

## REGULATION

### on the labeling of packaging of electronic cigarettes and refills and the content of informational material that must be included with electronic cigarettes and refills

#### CHAPTER I

##### Scope and definitions

###### Article 1

###### *Scope*

This Regulation applies to the labeling of packaging of electronic cigarettes and refills, including the content of informational material that must be included with such products.

###### Article 2

###### *Definitions*

1. *Refill*: A container containing liquid nicotine or another liquid intended for the refilling of electronic cigarettes.
2. *Electronic Cigarette*: A product that can be used to consume vapor containing nicotine, with a mouthpiece, or any part of that product, including cartridge, chamber and equipment without a cartridge or a chamber. Electronic cigarettes can be single-use or reusable with a refilling unit and chamber that can be refilled, or reloadable with disposable cartridges.
3. *Warning Labels*: Warning of the product's effects on human health or other effects from using the product, including warning text, warning labels consisting of images and text, general warnings, and product information.

#### CHAPTER II

##### Warning Labels and Other Labelling

###### Article 3

###### *Warning Labels on the Packaging of Electronic Cigarettes and Refills*

Warning labels on the packaging of electronic cigarettes and refills, cf. Article 5, that contain nicotine must be printed in black Helvetica bold font on a white background.

The labelling must be within a black rectangle, 1 mm wide, inside the surface reserved for such labels.

Warning labels must appear on the two largest surface areas of the packaging for each unit and all external packaging of the product, and must cover 30% of the surface of the unit package and of all external packaging for the product.

###### Article 4

###### *Warning Label Text on the Packaging of Electronic Cigarettes and Refills*

The warning label on the packaging of electronic cigarettes and refills containing nicotine must read as follows: "This product contains nicotine, which is a highly addictive substance. It is not recommended for non-smokers."

The text of the warning label must be parallel to the general text on the packaging.

###### Article 5

###### *Packaging of Electronic Cigarettes and Refills*

Unit packaging and all outer packaging for electronic cigarettes and refills must display a list of all the product's ingredients in descending order by weight and information on the nicotine content of the product and how much nicotine is administered in each dose, the batch number and a recommendation that the product be stored out of the reach of children.

Packaging must not imply that certain products are intended to reduce the effects of any harmful substance found in smoke.

The packaging of electronic cigarettes and refills may not contain anything that indicates that the product has properties that can increase vitality or energy or that it has healing properties, rejuvenating or natural properties, is organic or has other health or lifestyle benefits.

Packaging must not resemble food or cosmetics.

There should be no indication on the packaging that a particular product has increased biodegradability, or offer any other environmental advantage.

Article 6

*Information leaflet*

Packaging of electronic cigarettes and refills must be accompanied by a leaflet, containing information in Icelandic on the following:

1. Instructions for the use and storage of the product, including advice that the product is not recommended for use by children and non-smokers.
2. Contraindications.
3. Warnings for specific groups at risk.
4. Potential adverse effects.
5. Addictive effects and toxicity.
6. How to contact the manufacturer or importer and information about a legal entity or individual who acts as their contact within the European Economic Area.

Article 7

*Instructions on Warning Labels, Packaging and Informational Material*

The Consumer Agency (“Neytendastofa”) may, following consultation with the Environment Agency of Iceland (“Umhverfisstofnun”), issue further instructions regarding warning labels, package labelling and informational leaflets for electronic cigarettes and electronic cigarette refills.

CHAPTER III

**Legal Authority and Entry Into Force**

Article 8

*Legal Authority*

This Regulation is established pursuant to Paragraph 2, Article 16, of Act No. 87/2018, on Electronic Cigarettes and Refills for Electronic Cigarettes.

Article 9

*Entry into force*

This Regulation enters into force on June 1, 2019.

**Transitional Provisions**

Products that have been reported to the Consumer Agency in accordance with Act No. 87/2018, on Electronic Cigarettes and Refills for Electronic Cigarettes, and are being marketed locally upon the entry into force of this Regulation, but are not in compliance with its provisions, can be sold until September 1, 2019. After that time, the sale of that product is prohibited.

*Ministry of Health, February 28, 2019*

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