

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِيْمِ



Ministry of Health
Male'

No: 23-C3/MH/2004/99

Date: 1st October 2004

Circular

As a party to WHO's Frame Work Convention on Tobacco Control (FCTC) the government of Maldives has decided to introduce health warning messages to all packed tobacco products sold in the Maldives with effect from 1st July 2005.

The health warning system requires the following

- The health warning message should be printed in a sharply contrasting color, occupying at least 30% of the front and back of the package;
- The warning messages should be printed in Dhivehi language and the messages are to appear on rotation;
- The following 5 health warning messages are recommended to appear on rotation:

- ① TOBACCO PAVES THE WAY FOR CANCER
- ② TOBACCO BLOCKS THE ARTERIES AND LEADS TO HEART ATTACK
- ③ TOBACCO CONTAINS SEVERAL CHEMICALS HARMFUL TO HEALTH
- ④ SMOKERS ARE MORE PRONE TO HAVE DEFORMED BABIES
- ⑤ THOSE EXPOSED TO SECOND HAND SMOKE ARE ALSO PRONE TO DANGEROUS HEART EFFECTS