

## **Decree No. 7437**

The President of the Republic

Based on the Constitution

Based on the law no. 174 Date 3/9/2011 (*Tobacco Control and Regulation of Tobacco Products Manufacturing, Packaging and Advertising*) particularly Article 13,

Based on the legislative decree no. 340 Date 1/3/1943 and its amendments (penal code) particularly Article 770,

Based on the proposal of the Minister of Finance and the Minister of Public Health,

And after consulting the Council of State, and the approval of the Lebanese Council of ministers on 4/1/2012

Promulgates the following:

### **Article 1:**

Wholesalers of tobacco products are permitted to display a sign outside their shop stating that they are authorized by the Lebanese Regie for Tobacco to sell tobacco products indicating their license number.

The text of the sign above mentioned, shall not identify or reflect a brand of tobacco and no other logo and/or trademark except for that of the Lebanese Regie for Tobacco is permitted on the sign.

### **Article 2:**

Retailers are permitted to display only one sign inside their shop stating that tobacco is sold in their premises. And they are prohibited to post any similar sign outside their shop or on any of its facades.

### **Article 3:**

The sign stated in article 2 of this decree, must have the following specifications:

1. The sign shall be no more than A5 in size (210mm \* 148mm)
2. The text of the sign shall only read: "Tobacco products are sold here."
3. No other logo and/or trademark except for that of the Lebanese Regie for Tobacco is permitted on the sign.

The text above mentioned in the second clause of this article shall be printed in black against a white background. The text size and style shall be consistent across all parts of the sign and shall not be printed in bold, italics or with underlining.

**Article 4:**

Any vendor of tobacco products, whether wholesaler or retailer who violates the provisions of this decree shall be sanctioned in this case according to the provisions of article 770 of the Penal Code, related to breach of administrative or municipal regulations issued in pursuance with the law.

**Article 5:**

This byelaw repeals all previous legal instruments and decisions which its provisions are incompatible with the provisions of this decree or may not match with its content.

**Article 6:**

This decree is published and delivered where needed, and enters into force upon its publication.

Signed by:

- The President of the Republic
- The Prime Minister
- The Minister of Public Health
- The Minister of Finance

Baabda, 25<sup>th</sup> January, 2012.