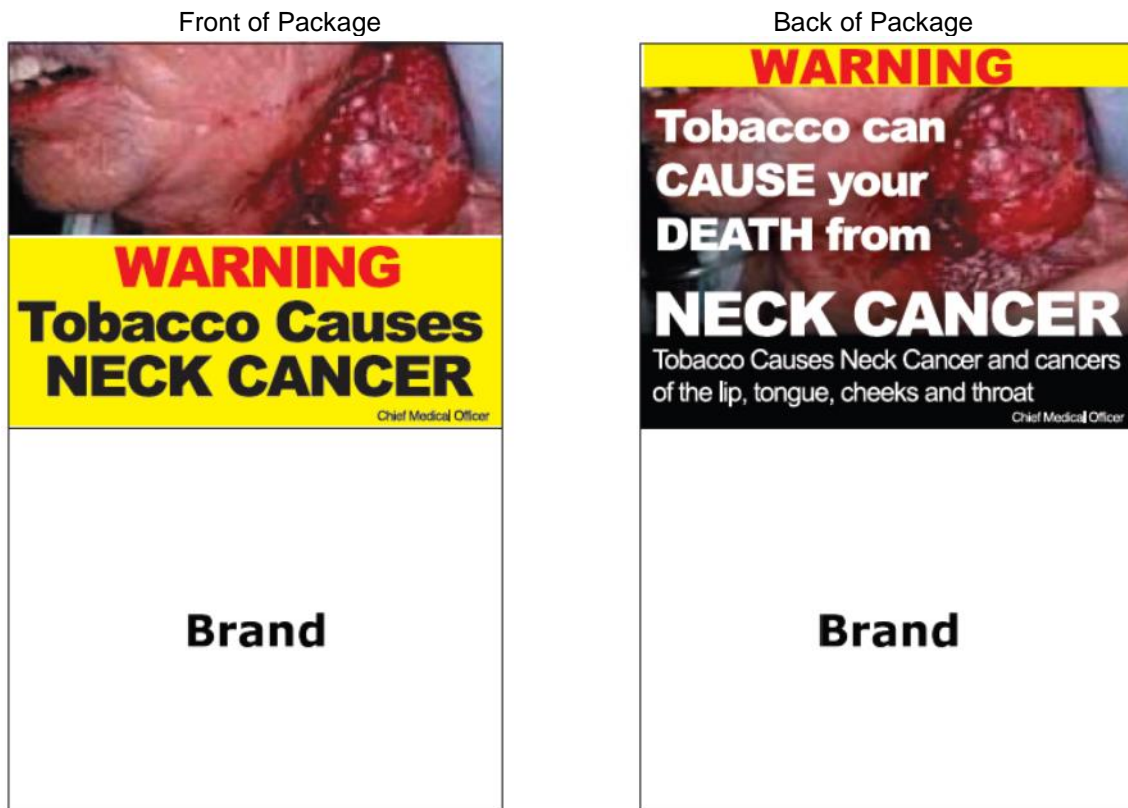


Figure B.5 – Set B graphic health warning 1

Front of Package

Back of Package



Figure B.6 – Set B graphic health warning 2

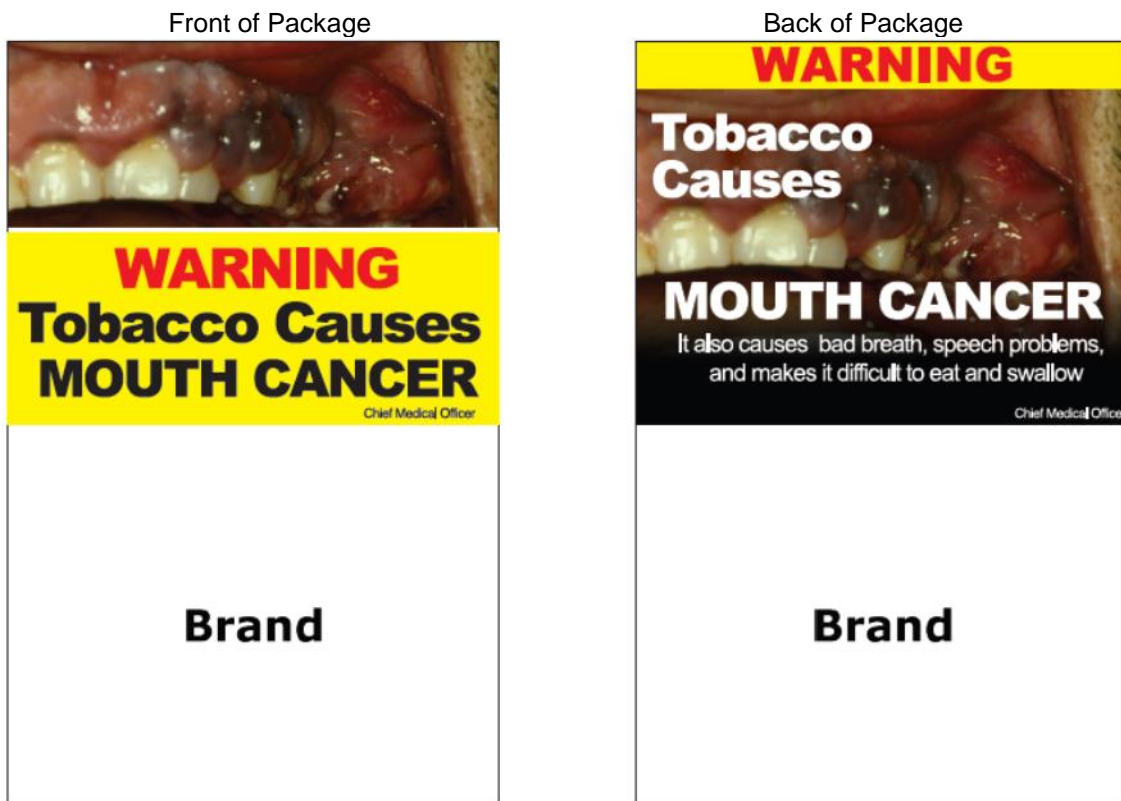


Figure B.7 – Set B graphic health warning 3

Front of Package

Back of Package



Figure B.8 – Set B graphic health warning 4

Annex C (normative)

Graphic health warnings for use on cartons of smoked tobacco

C.1 Set A graphic health warnings



C.1 – Set A graphic health warning 1

Figure



Figure C.2 – Set A graphic health warning 2



Figure C.3 – Set A graphic health warning 3



Figure C.4 – Set A graphic health warning 4



Figure C.5 – Set A graphic health warning 5



Figure C.6 – Set A graphic health warning 6

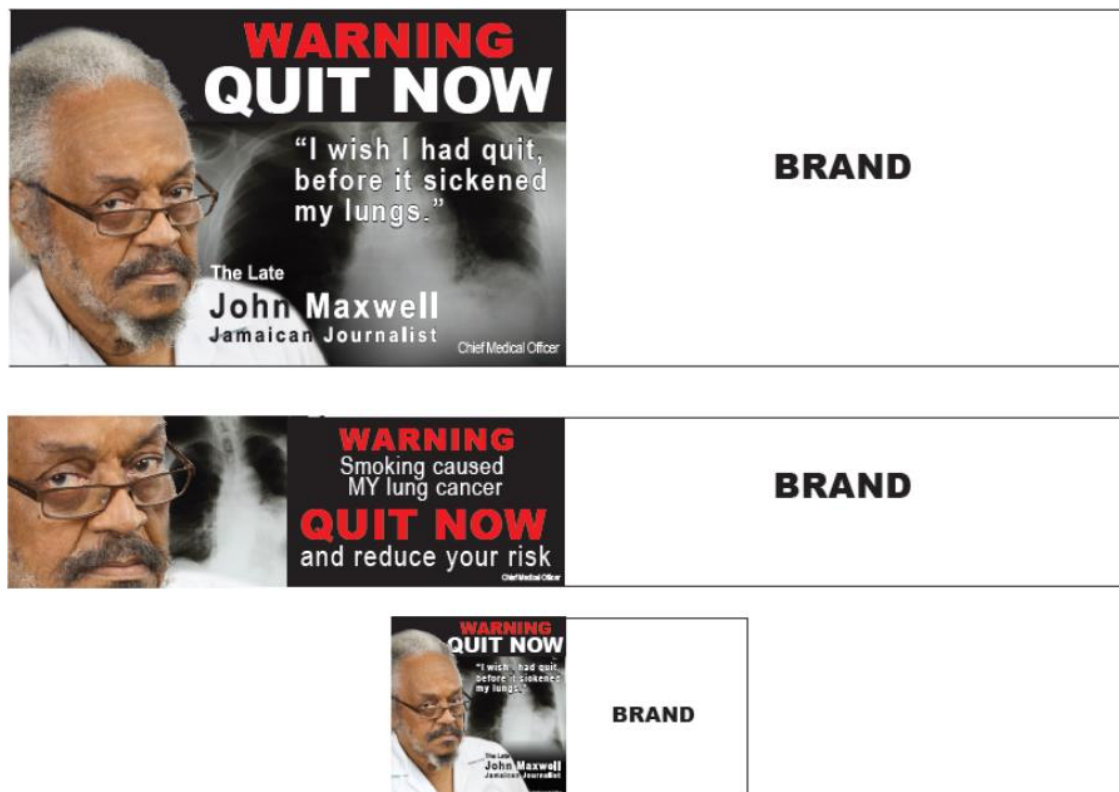


Figure C.7 – Set A graphic health warning 7



Figure C.8 – Set A graphic health warning 8

C.2 Set B graphic health warnings

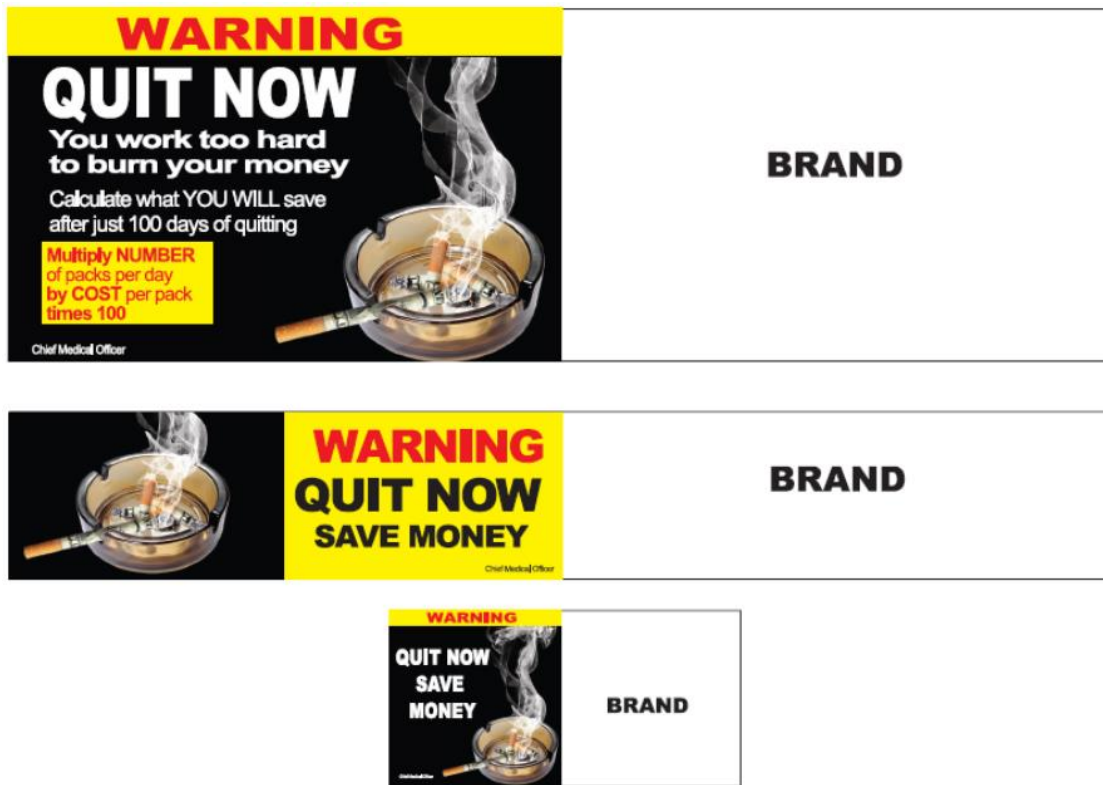
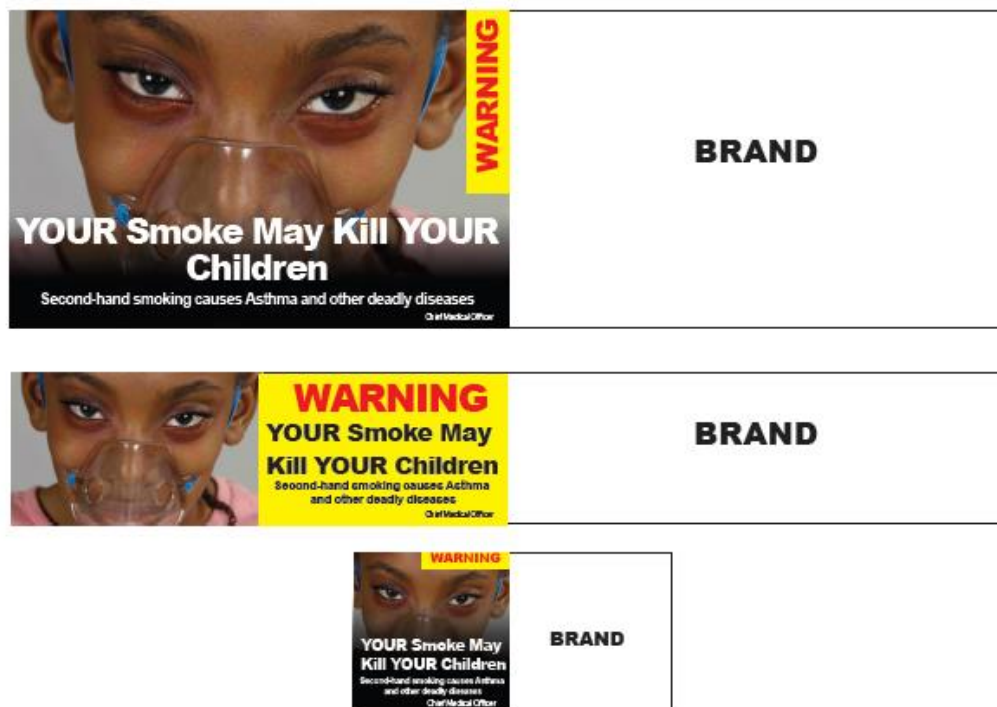


Figure C.9 – Set B graphic health warning 1



Figure C.10 – Set B graphic health warning 2



Figure

C.11 – Set B graphic health warning 3



Figure C.12 – Set B graphic health warning 4



Figure C.13 – Set B graphic health warning 5



Figure C.14 – Set B graphic health warning 6

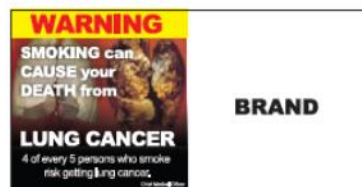
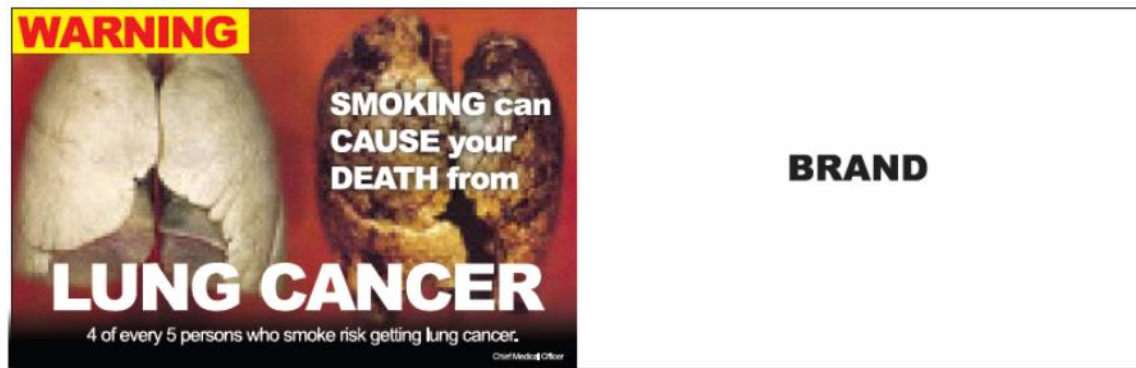


Figure C.15 – Set B graphic health warning 7



Figure C.16 – Set B graphic health warning 8

Annex D (informative)

Example of a schedule of rotation of health warnings

C.1 Table C.1 provides an example of a schedule for rotation of health warnings. In the example, Set A and Set B of the health warnings are utilised and rotated alternately as follows:

- a) Set A is used exclusively for a period of eight calendar months beginning on 01 June of calendar years ending with an even number;
- b) Set A is completely removed from the market by 31 May of every calendar year ending with an odd number; the introduction of Set B begins a transition on 01 February of that same year;
- c) thereafter, for a period of 8 calendar months beginning on 01 June of every calendar year ending with an odd number, Set B is used exclusively; and
- d) finally, Set B is completely removed from the market by 31 May of every calendar year ending with an even number; the introduction of Set A begins a transition on 01 February of that same year.

Table C.1 – Example of schedule of rotation of health warnings

Even Year (e.g. 2008)	Month	Odd Year (e.g. 2009)
Set B exclusively	January	Set A exclusively
Introduce Set A, phase out Set B	February	Introduce Set B, phase out Set A
Introduce Set A, phase out Set B	March	Introduce Set B, phase out Set A
Introduce Set A, phase out Set B	April	Introduce Set B, phase out Set A
Introduce Set A, phase out Set B	May	Introduce Set B, phase out Set A
Set A exclusively	June	Set B exclusively
Set A exclusively	July	Set B exclusively
Set A exclusively	August	Set B exclusively
Set A exclusively	September	Set B exclusively
Set A exclusively	October	Set B exclusively
Set A exclusively	November	Set B exclusively
Set A exclusively	December	Set B exclusively

C.2 The initial Set to be introduced is determined as follows:

- a) Where this standard is adopted as a national standard by a country between 01 February and 30 September of a given year, the set scheduled for exclusive use commencing 01 June of that year is used.
- b) Where this standard is adopted as a national standard by a country outside of the period in C.2 a) of a given year, the set scheduled for exclusive use commencing 01 June of the subsequent year is used.

Annex E (normative)

Declaration

D.1 Text of declaration

The following text shall be used in the declaration area:

"Smoke from this product contains extremely addictive nicotine and toxic substances such as tar and carbon monoxide. No safe level of consumption exists for this product.".

D.2 Appearance of declaration in declaration area for flip top package

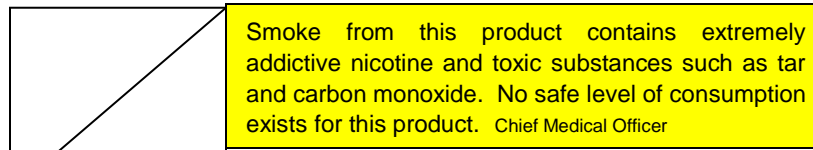


Figure D.1 — Example of declaration for flip top package

D.3 Appearance of declaration in declaration area for non-flip top package

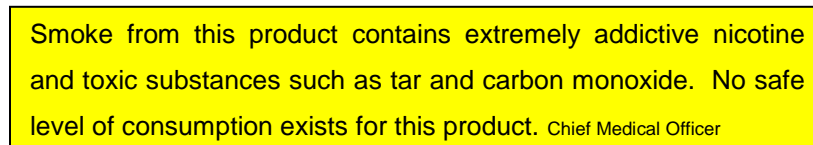


Figure D.2 — Example of declaration for non-flip top package

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