



Republic of the Philippines
Department of Health
OFFICE OF THE SECRETARY

March 20, 2019

ADMINISTRATIVE ORDER

No. 2019- 0009


SUBJECT: Third (3rd) Set of Graphic Health Warning Templates pursuant to Republic Act No. 10643

Republic Act No. 10643, otherwise known as the Graphic Health Warnings Law ("RA 10643"), requires health warnings on cigarette packages and other tobacco product packages to protect the right to health of people and instill health consciousness among them. The purposes of the Act are to: (a) have Graphic Health Warnings that effectively warn of the devastating effects of tobacco use and exposure to second hand smoke; (b) remove misleading or deceptive numbers or descriptors that convey or tend to convey that a product or variant is healthier, less harmful or safer; and (c) further promote the right to health and information of the people.

Administrative Order No. 2014-0037 re: Templates and Guidelines on the Use of Health Warnings Pursuant to Republic Act 10643 dated October 27, 2014 provides that the Department shall issue new templates every two (2) years to be used by all manufacturers, importers and distributors of tobacco products that are introduced in the Philippine market, in accordance with RA 10643 and its Implementing Rules and Regulations.

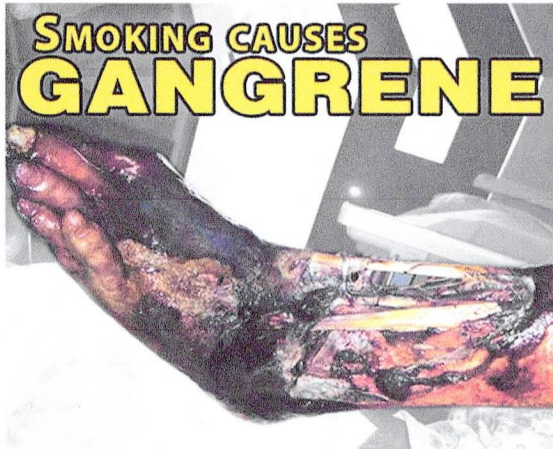
The second (2nd) set of Graphic Health Warning templates issued by the Department through Administrative Order No. 2014-0037B is set to expire on March 3, 2020. In view of the forthcoming expiration of the 2nd set of templates, the Department hereby issues the attached third (3rd) set of Graphic Health Warning templates, which shall be valid for a period of two years (March 4, 2020 to March 3, 2022).

Other provisions of AO No. 2014-0037 remain in effect.


FRANCISCO T. DUQUE III, MD, MSc
Secretary of Health

Template 1 - Gangrene

A



B



C



D

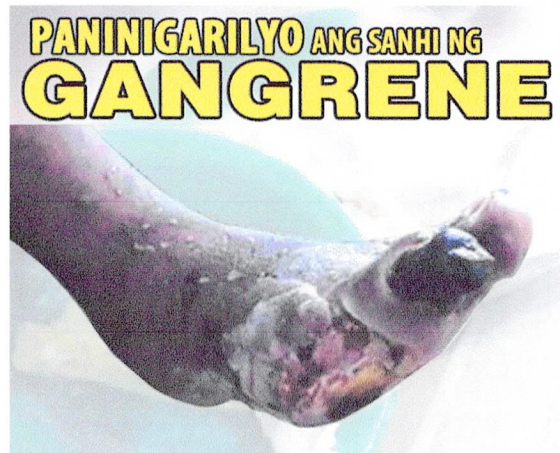


Template 2 - Gangrene

A



B



C



D



Template 3 - Breast Cancer

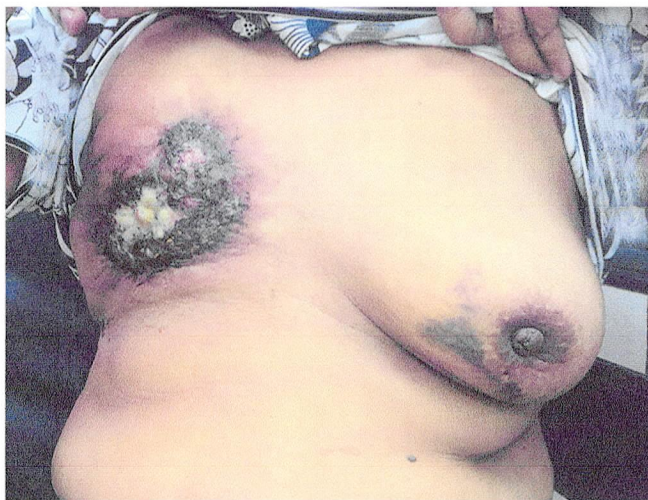
A



B



C



**SMOKING
CAUSES
BREAST
CANCER**

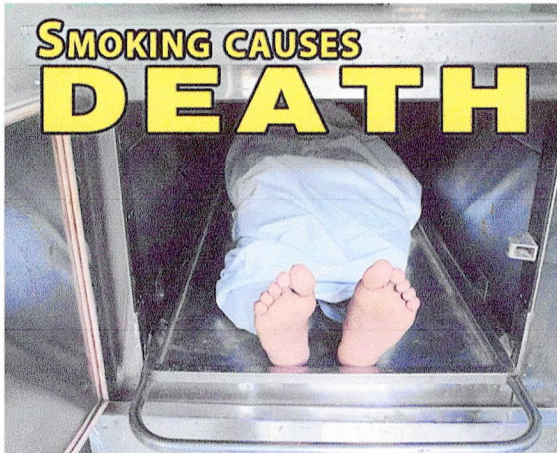
D



**PANINIGARILYO
ANG SANHI NG
KANSER
SA SUSO**

Template 4 - Death

A



B



C



D



Template 5 - Emphysema

A



B

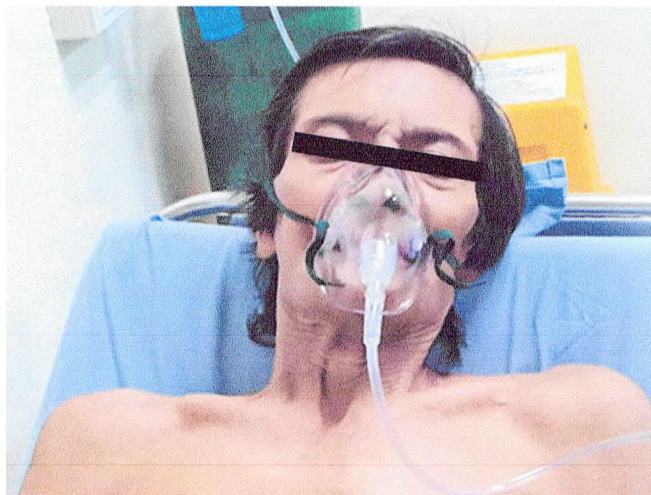


C



SMOKING
CAUSES
EMPHYSEMA

D

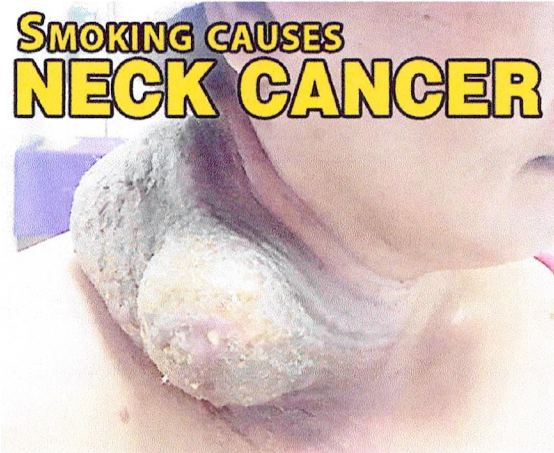


PANINIGARILYO
ANG SANHI NG
EMPHYSEMA

Template 6 - Neck Cancer (Kanser sa Leeg)

A

**SMOKING CAUSES
NECK CANCER**



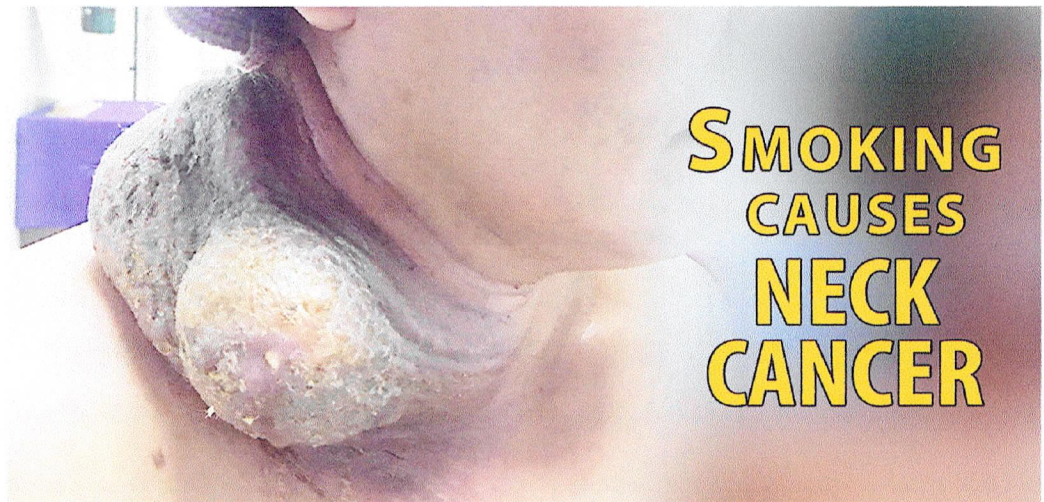
B

**PAGNINIGARILYO ANG SANHI NG
KANSEK SA LEEG**



C

**SMOKING
CAUSES
NECK
CANCER**



D

**PANINIGARILYO
ANG SANHI NG
KANSEK
SA LEEG**

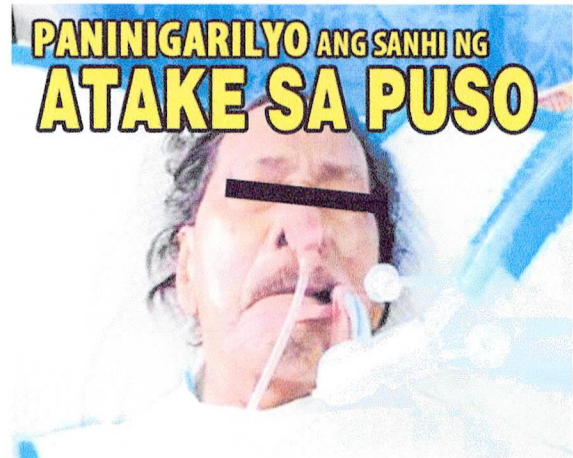


Template 7 - Heart Attack (Atake Sa Puso)

A



B



C



SMOKING
CAUSES
HEART
ATTACK

D



PANINIGARILYO
ANG SANHI NG
ATAKE
SA PUSO

Template 8 - Premature Birth

A



B



C



D



Template 9 - Low Birth Weight

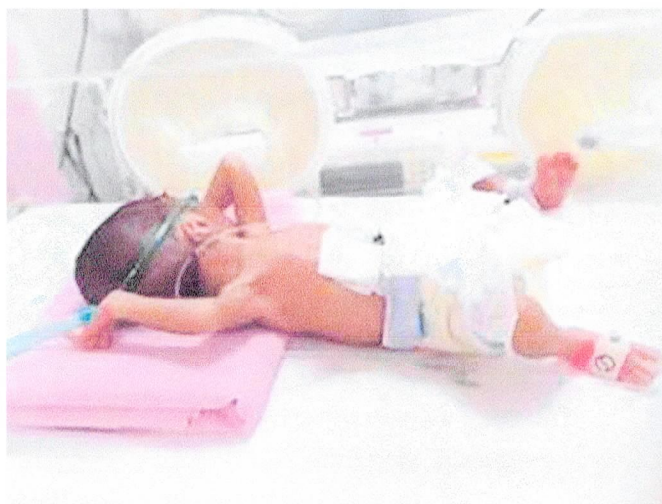
A



B

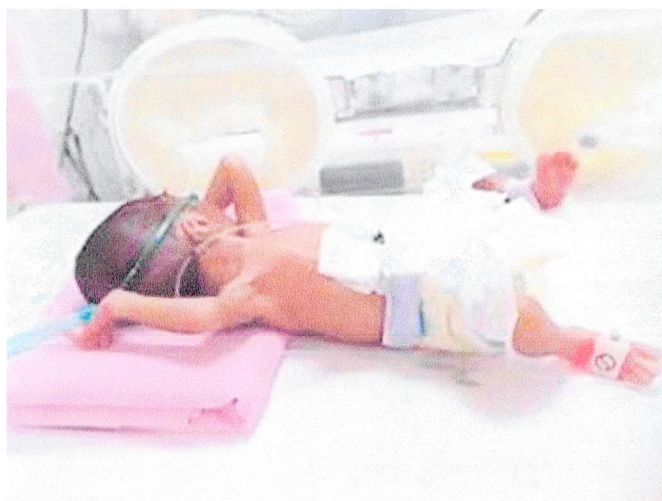


C



**SMOKING
CAUSES
LOW BIRTH
WEIGHT**

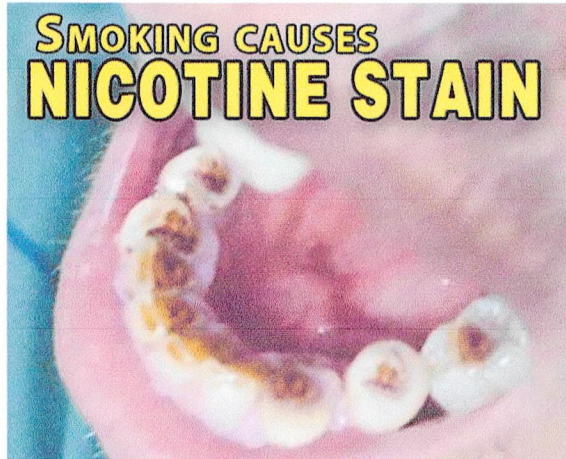
D



**PANINIGARILYO
ANG SANHI NG
LOW BIRTH
WEIGHT**

Template 10 - Nicotine Stain

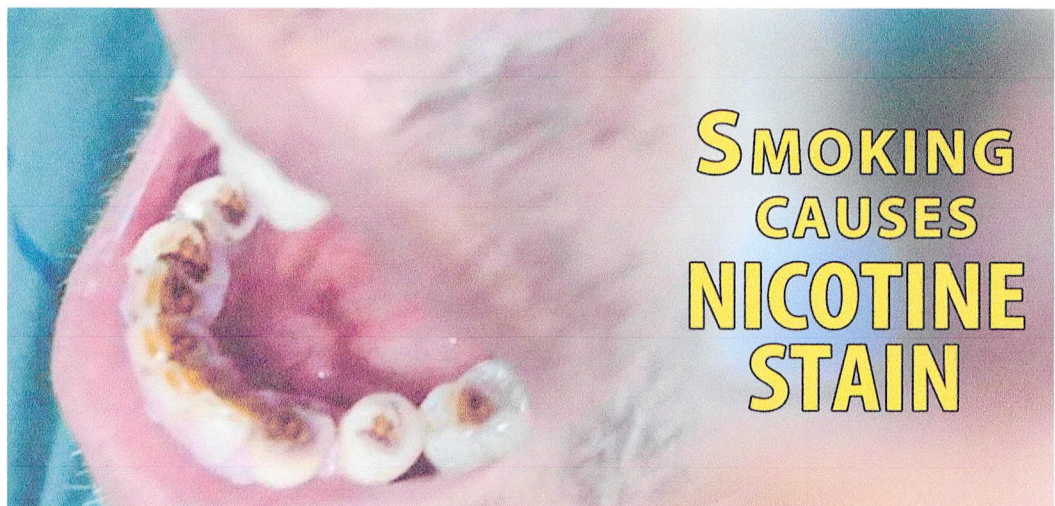
A



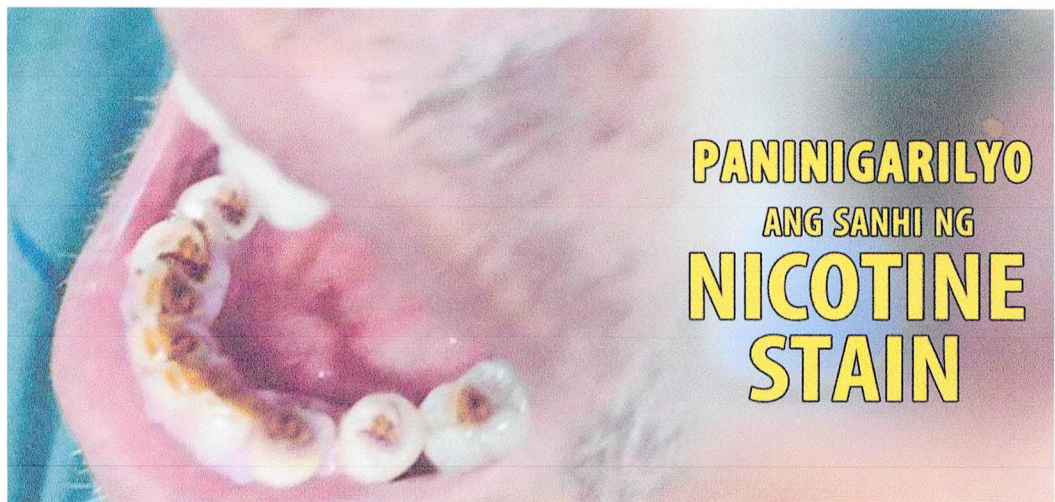
B



C



D



Template 11 - Throat Cancer (Kanser sa Lalamunan)

A

SMOKING CAUSES
THROAT CANCER



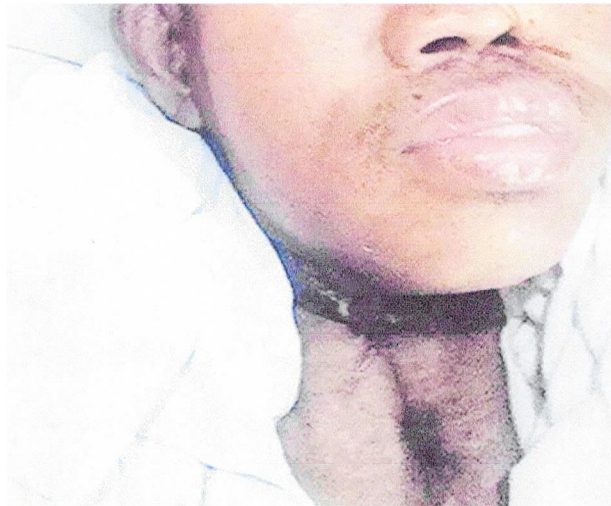
B

PANINIGARILYO ANG SANHI NG
KANSER SA LALAMUNAN



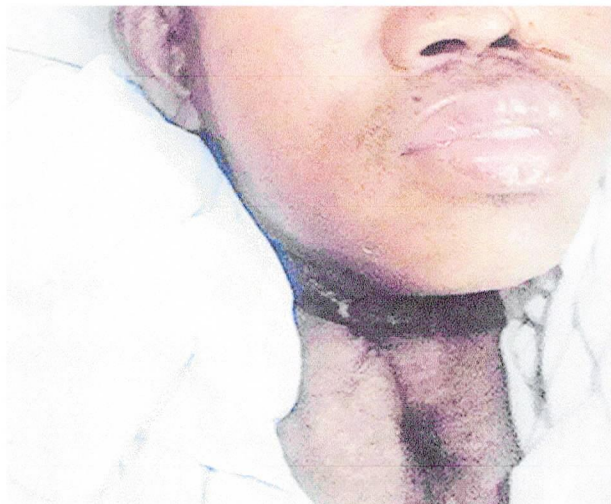
C

SMOKING
CAUSES
**THROAT
CANCER**



D

PANINIGARILYO
ANG SANHI NG
**KANSER SA
LALAMUNAN**



Template 12 - Throat Cancer (Kanser sa Lalamunan)

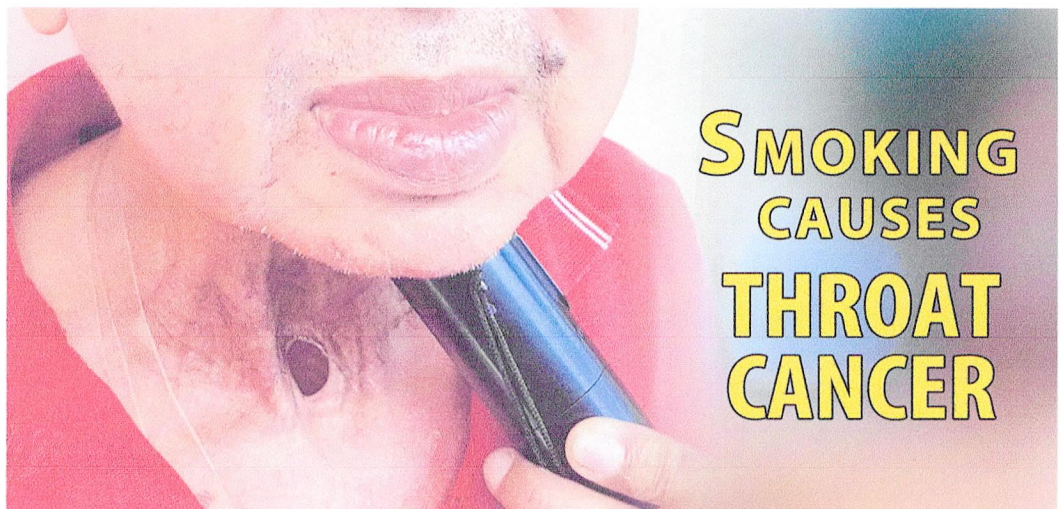
A



B



C



D



Quit smoking: Call DOH Quitline - 165-364

**QUIT SMOKING:
CALL DOH QUITLINE
165-364**

Free for Metro Manila callers ONLY

(Long distance charges will apply for outside Metro Manila callers)

0921-2039534
(Smart/TNT/Sun)

0977-6277539
(Globe/TM)

Ang usok ng sigarilyo ay may Butane (Sangkap sa lighter fluid)

**ANG USOK NG SIGARILYO
AY MAY
BUTANE
(SANGKAP SA LIGHTER FLUID)**

Ang usok ng sigarilyo ay may Cyanide (Sangkap sa chemical weapons)

**ANG USOK NG SIGARILYO
AY MAY
CYANIDE
(SANGKAP SA CHEMICAL WEAPONS)**

Ang usok ng sigarilyo ay may Ammonia (Panlinis ng kubeta)

**ANG USOK NG SIGARILYO
AY MAY**

**AMMONIA
(PANLINIS NG KUBETA)**

Ang usok ng sigarilyo ay may Formalin (Pang-embalsamo)

**ANG USOK NG SIGARILYO
AY MAY**

**FORMALIN
(PANG-EMBALSAMO)**