



Republic of the Philippines
Department of Health
OFFICE OF THE SECRETARY

NOV 12 2021

ADMINISTRATIVE ORDER

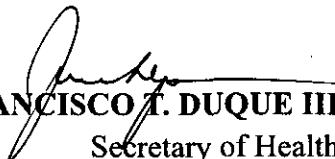
No. 2021 - 0054

SUBJECT: First (1st) Set of Graphic Health Warning Templates on Vapor Products, Heated Tobacco Products, and Other Similar Products pursuant to Republic Act Nos. 11346 and 10643

Republic Act No. 11346, which imposes excise tax on vapor products, heated tobacco products, and other similar products, requires the application of Graphic Health Warnings on product packages that are compliant with Republic Act No. 10643 or the "Graphic Health Warnings Law" to protect the right to health of the people and instill health consciousness among them. The Department of Health, as the overall steward of health, is tasked to develop the guidelines and produce the templates for the effective implementation and application of the GHWs.

Pursuant to the provisions of RA Nos. 11346 and 10643, and DOH Administrative Order No. 2021-0051 entitled "Guidelines on Graphic Health Warnings on Vapor Products, Heated Tobacco Products, and other Similar Products," the DOH hereby issues this first (1st) set of graphic health warning templates for the various types of packaging used for vapor products, heated tobacco products, other similar products, as presented in Annexes A and B of this Order. The first (1st) set of GHW templates shall be in full effect by May 11, 2022 and shall be valid for a period of two (2) years.

This Order shall take effect immediately following its publication in a newspaper of general circulation, with three (3) certified copies filed at the Office of the National Administrative Register (ONAR) of the University of the Philippines Law Center.


FRANCISCO T. DUQUE III, MD, MSc
Secretary of Health

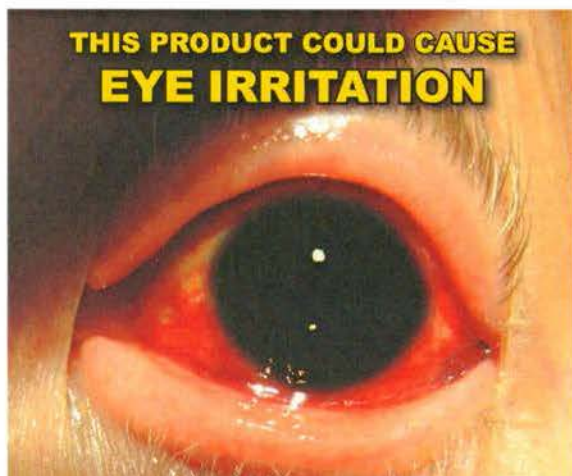
**Annex A - The First Set of Graphic Health Warning Templates
for Vapor Products and other similar products**

Color Specifications

C: 1% M: 18% Y: 99% K: 0%

Template 1 - Eye Irritation

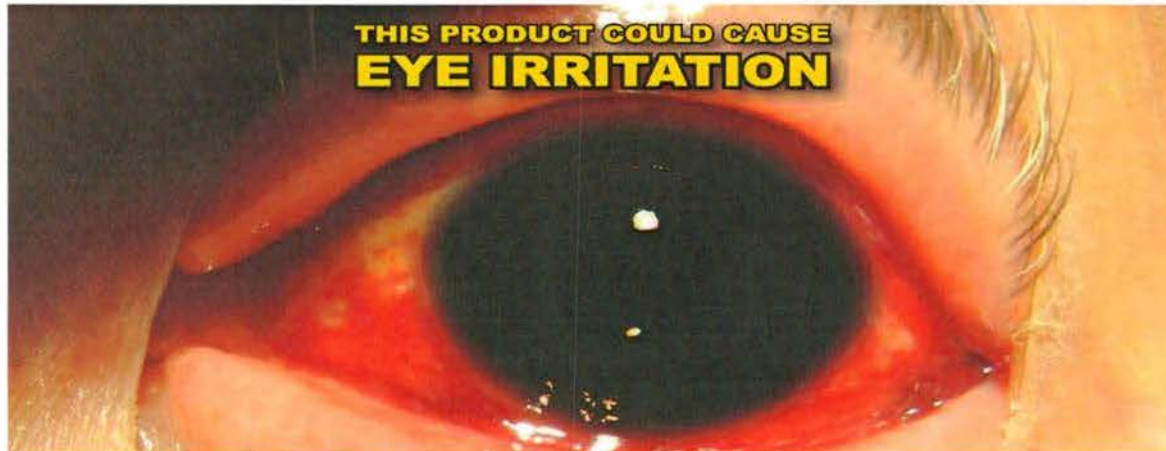
A



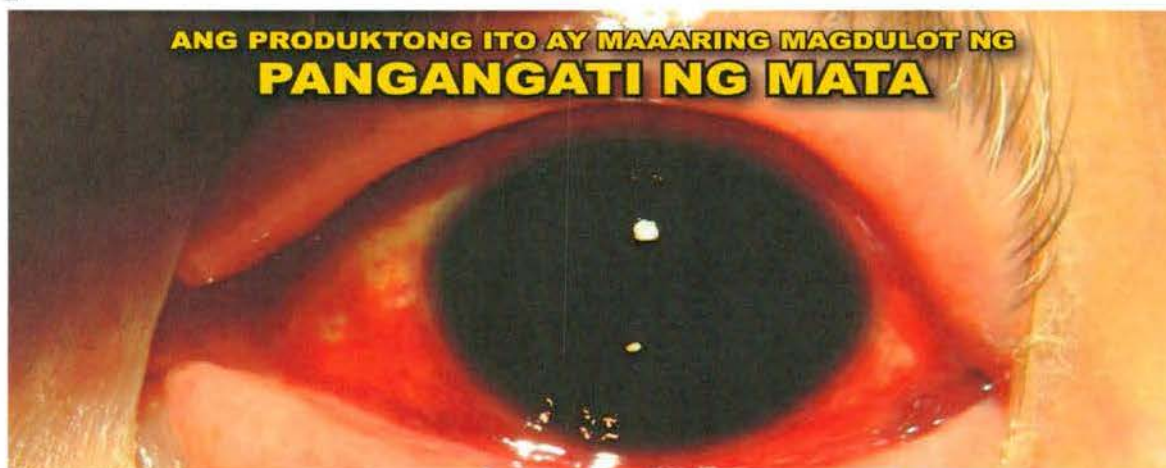
B



C



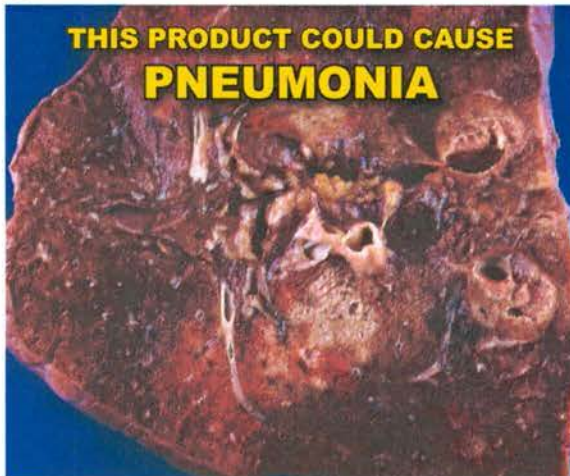
D



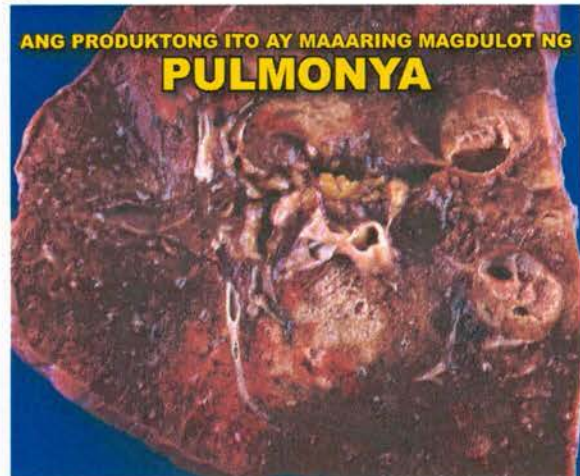
mm

Template 2 - Pneumonia

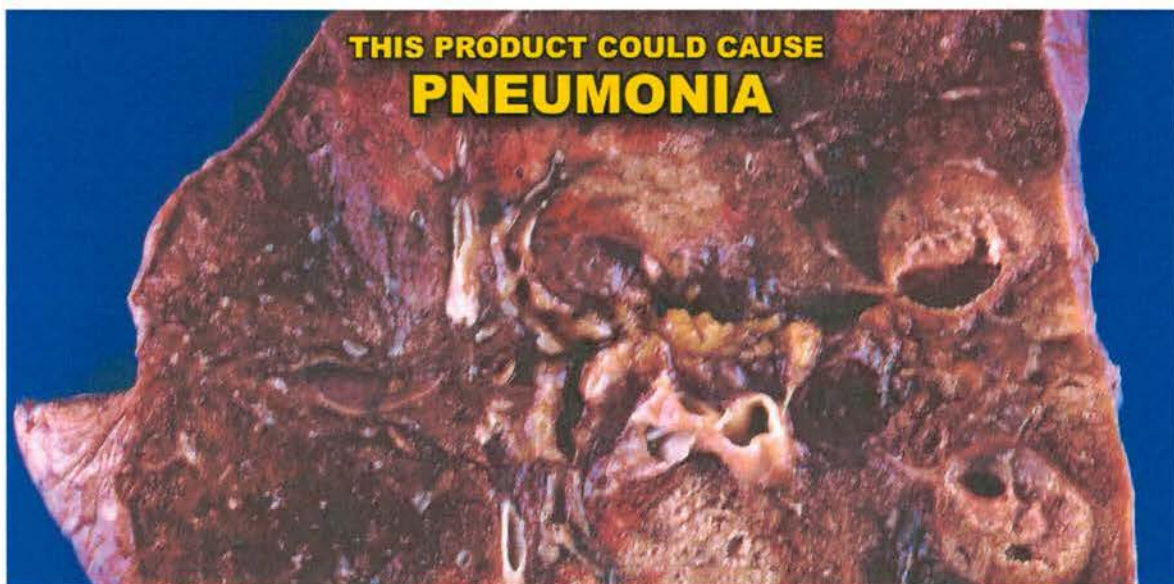
A



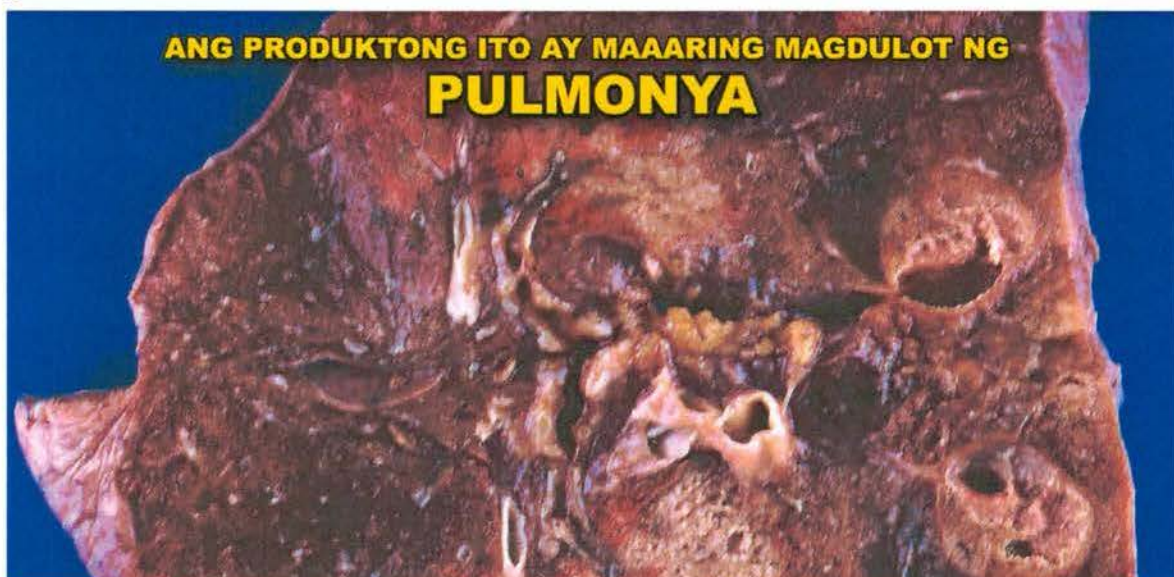
B



C



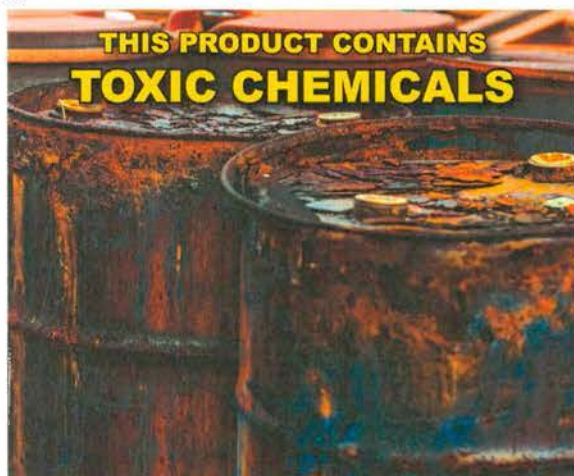
D



ms

Template 3 - Toxic Chemicals

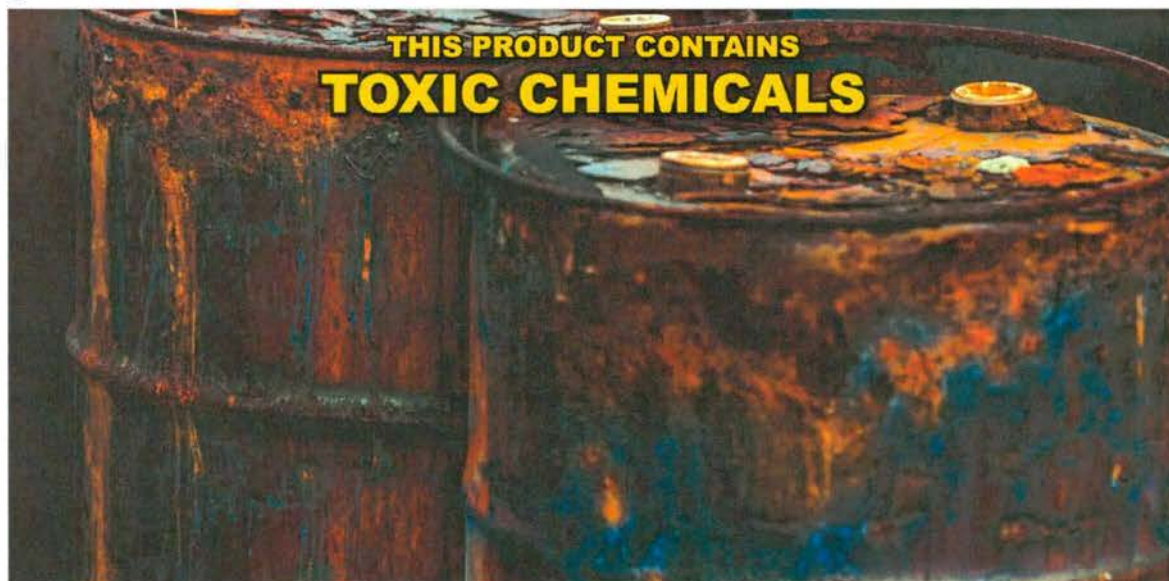
A



B



C



D



May N

Template 4 - Chemicals that May Cause Cancer

A



B



C



D



may

Template 5 - Eye Irritation

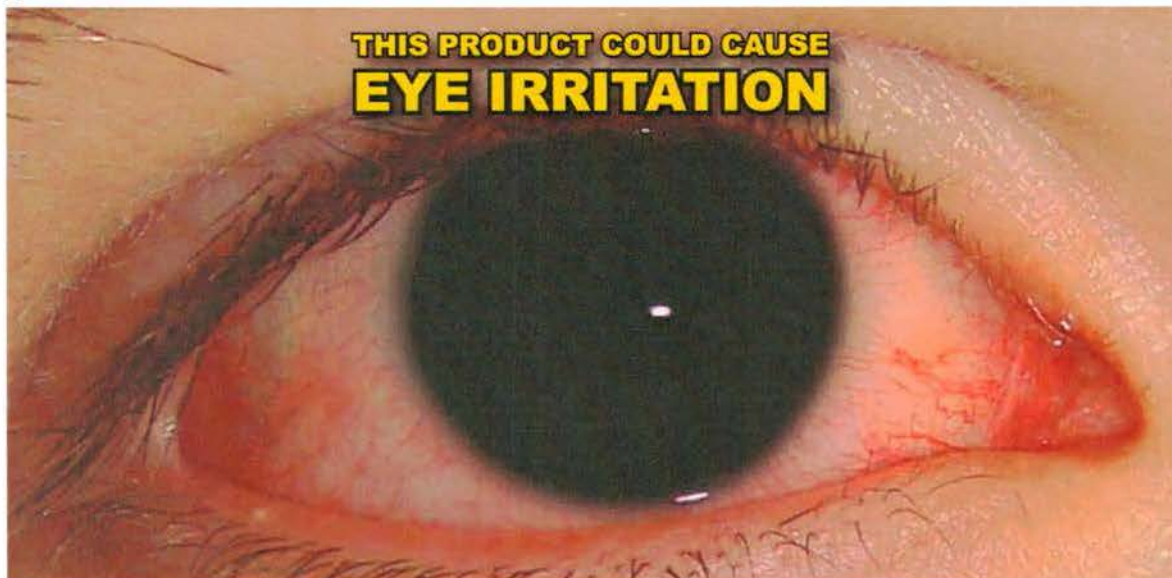
A



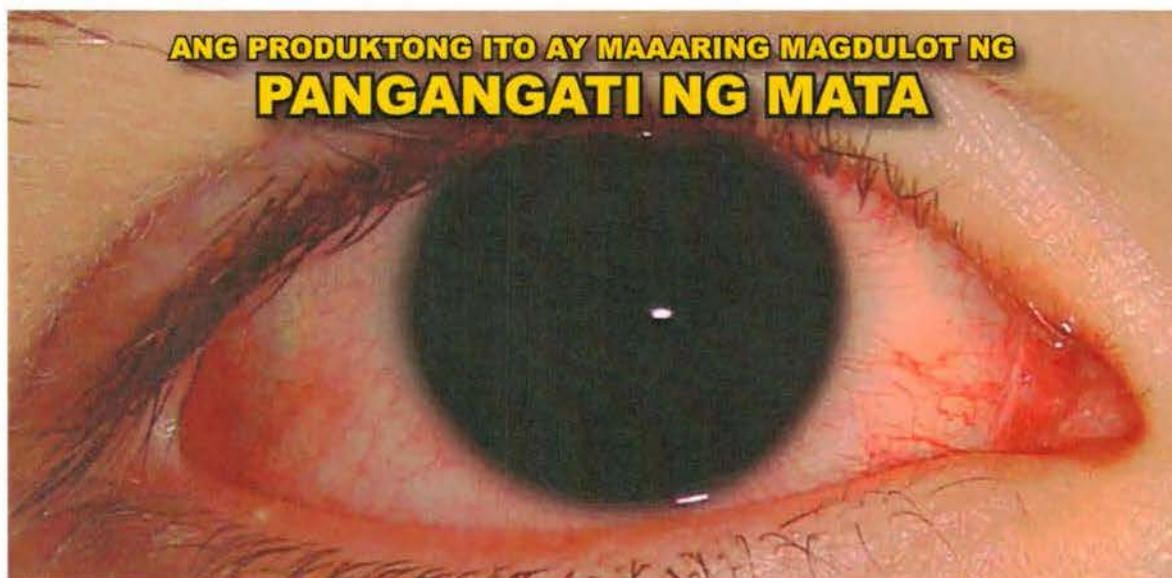
B



C



D



Handwritten signature

Template 6 - Secondhand Emissions

A



B



C



D



Handwritten signature

Template 7 - Asthma Attacks

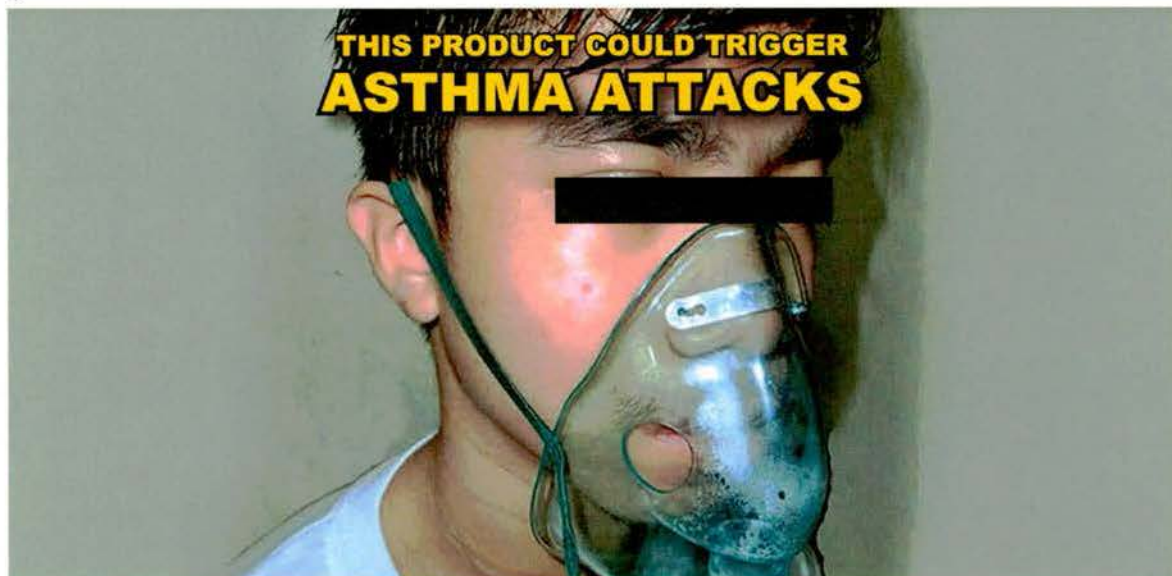
A



B



C



D



mm

Template 8 - Lung Injury

A



B



C



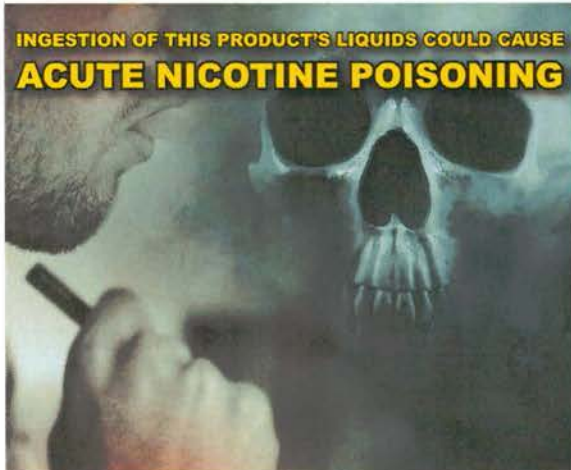
D



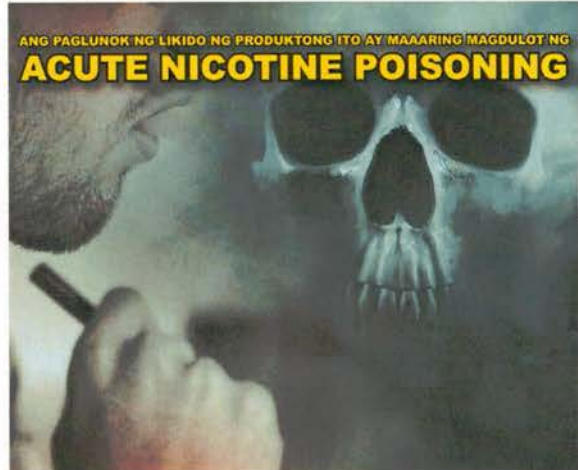
My /

Template 9 - Acute Nicotine Poisoning

A



B



C



D



Handwritten signature or initials in blue ink.

Template 10 - Throat Irritation

A



B



C



D



mm

Template 11 - Secondhand Emissions

A



B



C



D



mm j

Template 12 - Explosion Injury

A



B



C



D



mm

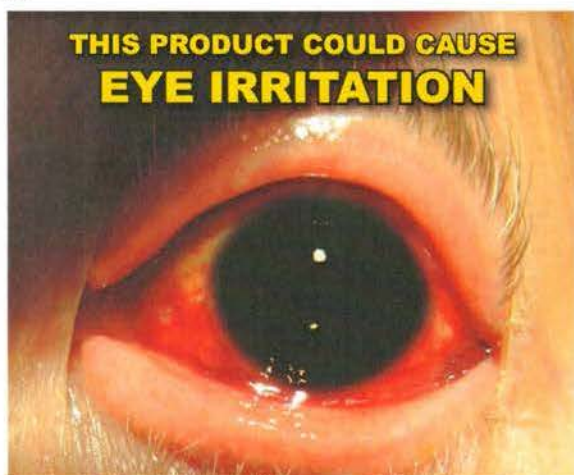
**Annex B - The First Set of Graphic Health Warning Templates
for Heated Tobacco Products and other similar products**

Color Specifications

C: 1% M: 18% Y: 99% K: 0%

Template 1 - Eye Irritation

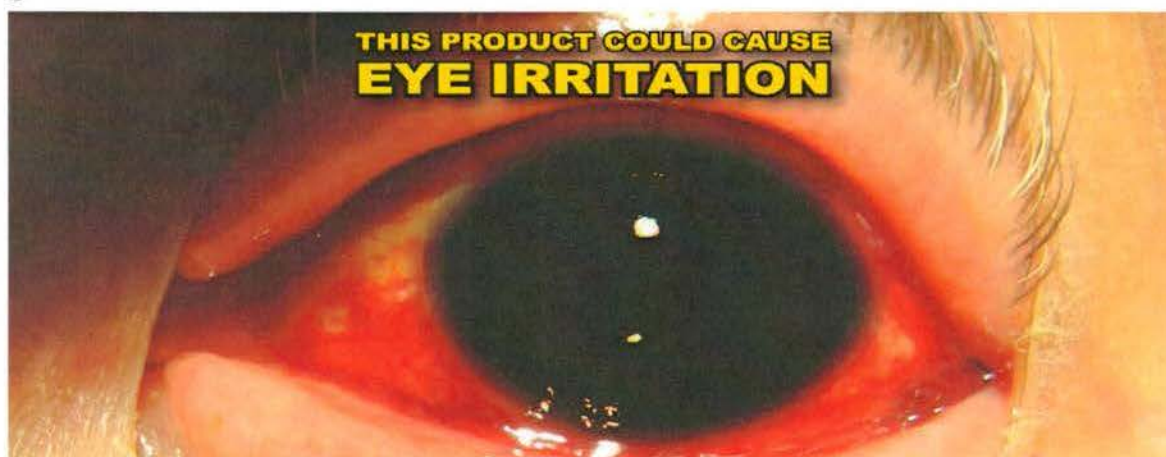
A



B



C



D



ms/r

Template 2 - Nicotine Addiction

A



B



C



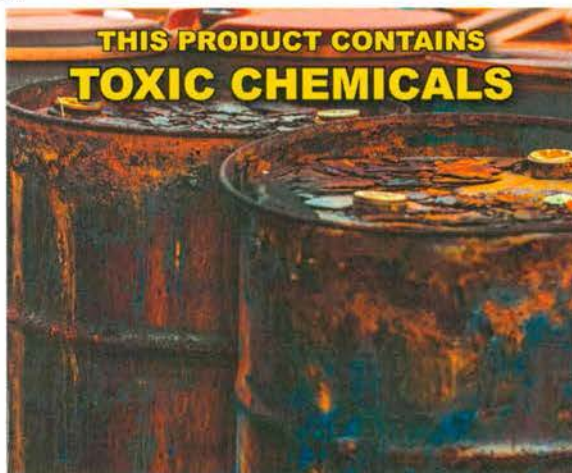
D



2011

Template 3 - Toxic Chemicals

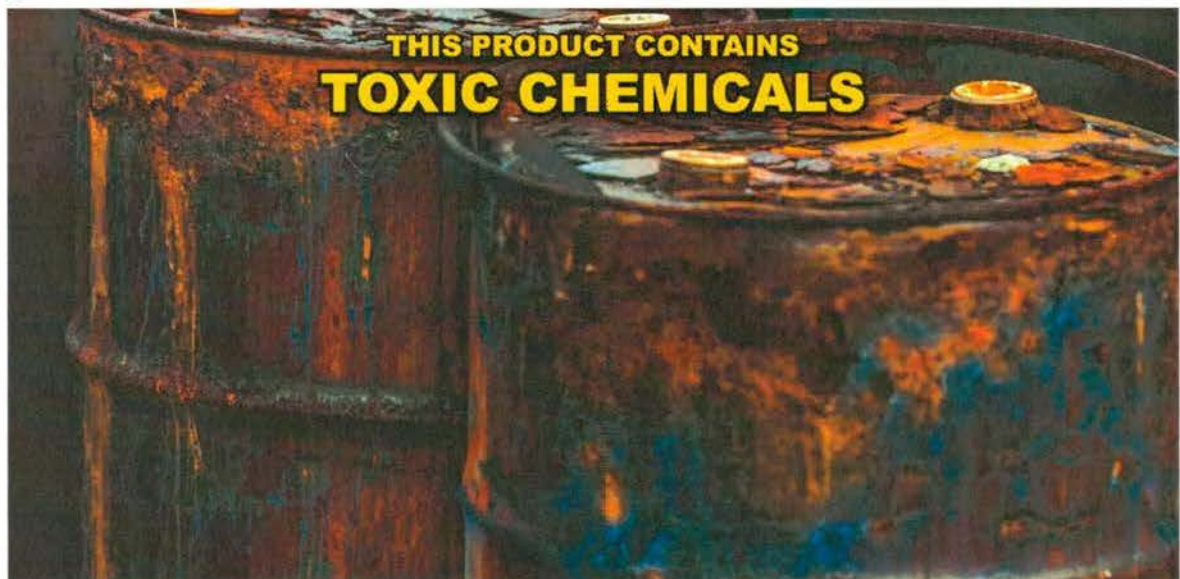
A



B



C



D



ms

Template 4 - Chemicals that may Cause Cancer

A



B



C



D



mm

Template 5 - Eye Irritation

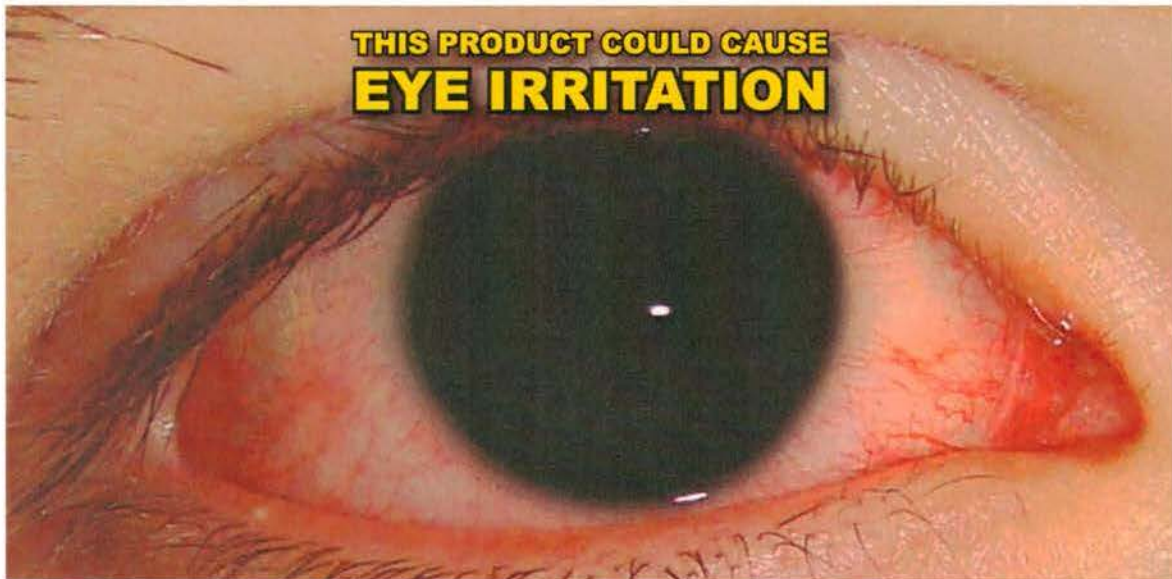
A



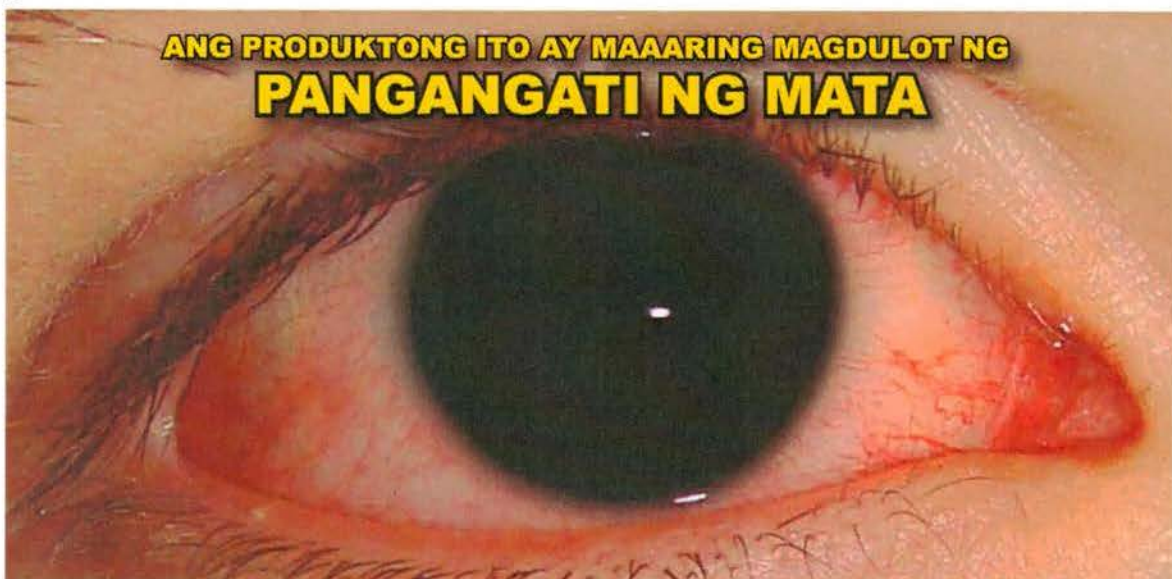
B



C



D



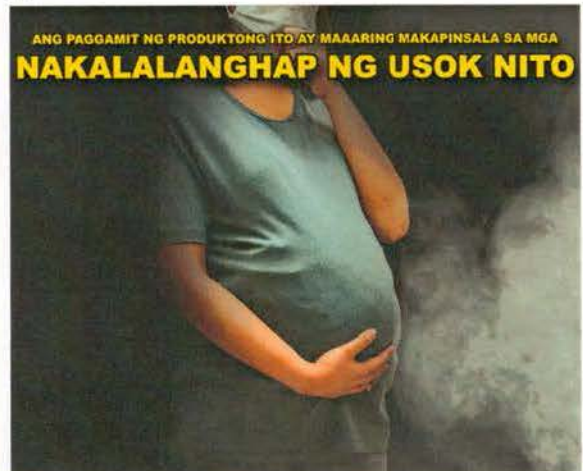
Handwritten signature

Template 6 - Secondhand Emissions

A



B



C



D



mm

Template 7 - Asthma Attacks

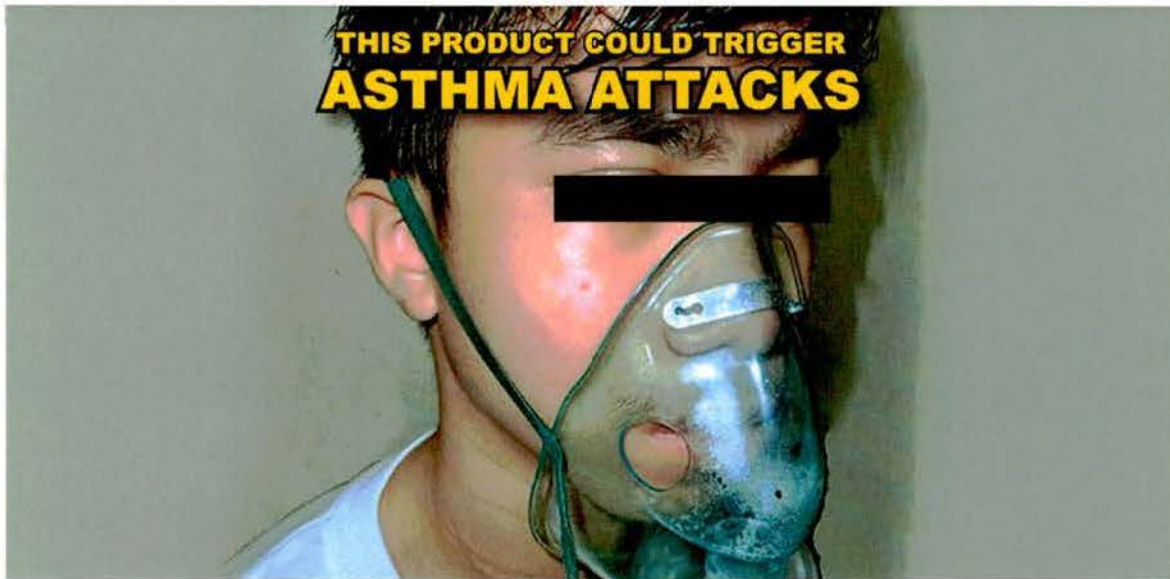
A



B



C



D



my /r

Template 8 - Toxic Chemicals

A



B



C



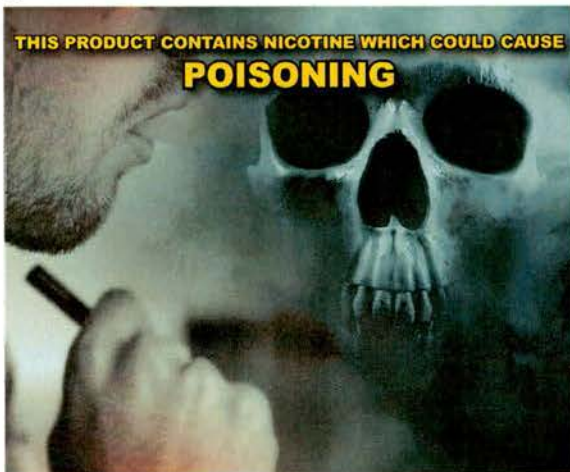
D



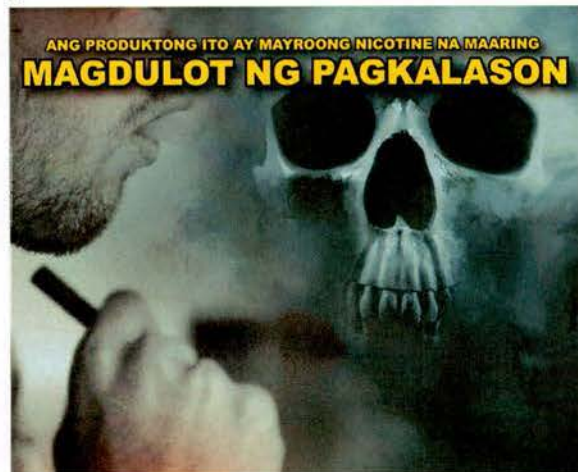
my

Template 9 - Acute Nicotine Poisoning

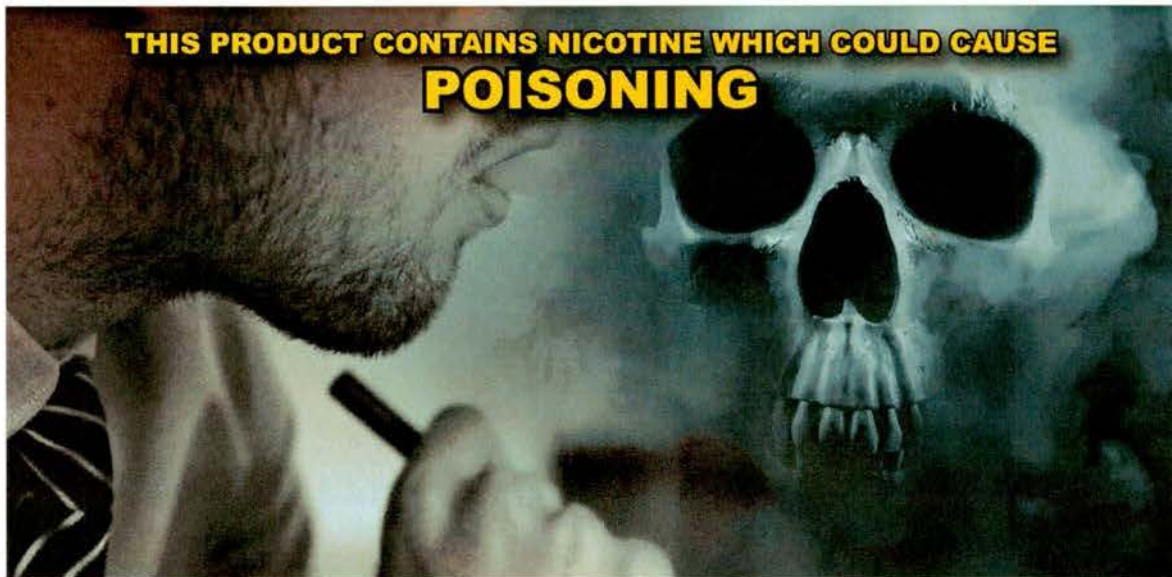
A



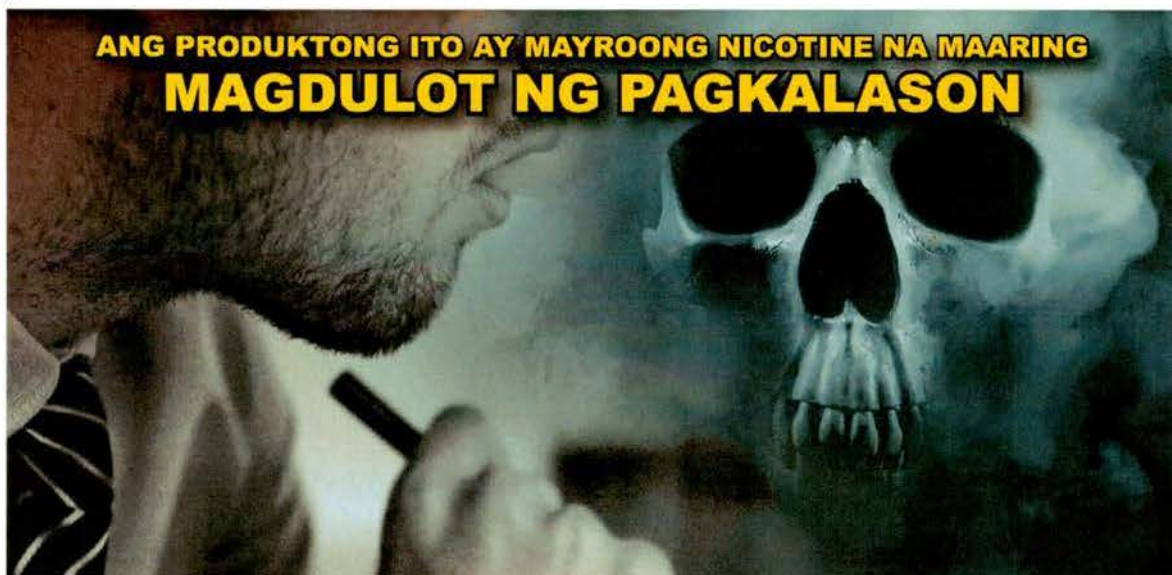
B



C



D



Handwritten signature

Template 10 - Throat Irritation

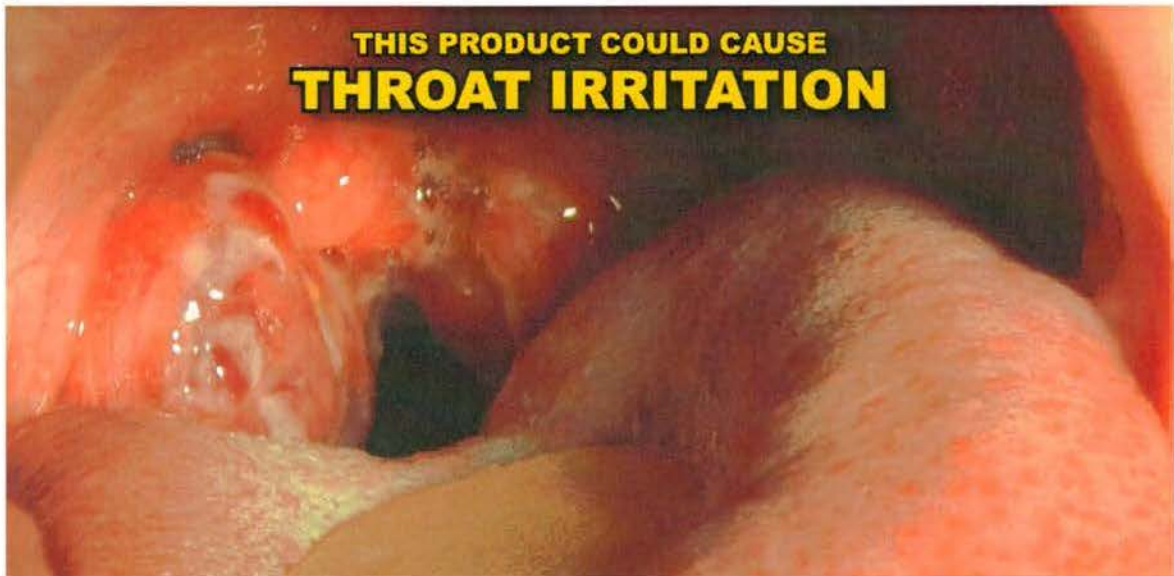
A



B



C



D



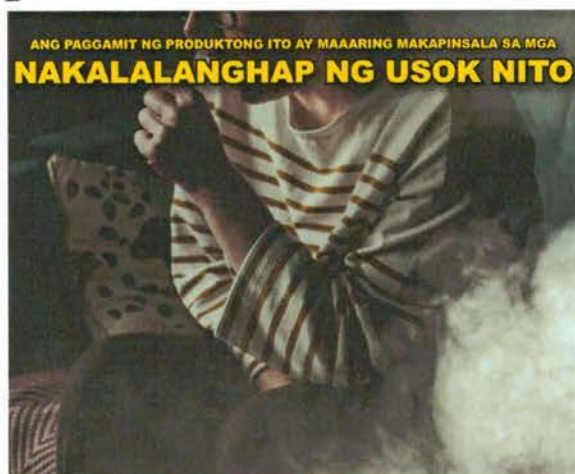
Handwritten signature

Template 11 - Secondhand Emissions

A



B



C



D



may 1st

Template 12 - Cigarette Smoking

A



B



C



D



nm/p

Annex C - Side Panel

Color Specifications

C: 1% M: 18% Y: 99% K: 0%

A. Side Panel for Vapor Products and Other Similar Products

QUIT VAPING!
CALL DOH QUITLINE 1558

**THIS PRODUCT IS NOT FOR SALE TO
PERSONS BELOW 21 YEARS OLD**

B. Side Panel for Heated Tobacco Products and Other Similar Products

QUIT USING HEATED TOBACCO PRODUCTS!
CALL DOH QUITLINE 1558

**THIS PRODUCT IS NOT FOR SALE TO
PERSONS BELOW 21 YEARS OLD**

Handwritten signature