



Lao People's Democratic Republic

Peace Independence Democracy Unity Prosperity

Ministry of Health
Office

No. 119/OF

Vientiane Capital, Dated: January 22, 2025

Notice

Attn: Head of the office of the Ministry of Industry and Commerce

Re: Final notice regarding the printing of pictorial health warnings on cigarette packs and cartons.

- Pursuant to the Tobacco Product Control Law No. 09/NA, dated November 16, 2021;
- Pursuant to the Agreement No. 1090/MOH, dated May 13, 2024, relate to the packing, packaging, printing of pictorial health warnings and labels on industrial tobacco products;
- Pursuant to the proposal letter to the Office of the Ministry of Industry and Commerce, No. 2250/OF, dated September 10, 2024.

The Office of the Ministry of Health (MOH) would like to inform all business units that are operating tobacco business regarding the printing of new formats of health warning labels in Lao PDR. All cigarette packs and cartons that will be distributed and sold in Lao PDR are required to comply with the new label format. The MOH has sent two letters on different occasions to the Ministry of Industry and Commerce to notify the companies. As stipulated in the agreement during the transitional period, the new format labels were to be implemented starting December 5, 2024. However, upon inspection, it has been found that tobacco products still use the old format pictorial health warnings produced in December 2024, and they are still being sold in shops.

Therefore, the Office of the Ministry of Health requests you to issue the final notice to all companies nationwide, including importers of tobacco products and business operators. All tobacco products that will be distributed and sold in the market must print the new format pictorial health warnings, starting from March 1, 2025. The Ad Hoc Committee, along with relevant authorities, will conduct inspections and take strict action against violators. For reference to the original pictorial warnings and to verify the correct format for cigarette packs and cartons, please contact the Hygiene and Health Promotion Department, Ministry of Health.

[stamp]: The Office, Ministry of Health

[signature]: Head of the Office

Ms. Aphone Visatthep

Delivery to:

The Office in the Ministry of Industry and Commerce 01 copy

Keep a copy for reference 01 copy