



Republic of the Philippines
DEPARTMENT OF HEALTH
Office of the Secretary



ADMINISTRATIVE ORDER
No. 2025 - 0004

APR 21 2025

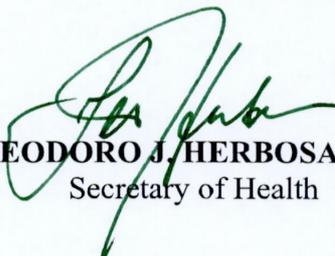
SUBJECT: Sixth (6th) Set of Graphic Health Warning Templates for Tobacco Products Pursuant to Republic Act No. 10643

Pursuant to Republic Act No. 10643, otherwise known as “The Graphic Health Warnings Law”, which mandates the Department of Health (DOH) to issue graphic health warnings on tobacco products, and Administrative Order (AO) No. 2014-0037 “Templates and Guidelines on the Use of Templates of Graphic Health Warnings Pursuant To Republic Act No. 10643 (An Act to Effectively Instill Health Consciousness Through Graphic Health Warnings on Tobacco Products)”, which provides guidelines on the use of templates of graphic health warnings, the DOH hereby issues the Sixth (6th) set of graphic health warning templates on tobacco products.

This sixth (6th) set of graphic health warnings shall replace the fifth (5th) set of graphic health warning templates provided by AO No. 2023-0012 or the "Fifth (5th) Set of Graphic Health Warning Templates pursuant to Republic Act No. 10643". The sixth set of GHW templates shall be valid for two (2) years after the end of effectivity of AO No. 2023-0012, or until March 3, 2028.

All other provisions of AO No. 2014-0037 shall remain in effect, and therefore shall be observed and complied with in the application of the 6th set of graphic health warning templates.

This Order shall take effect (15) days following its publication in a newspaper of general circulation, with three (3) certified copies filed at the Office of the National Administrative Register (ONAR) of the University of the Philippines Law Center.


TEODORO J. HERBOSA, MD
Secretary of Health

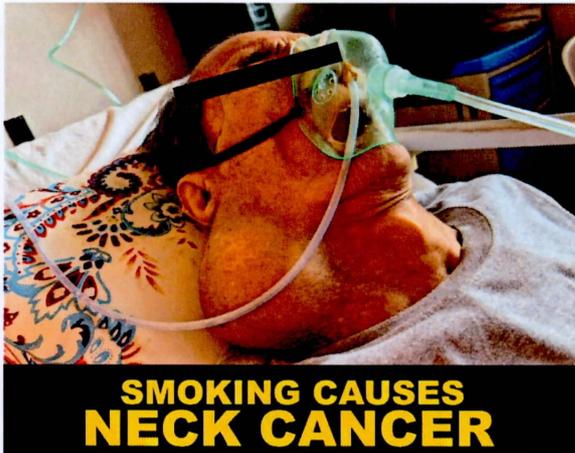
Annex A - The Sixth (6th) Set of Graphic Health Warning Templates for Tobacco Products

Color Specifications

C: 1% M: 18% Y: 99% K: 0%

Template 1

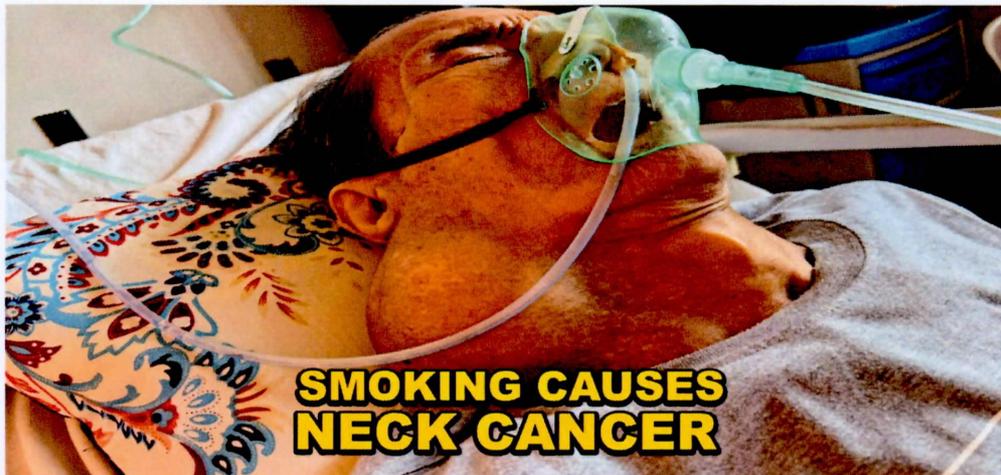
A



B



C



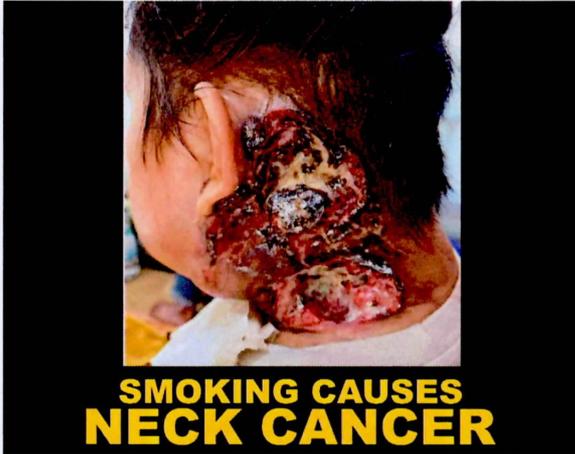
D



[Handwritten signatures and initials]

Template 2

A



B



C



D



[Handwritten signatures in blue and green ink]
2

Template 3

A



B



C



D



[Handwritten signature] 3 *[Handwritten signature]*

Template 4

A



**SMOKING CAUSES
BREAST CANCER**

B



**ANG PANINIGARILYO AY SANHI NG
KANSER SA SUSO**

C



**SMOKING CAUSES
BREAST CANCER**

D



**ANG PANINIGARILYO AY SANHI NG
KANSER SA SUSO**

4

Template 5

A



B



C



D



5
GP

Template 6

A



SMOKING BLINDS

B



**NAKABUBULAG
ANG PANINIGARILYO**

C



SMOKING BLINDS

D

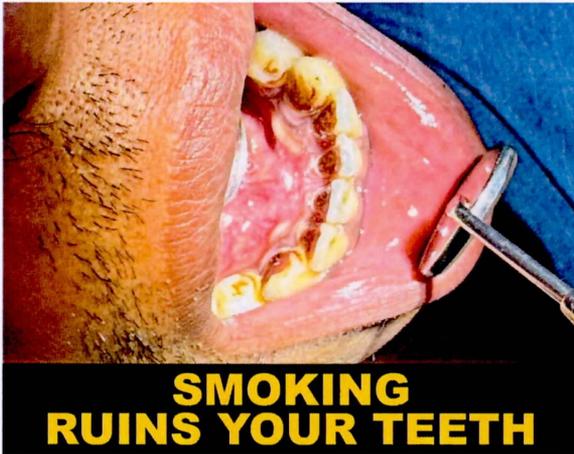


**ANG PANINIGARILYO AY SANHI NG
PAGKABULAG**

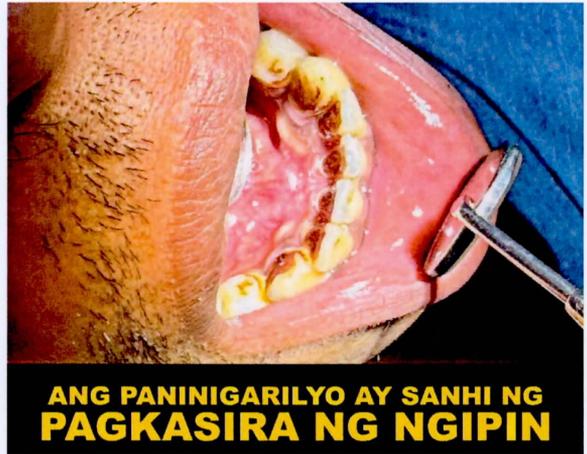
6
[Handwritten signature]

Template 7

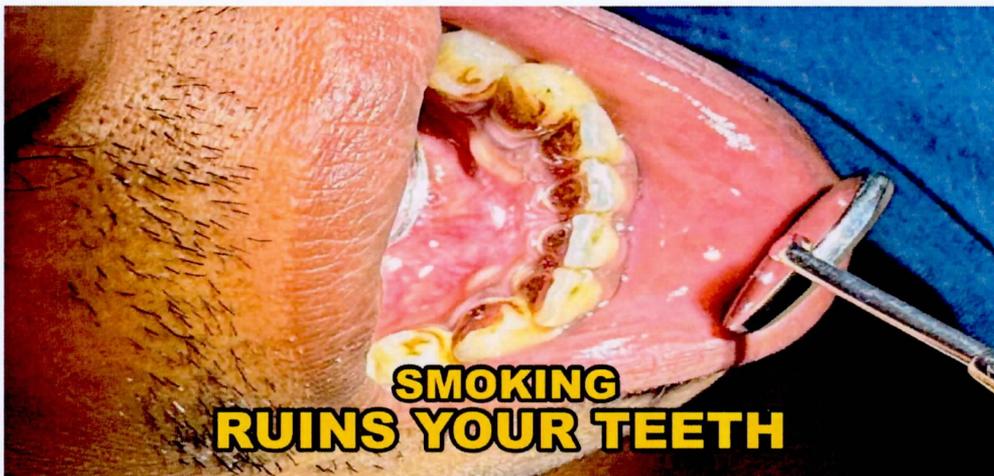
A



B



C



D



Template 8

A



B



C

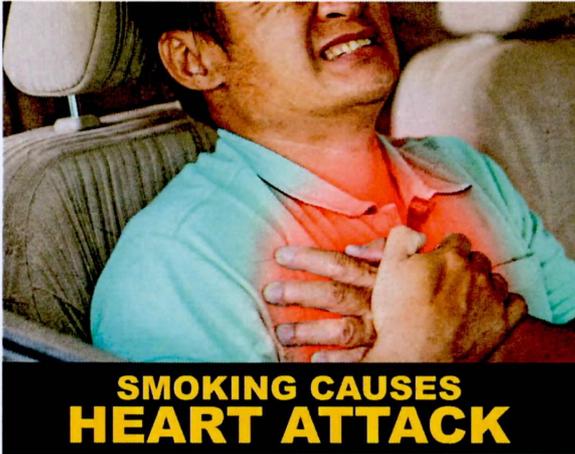


D



Template 9

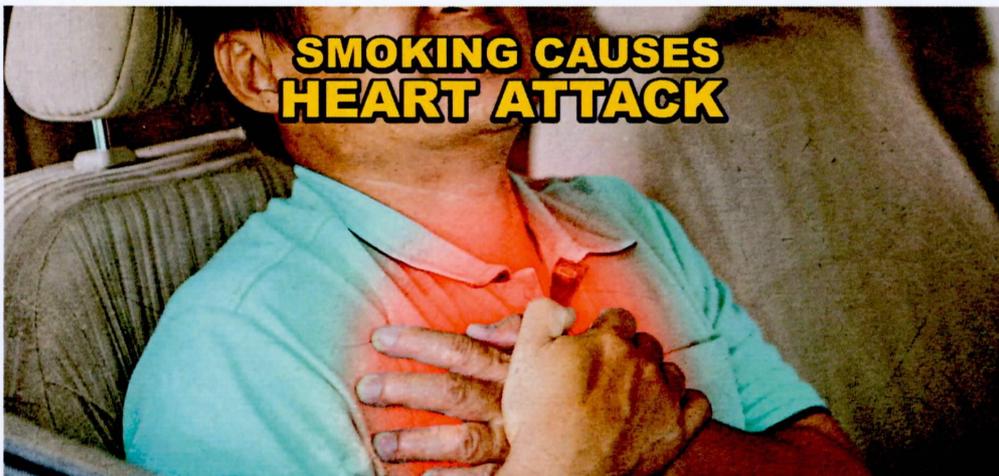
A



B



C



D



9
ay

Template 10

A



B



C



D



[Handwritten signatures and marks]
10

A



**SMOKING CAUSES
BLADDER CANCER**

B



**ANG PANINIGARILYO AY SANHI NG
KANSEK SA PANTOG**

C



**SMOKING CAUSES
BLADDER CANCER**

D

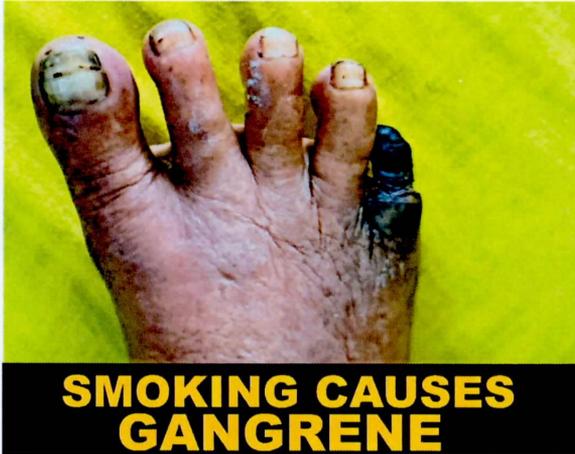


**ANG PANINIGARILYO AY SANHI NG
KANSEK SA PANTOG**

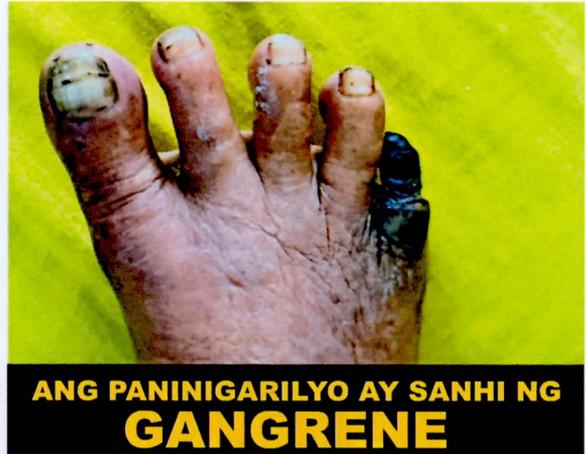
11
ang

Template 12

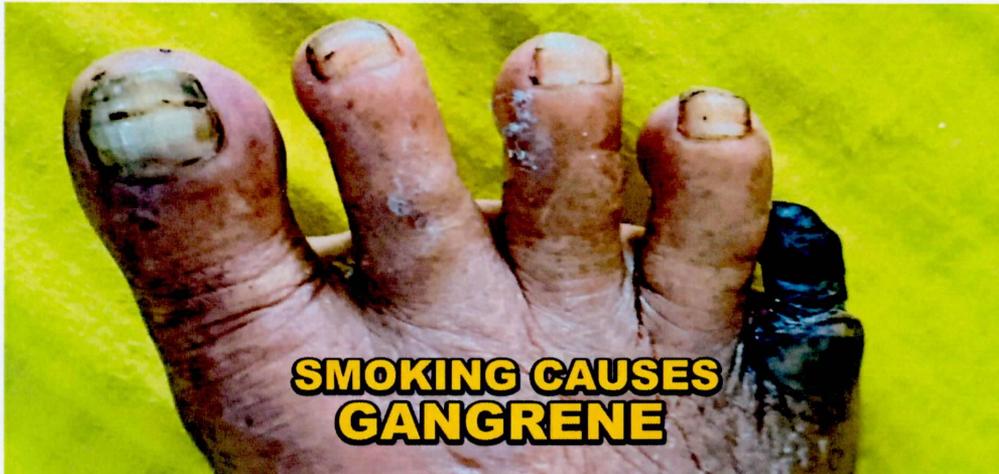
A



B



C



D



Annex B - Side Panel

Color Specifications

C: 1% M: 18% Y: 99% K: 0%

**DON'T SMOKE!
CALL DOH QUITLINE
1558 FOR FREE**

**HUWAG MANIGARILYO!
TUMAWAG SA DOH
QUITLINE 1558 FOR FREE**

**DON'T SMOKE!
CALL DOH QUITLINE
1558 FOR FREE**

**HUWAG MANIGARILYO!
TUMAWAG SA DOH
QUITLINE 1558 FOR FREE**

97
any