



Republic of the Philippines
DEPARTMENT OF HEALTH
Office of the Secretary



ADMINISTRATIVE ORDER

No. 2025 - 0003

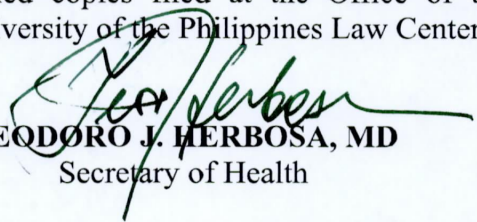
APR 21 2025

SUBJECT: Second (2nd) Set of Graphic Health Warning Templates for Vaporized Nicotine and Non-Nicotine Products and Novel Tobacco Products pursuant to Republic Act Nos. 11900 and 10643

Republic Act (RA) No. 11900, or the “Vaporized Nicotine and Non-Nicotine Products Regulation Act”, which lapsed into law on July 25, 2022, aims to regulate the importation, manufacture, sale, packaging, distribution, use, and communication of Vaporized Nicotine and Non-Nicotine Products and Novel Tobacco Products. Section 4 of the Act requires the application of Graphic Health Warnings (GHWs) to the aforementioned products prescribed by RA No. 10643, or the “Graphic Health Warnings Law”. The Department of Health (DOH) was mandated to develop the guidelines and to produce the templates for the effective implementation and application of the GHWs.

Pursuant to the provisions of RA Nos. 11900 and 10643, and DOH Administrative Order No. 2022-0046 entitled “Guidelines on Graphic Health Warnings for Vaporized Nicotine and Non-Nicotine Products and Novel Tobacco Products Pursuant to Republic Act Nos. 11900 and 10643”, the DOH hereby issues the Second (2nd) set of GHW templates for the various types of packaging used for Vaporized Nicotine and Non-Nicotine Products and Novel Tobacco Products, as presented in Annexes A, B, and C of this Order. The Second (2nd) set of GHW templates shall be in full effect on May 12, 2026 and shall be valid for a period of two (2) years.

This Order shall take effect (15) days following its publication in a newspaper of general circulation, with three (3) certified copies filed at the Office of the National Administrative Register (ONAR) of the University of the Philippines Law Center.


TEODORO J. HERBOSA, MD
Secretary of Health

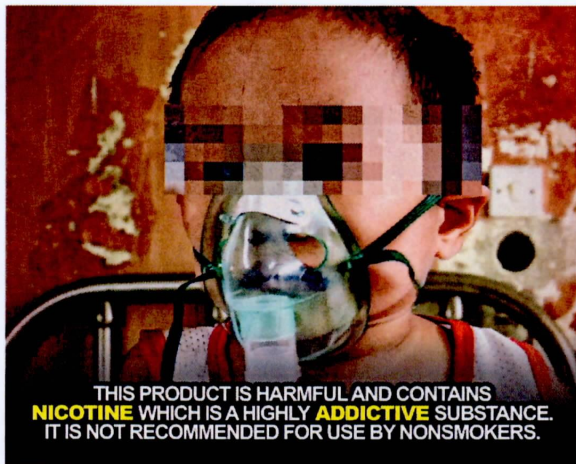
**Annex A - The Second (2nd) Set of Graphic Health Warning Templates for
Nicotine-Containing Products pursuant to Republic Act Nos. 11900 and 10643**

Color Specifications

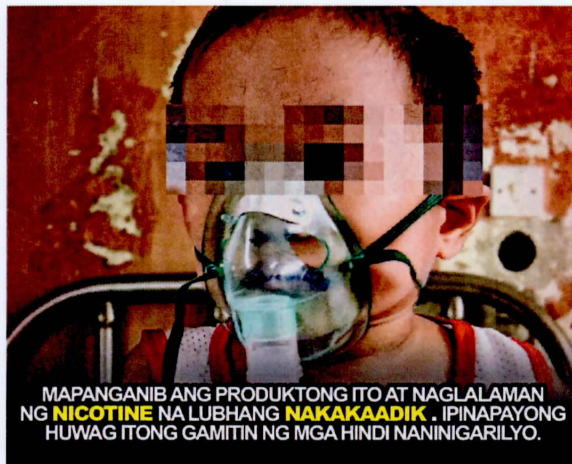
C: 1% M: 18% Y: 99% K: 0%

Template 1

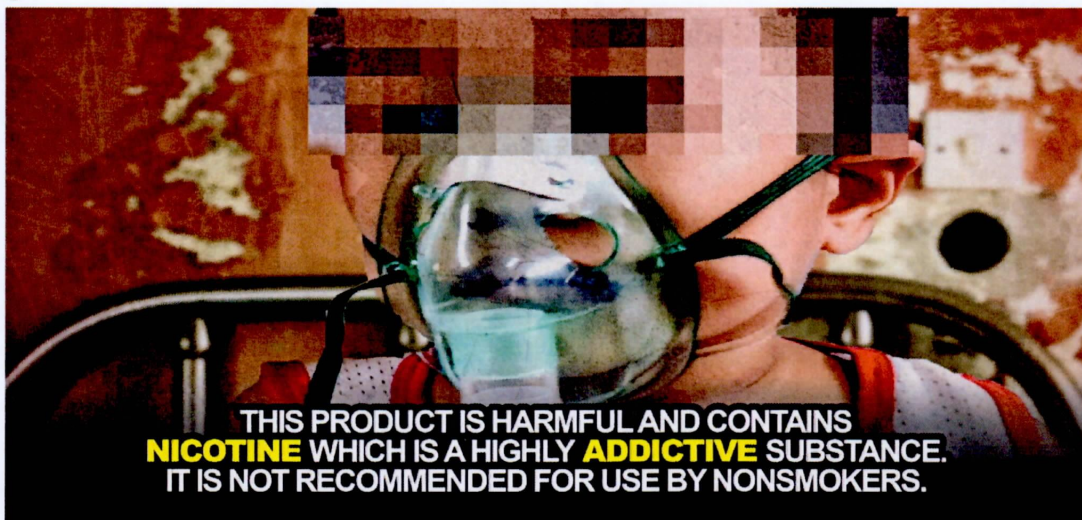
A



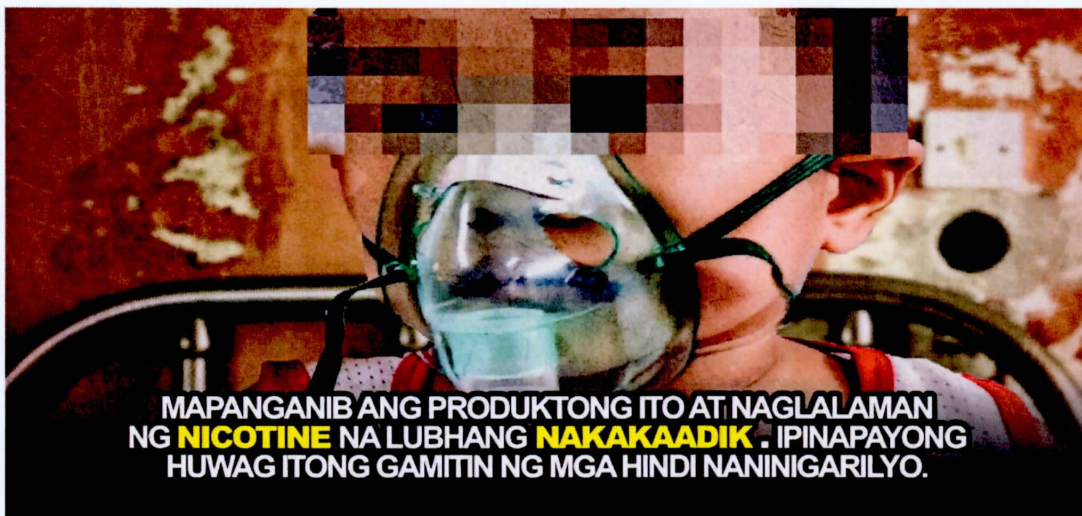
B



C



D



[Handwritten signatures and initials]

Template 2

A



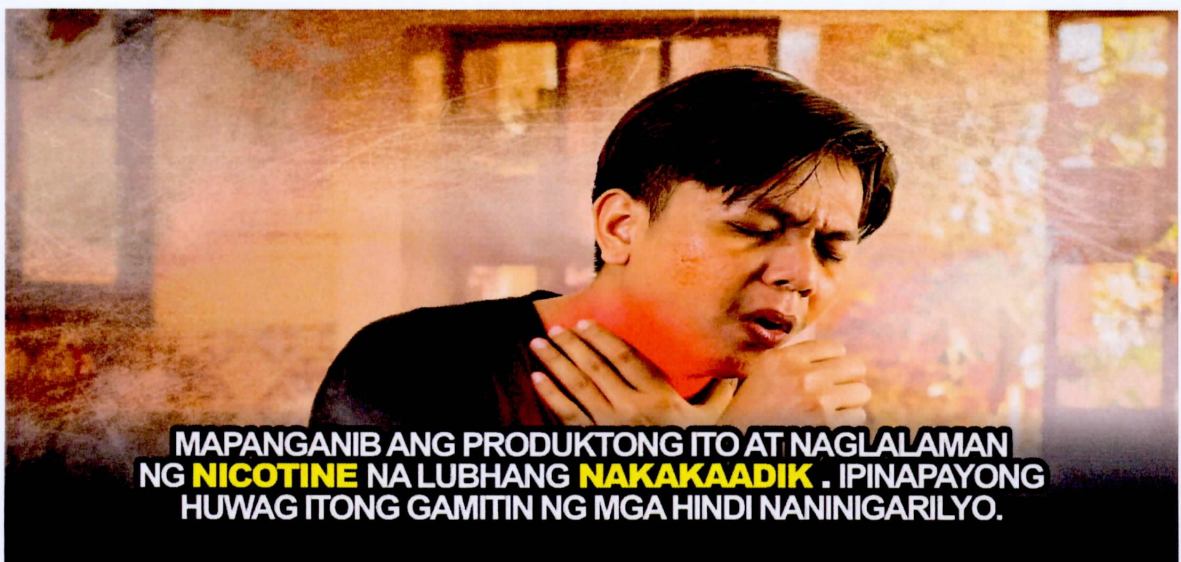
B



C



D



2

Template 3

A



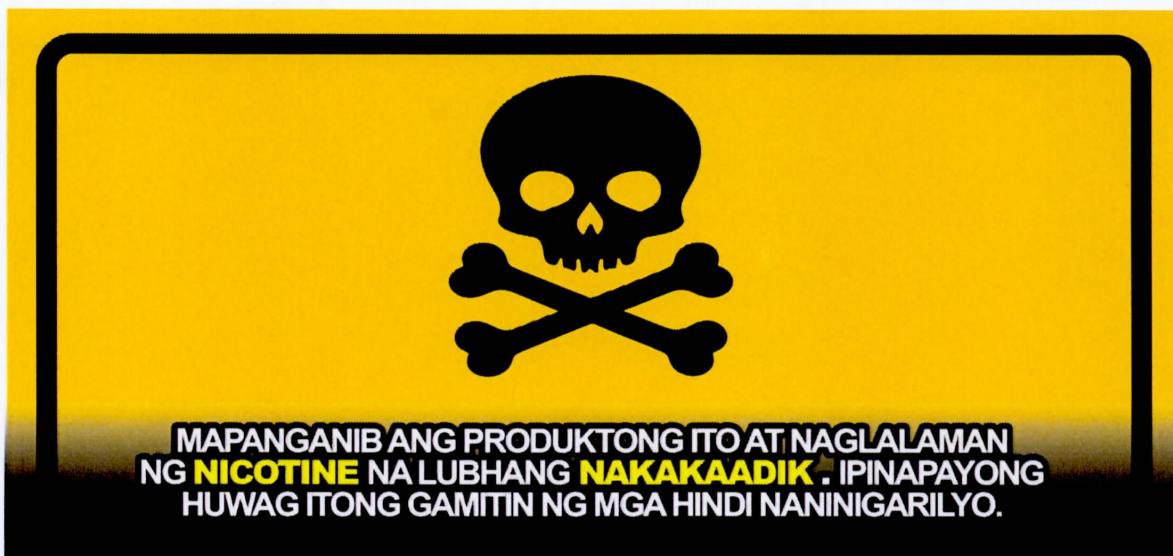
B



C



D



[Handwritten signature]

[Handwritten signature] 3

Template 4

A



B



C



D



[Handwritten signature]

Template 5

A



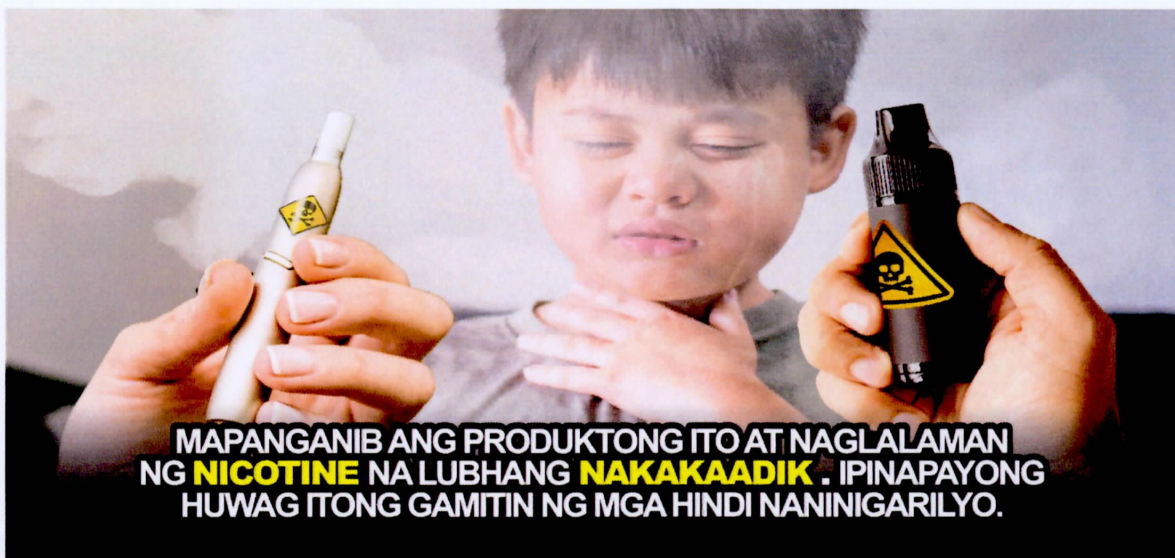
B



C



D

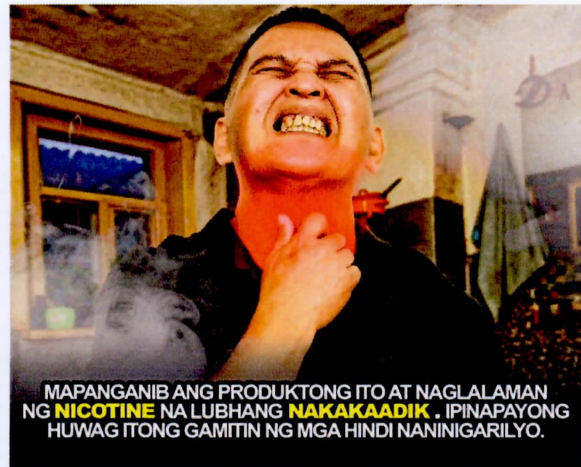


Template 6

A



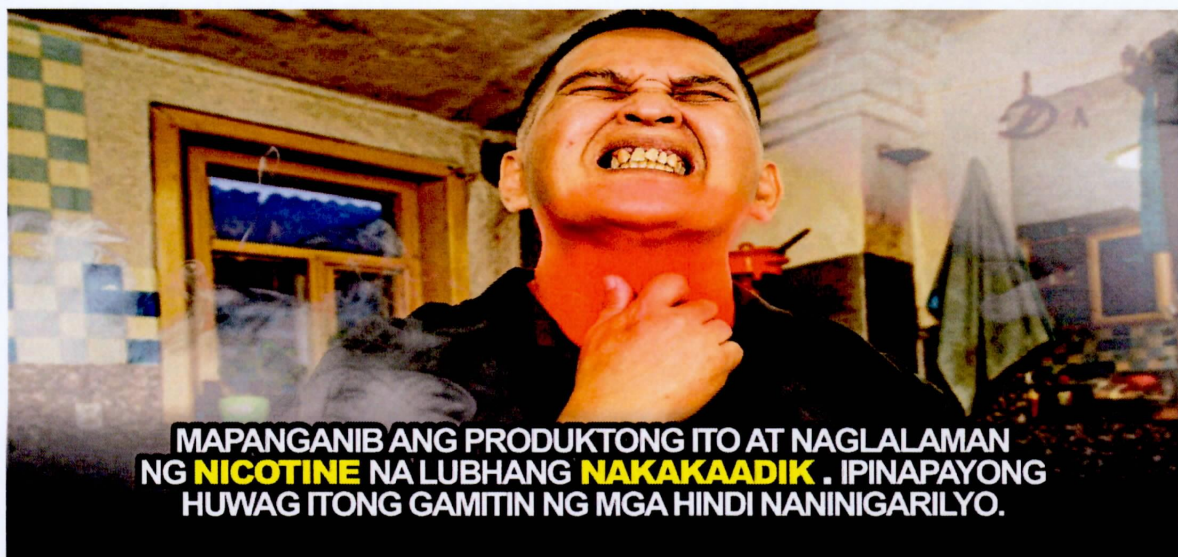
B



C



D

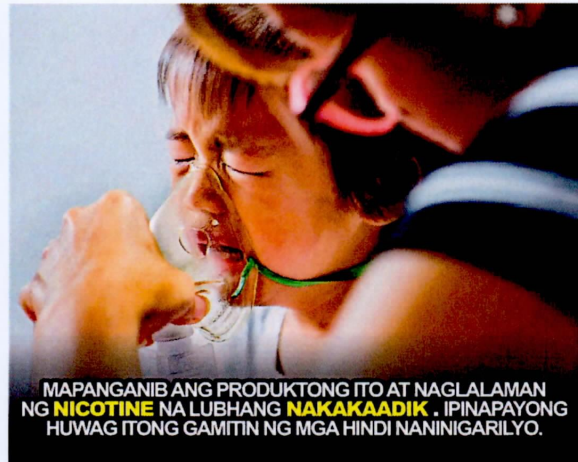


Template 7

A



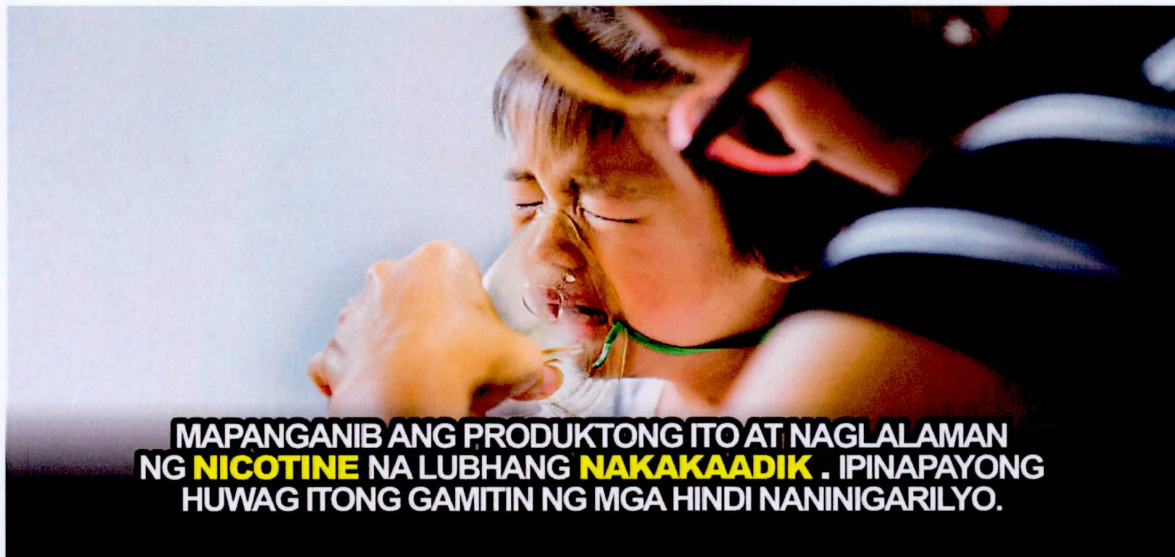
B



C



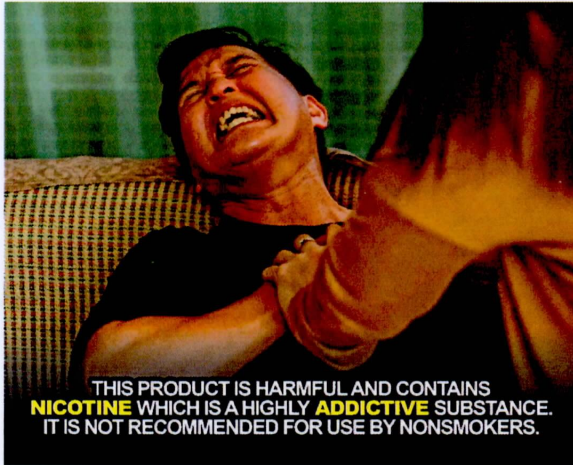
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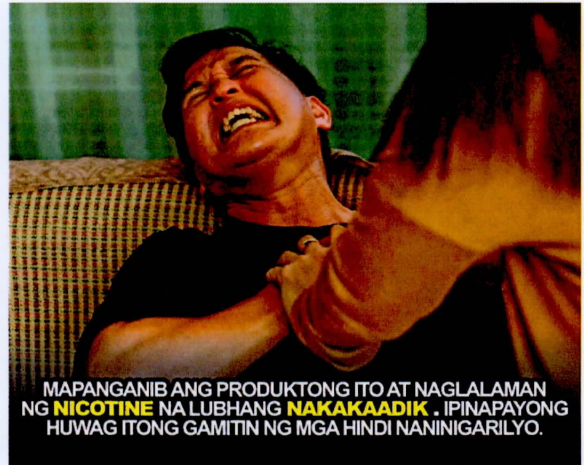
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Template 8

A



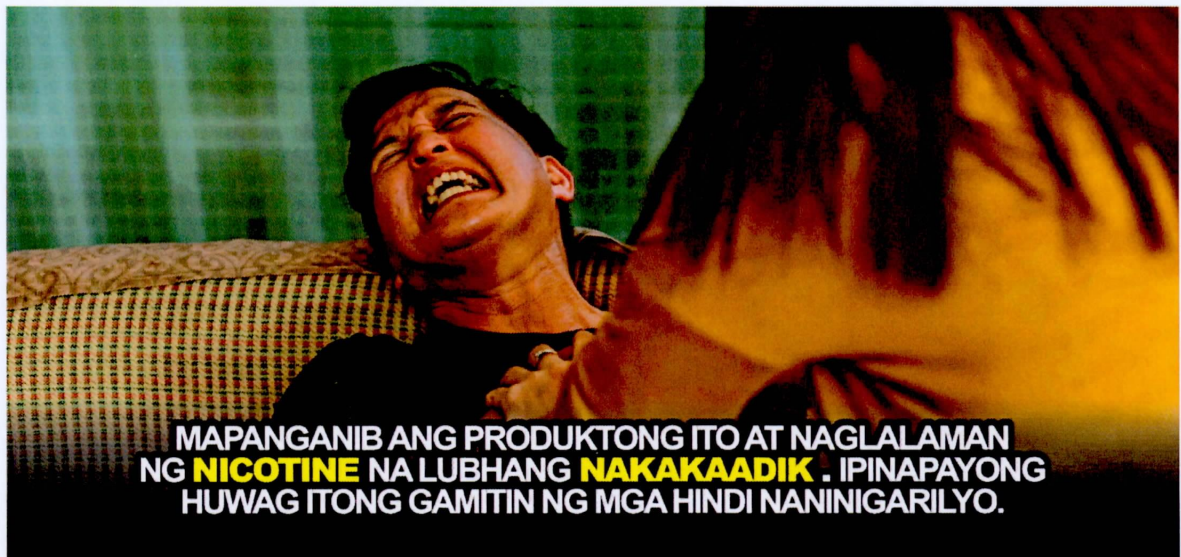
B



C

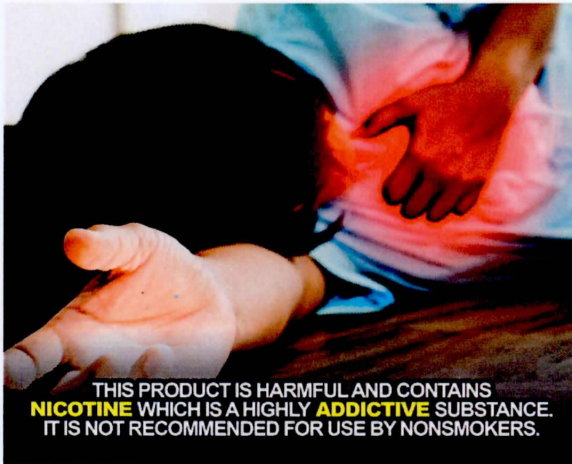


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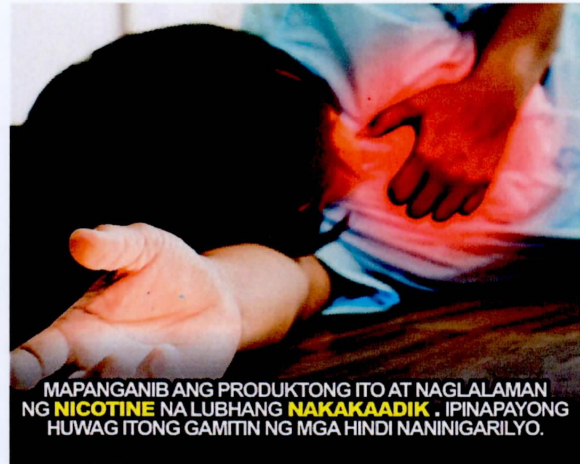


Template 9

A



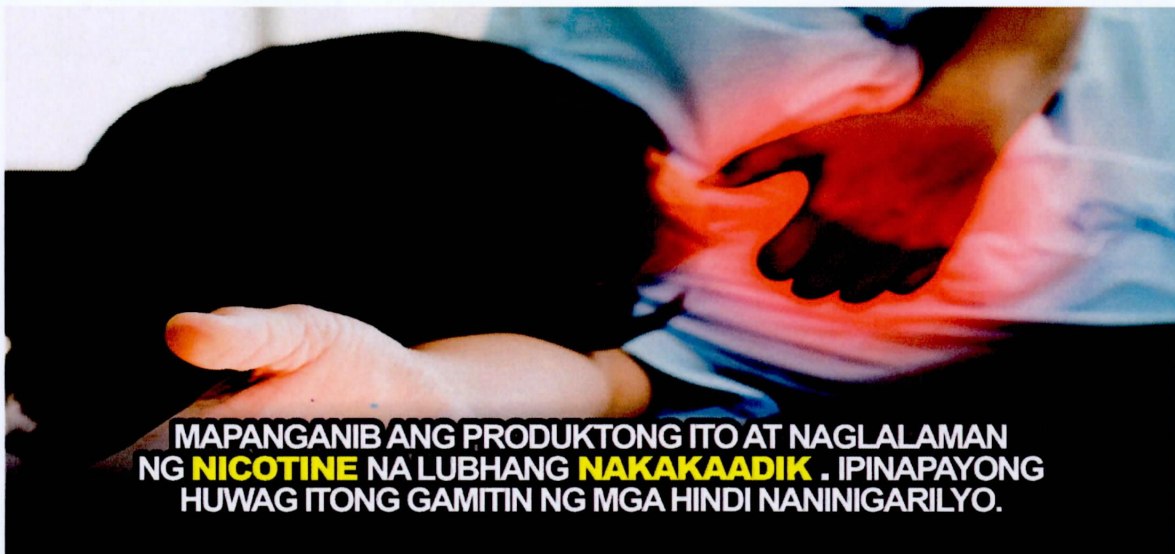
B



C



D

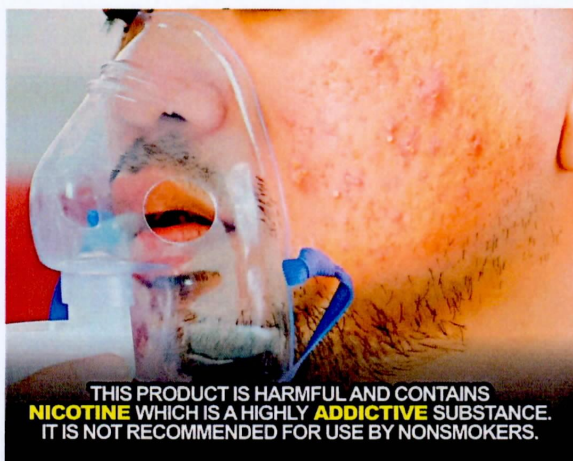


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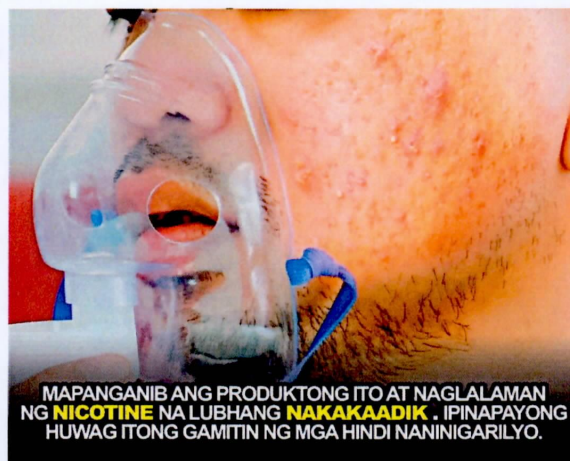
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Template 10

A



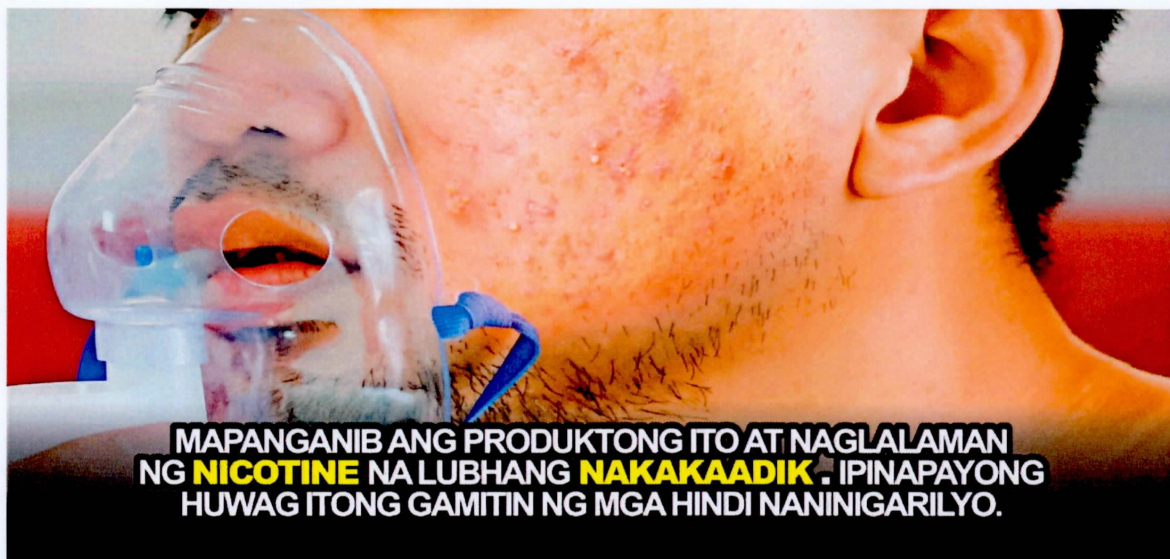
B



C



D



Template 11

A



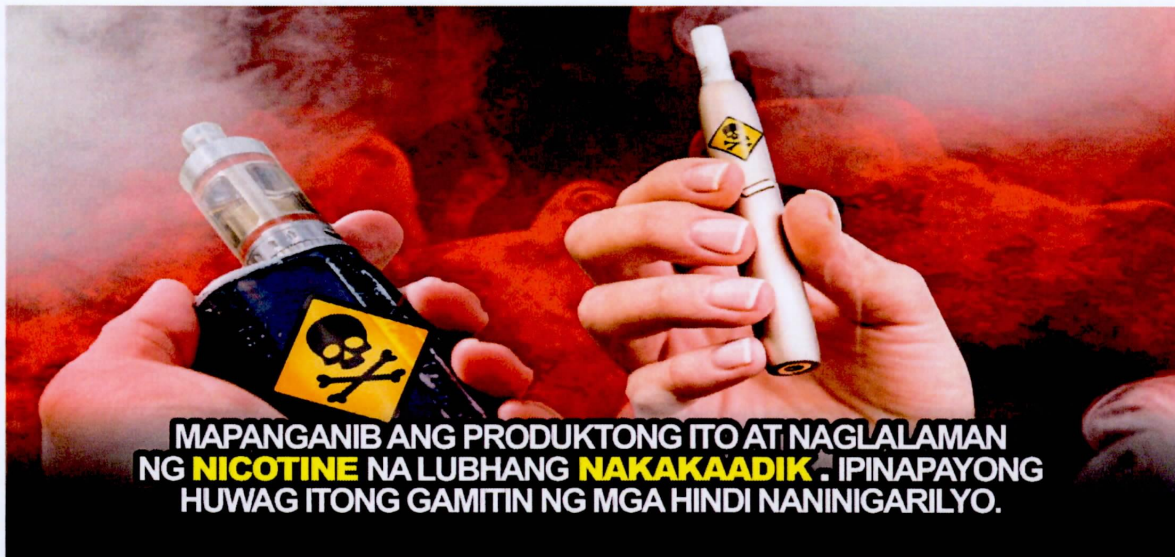
B



C

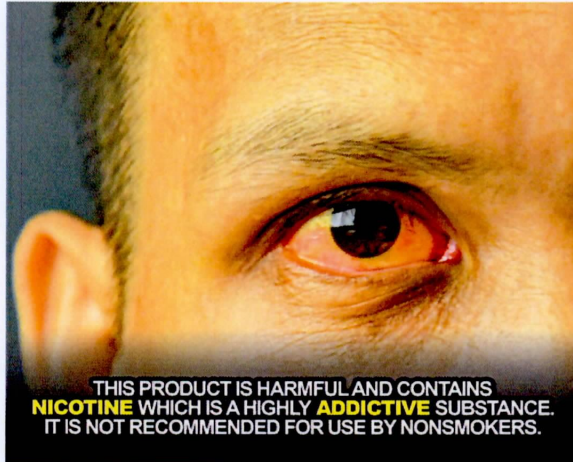


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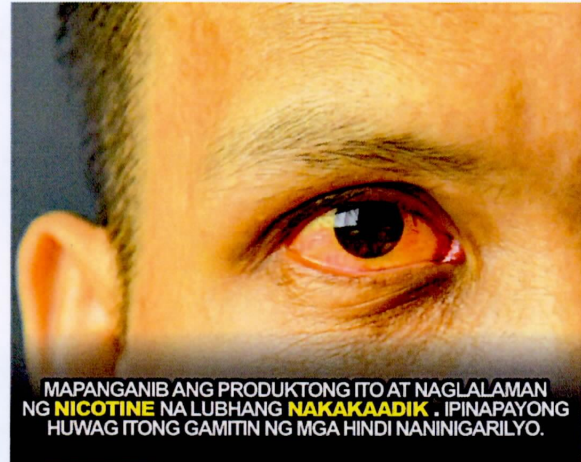


Template 12

A



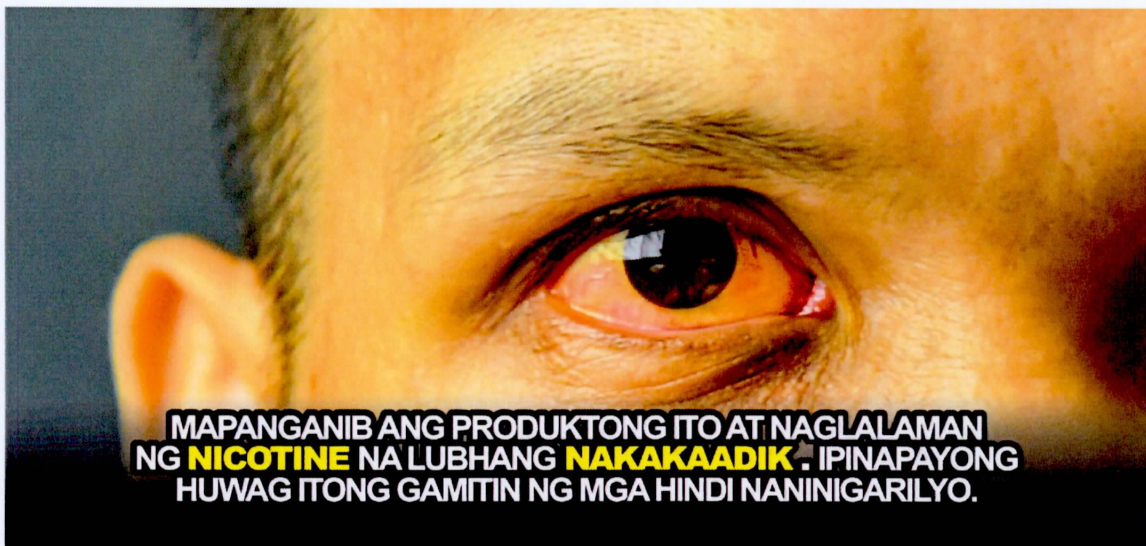
B



C



D



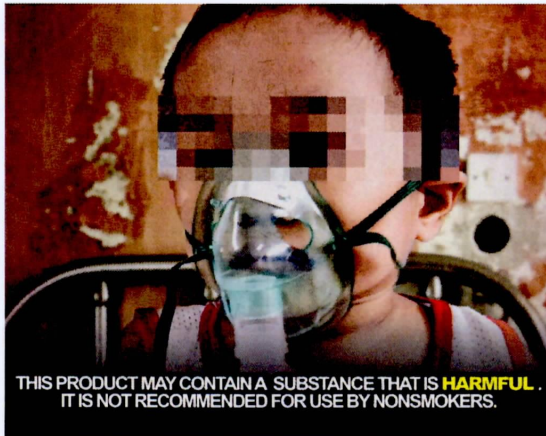
**Annex B - The Second (2nd) Set of Graphic Health Warning Templates for
Non-Nicotine Containing Products pursuant to Republic Act Nos. 11900 and 10643**

Color Specifications

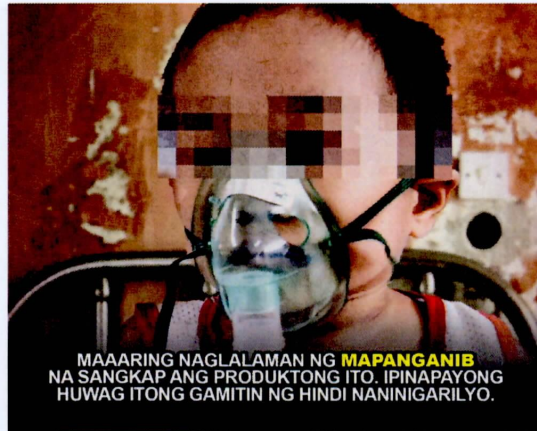
C: 1% M: 18% Y: 99% K: 0%

Template 1

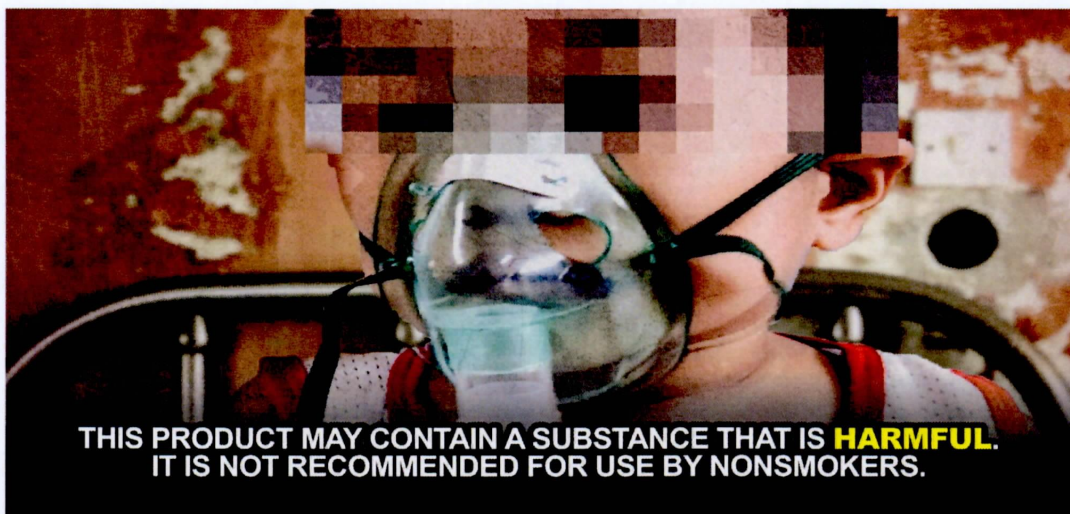
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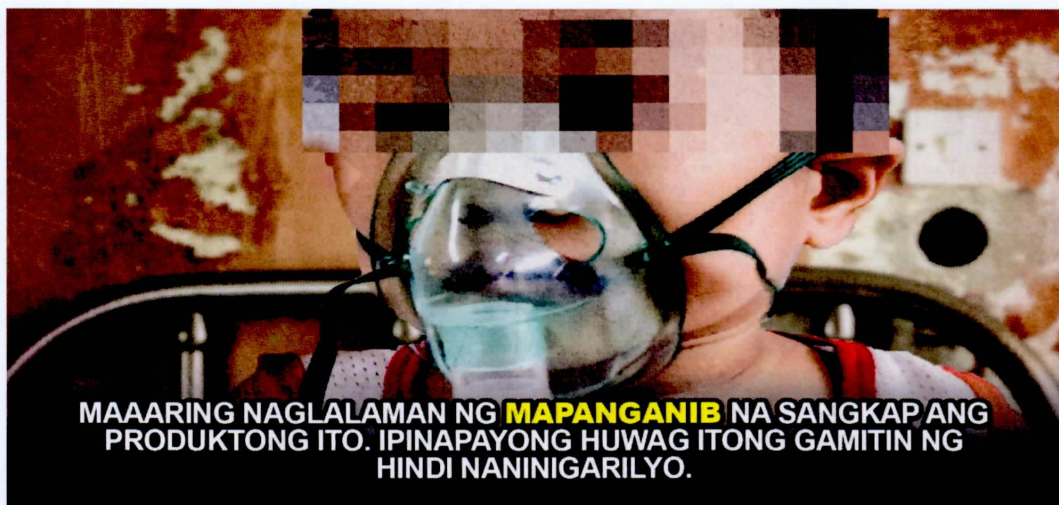
B



C



D

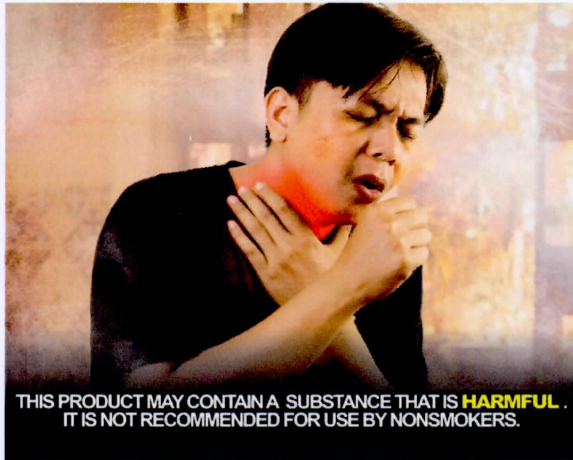


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Template 2

A



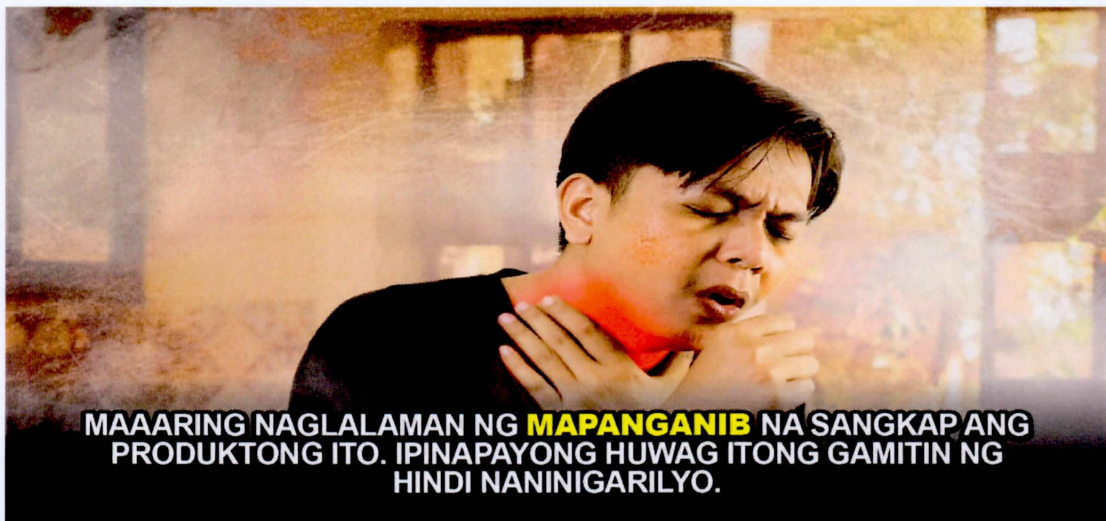
B



C



D



Template 3

A



B



C



D



Template 4

A



B



C



D



Template 5

A



B



C

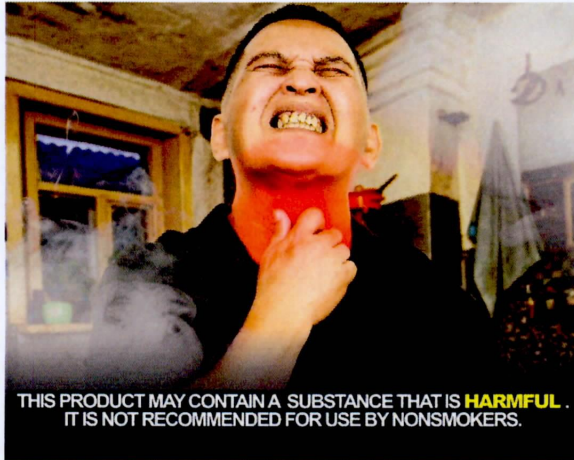


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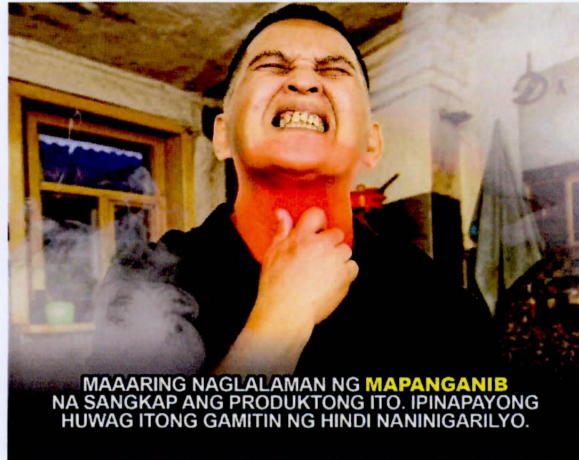


Template 6

A



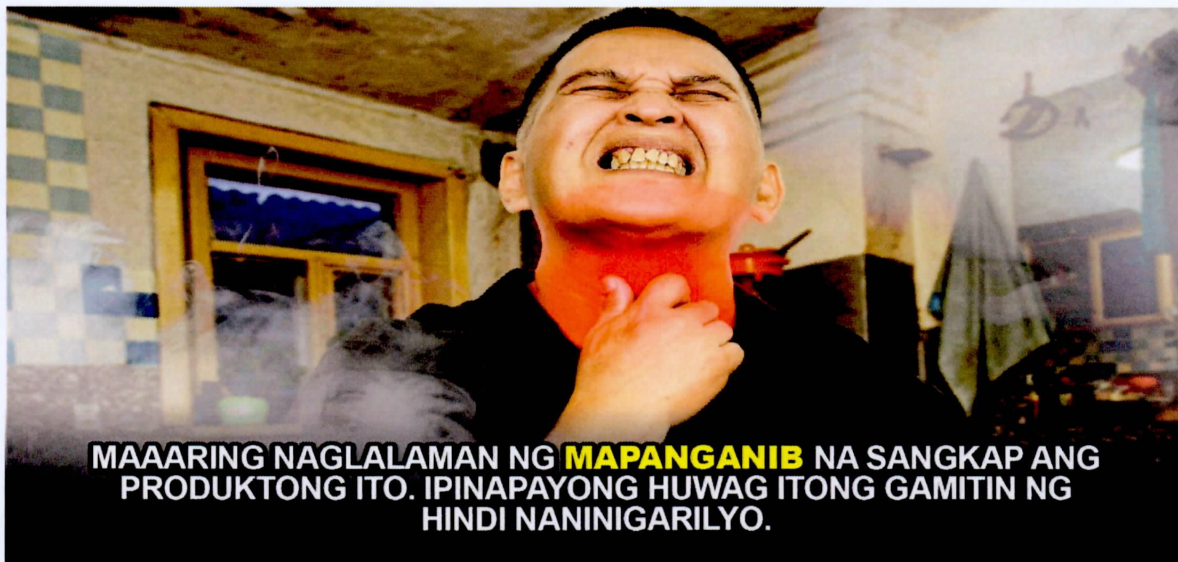
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C

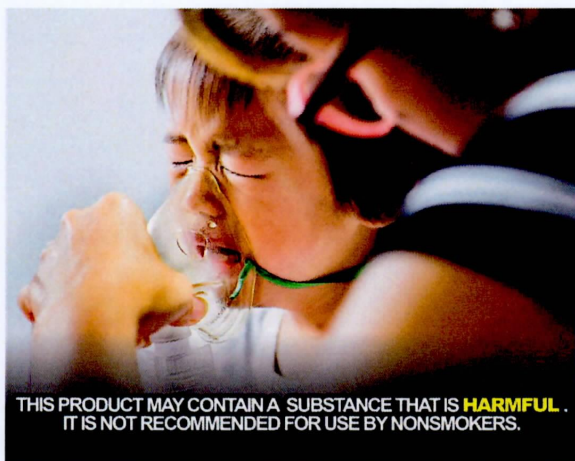


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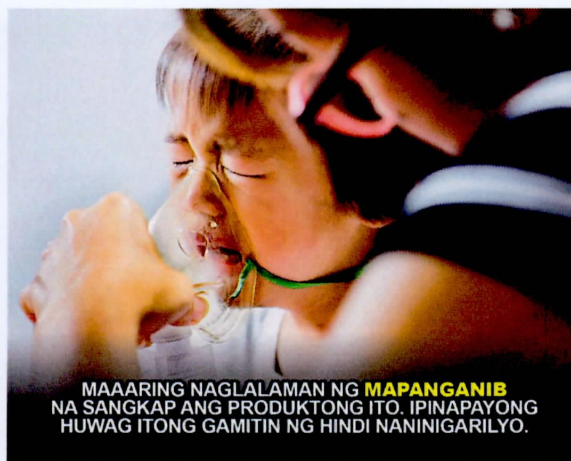


Template 7

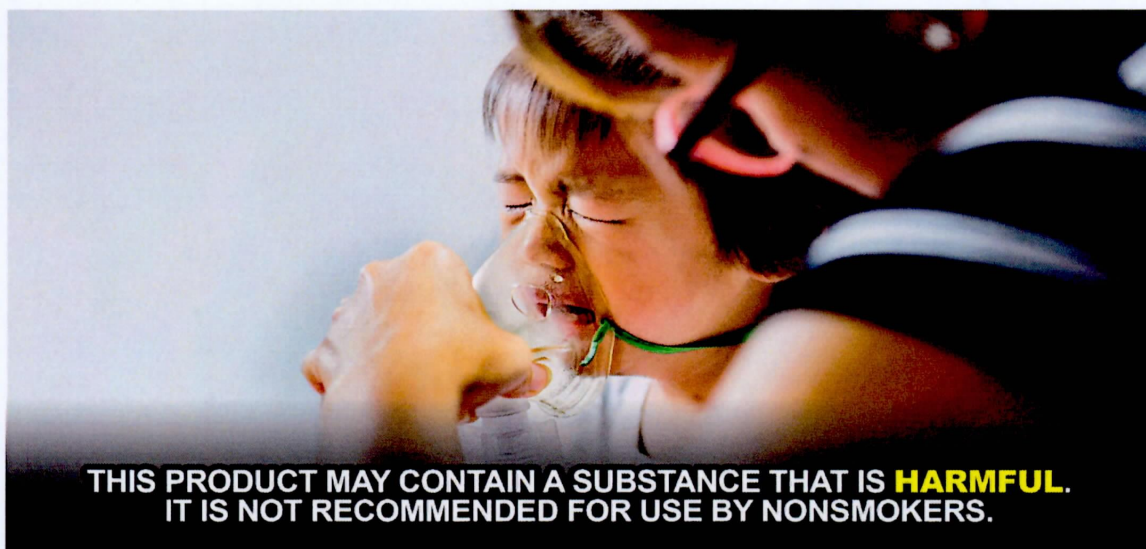
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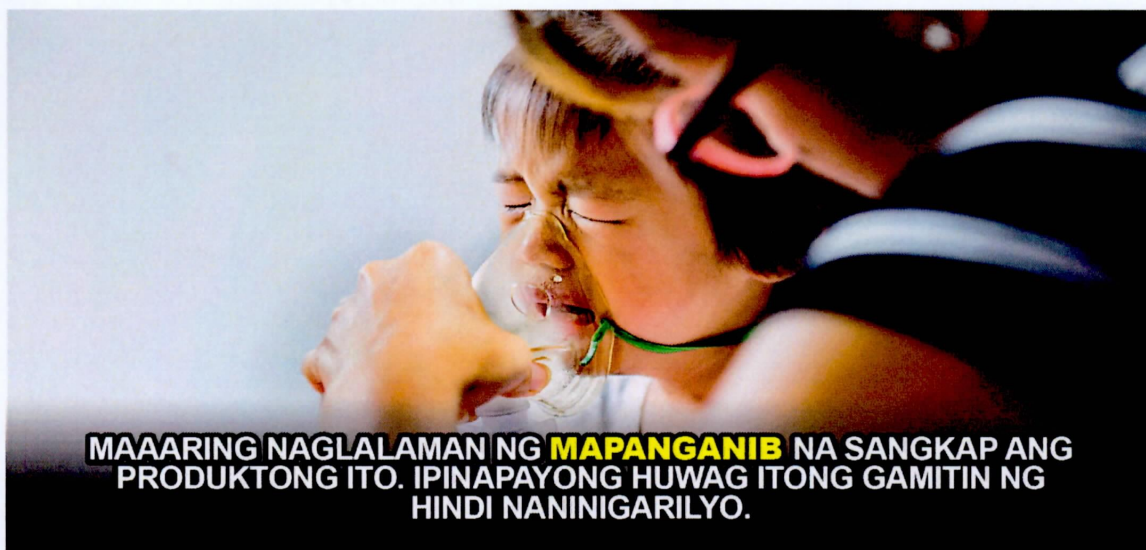
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C



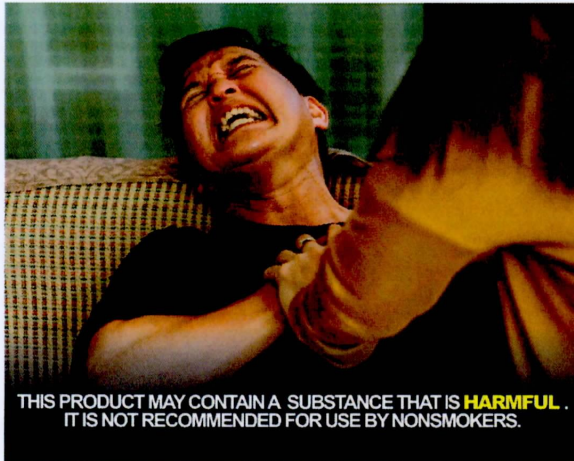
D



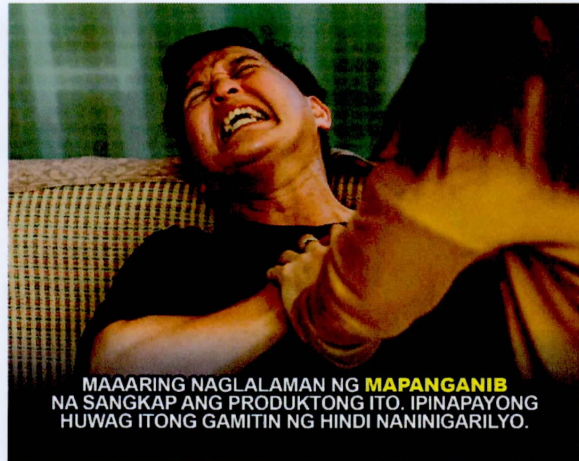
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Template 8

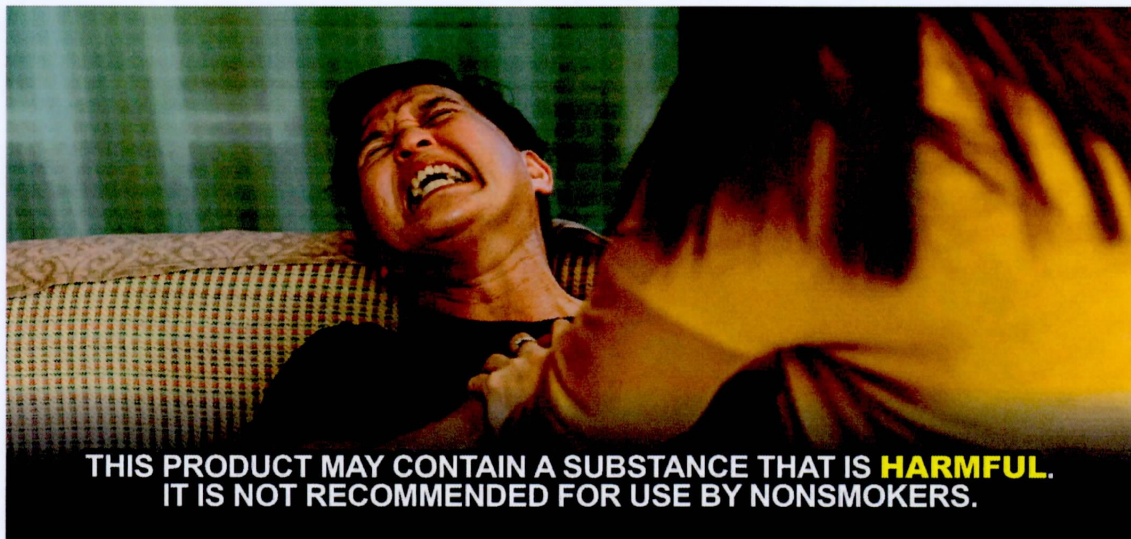
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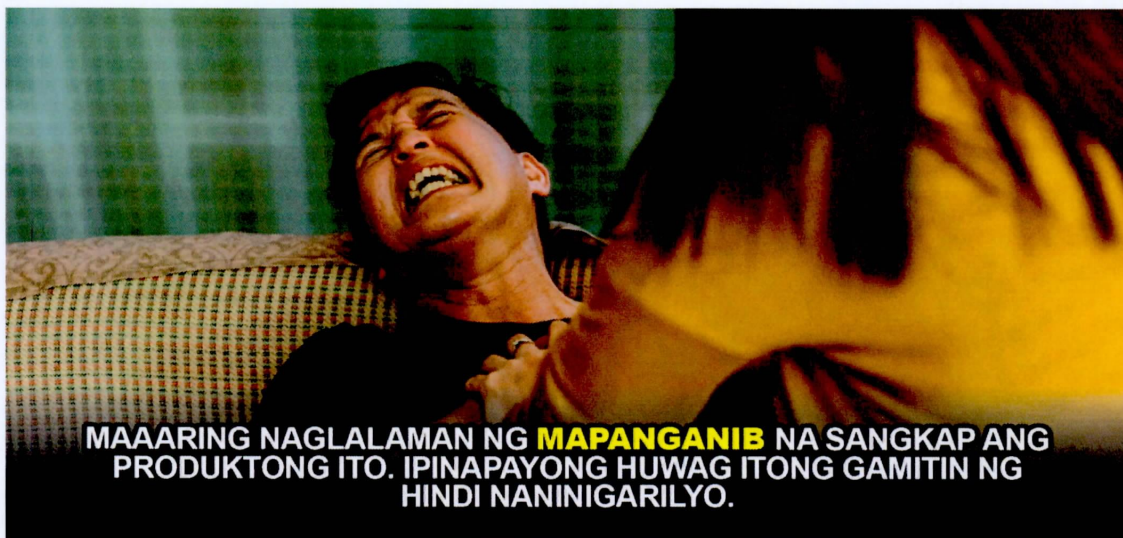
B



C



D



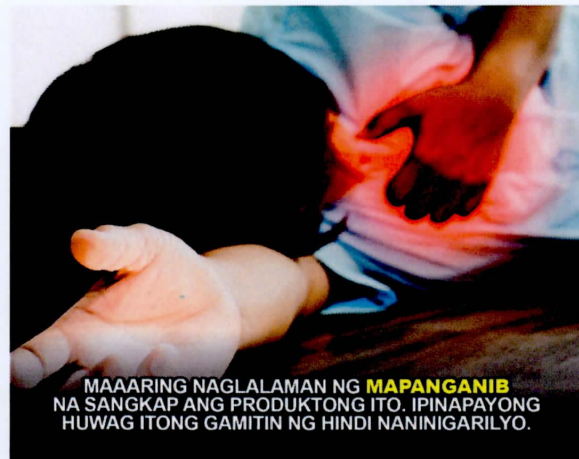
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Template 9

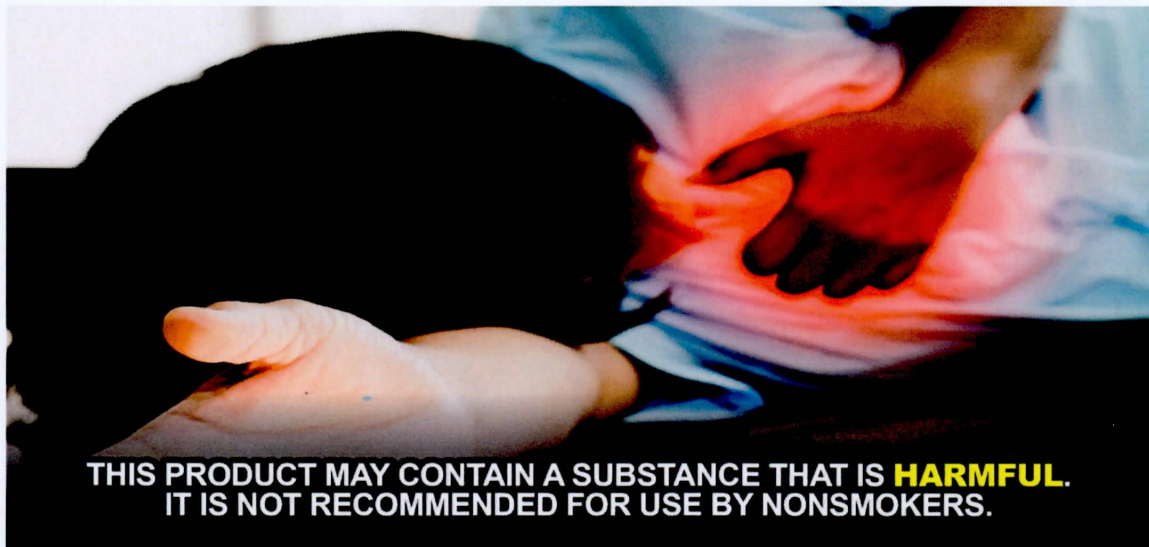
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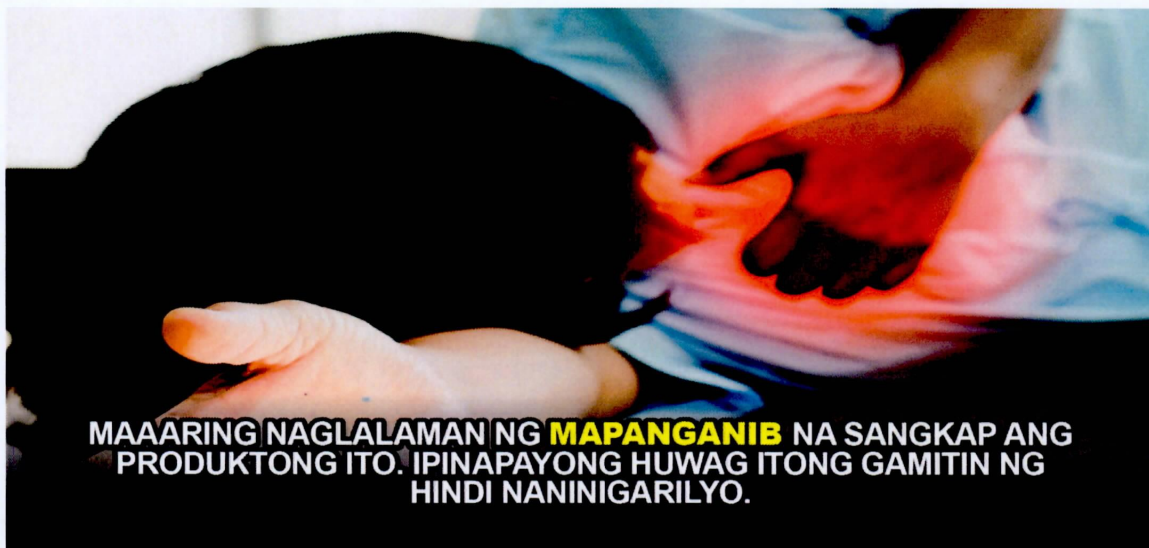
B



C

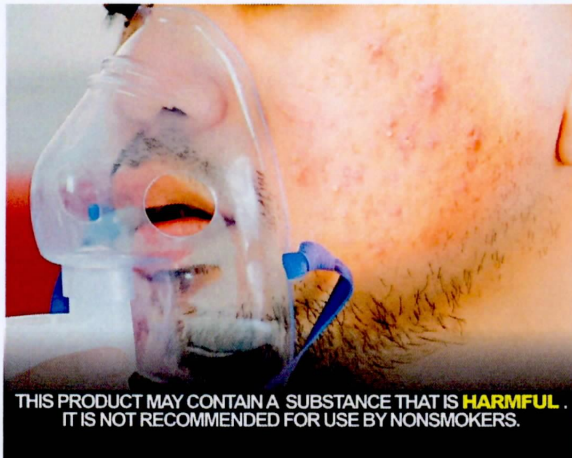


D



Template 10

A



B



C



D



Template 11

A



B



C

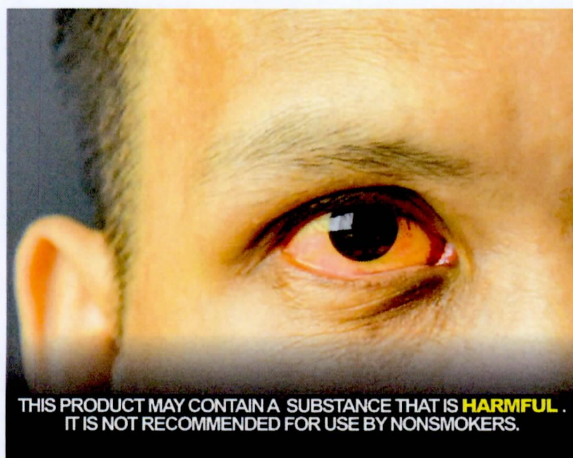


D



Template 12

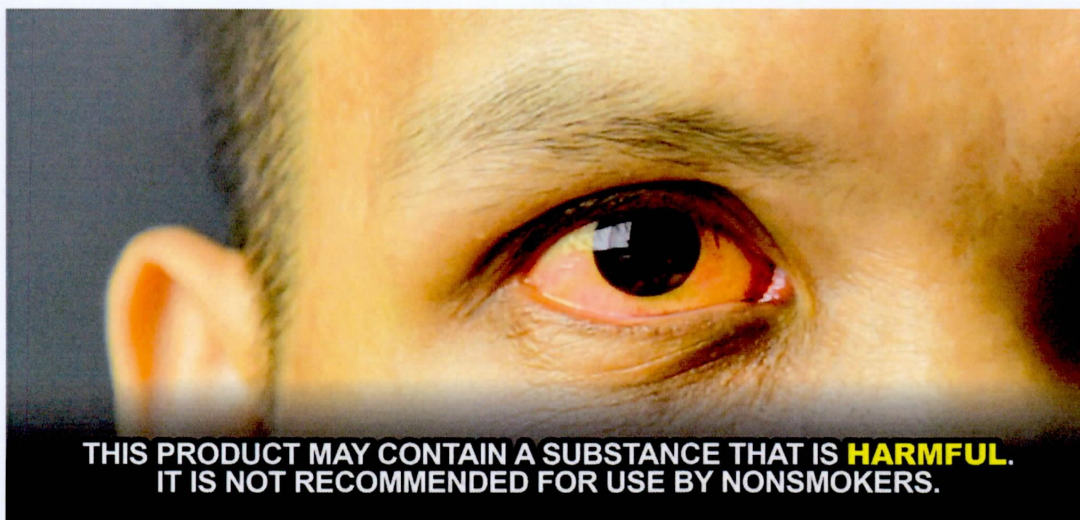
A



B



C



D



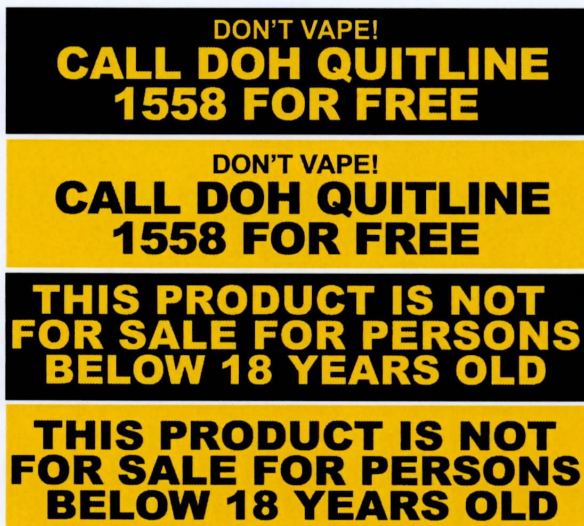
Annex C - Side Panel

Color Specifications

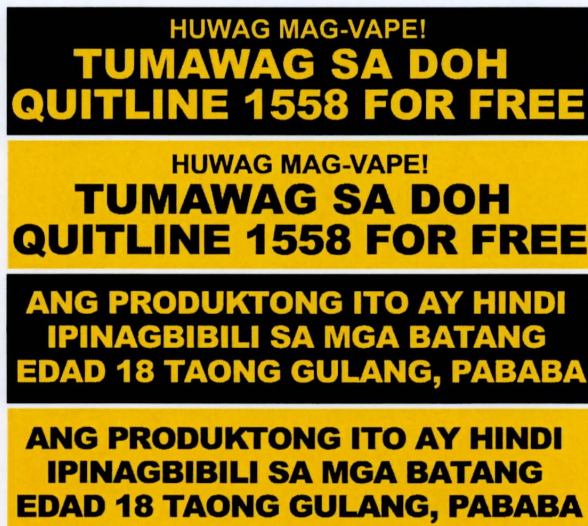
C: 1% M: 18% Y: 99% K: 0%

A. Side Panel for Vaporized Products

English

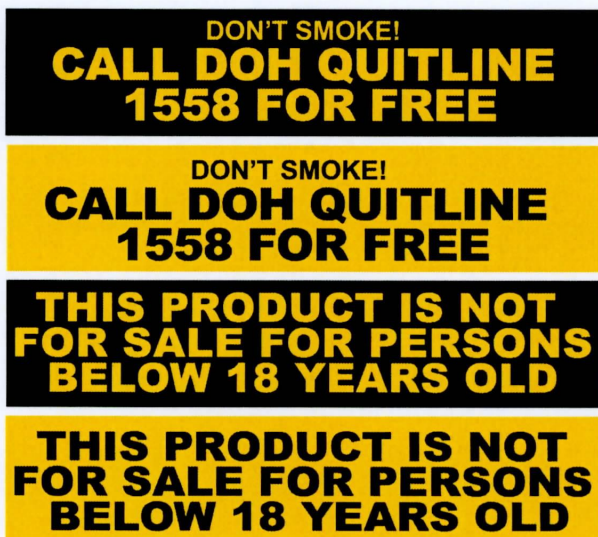


Filipino

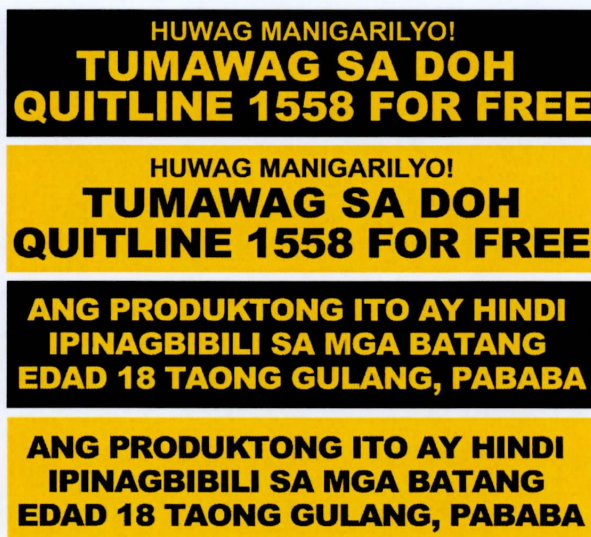


B. Side Panel for Heated Tobacco Products

English



Filipino



Handwritten signatures in blue and green ink, located at the bottom right of the page. There are two distinct signatures, one in blue and one in green, with a small number '1' written next to the blue one.

C. Side Panel for Novel Tobacco Products

English

DON'T USE TOBACCO!
CALL DOH QUITLINE
1558 FOR FREE

DON'T USE TOBACCO!
CALL DOH QUITLINE
1558 FOR FREE

THIS PRODUCT IS NOT
FOR SALE FOR PERSONS
BELOW 18 YEARS OLD

THIS PRODUCT IS NOT
FOR SALE FOR PERSONS
BELOW 18 YEARS OLD

Filipino

HUWAG MAG-TABAKO!
TUMAWAG SA DOH
QUITLINE 1558 FOR FREE

HUWAG MAG-TABAKO!
TUMAWAG SA DOH
QUITLINE 1558 FOR FREE

ANG PRODUKTONG ITO AY HINDI
IPINAGBIBILI SA MGA BATANG
EDAD 18 TAONG GULANG, PABABA

ANG PRODUKTONG ITO AY HINDI
IPINAGBIBILI SA MGA BATANG
EDAD 18 TAONG GULANG, PABABA



 2