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**EURASIAN ECONOMIC COMMISSION
COUNCIL**

DECISION

March 17, 2016
Moscow

No. 18

On approval of thumbnails of warnings about the dangers of consuming tobacco products and the parameters for applying them to tobacco product consumer packaging

For the purposes of implementing paragraph 27 of the technical regulations of the Customs Union “Technical Regulations for Tobacco Products,” adopted by Decision No. 107 of the Council of the European Economic Commission of November 12, 2014, in accordance with subparagraph 15 of paragraph 24 of the Provisions on the Eurasian Economic Commission (appendix No. 1 to the Agreement on the Eurasian Economic Union of May 29, 2014) and with paragraph 30 of appendix No. 1 to the Regulations for the work of the Eurasian Economic Commission, approved by Decision No. 98 of the Supreme Eurasian Economic Council of December 23, 2014, the Council of the Eurasian Economica Commission **has decided:**

1. To approve the attached thumbnails of warnings about the dangers of consuming tobacco products and for applying them to tobacco product consumer packaging.
2. The Collegium of the Eurasian Economica Commission will ensure placement

on the official site of the Eurasian Economic Union on the information and telecommunications network “Internet” of graphic files of the thumbnails of warnings about the dangers of consuming tobacco products with a resolution of at least 300 dpi in a “two layer” format with a text label and bitmap image.

3. This Decision shall enter into force at the end of 30 calendar days from the date of its official publication.

Members of the Council of the Eurasian Economic Commission:

From the Republic of Armenia	From the Republic of Belarus	From the Republic of Kazakhstan	From the Kyrgyz Republic	From the Russian Federation
V. Gabrielian	V. Matyushevskiy	B. Sagintaev	O. Pankratov	I. Shuvalov
[Stamp: EURASIAN ECONOMIC COMMISSION FOR DOCUMENTS]	[Stamp: EURASIAN ECONOMIC COMMISSION FOR DOCUMENTS]	[Stamp: EURASIAN ECONOMIC COMMISSION FOR DOCUMENTS]	[Stamp: EURASIAN ECONOMIC COMMISSION FOR DOCUMENTS]	[Stamp: EURASIAN ECONOMIC COMMISSION FOR DOCUMENTS]

APPROVED

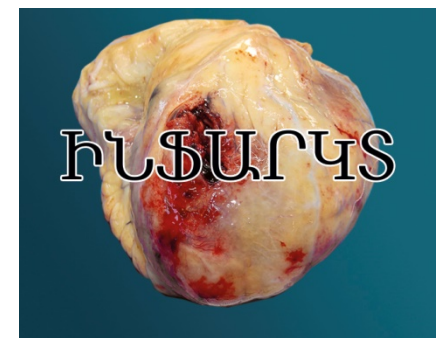
By Decision of the Council of the
Eurasian Economic Commission
No. 18 of March 17, 2016

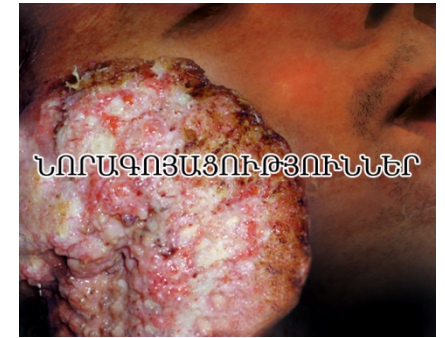
Thumbnails of warnings about the dangers of consuming tobacco products and the parameters for applying them to tobacco product consumer packaging

I. Thumbnails of warnings about the dangers of consuming tobacco products

1. Thumbnails of warnings about the dangers of consuming tobacco products for application to the front side of tobacco product consumer packaging

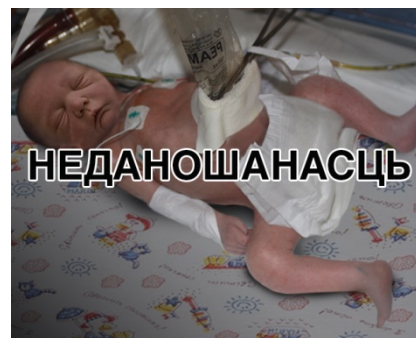
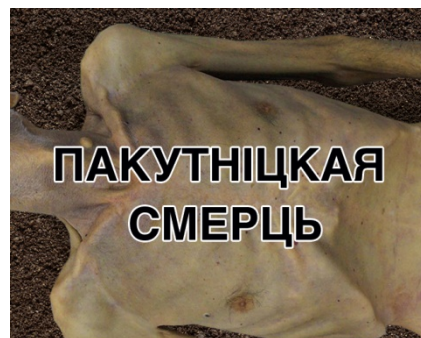
For the sale of tobacco products on the territory of the Republic of Armenia



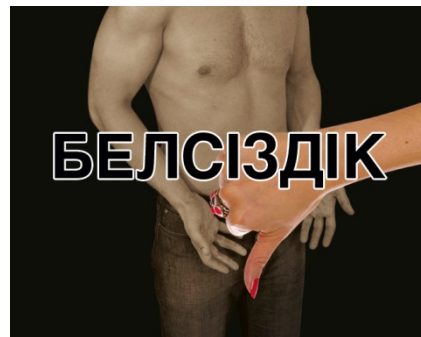


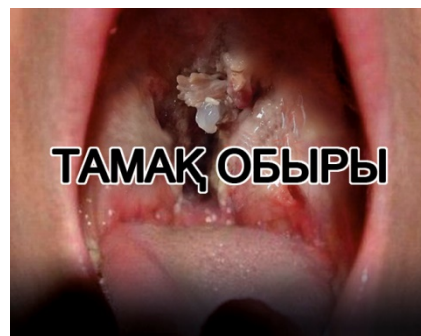
For the sale of tobacco products on the territory of the Republic of Belarus





For the sale of tobacco products on the territory of the Republic of Kazakhstan



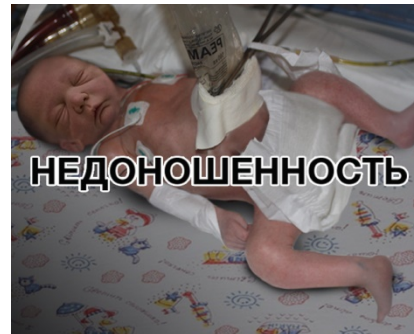


For the sale of tobacco products on the territory of the Kyrgyz Republic

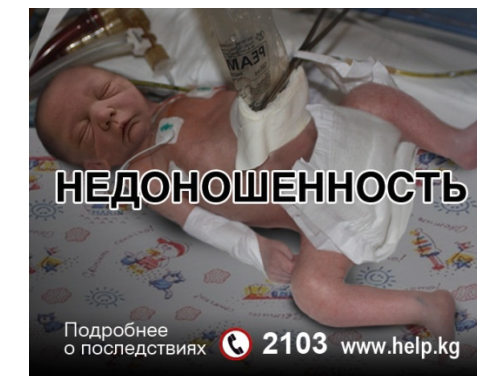




2. Thumbnails of warnings on the dangers of consuming tobacco products for application to the back side of tobacco product consumer packaging for the sale of tobacco products on the territories of the Republic of Armenia, the Republic of Belarus and the Republic of Kazakhstan



3. Thumbnails of warnings on the dangers of consuming tobacco products for application to the back side of tobacco product consumer packaging for the sale of tobacco products on the territory of the Kyrgyz Republic





4. Thumbnails of warnings on the dangers of consuming tobacco products for application to the front and back sides of tobacco product consumer packaging for the sale of tobacco products on the territory of the Russian Federation





II. Parameters for the application of thumbnails of warnings on the dangers of consuming tobacco products to tobacco product consumer packaging

1. The resolution of warnings on the dangers of consuming tobacco products (hereinafter – warnings) shall be at least 300 dpi.

2. If the height to width ratio of the front and back sides of the tobacco product consumer packaging (hereinafter – consumer packaging) is less than 1.28, then:

the dimensions of the warnings shall be changed so that the area of the warnings is not less than 50 percent of the area of each of the main sides of the consumer packaging;

the warning shall be placed in the upper left corner of the front and back sides of the consumer packaging. If it overlaps the trademark or is destroyed with normal opening of the consumer packaging, the warning shall be placed in the lower left corner on the back side of the consumer packaging

In this case, a change is allowed in the proportions of the warning applied by no more than 20 percent with respect to the proportions of the approved warning thumbnails.

3. If the height to width ratio of the front or back main sides of the consumer packaging is more than 1.28 and less than 1.92, the dimensions of the warning shall be changed so that the area of the warning is at least 50 percent of the area of each of the main sides of the consumer packaging. In this case, a change is allowed in the proportions of the warning applied by no more than 20 percent in relation to the proportions of the approved warning thumbnails.

4. If the height to width ratio of the front or back main sides of the consumer packaging is more than 1.92, then:

the warning shall be placed in the upper part of the front and back main sides of the consumer packaging. On the back side of the consumer packaging the warning shall be located in the lower part if it overlaps the trademark or is destroyed with the normal opening of the consumer packaging;

the dimensions of the warning shall be changed so that its width corresponds to the width of the consumer packaging;

the area not occupied by the warning, but set aside for the warning, shall be located below the warning and covered for the width of the main side of the consumer packaging with a color corresponding to Pantone 448C. The area occupied by the warning and the area covered with a color corresponding to Pantone 448c should together be not less than 50 percent of the area of each of the main sides of the consumer packaging;

the text (portion of the text) of the warning shall be carried over (without breaking the words) to the area filled with a color corresponding to the color Pantone 448C. This text (portion of the text) of the warning shall be evenly distributed over the entire area on which it is placed, applied in capital letters in white, bold, clear, easily readable font, the size of which should be increased so that the longest string extends to the edge of the side of its placement, if possible. Line spacing should not exceed the height of the font.

In this case, a change is permitted in the proportions of the color drawing or photo image applied (with or without text) by not more than 20 percent in relation to the proportions of the approved warning thumbnails.

5. If with normal opening of the consumer packaging the integrity of the warning text is violated, the text (the word that is destroyed) can be

shifted down by a line break with alignment horizontally along the center of the warning. The warning placed on the back main side of the consumer packaging may be partially covered by the trademark.
