Draft of the decision of His Excellency the Minister of Health to ban the advertisement, sponsorship and promotion as of ......

After perusing:

The provisions of Tobacco Control Law promulgated in 2012

The provisions of the Framework Convention ratified by the Iraqi Council of Representatives in 2007

The provisions of the guidelines of the World Health Organization agreement, Article 11 of the Framework Convention.

Pursuant to the provision of Article 6 of the Tobacco Control Law of 2012

## Decision Title and Date of Entry into Force

- 1. This decision is titled as the decision of ban on the advertisement, sponsorship and promotion of all tobacco products.
  - 2. This decision enters into force as of the date of its signature and promulgation.

## Decision

Now therefore, it has been decided to continue to ban the advertisement and promotion of tobacco products in all of its types, forms, and means, as well as to ban the advertisement and sponsorship in all of its types, forms and means of all tobacco products along with the ban on joint community sponsorship activities conducted by all tobacco companies.

## The ban includes:

- All advertisement, sponsorship, and promotion activities in all of its types and forms, directly or indirectly, with the current means or in any other future means.
- The ban on advertisement, sponsorship, and promotion of tobacco products includes all visual and printed media including newspapers and the web.
- The ban on advertisement, sponsorship and promotion includes all tobacco products in all of its types, forms and species.

This decision is hereby issued by my stamp and signature on 12 October 2020 [signature]

Minister of Health in the State of Iraq

Dr. Hassan Mohammad Abbas

[stamp: Dr. Hassan Mohammad Abbas Al-Tamimi – Minister of Health and Environment]