

NOTIFICATIONS

Islamabad, 23rd December, 2022.

S.R.O (I)/2022: In exercise of the powers conferred under section 8 of the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979), the Federal Government is pleased to make the following rules namely —

1. Short title and commencement: - (1) These rules shall be called the Heated Tobacco Products (Heat-not-burn, Printing of Warning) Rules, 2022-

(2) They shall come into force at once.

2. Definition: -

(1) In these Rules, unless the context otherwise requires, -

(a) "Heated Tobacco Products" or HTPs means any form of tobacco product that is heated without combustion, allowing users to inhale nicotine into their lungs;

(b) "Ordinance" means the Cigarettes (Printing of Warning) Ordinance, 1979 (LXXIII of 1979); and

(c) "outer" means the packaging containing few packets of HTPs

(2) The terms used but not defined herein shall have the same meanings as are assigned thereto them in the Ordinance.

3. Printing of health warning: -

(1) The health warning under these rules shall be printed legibly and prominent, by both in English and Urdu, on every packet of HTPs and on all types of advertisements on any media, a health warning as prescribed under rule 8.

(2) There shall be printed legibly and prominent, by both in English and Urdu, on every outer of HTPs and on all types of advertisements on any media, a health warning as prescribed under rule 8.

4. Rotation of health warning: - The health warning shall be rotated generally every year or as may be prescribed by the Federal Government from time to time.

5. HTPs imported for Consumption in Pakistan: The packets and outers of HTPs imported for consumption in Pakistan, shall not be cleared from the factories and port of entry unless these bear the health warning.

6. Grace period: At the end of each rotational period, HTPs manufacturers and importers shall be allowed a grace period not exceeding sixty days to clear from the factory premises and port of entry containers of the HTP bearing health warning prescribed for the expired rotational period.

7. Size: The health warning shall cover at least thirty percent of the front side and at least thirty percent of the back side of HTPs and printed HTPs outers

8. Words: "Warning and "Khabardar" shall be printed in letters visibly bolder than the rest of the health warning.

یہ مصنوعات مضر صحت ہیں' ان میں نیکوٹین ہے جو آپکو اس کا عادی بناتی ہیں۔

WARNING: THIS PRODUCT IS NOT RISK FREE AND CONTAINS NICOTINE, WHICH IS ADDICTIVE

9. Placement:

- (1) The health warning on HTPs shall be printed on the top front side along with the text in Urdu and on the top backside along with the text in English
- (2) The warning on HTPs outers shall be printed in the center of the front side along with the text in Urdu and on the top backside along with text in English.

10. Specifications for text:

- (1) Specifications for the text in health warning shall be as follows:

a) Packets:

- (i) font size height minimum 2mm: and
- (ii) font type helvetica condensed:

(b) Outers:

- (i) font size height minimum 3mm: and
- (ii) font type: helvetica condensed

- (2) The text in health warning shall be printed in black color on white background.

11. Manner of Packaging and Labelling: Every person/company engaged directly or indirectly in the production, supply, import, distribution or sale of HTPs shall ensure that,

- (a) none of the elements of the health warnings are covered or hidden in any manner when the packet is sealed or opened
- (b) no design features of packets containing heated tobacco products shall contribute towards reducing the effectiveness of the health warning in any manner
- (c) no messages shall be printed that directly or indirectly promote a specific heated tobacco product brand or heated tobacco product usage on the packet.

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