



Republic of the Philippines  
Department of Health  
**OFFICE OF THE SECRETARY**

JUL 19 2023

**ADMINISTRATIVE ORDER**

No. 2023 - 0012

**SUBJECT: Fifth (5th) Set of Graphic Health Warning Templates Pursuant to Republic Act No. 10643**

Pursuant to Republic Act No. 10643, otherwise known as “The Graphic Health Warnings Law”, which mandates the Department of Health (DOH) to issue graphic health warnings on tobacco products, and Administrative Order (AO) No. 2014-0037 “Templates and Guidelines on the Use of Templates of Graphic Health Warnings Pursuant To Republic Act No. 10643 (An Act to Effectively Instill Health Consciousness Through Graphic Health Warnings on Tobacco Products)”, which provides guidelines on the use of templates of graphic health warnings, the DOH hereby issues the fifth (5th) set of graphic health warning templates on tobacco products.

This 5th set of graphic health warnings shall replace the fourth (4th) set of graphic health warning templates provided by AO No. 2021-0030 “Fourth (4th) Set of Graphic Health Warning Templates pursuant to Republic Act No. 10643”, and shall be valid for two (2) years after the end of effectivity of AO No. 2021-0030 or until March 3, 2026.

All other provisions of AO No. 2014-0037 shall remain in effect, and therefore shall be observed and complied with in the application of the 5th set of graphic health warning templates.

This Order shall take effect (15) days following its publication in a newspaper of general circulation, with three (3) certified copies filed at the Office of the National Administrative Register (ONAR) of the University of the Philippines Law Center.

  
**TEODORO J. HERBOSA, MD**  
Secretary of Health

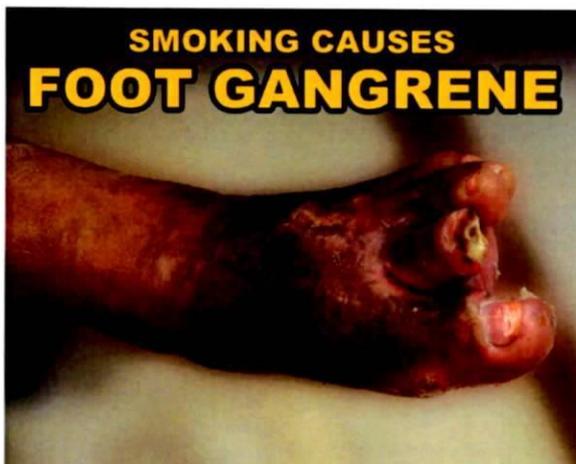
**Annex A - The Fifth (5th) Set of Graphic Health Warning Templates for Tobacco Products**

**Color Specifications**

C: 1% M: 18% Y: 99% K: 0%

**Template 1 - Foot Gangrene**

**A**



**B**



**C**

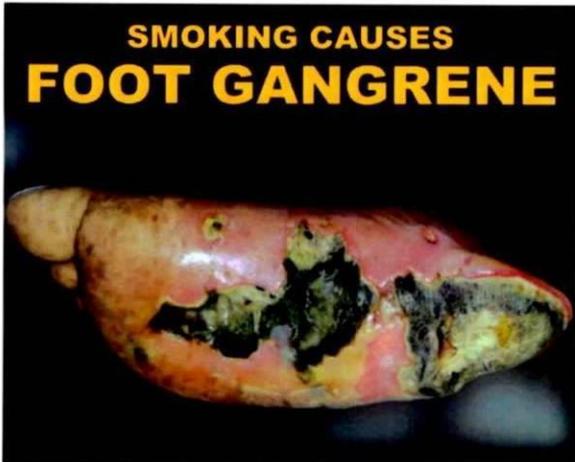


**D**



Template 2 - Foot Gangrene

A



B



C



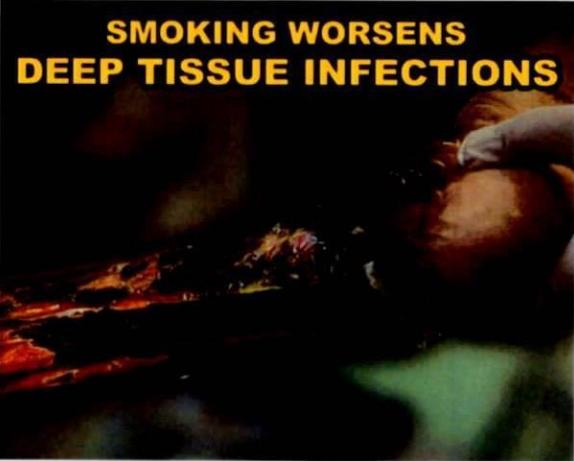
D



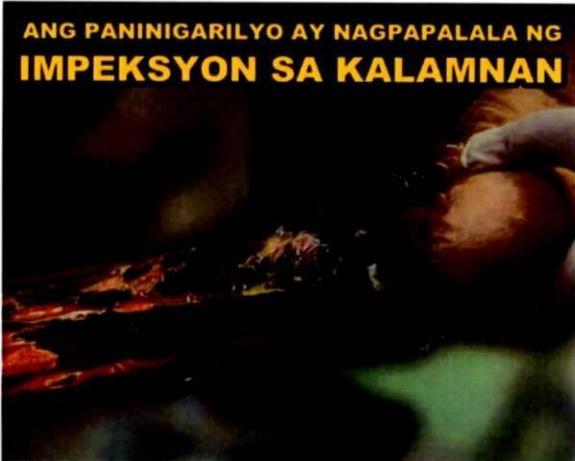
*RF*

Template 3 - Tissue Infections

A



B



C

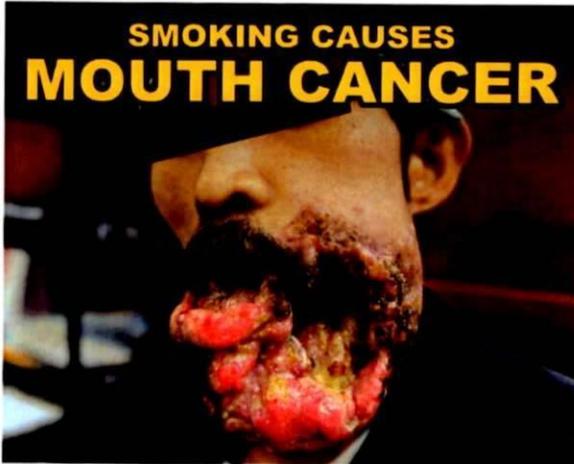


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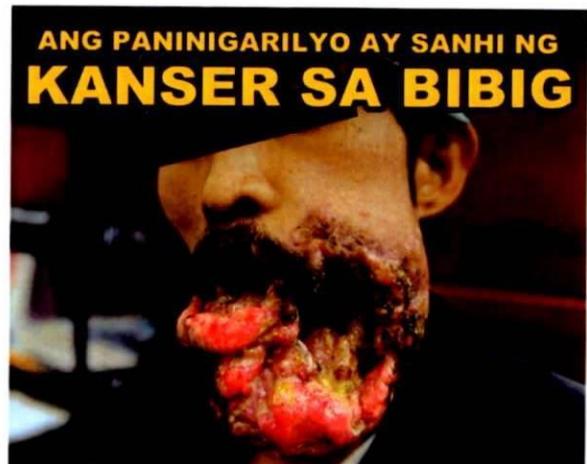


Template 4 - Mouth Cancer

A



B



C



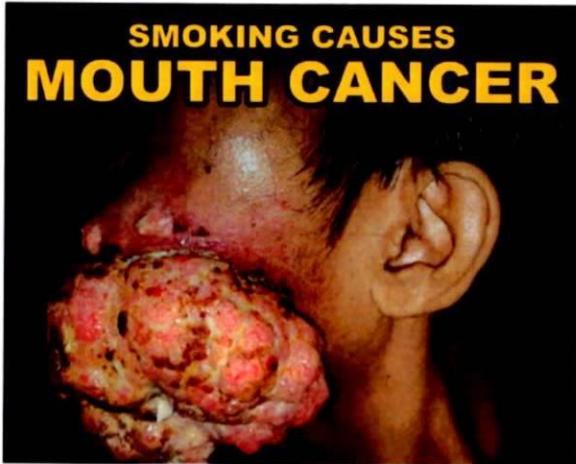
D



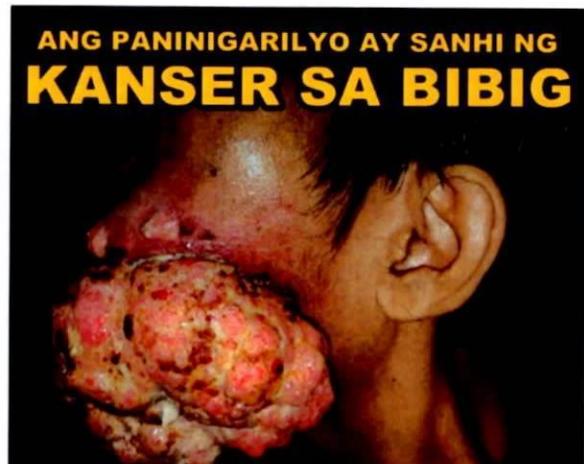
Ⓟ

Template 5 - Mouth Cancer

A



B



C

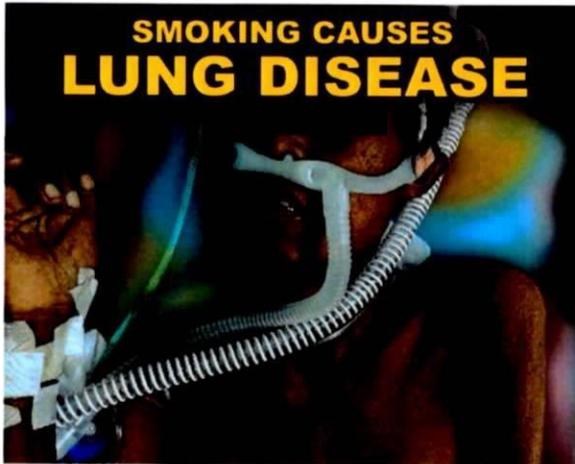


D

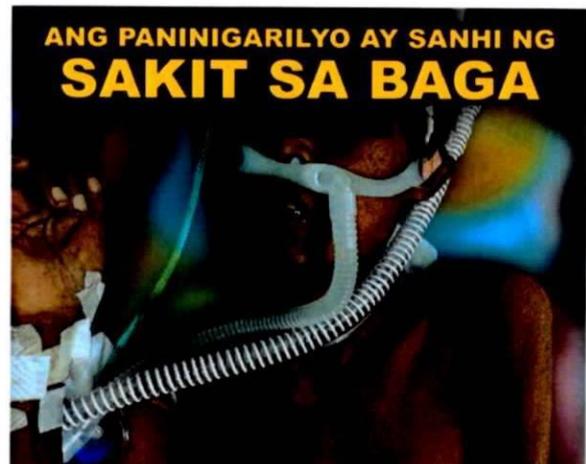


Template 6 - Lung Disease

A



B



C

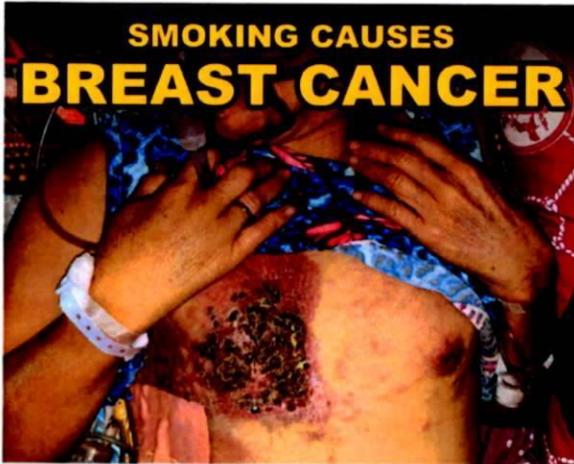


D



Template 7 - Breast Cancer

A



B



C

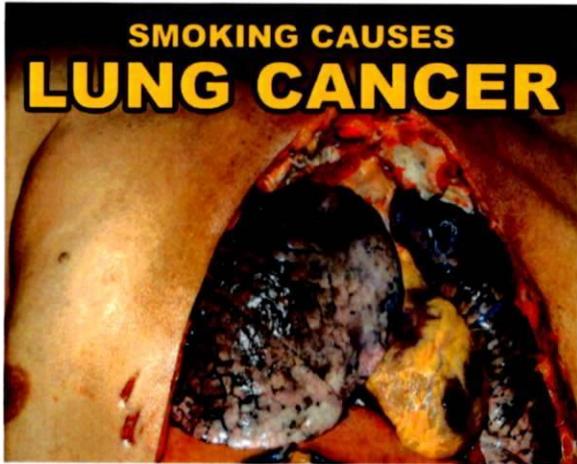


D



Template 8 - Lung Cancer

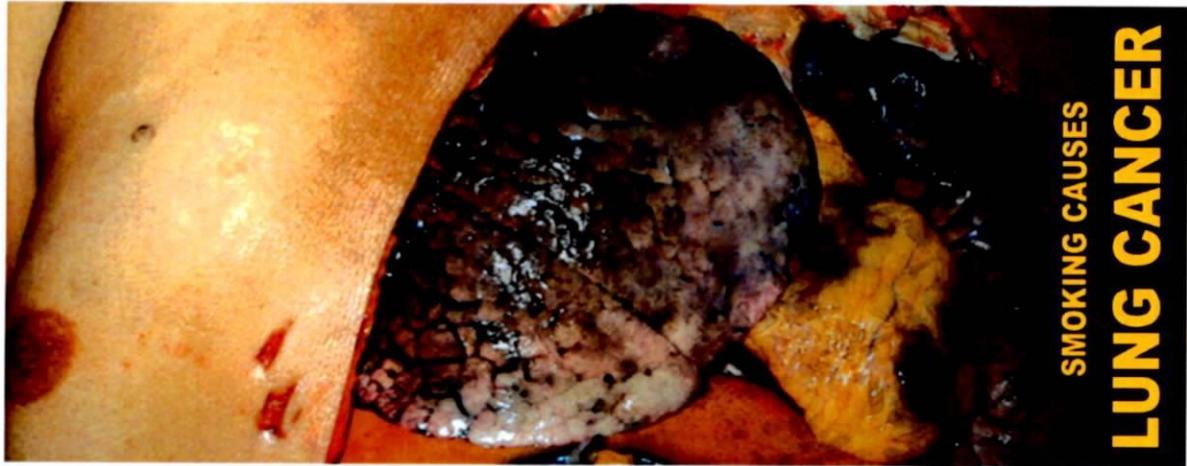
A



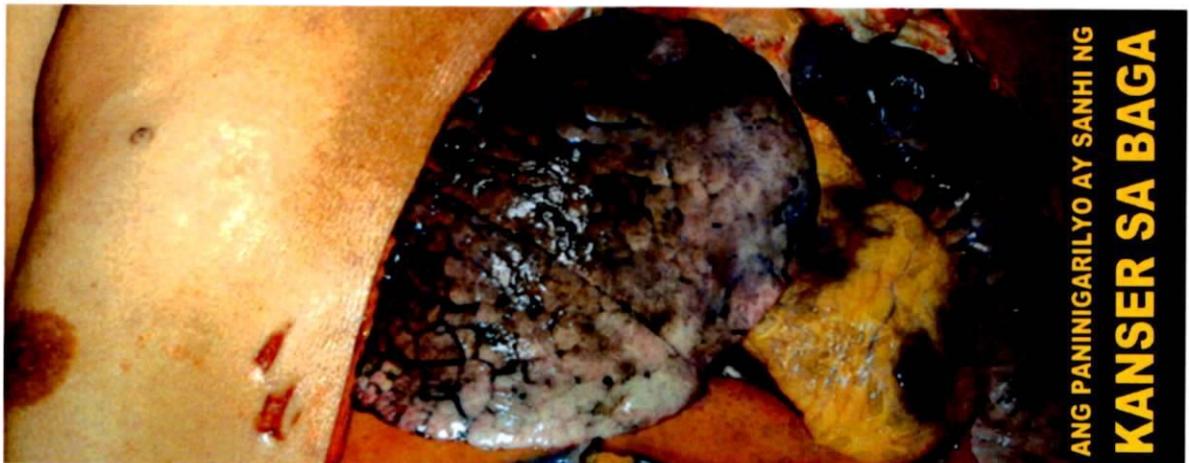
B



C



D



28

Template 9 - Cancer

A



B



C

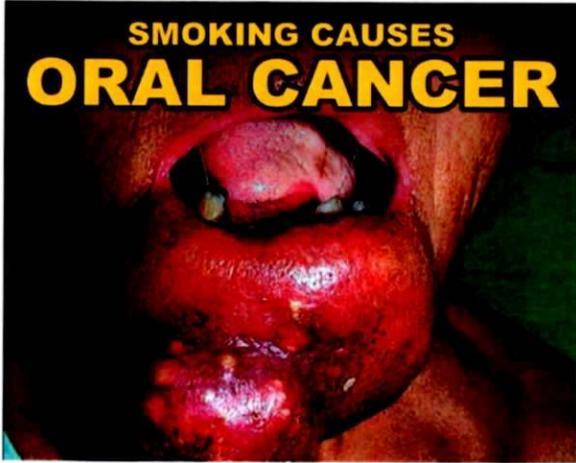


D



Template 10 - Oral Cancer

A



B



C



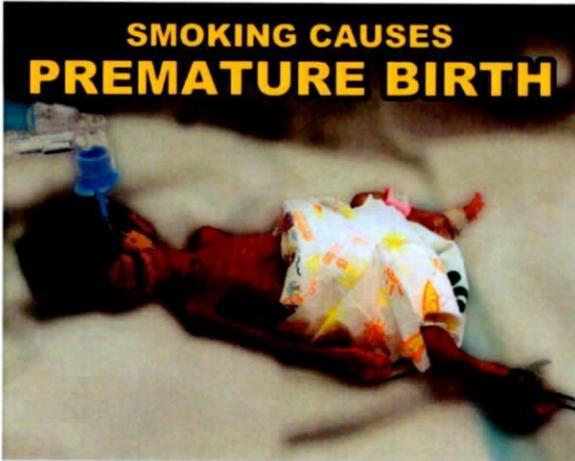
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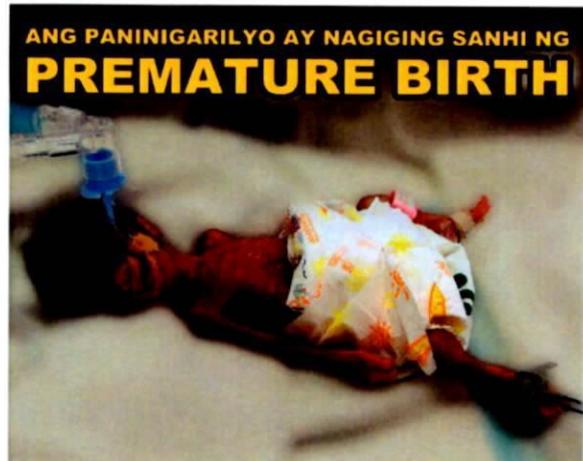
*(Handwritten signature)*

Template 11 - Premature Birth

A



B



C

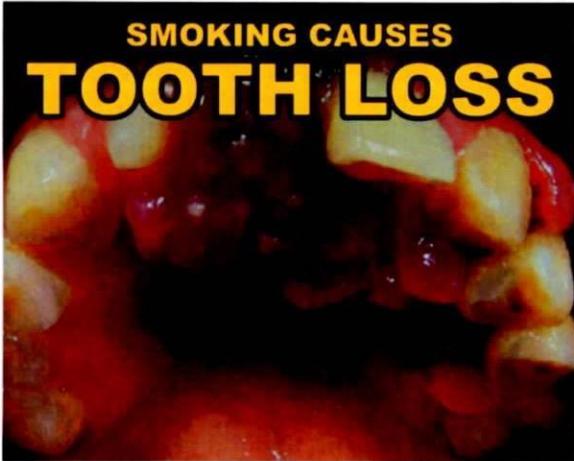


D



Template 12 - Tooth Loss

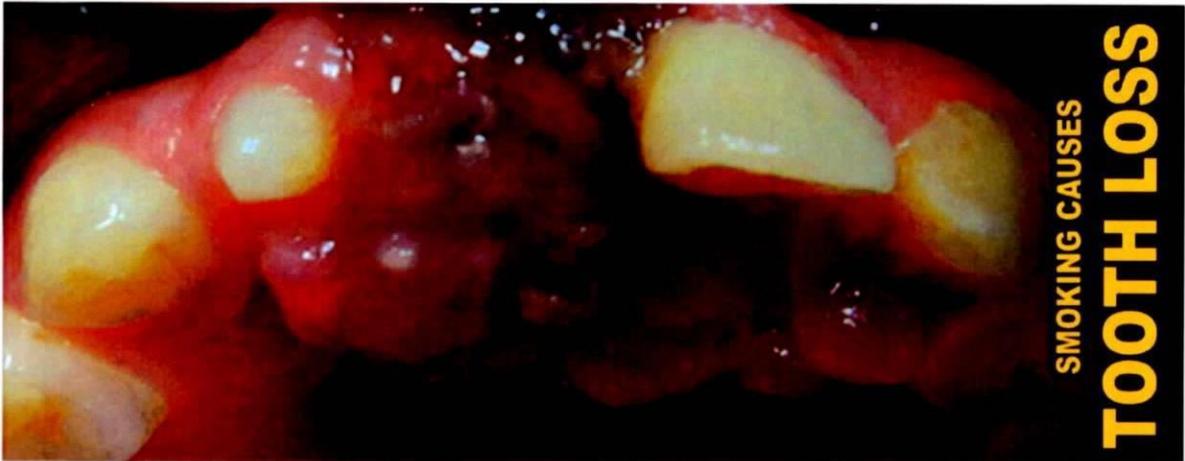
A



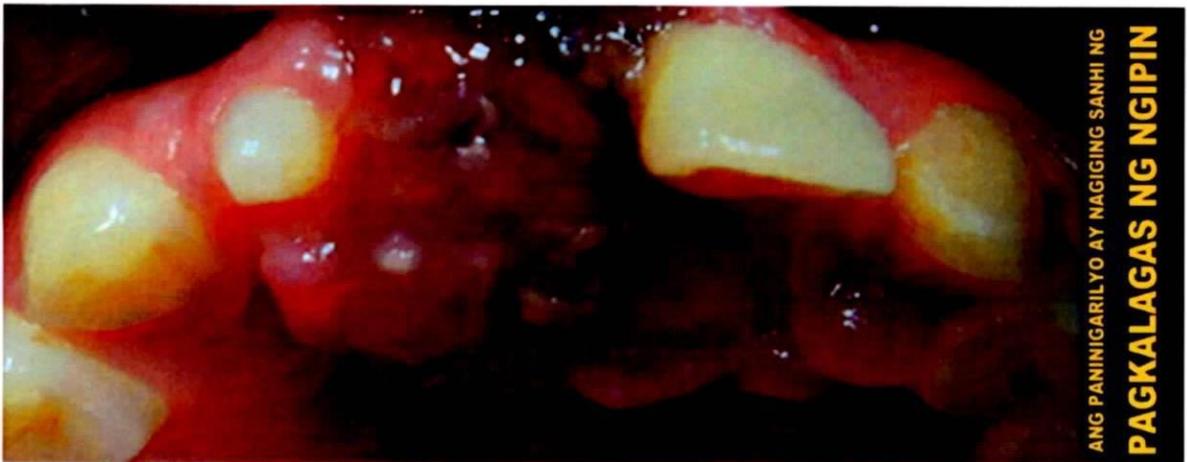
B



C



D



A handwritten blue mark or signature located at the bottom right of the page.

**Annex B - Side Panel**

**Color Specifications**

C: 1% M: 18% Y: 99% K: 0%

**STOP SMOKING!  
CALL DOH QUITLINE 1558**

**ITIGIL ANG PANINIGARILYO!  
TUMAWAG SA DOH QUITLINE 1558**

