



Republic of the Philippines
Department of Health
OFFICE OF THE SECRETARY

APR 14 2021

ADMINISTRATIVE ORDER

No. 2021 - 0030


SUBJECT: Fourth (4th) Set of Graphic Health Warning Templates pursuant to Republic Act. No. 10643

Pursuant to Republic Act No. 10643 otherwise known as "The Graphic Health Warning Law" which mandates the Department of Health (DOH) to issue graphic health warnings on tobacco products, and Administrative Order 2014-0037 "Templates and Guidelines on the Use of Templates of Graphic Health Warnings Pursuant To Republic Act No. 10643 "An Act to Effectively Instill Health Consciousness Through Graphic Health Warnings on Tobacco Products" which provides guidelines on the use of templates of graphic health warnings, the DOH hereby issues the fourth (4th) set of graphic health warning templates on tobacco products.

This 4th set of graphic health warnings shall replace the third (3rd) set of graphic health warning templates provided by Administrative Order No. 2019-0009 "Third (3rd) Set of Graphic Health Warning Templates pursuant to Republic Act No. 10643", and shall be valid for a period of two years or until March 3, 2024.

All other provisions of Administrative Order No. 2014-0037 remain in effect, and therefore shall be observed and complied with in the application of the 4th set of graphic health warning templates.

This Order shall take effect immediately following its publication in a newspaper of general circulation, with three (3) certified copies filed at the Office of the National Administrative Register (ONAR) of the University of the Philippines Law Center.


FRANCISCO T. DUQUE III, MD, MSc
Secretary of Health

Annex A - The Fourth Set of Graphic Health Warning Templates

Color Specifications

C: 1% M: 18% Y: 99% K: 0%

Template 1 - Still Birth

A



B



C



D



Template 2 - Premature Birth

A



B



C



D

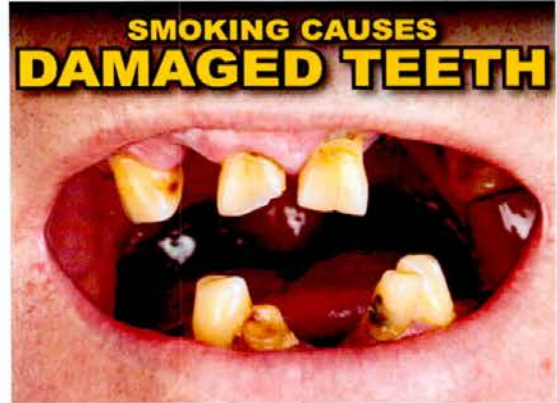


Template 3 - Damaged Teeth

A



B



C



D

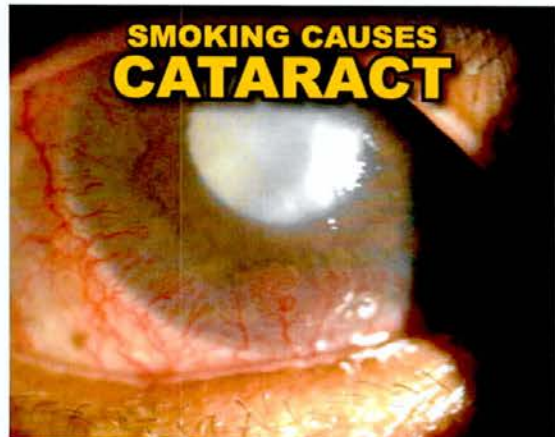


Template 4 - Cataract

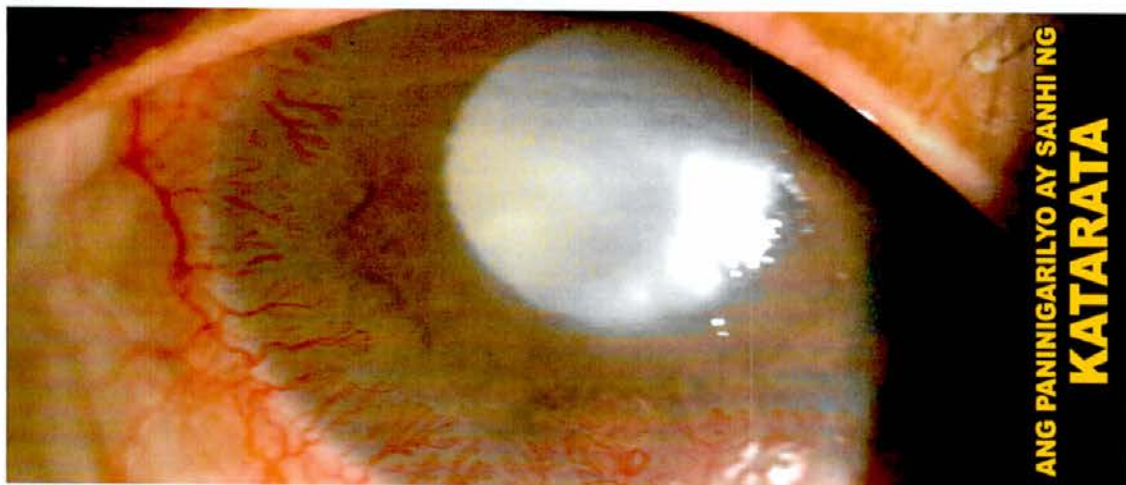
A



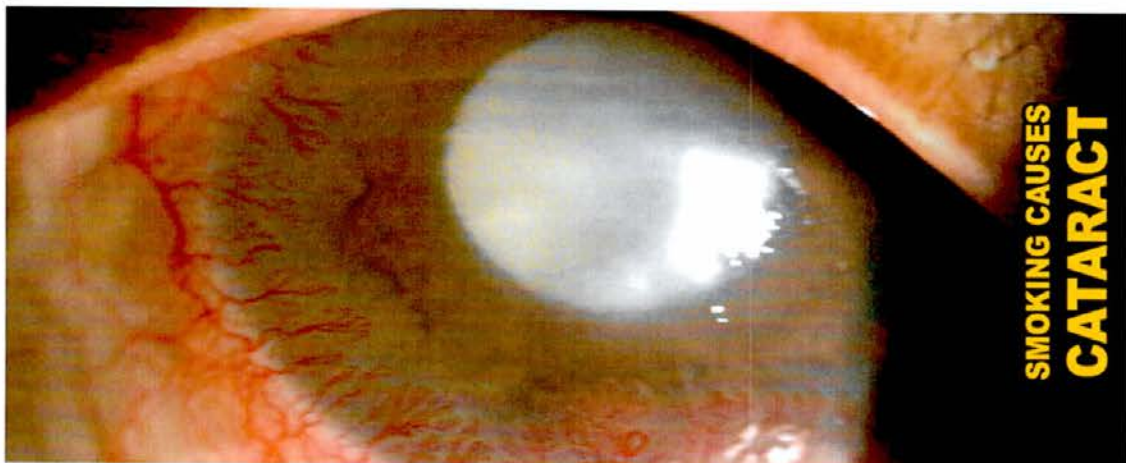
B



C



D



Template 5 - Nose Cancer

A



B



C



D



Template 6 - Mouth Cancer

A



B



C



D



Template 7 - Breast Cancer

A



B



C



D



Template 8 - Mouth Cancer

A



B



C



D



Template 9 - Gangrene

A



B



C



D

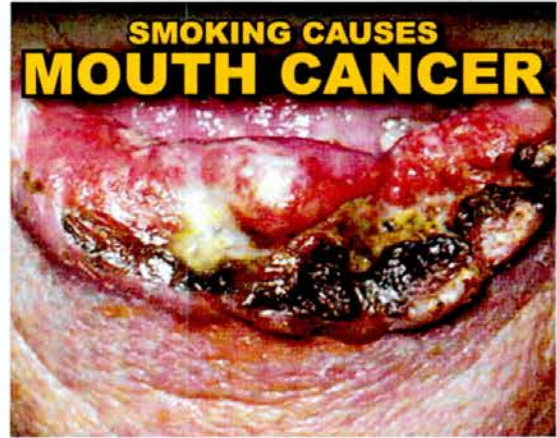


Template 10 - Mouth Cancer

A



B



C



D



Template 11 - Nose Cancer

A



B



C



D



Template 12 - Mouth Cancer

A



B



C



D



SIDE PANEL

Color Specifications

C: 1% M: 18% Y: 99% K: 0%

DOH Quitline

**QUIT SMOKING:
CALL DOH QUITLINE
1558**