SAMOA

TOBACCO CONTROL REGULATIONS 2013

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PUSUANT to section 35 of the Tobacco Control Act 2008, I, TUI ATUA TUPUA TAMASESE EFI, Head of State, acting on the advice of Cabinet, MAKE these regulations:

DATED at Apia this 29th

(Tui Atua Tupua Tamasese Efi)

HEAD OF STATE

REGULATIONS

PART I PRELIMINARY

- 1. Short title and commencement-(1) These Regulations may be cited as the Tobacco Control Regulations 2013.
 - (2) Regulations 14 to 38 commence on 1 July 2014.
- (3) All other regulations commence 3 months after the date they are made by the Head of State.
- 2. Interpretation-(1) In these Regulations, unless the contrary intention appears:

"the Act" means the Tobacco Control Act 2008;

"approved form" means a form approved under regulation 6:

"bidi" means a small, often flavoured, cigar wrapped in tendu leaf or the leaf of another plant;

"carton" means a package comprising two (2) or more packs of tobacco product within:

(a) a container; or

(b) a wrapper that obscures or tends to obscure any writing on any of those packs that would be legible if it were completely transparent.

"children's product":

(a) means a product (such as comics, games and toys) marketed primarily for children; and

 (b) includes confectionery, ice-cream, soft drinks and other similar products.

"cigar" means a tobacco product comprising a roll of tobacco leaf or cut tobacco, enclosed in tobacco leaf or the leaf of another plant;

"cigarette pack" means a retail package containing cigarettes;

"corresponding explanatory message", in relation to a warning message set out in Schedule 5, means the explanatory message that appears in the same item as the warning message;

"corresponding graphic", in relation to a warning message set out in Schedule 5, means the graphic that appears in the same item as the warning message;

"cylindrical" means having a circular or elliptical cross

section;

"displayed", in relation to the display of a message or information on any package, face, or flap, means displayed on the outside of the package, face, or flap;

"face", in relation to a retail package, means a more or less flat area of the surface of the package that is bounded by

the edges of the package;

"flip-top pack" means a retail package of the kind commonly called a flip-top pack, a hinge-top pack, or a hinge-lid box;

"graphic" means a colour graphic set out in column 4 of

Schedule 5;

"information message" means the message set out in Schedule 7;

- "larger", in relation to a face, means of greater area; but, in relation to a retail package with two (2) or more faces of equal area that are larger than any other:
 - (a) the largest faces means those faces; and

(b) the largest face means any of those faces.

"message" means a warning message or corresponding explanatory message;

"other tobacco product" means any tobacco product other than cigarettes, loose or pipe tobacco, cigars, or bidis;

"pouch pack" means a retail package made, from flexible material, in the form of a rectangular pocket with a flap covering the opening;

"rectangular" includes square;

"retail package":

- (a) means a package intended for retail sale as a single unit; and
- (b) if a retail package is a carton, includes a pack of tobacco product it contains (whether or not it is intended for retail sale as a single unit).

"sides":

- (a) in relation to a cylindrical cigarette pack, means the two (2) parts of the curved surface of the pack forming the cross section that, if the vertical centre line of the largest brand name on that surface is taken to be 0°, extend around the cross section -
 - (i) from 60° to 120°; and

(ii) from 240° to 300°;

- (b) in relation to a cigarette pack with two (2) hexagonal and six (6) rectangular faces, or two (2) octagonal and eight (8) rectangular faces, means the rectangular faces except the front and back;
- (c) in relation to any cigarette pack that is a cuboid carton, means the larger two (2) of the four (4) faces except the front and back;
- (d) in relation to any other cigarette pack, means the surfaces of the pack, except the front and back, that are vertical when the pack is held so that the axis of the cigarettes within it is vertical.

"soft pack" means a retail package of the kind commonly called a soft package or a soft cup;

"package" has the meaning given to it by regulation 14;

"warning message" means a message set out in column 2 of Schedule 5;

"wrapper" means a wrapping containing a retail package or several retail packages and includes a non-removable adhesive label or sticker securely attached to it.

- (2) A package may be intended for retail sale as a single unit, even if the package is also intended for any or all of the following:
 - (a) sale of any other kind;
 - (b) transporting retail packages contained within the package;
 - (c) holding or displaying, for separate retail sale, retail packages contained within the package.

PART II SMOKE-FREE ENVIRONMENTS

- 3. Display of no smoking signs by occupiers of smoke-free areas-(1) The occupier of a smoke-free area must display signs stating that smoking is not permitted in that smoke-free area, under section 7 of the Act and this regulation.
- (2) A sign stating that smoking is not permitted must be displayed at each entrance to the smoke-free area and the sign must:
 - (a) be a sign provided for this purpose by the Ministry;
 or
 - (b) meet the following specifications -
 - (i) be no smaller in area than 29.7cm by 42.0cm; and
 - (ii) state, in Samoan and English, that smoking is not permitted; and
 - (iii) the words on the sign are to be black in colour, on a white background; and
 - (iv) the words on the sign are to be large, clear and legible; and
 - (v) the words on the sign are to be in sentence-case, Univers medium condensed Roman typeface.
- (3) The sign referred to in subregulation (2)(b) may also display the internationally recognised "no smoking" symbol comprising a graphical representation of a lit cigarette with a diagonal line through the cigarette.
- (4) Signs informing people that smoking is not permitted must be displayed within each smoke-free area so that such signage is clearly visible to all people within that area.
 - (5) The signs referred to in subregulation (4) must:
 - (a) be signs provided for this purpose by the Ministry; or
 - (b) meet the following specifications -
 - (i) be no smaller in area than 21.0cm by 29.7cm; and
 - (ii) meet the requirements in Regulation 3(2)(b)(ii) to 3(2)(b)(y); or

- (iii) display the internationally recognised "no smoking" symbol comprising a graphical representation of a lit cigarette with a diagonal line through the cigarette, with this symbol as near as possible taking up the full area of the sign.
- (6) The occupier of a smoke-free area must ensure that no ashtrays are provided for use by persons within that smoke-free area.
- 4. Display of no smoking signs in exempt premises-(1) A manager of any exempt premises under section 8 of the Act must display signs in those areas of the premises to which section 8(a)(i) and (ii) and section 8(b)(i) and (ii) apply stating that smoking is not permitted.
 - (2) The signs referred to in subregulation (1) must:
 - (a) be signs provided for this purpose by the Ministry; or (b) meet the specifications set out in regulation 3(2)(b).
- (3) The sign referred to in subregulation (2)(b) may also display the internationally recognised "no smoking" symbol comprising a graphical representation of a lit cigarette with a diagonal line through the cigarette.
- (4) A manager of any exempt premises must ensure that ashtrays are not displayed or made available for use in smokefree areas of the exempt premises.
- 5. Display of no smoking signs by employers-(1) An employer must display signs at the workplace stating that smoking is not permitted in that workplace, in accordance with this regulation.
- (2) A sign stating that smoking is not permitted must be displayed in each area of the workplace to which the public normally has access.
 - (3) The sign referred to in subregulation (2) must:
 - (a) be a sign provided for this purpose by the Ministry;
 - (b) meet the following specifications -

- (i) be no smaller in area than 29.7cm by 42.0cm; and
- (ii) state, in Samoan and English, that smoking is not permitted; and
- (iii) the words on the sign are to be black in colour, on a white background; and
- (iv) the words on the sign are to be large, clear and legible; and
- (v) the words on the sign are to be in sentence-case, Univers medium condensed Roman typeface.
- (4) The sign referred to in subregulation (3)(b) may also display the internationally recognised "no smoking" symbol comprising a graphical representation of a lit cigarette with a diagonal line through the cigarette.
- (5) Signs stating that smoking is not permitted must be displayed within areas of the workplace that employees usually frequent so that employees are informed that smoking is not permitted in the workplace.
 - (6) The signs referred to in subregulation (5) must:
 - (a) be a sign provided for this purpose by the Ministry; or
 - (b) meet the following specifications -
 - (i) be no smaller in area than 21.0cm by 29.7cm; and
 - (ii) meet the requirements in regulation 5(3)(b)(ii) to (v); or
 - (iii) display the internationally recognised "no smoking" symbol comprising a graphical representation of a lit cigarette with a diagonal line through the cigarette.
- (7) An employer must ensure that a no smoking sign is displayed in a work vehicle, including public transport vehicles, in a position that is visible to persons in the vehicle.
- (8) An employer must ensure that no ashtrays are displayed or provided for use by persons within the indoor or enclosed workplace.

- 6. Requirements for exempt premises-(1) A manager of any exempt premises under section 8 of the Act must meet the requirements set out in this regulation.
- (2) A manager may make an application, in the approved form to, and made available by, the Chief Executive Officer for an area to be designated as exempt premises.
- (3) The Minister, acting on the advice of the Chief Executive Officer, may approve a designated area to be an exempt area.
- (4) A manager of any exempt premises is responsible for monitoring that exempt premises.
- (5) Except as provided in subregulation (9), no employee or volunteer worker of the exempt premises may undertake work in any part of the premises in which smoking is permitted.
- (6) No bar service area may be located within a smoking area.
- (7) Smoking must not be permitted in any area of the premises other than those areas where liquor is being consumed by patrons under a licence issued under the Liquor Act 2011.
- (8) All areas within the exempt premises where smoking is permitted under section 8 of the Act to take place must:
 - (a) be isolated from non-smoking areas by virtue of being a separate room or enclosed area; and
 - (b) be constructed and operated that no smoke from the smoking area seeps or leaks into the nonsmoking area of the premises.
- (9) Employees and volunteer employees of exempt premises may enter smoking areas, but only when necessary to ensure that public health and safety requirements are being met within the smoking areas.
- (10) The manager of any exempt premises must, on at least an annual basis, develop a policy, in consultation with all employees and volunteer employees, on whether smoking will continue to be permitted within the premises and in what areas smoking will be permitted.
- (11) The policy referred to in subregulation (10) must be displayed at the entrance to the exempt premises so that the policy may be reviewed by a person entering that premises.

PART III TOBACCO ADVERTISING

- 7. Display of tobacco products for sale-(1) A person may display tobacco products in a retailer's place of business so that tobacco products are visible for selection by a customer, except that:
 - (a) no more than one (1) retail package of each brand or brand variant sold in that retailer's place of business is visible at any one time; and
 - (b) the tobacco package display area, comprising the unit or shelf or other receptacle for displaying tobacco packages for sale, does not exceed 30cm in length, 10cm in depth or 15cm in height.
- (2) No tobacco package display area is sited on a counter top or similar surface, within 1m of a cash register or within 1m of any children's product exposed for sale.
- 8. Price notices-(1) A price notice under section 18(1)(b) of the Act listing tobacco products for sale within a retailer's place of business and their prices must comply with the following requirements:
 - (a) a price notice that indicates the names and prices of only one (1) or two (2) tobacco brands or brand variants must be no larger than 90cm by 55cm;
 - (b) a price notice that indicates the names and prices of three (3) or more tobacco brands or brand variants must be no larger than 360 cm²;
 - (c) the combined area of all price notices inside a retailer's place of business to which paragraphs
 (a) and (b) apply must not exceed 1 square metres;
 - (d) no material other than the following may appear on a price notice -
 - (i) the name of the tobacco product (which may consist of or include a brand or brand variant);

- (ii) the quantity in which the tobacco product is sold (whether by weight or number);
 - (iii) the price of the tobacco product;

(iv) a health message as required under paragraph (e);

(e) a price notice to which paragraph (b) refers must carry one of the health messages specified in Schedule 1, in Samoan and English, centred at the bottom of the notice and in a text size that is at least double the text size of any other text on

that notice;

- (f) price notices to which paragraph (b) refers may also carry the attribution 'Ministry of Health Warning' in Samoan and English, printed after the health message, but the print size of the attribution should be no greater than one-half the print size of the words that make up the health message.
- (2) A notice that contains only a price and is applied directly a package is not included in the combined area required under subregulation (1)(c).
- 9. Price lists given to retailers-(1) Price lists given to retailers of tobacco products under section 17(2) of the Act must contain one of the health messages specified in Schedule 1, on each side of every page.
- (2) A person must not display in a retailer's place of business price lists given to retailers of tobacco products unless the price lists fully comply with regulation 8.
- 10. Display of retailer's name For the purpose of section 18(1)(c) of the Act, a retailer who displays that retailer's name or trade name on the exterior of that retailer's place of business being a name which contains a word or expression relating to tobacco products or tobacco smoking permitted by that section must, immediately beneath the word or expression, display one

of the health messages and its associated explanatory message specified in Schedule 1, in lettering not less than half the size of the word or expression.

PART IV TESTING, REPORTS AND RETURNS

- 11. Manufactured cigarettes to be tested-(1) Manufactured cigarettes are a prescribed class of tobacco products for the purposes of section 29 of the Act.
- (2) Manufactured cigarettes must be tested at least once in each calendar year, under section 29 of the Act, for the purpose of providing a report under section 30 of the Act within 60 days of testing and in any event not later than 31 January the following year on the levels of the constituents tar, nicotine and carbon monoxide in the smoke from each brand and brand variant of manufactured cigarettes.
- 12. Conduct of tests for manufactured cigarettes Tests for the constituents tar, nicotine and carbon monoxide in brands of manufactured cigarettes, and the respective quantities of those constituents present in the smoke, must be conducted under the methods published by the International Standards Organization and listed in Schedule 8.
- 13. Reports and returns A manufacturer and an importer of a class of tobacco product shall:
 - (a) not later than 31 January the following year, file with the Chief Executive Officer the results of a test conducted for the purposes of section 29 of the Act; and
 - (b) not later than the 31st day of January in each year, file with the Chief Executive Officer -
 - (i) an annual report under Schedule 2 of the results of all tests that, during the previous year, have been conducted by that manufacturer or importer for the purposes of section 29 of the Act; and

(ii) a return under Schedule 3, showing:

- (A) the weight of tobacco and of all additives used in the manufacture of each brand and brand variant sold by the manufacturer or importer during the previous calendar year; and
- (B) the quantity of each brand, and of each brand variant, of each such product sold by the manufacturer or importer during the previous calendar year; and
- (C) the recommended price of each brand, and each brand variant, of each such product sold by the manufacturer or importer during the previous calendar year.

PART V LABELLING AND HEALTH MESSAGES

- 14. Meaning of package-(1) In these Regulations, "package":
 - (a) means a pack, carton, wrapping, or other container in which tobacco products are customarily sold at retail and includes the package's label; but
 - (b) does not include a wrapper or container containing a single cigar.
- (2) A non-removable adhesive label or sticker securely attached to a package is part of the package.
- (3) A wrapper that contains a single pack of a tobacco product and is normally removed from the package when the package is opened is not part of the package.
- 15. Shapes and areas For the purposes of these Regulations:
 - (a) in determining whether an area of a retail package is more or less flat, decorative ridges, embossing, bulges, and other irregularities are to be disregarded;
 - (b) a soft pack is to be treated as being a rectangular solid with six (6) flat faces whose edges are equal in length to the corresponding edges of the

smallest rectangular solid into which it will fit when not compressed;

(c) a face of a retail package (except a soft pack) that has rounded corners but is otherwise rectangular is, except for the purpose of calculating its area, to be treated as being rectangular;

(d) the surface area of a retail package is the area that would be covered by its outer layer if opened out and pressed flat (less an area of the outer layer that is covered by a flap when the package is closed);

(e) in determining the shape of, or the surface area of a part of, a retail package -

(i) the package is to be considered when it is closed; and

(ii) all edges, gaps, and openings appearing when it is opened are to be disregarded;

(f) a face of a retail package -

 (i) has a portrait orientation if, when the largest brand name on the face is read, the longest edge of the face is vertical;

(ii) has a landscape orientation if, when the largest brand name on the face is read, the longest edge of the face is horizontal.

- 16. Overview of labelling requirements-(1) Retail packages of cigarettes, loose or pipe tobacco, and cigars must be labelled under regulations 14 to 38 and Schedules 4, 5 (Parts 1 and 2), 6 and 7.
- (2) Retail packages of bidis and other tobacco products must be labelled under regulations 14 to 38 and Parts 3 and 4 of Schedule 5.
- 17. Labelling of retail packages: cigarettes A retail package containing cigarettes must be labelled under Part 1 of Schedule 4, Part 1 of Schedule 5, and Part 1 of Schedule 6 and Schedule 7.

- 18. Labelling of retail packages: loose or pipe tobacco A retail package containing loose or pipe tobacco must be labelled under Part 2 of Schedule 4, Part 1 of Schedule 5, Part 1 of Schedule 6 and Schedule 7.
- 19. Format of health warning message and corresponding explanatory message: cigarettes and loose or pipe tobacco-(1) This regulation applies to:
 - (a) the health warning message in Samoan that must be displayed on the front face of a retail package containing cigarettes or loose or pipe tobacco;
 and
 - (b) the health warning message in Samoan and English and the corresponding explanatory message that must be displayed on the back face of a retail package containing cigarettes or loose or pipe tobacco.
- (2) The text of the health warning message in Samoan that must be displayed on the front face of a retail package must be printed:
 - (a) in black on a yellow background; and
 - (b) in the typeface known as Helvetica; and
 - (c) in bold type and in upper-case and lower-case letters as the text of the warning messages is set out in Part 1 of Schedule 5, in type that -
 - (i) is clear and legible; and
 - (ii) subject to regulation 36, is of the same size throughout the message; and
 - (iii) is of such a size that the text, as nearly as possible, fills the background on which it is printed; and
 - (d) if required, within a black rectangular border (up to 0.3mm wide) to prevent printing colour bleeds.
- (3) The text of the health warning message in Samoan and English that must be displayed on the back face of a retail package must be printed:
 - (a) in black on a yellow background for the Samoan element of the message; and

(b) in white on a black background for the English element of the message; and

(c) in the typeface known as Helvetica; and

(d) in bold type and in upper-case and lower-case letters as the text of the warning messages is set out in Part 1 of Schedule 5, in type that -

(i) is clear and legible; and

(ii) may be of different point size for the Samoan element and the English element of the message; and

(iii) is of such a size that the text, as nearly as possible, fills the background on which it is printed.

(4) The text of the corresponding explanatory message that must be displayed on the back face of a retail package must be printed:

> (a) for that part of the message except the following sentences -

> > (i) in black on a yellow background: "E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina"; and

> > (ii) in white on a black background: "E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina"; and

(b) in the typeface known as Helvetica; and

(c) in upper-case and lower-case letters as the text of the corresponding explanatory messages is set out in Part 1 of Schedule 5, in type that is -

(i) clear and legible; and

(ii) of the same point size throughout the message; and

(iii) of such a size that the text, as nearly as possible, fills the background on which it is printed.

- (5) For the purposes of subregulation (2):
 - (a) the Samoan element of the warning message must comprise the top 50% of the warning message;
 and
 - (b) the English element of the warning message must comprise the bottom 50% of the warning message.
- 20. Format of information message: cigarettes and loose or pipe tobacco-(1) This regulation applies to the information message that must be displayed on a retail package containing cigarettes or loose or pipe tobacco.
 - (2) The text of the information message must be printed:
 - (a) in white on a black background; and
 - (b) in the typeface known as Helvetica; and
 - (c) in bold type and in upper-case and lower-case letters as the text of the message is set out in Schedule 7, in type that is -
 - (i) clear and legible; and
 - (ii) of such a size that the text, as nearly as possible, fills the background on which it is printed.
- 21. Rotation of messages and graphics: cigarettes and loose or pipe tobacco-(1) The manufacturer or importer of retail packages of cigarettes and loose or pipe tobacco must, in relation to the periods specified under this regulation:
 - (a) print the relevant warning messages, corresponding explanatory messages, and corresponding graphics on the retail packages (or ensure that they are printed on the retail packages of cigarettes or loose or pipe tobacco, as the case may be); and
 - (b) ensure that during those specified periods, each warning message, corresponding explanatory message, and corresponding graphic appears as nearly as possible on an equal number of retail packages of each different brand of cigarettes or loose or pipe tobacco.

(2) The relevant warning messages, corresponding explanatory messages, corresponding graphics, and specified periods are:

> (a) the warning messages, corresponding explanatory messages, and corresponding graphics set out in items 1 to 7 of Part 1 of Schedule 5 for the period -

> > (i) from 1 July 2014 to 30 June 2015; or

(ii) of 10 months beginning on 1 July in a year ending with an even number;

- (b) the warning messages, corresponding explanatory messages, and corresponding graphics set out in items 8 to 14 of Part 1 of Schedule 5 for the period -
 - (i) from 1 July 2015 to 30 June 2016; or
 - (ii) of 10 months beginning on 1 July in a year ending with an odd number.
- (3) For the purposes of subregulation (1)(b), cigarettes and loose or pipe tobacco is of a different brand if:
 - (a) the cigarettes or tobacco is sold under different brand names; or
 - (b) the cigarettes or tobacco is sold under the same brand name but differ in one (1) or more of the following ways -
 - (i) containing or not containing menthol;
 - (ii) being otherwise differently flavoured;
 - (iii) producing different quantities of tar;
 - (iv) having or not having filter tips or cork tips;
 - (v) being sold in retail packages containing different numbers of pieces;

(vi) being of different length or mass.

- (4) For the purposes of subregulation (2)(a)(ii), a year ending with a zero is treated as a year ending with an even number.
- 22. Changeover of messages and graphics: cigarettes and loose or pipe tobacco In the period of four (4) months beginning on 1 May in a year, a retail package for cigarettes or

loose or pipe tobacco may display the warning messages, corresponding explanatory messages, or corresponding graphics set out in any of items 1 to 14 of Part 1 of Schedule 5.

- 23. Labelling of retail packages: cigars A retail package containing cigars must be labelled under Part 3 of Schedule 4, Part 2 of Schedule 5 and Part 2 of Schedule 6.
- 24. Format of warning message and corresponding explanatory message: cigars-(1) This regulation applies to:
 - (a) the warning message in Samoan and English that must be displayed on the front face of a retail package containing cigars; and
 - (b) the warning message in Samoan and the corresponding explanatory message that must be displayed on the back face of a retail package containing cigars.
- (2) The text of the warning message in Samoan and English to be displayed on the front face of a retail package must be printed:
 - (a) in bold type in black on a yellow background for the Samoan element of the message; and
 - (b) in black on a yellow background for the English element of the message; and
 - (c) in the typeface known as Helvetica; and
 - (d) in upper-case and lower-case letters as the text of the warning messages is set out in Part 2 of Schedule 5, in type that is -
 - (i) clear and legible; and
 - (ii) subject to regulation 36 of the same point size throughout the message; and
 - (iii) of such a size that the text, as nearly as possible, fills the background on which it is printed; and
 - (e) if required, within a black rectangular border (up to 0.3mm wide) to prevent printing colour bleeds.
- (3) The text of the warning message in Samoan and of the corresponding explanatory message to be displayed on the back face of a retail package must be printed:

- (a) for the warning message, in bold type in white on a black background; and
- (b) for the corresponding explanatory message, in black on a yellow background; and

(c) in the typeface known as Helvetica; and

(d) in upper-case and lower-case letters as the text of the warning messages and corresponding explanatory messages is set out in Part 2 of Schedule 5, in type that -

(i) is clear and legible; and

- (ii) of such a size that the text, as nearly as possible, fills the background on which it is printed.
- 25. Rotation of messages and graphics: cigars-(1) The manufacturer or importer of retail packages of cigars must, in relation to each 12-month period beginning on 1 July in any year:

 (a) print each warning message, corresponding explanatory message, and corresponding graphic on the retail packages (or ensure that they are printed on the retail packages of cigars); and

- (b) ensure that during that 12-month period, each warning message, corresponding explanatory message, and corresponding graphic appears as nearly as possible on an equal number of retail packages of each different brand of cigars.
- (2) For the purposes of subregulation (1)(b), cigars are of a different brand if:
 - (a) they are sold under different brand names; or
 - (b) they are sold under the same brand name, but differ in one (1) or more of the following ways -
 - (i) being otherwise differently flavoured;
 - (ii) being sold in retail packages containing different numbers of pieces;
 - (iii) being of different length or mass.

- 26. Labelling of retail packages: bidis A retail package containing bidis must display a warning message set out in Part 3 of Schedule 5.
- 27. Format of warning message: bidis The text for a warning message that must be displayed on a retail package containing bidis must be printed:
 - (a) in black on a white rectangle measuring at least 50mm x 20mm that is positioned lengthwise along the package; and
 - (b) in the typeface known as Helvetica; and
 - (c) in bold type and in upper-case letters as the text of the message is set out in Part 3 of Schedule 5, in type that is -
 - (i) clear and legible; and
 - (ii) of such a size that the text, as nearly as possible, fills the background on which it is printed.
- 28. Rotation of warning messages: bidis-(1) The manufacturer or importer of retail packages of bidis must, in relation to each 12-month period beginning on 1 July in any year:
 - (a) print each warning message on the retail packages
 (or ensure that they are printed on the retail packages of bidis); and
 - (b) ensure that during that 12-month period, each warning message appears as nearly as possible on an equal number of retail packages of each different brand of bidis.
- (2) For the purposes of subregulation (1)(b), bidis are of a different brand if:
 - (a) they are sold under different brand names; or
 - (b) they are sold under the same brand name but differ in one (1) or more of the following ways -
 - (i) being sold in retail packages containing different numbers of pieces;
 - (ii) being otherwise differently flavoured;
 - (iii) being of different length or mass.

- 29. Labelling of retail packages: other tobacco products A retail package containing any other tobacco product must display a warning message set out in Part 4 of Schedule 5.
- 30. Format of warning message: other tobacco products The text for a warning message to be displayed on a retail package containing any other tobacco product must cover at least 30% of the total area of the face of the package and be printed:
 - (a) in black on a white background; and
 - (b) in the typeface known as Helvetica; and
 - (c) in bold type and in upper-case letters as the text of the message is set out in Part 4 of Schedule 5, in type that is -
 - (i) clear and legible; and
 - (ii) of such a size that the text, as nearly as possible, fills the background on which it is printed.
- 31. Rotation of warning messages: other tobacco products-(1) The manufacturer or importer of retail packages of other tobacco products must, in relation to each 12-month period beginning on 1 July in any year:

(a) print each warning message on the retail packages (or ensure that they are printed on the retail packages of other tobacco products); and

- (b) ensure that during that 12-month period, each warning message appears as nearly as possible on an equal number of retail packages of each different brand of other tobacco products.
- (2) For the purposes of subregulation (1)(b), other tobacco products are of a different brand if:
 - (a) they are sold under different brand names; or
 - (b) they are sold under the same brand name but differ in one (1) or more of the following ways -
 - (i) being sold in retail packages containing different numbers of pieces;

- (ii) being otherwise differently flavoured; (iii) being of different length or mass.
- 32. Messages and corresponding graphics not to be obscured or obliterated-(1) If a warning message, corresponding explanatory message, or corresponding graphic that is required by these Regulations to be printed on a retail package is likely to be obscured or obliterated by a wrapper on the package, the message or graphic must be printed on both the wrapper and the package.
- (2) A warning message, corresponding explanatory message, or corresponding graphic (except a message or graphic on a carton) must not be likely to be obliterated, removed, or rendered permanently unreadable when the retail package on which it is printed is opened in the normal way.
- 33. Use of adhesive labels-(1) A warning message, corresponding explanatory message, or corresponding graphic that is required by this Part to be printed on a retail package (except a flip-top pack, soft pack or carton containing cigarettes) may be printed on an adhesive label that is affixed to the retail package.
 - (2) An adhesive label must:
 - (a) comply with this Part in all respects except as specifically permitted by this regulation; and
 - (b) be affixed to the face of the retail package on which the message that it displays is required to be printed; and
 - (c) be fastened firmly to the retail package so as not to be easily removable without significant destruction of the package.
- 34. Corresponding graphics not to be distorted Subject to regulation 35, a corresponding graphic that is required by this Part to be printed on a retail package must not be distorted.
- 35. Corresponding graphics: permitted variations-(1) A corresponding graphic that is required by these Regulations to be printed on a retail package may be cropped only if:

 (a) it is necessary to do so to fit the graphic onto the retail package; and

(b) the overall effect of the graphic is not affected by the

cropping.

- (2) If a corresponding graphic that is required by this Part to be printed on a retail package contains a horizontal, vertical, diagonal or similar division that divides the graphic into parts (old parts), the graphic may be printed with a different division only if:
 - (a) the different division divides the graphic into equal parts (new parts); and
 - (b) the old parts are cropped and placed within the new parts; and
 - (c) the overall effect of the graphic is not affected by the new division.
- (3) If a corresponding graphic that is required by these Regulations to be printed on any retail package contains an overlay of a message in text, the overlay may be placed in a different position only if:

(a) the overlay is completely contained within the graphic; and

(b) the overall effect of the graphic is not affected by the new position of the overlay.

36. Ministry of Health warning-(1) This regulation applies to:

 (a) the warning message that must be displayed on the front face of a retail package containing cigarettes or loose or pipe tobacco; and

(b) the warning message that must be displayed on the front face or the back face of a retail package

containing cigars.

(2) The warning message may include the attribution: "Lapataiga a le Matagaluega o le Soifua Maloloina", printed after the rest of the warning message in type of a point size not greater than 40% of the point size of the type used for the remainder of the message.

(3) If the attribution: "Lapataiga a le Matagaluega o le Soifua Maloloina", is included in a warning message:

- (a) it is part of the text of the message; and
- (b) the provisions of these Regulations relating to warning messages apply accordingly.
- 37. Misleading terms on tobacco packaging The following are prescribed for the purpose of section 27(2) of the Act, (but is not limited to, the use of words or descriptors, whether or not part of the brand name) "light(s)", "lite (s)", "ultra light(s)", "ultra lite(s)", "super light(s)", "super lite(s)", "mild", "ultra mild", "extra mild", "low tar", "reduced tar", "low nicotine", "reduced nicotine", "slim", "safer" or similar words or descriptors; any graphics associated with, or likely or intended to be associated with, such words or descriptors; and any product package design characteristics, associated with, or likely or intended to be associated with, such descriptors.
- 38. Transitional provision-(1) This regulation applies to retail packages:
 - (a) manufactured and packaged (whether in Samoa or elsewhere) before the commencement of these Regulations; and
 - (b) offered for sale before 1 July 2014.
- (2) Despite subregulation (1)(a), a person must not be prosecuted under these Regulations for any act relating to retail packages made before the commencement of these Regulations.
 - (3) A retail package to which this regulation applies:
 - (a) is not required to be packaged and labelled under Part V and Schedules 4 to 7; but
 - (b) must carry a warning about the harmful effects on health of the use of that product.

SCHEDULE 1 (Regulations 8(1)(e), 9(1) and 10)

HEALTH MESSAGES AND EXPLANATORY MESSAGES FOR RETAIL SIGNS

Explanatory message
O le asu o le tapaa o lo o i ai le tele o vailaau e aofia ai le ga'o to'a uliuli o le
tar e mafua ai le gasegase o le kanesa.
Afai e te manavaina le asu, o nei
vailaau o le a faaleagaina ai māmā, ma mafua ai le kanesa. O le kanesa o le
māmā o le gasegase aupito i sili ona
taatele mai le ulaula tapaa. O le kanesa
o le māmā e faatupulaia ma faateleina e
aunoa ma le vave iloa o ni foliga vaaia.
E vave tele ona aafia ma maliu ai.
O le vailaau o le nikotini o lo o i totonu
o tapaa, e faaosofia ai le fiafia o tagata
ulaula e ulaula tapaa. O le tele o tapaa
e ulaula, o le faatupulaia foi lea o le
manaoga o lou tino i le nikotini ma o le a vave ona e faalagolago loa i le
manaoga tumau o le ulaula tapaa. E
faigata tele lou taumafai e taofia le
ulaula tapaa pe afai ua aafia oe i le manaoga tumau mai le nikotini.
Ua uma ona faailoa muamua e faapea o
le faaaogāina o le tapaa e faapogai ai le tele o faama'i ma le maliu vave na i le
se isi lava vailaau.
27.00.000

O LE ULAULA TAPAA E POGAI MAI AI GASEGASE O LE FATU SMOKING CAUSES HEART DISEASE	O le ulaula tapaa, o le mafuaaga sili lea o gasegase o le fatu. E mafai ona punitia ai alatoto tetele o le fatu. O nei tulaga e mafai ona aafia ai i le tigā o le fatafata ma le faafuaseia ona muta le tātā o le fatu.
E AFAINA LAU TAMAITIITI PEPE PE AFAI E TE ULAULA TAPAA I LOU MA'ITAGA SMOKING WHEN PREGNANT HARMS YOUR BABY	E mafai e mea oona o lo o i totonu o asu o tapaa ona ui atu i alatoto o le tino ma aafia ai le tamaitiiti pepe pe afai e ulaula a o mai'taga. Afai la o le tulaga lea a o mai'taga e faateleina le fananau mai o tamaitiiti pepe paee'e. O le ulaula tapaa a o mai'taga e faaono mafai ai ona ogaoga aafiaga e afaina ai le tamaitiiti pepe.
E AFAINA ISI TAGATA I LOU ULAULA TAPAA YOUR SMOKING CAN HARM OTHERS	E aafia tagata i le gasegase kanesa ma vailaau oona o asu o tapaa. E mafai ona ogaoga aafiaga o tagata latou te manavaina le asu mai lau tapaa. E mafai ona faateleina le lamatiaga i aafiaga o le kanesa o le māmā ma le gasegase o le fatu ona o le ulaula tapaa. E mafai ona afaina tamaiti i le ma'i-sela ma gasegase o le fatafata pe afai latou te mānavaina le asu mai lau tapaa.

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SCHEDULE 2 (Regulation 13(b)(i))

FORM OF REPORT

Laboratory:			
Calendar year:			
Product	Tar	Nicotine	CO
Brand and brand variant	Mean CI*	Mean CI*	Mean CI*

Manufacturer, exporter or importer:

I, (Full name) of (Address), (Position held in testing laboratory), certify that the report correctly records the results of all tests carried out at the laboratory at (Location) by or on behalf of the (Name of manufacturer or importer) during the year (Year) for the purposes of the Tobacco Control Regulations 2013.

^{*}CI = 95% confidence interval

SCHEDULE 3 (Regulation 13(b)(ii))

FORM OF RETURN

Cigarettes/cigarette tobacco/pipe tobacco/cigars/other (specify)*

Manufacturer, importer or exporter:

Calendar year:

Tobacco product class:

*Delete as appropriate

		quantities no variants in the	ot exceeded for eachis return:
Common botanic	2.0		y not exceeded age by weight)
(d) Brand infor	Qu	nantity	Price (see note)

Note: Price sheets supplied by the manufacturer or importer to retailers during the calendar year of recommended prices for each brand and brand variant or an equivalent list may be attached to the return instead of including that information above.

SCHEDULE 4 (Regulations 16(1), 17, 18 and 23)

REQUIREMENTS FOR LABELLING OF RETAIL PACKAGES

PART I CIGARETTES

Item 1 Flip-top pack			
Face	Front	Back	Side
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.
Specifi- cations	The warning message in Samoan and correspond- ing graphic must:	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must:	The information message must cover the total area of 1 side of the pack, except the area that

	(a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to, and as close as possible to, the top edge of the front face; and (c) extend as close as possible to the side edges of the front face.	(a) cover at least 90% of the total area of the back face; and (b) be positioned parallel to, and as close as possible to, the top edge of the back face; and (c) extend as close as possible to the side edges of the back face.	forms part of the flip-top.
Layout	Front layout 1 specified in Part 1 of Schedule 6	Back layout 1 specified in Part 1 of Schedule 6.	
I	tem 2 Soft pack	with seal that is not	clear
Face	Front	Back	Side
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.

Specifications

The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned immediately below the seal, parallel to, and as close as possible to, the top edge of the front face so that the warning message in Samoan and the corresponding graphic will not be obscured, severed, or obliterated when the pack is opened; and

The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must: (a) cover the total area of the back face that is below the seal; and (b) be positioned immediately below the seal, parallel to, and as close as possible to, the top edge of the back face so that the warning message, corresponding explanatory message, and corresponding graphic will not be obscured, severed. or obliterated when the pack is opened; and (c) extend as close as possible to the side edges of the back face.

The information message must cover the total area of 1 side of the pack.

Layout	(c) extend as close as possible to the side edges of the front face.	Back layout 1	
	1 specified in Part 1 of Schedule 6.	specified in Part 1 of Schedule 6.	
	Item 3 Soft	t pack with clear seal	
Face	Front	Back	Side
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.
Specifi- cations	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must: (a) cover at least 90% of the total area of the back face; and	The information message must cover the total area of 1 side of the pack.

Layout	(b) be positioned parallel to, and as close as possible to, the top edge of the front face; and (c) extend as close as possible to the side edges of the front face; and (d) be positioned so that the warning message in Samoan and the corresponding graphic will not be obscured, severed, or obliterated when the pack is opened. Front layout	(b) be positioned parallel to, and as close as possible to, the top edge of the back face; and (c) extend as close as possible to the side edges of the back face; and (d) be positioned so that the warning message, corresponding explanatory message, and corresponding graphic will not be obscured, severed, or obliterated when the pack is opened. Back layout 1	
	1 specified in Part 1 of Schedule 6.	specified in Part 1 of Schedule 6.	

Face	Front	Back	Side
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.
Specifi- cations	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to, and as close as possible to, the top edge of the front face; and	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must: (a) if the back face is partially obscured by a seal - (i) cover as much of the remainder of the remainder of the back face as practicable; and (ii) in any case cover at least 90% of the remaining area of the back face; and	The information message must cover 25% of the total area of 1 side of the carton.

	(c) extend as close as possible to the side edges of the front face.	(b) in any other case, cover at least 90% of the total area of the back face; and (c) be positioned parallel to, and as close as possible to, the longest edge of the back face; and (d) extend as close as possible to the side edges of the back face	
Layout	Front layout 1 specified in Part 1 of Schedule 6.	(a) if the back face is partially obscured by a seal, back layout 4 or back layout 5 specified in Part 1 of Schedule 6 as appropriate, according to the position of the seal on the back face, including compliance with any conditions mentioned in the layout; and (b) in any other case, back layout 1 specified in Part 1 of Schedule 6.	

Face	Front	Back	Side
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.
Specifi- cations	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to, and as close as possible to, the top edge of the front face; and	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must: (a) if the back face is partially obscured by a seal - (i) cover as much of the remainder of the remainder of the back face as practicable; and (ii) in any case cover at least 90% of remaining area of the back face; and	The information message must cover 25% of the total area of 1 side of the carton.

	(c) be positioned as close as possible to the left-hand edge of the front face.	(b) in any other case, cover at least 90% of the total area of the back face; and (c) be positioned parallel to, and as close as possible to, the longest edge of the back face; and (d) extend as close as possible to the side edges of the back face.	
Layout	Front layout 2 specified in Part 1 of Schedule 6.	(a) if the back face is partially obscured by a seal, back layout 4 or back layout 5 specified in Part 1 of Schedule 6 as appropriate, according to the position of the seal on the back face, including compliance with any conditions mentioned in the layout; and (b) in any other case, back layout 2 specified in Part 1 of Schedule 6.	

Face	Front	Back	Side
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.
Specifi- cations	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to, and as close as possible to, the top edge of the front face so that the warning message in Samoan and the	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must: (a) cover at least 90% of the total area of the back face; and (b) be positioned parallel to, and as close as possible to, the top edge of the back face so that the warning message, corresponding explanatory message, and corresponding graphic will not be obscured, severed,	The information message must cover the total area of 1 side of the pack, except any area that forms part of the lid.

	corresponding graphic will not be obscured, severed, or obliterated when the pack is opened; and (c) extend as close as possible to the side edges of the front face.	or obliterated when the pack is opened; and (c) extend as close as possible to the side edges of the back face.	
Layout	Front layout 1 specified in Part 1 of Schedule 6.	Back layout 1 specified in Part 1 of Schedule 6.	
Ite	m 7 Hexagonal packs othe	l or octagonal prism-s er than flip-top packs	haped
Face	Front (the rectangular face of the pack on which the largest brand	Back (the face opposite to the front face)	Side (one of the rectangular or square faces of the
Content	name appears)		pack, except the front and back faces)

Specifi-	The warning
cations	message in
	Samoan and
	correspond-
	ing graphic
	must:
	(a) cover at
	least 30% of
	the total area
	of the front
	face; and
	(b) be
	positioned
	parallel to,
	and as close
	as possible
	to, the top
	edge of the
	front face so
	that the
	warning
	message in
	Samoan and
	the
	correspond-
	ing graphic
	will not be
	obscured,
	severed, or
	obliterated
	when the
	pack is
	opened; and
	(c) extend as
	close as
	1.00

possible to the side edges of the front face.

The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must: (a) cover at least 90% of the total area of the back face; and (b) be positioned parallel to, and as close as possible to, the top edge of the back face so that the warning message, corresponding explanatory message, and corresponding graphic will not be obscured, severed, or obliterated when the pack is opened; and (c) extend as close as possible to the side edges of the back face.

The information message must cover the total area of 1 side of the pack.

Layout	Front layout 1 specified in Part 1 of Schedule 6.	Back layout 1 specified in Part 1 of Schedule 6.	
	Item 8 Cyl	indrical-shaped pack	
Face	Front (the curved surface of the cylinder that extends one-twelfth of the circumference of the package each side of the vertical centre line of the largest brand name appearing on that surface)	Back (the face of the cylinder that is opposite to the front face)	Outer surface of base of pack
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.
Specifi- cations	The warning message in Samoan and corresponding graphic must:	The warning message in Samoan and English, corresponding explanatory message, and corresponding	The information message must cover 25% of the total area of the outer

	(a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to, and as close as possible to, the top edge of the front face so that the warning message in Samoan and the corresponding graphic will not be obscured, severed, or obliterated when the pack is opened.	graphic must: (a) cover at least 90% of the total area of the back face; and (b) be positioned parallel to, and as close as possible to, the top edge of the back face so that the warning message, corresponding explanatory message, and corresponding graphic will not be obscured, severed, or obliterated when the pack is opened.	surface of the base of the pack.
Layout	Front layout 1 specified in Part 1 of Schedule 6.	Back layout 1 specified in Part 1 of Schedule 6.	
		of a shape or size no ned in items 1 to 8	t
Face	Front (face of the pack on which the largest brand name appears)	Back (face opposite to the front face)	Side

Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.
Specifications	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to, and as close as possible to, the top edge of the front face so that the warning message in Samoan and the corresponding graphic will not be obscured, severed, or	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must: (a) cover at least 90% of the total area of the back face; and (b) be positioned parallel to, and as close as possible to, the top edge of the back face, so that the warning message, corresponding explanatory message, and corresponding graphic will not be obscured, severed, or obliterated when the pack is opened; and	The information message must cover the total area of 1 side of the pack.

	obliterated when the pack is opened; and (c) extend as close as possible to the side edges of the front face.	(c) extend as close as possible to the side edges of the back face.	
Layout	Front layout 1 specified in Part 1 of Schedule 6.	Back layout 1 specified in Part 1 of Schedule 6.	

PART II LOOSE OR PIPE TOBACCO

Item 1 Pouch			
Face	Front (the largest face of the pouch that is not overlapped by the flap of the pouch)	Back (the face, comprising the flap, opposite to the front face)	Side
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.

Specifications

For a front face with portrait orientation, the warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to, and as close as possible to, the top edge of the front face; and (c) extend as close as possible to the side edges of the front face. For a front face with landscape orientation, the warning message in Samoan and

The warning message in Samoan and English. corresponding explanatory message, and corresponding graphic must: (a) cover at least 50% of the total area of the back face; and (b) be positioned parallel to, and as close as possible to, the top edge of the back face; and (c) extend as close as possible to the side edges of the back face.

The information message must be printed within a rectangle measuring at least 80mm × 25mm that is positioned: (a) in the centre of the inside of the pouch, under the flap, and as close as possible to the top edge of the sealed inner pouch; or (b) in the centre of the inside surface of the flap that folds over the back face.

	corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to, and as close as possible to, the top and left-hand sides of the front face.		
Layout	For a front face with portrait orientation, front layout 1 specified in Part 1 of Schedule 6. For a front face with landscape orientation, front layout 2 specified in Part 1 of Schedule 6.	Back layout 3 specified in Part 1 of Schedule 6.	

Face	Front (the	Back (the face of	Outer
	curved surface of the cylinder that extends one- twelfth of the circumferen- ce of the package each side of the vertical centre line of the largest brand name appearing on that surface)	the cylinder that is opposite to the front face)	outer surface of base of package
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding graphic, and referral to Doctor or health professional.	Information message.
Specifi- cations	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must: (a) cover at least	The information message must cover at least 25% of the total area of the outer surface of

	of the front face; and (b) be positioned parallel to, and as close as possible to, the top edge of the front face so that the warning message in Samoan will not be obscured, severed, or obliterated when the package is opened.	area of the back face; and (b) be positioned parallel to, and as close as possible to, the top edge of the back face so that the warning message, corresponding explanatory message, and corresponding graphic will not be obscured, severed, or obliterated when the package is opened.	the package.
Layout	Front layout 1 specified in Part 1 of Schedule 6.	Back layout 1 specified in Part 1 of Schedule 6.	
	Item 3 Cylin or tin with he	drical-shaped packag	ge m
Face	Front (the outer surface of the lid of the package or tin)	Back (the outer face of the base of the package or tin)	Outer surface of the base of the package
Content	Warning message in Samoan and correspond- ing graphic.	Warning message in Samoan and English, corresponding explanatory	Information message.

		message, correspond- ing graphic, and referral to Doctor or health professional.	
Specifi- cations	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to the largest brand name on the front face.	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must cover at least 50% of the total area of the back face.	The information message must cover at least 25% of the total area of the outer surface of the base of the package.
Ite	m 4 Rectangular	or square tin o	r package
Face	Front (the outer surface of the lid of the tin or the front of the package)	Back (the outer face of the base of the tin or the back of the package)	Side
Content	Warning message in Samoan and corresponding graphic.	Warning message in Samoan and English, corresponding explanatory message, corresponding	Information message.

		graphic, and referral to Doctor or health professional.	
Specifi- cations	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to the largest brand name on the front face.	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must cover at least 50% of the total area of the back face.	ed in items 1 to 4
Face	Front (the face of the package on which the largest brand	Back (the face opposite the front face)	Side
	name appears)		

		Doctor or health professional.	
Specifi- cations	The warning message in Samoan and corresponding graphic must: (a) cover at least 30% of the total area of the front face; and (b) be positioned parallel to the largest brand name on the front face.	The warning message in Samoan and English, corresponding explanatory message, and corresponding graphic must cover at least 50% of the total area of the back face.	The information message must cover at least 25% of the total area of 1 side of the pack.

PART III CIGARS

n n				
Face	Front (outer surface of lid)	Back (outer face of base)		
Content	Warning message in Samoan and English and corresponding graphic.	Warning message in Samoan and corresponding explanatory message		
Specifications	The warning message in Samoan and English and the corresponding graphic must cover at least 25% of the total area of the front face.	The warning message in Samoan and corresponding explanatory message must cover at least 35% of the total area of the back face.		

	Item 2 Flip-top pag	ek
Face	Front	Back
Content	Warning message in Samoan and English and corresponding graphic.	Warning message in Samoan and corresponding explanatory message.
Specifications	The warning message in Samoan and English and the corresponding graphic must cover at least 25% of the total area of the front face.	The warning message in Samoan and corresponding explanatory message must cover at least 35% of the total area of the back face.
	Item 3 Soft pack	
Face	Front	Back
Content	Warning message in Samoan and English and corresponding graphic.	Warning message in Samoan and corresponding explanatory message.
Specifications	The warning message in Samoan and English and the corresponding graphic must cover at least 25% of the total area of the front face.	The warning message in Samoan and the corresponding explanatory message must cover at least 35% of the total area of the back face.
front	angular or square-sha face that has width of	at least 61mm
Face	Front	Back
Content	Warning message in Samoan and English and corresponding graphic.	Warning message in Samoan and corresponding explanatory message

Specifications	The warning message in Samoan and English and the corresponding graphic must cover at least 25% of the total area of the front face.	The warning message in Samoan and the corresponding explanatory message must cover at least 35% of the total area of the back face.
	tangular - or square-sh t face that has width of	
Face	Front	Back
Content	Warning message in Samoan and English and corresponding graphic.	Warning message in Samoan.
Specifications	Warning message in Samoan and English and the corresponding graphic.	The warning message in Samoan must cover at least 35% of the total area of the back face.
I	tem 6 Cylindrical-shap	ed packs
Face	Front (the curved surface of the cylinder that extends one-twelfth of the circumference of the cylinder each side of the vertical centre line of the largest brand name appearing on that surface)	Back (the face opposite to the front face)
Content	Warning message in Samoan and English and corresponding graphic.	Warning message in Samoan and corresponding explanatory message

Specifications	The warning message in Samoan and English and the corresponding graphic must cover at least 25% of the total area of the front face.	The warning message in Samoan and corresponding explanatory message must cover at least 35% of the total area of the back face.
Item 7 Hex	agonal or octagonal pr	ism-shaped pack
Face	Front (the rectangular face of the package on which the largest brand name appears)	Back (the face opposite to the front face)
Content	Warning message in Samoan and English and corresponding graphic.	Warning message in Samoan and corresponding explanatory message.
Specifications	The warning message in Samoan and English and the corresponding graphic must cover at least 25% of the total area of the front face.	The warning message in Samoan and corresponding explanatory message must cover at least 35% of the total area of the back face.
Item 8 Pack	of shape or size not mer	itioned in items 1 to 7
Face	Front (the face of the package on which the largest brand name appears)	Back (the face opposite to the front face)
Content	Warning message in Samoan and English and corresponding graphic.	Warning message in Samoan and corresponding explanatory message

Specifications	The warning message in Samoan and English and the corresponding graphic must cover at least 25% of the total area of the front face.	The warning message in Samoan and the corresponding explanatory message must cover at least 35% of the total area of the back face.
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SCHEDULE 5

(Regulations 2, 16, 17, 18, 19(2)(c), (3)(d), and (4)(c), 21(2)(a) and (b), 22, 23, 24(2)(d) and (3)(d), 26, 27(c), 29 and 30(c))

WARNING MESSAGES, CORRESPONDING EXPLANATORY MESSAGES, AND CORRESPONDING GRAPHICS

PART I CIGARETTES AND LOOSE OR PIPE TOBACCO

Item	Warning message	Explanatory message	Gra	phic
1	O LE ULAULA TAPAA E PO AI LE VAAI SMOKING CAUSES BLINDNESS Lapataiga a le Matagaluega o le Soifua Maloloina	O le ulaula tapaa e pogai ai ona po le vaai i le faaleagaina o vaega i tua o mata. E faapena foi ona punitia le vaai ona o tu. Smoking causes blindness by damaging the back of your eyes. It also causes cataracts.	FRONT OF PACK	BACK OF PACK

	Ministry of Health Warning	E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.		
2	O LE ULAULA TAPAA E MAFUA AI MA'I PAPALA O LE TINO SMOKING CAUSES GANGRENE Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	O le ulaula tapaa e faaleagaina ai alatoto ona ua faaitiitia le tafe atu o le toto i vae. E mafai ona aafia ai i le totoulia, ma'i papala o le tino ma le aveesea o se itutino (taotoga e tipiina ese ai). Smoking damages your blood vessels reducing circulation to your legs and feet. This can cause blood clots, gangrene, and amputation. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau	FRONTOF	BACK OF PACK
		Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.	17	, -

3	O LE ULAULA TAPAA, O LE FAAPOGAI LEA O LE KANESA O LE FOFOGA (GUTU) SMOKING CAUSES MOUTH CANCER Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	O le kanesa o le gutu ma le faa'i e faafaigata ai ona taumafa ma tautala, o le suia o foliga lalelei, ma e oo ina maliu ai. Mouth and throat cancer can result in eating, swallowing, and speech problems, disfigurement, and death. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.	FRONT OF PACK	BACK OF PACK
4	E LĒ NA O OE O LO O ULAULA I LE SIKALETI YOU ARE NOT THE ONLY ONE SMOKING THIS CIGARETTE Lapataiga a le	O le ulaula tapaa i le taimi o ma'itaga e tele ai ma'i fafano, pepe fanau oti, fanau lē au ma le tulaga e lamatia mai ai i Faailoga o le Maliliu Faafuasei o Tamaiti Pepe (Sudden Infant Death Syndrome (SIDS)). Smoking during pregnancy increases the risk of	FRONT OF PACK	BACK OF PACK

	o le Soifua Maloloina Ministry of Health Warning	stillbirth, premature birth, and the risk of Sudden Infant Death Syndrome (SIDS). E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.		
5	E SILIA I LE 80% O GASEGASE O LE KANESA O LE MĀMĀ E MAFUA MAI LE ULAULA TAPAA OVER 80% OF LUNG CANCERS ARE CAUSED BY SMOKING Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	O le ulaula tapaa o le mafuaaga aupito i sili o le gasegase kanesa o māmā i Samoa. Afai e aafia oe i le kanesa o le māmā e mafai ona e maliu ai i lea aafiaga. Smoking causes most lung cancers in Samoa. If you get lung cancer you will probably die from it. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.	FRONTOF	BACK OF PACK

6	E OONA	E aafia oe i vailaau	1	
	LE ASU O TAPAA	oona mai tapaa ma		
	OTAFAA	mafua ai le gasegase kanesa, gasegase o le	.41	
	TOBACCO	fatu ma i'u ai ina		
	SMOKE IS	maliu.		161
	POISONOUS		1	1
	7	Smoking exposes	FRONT	BACK
	Lapataiga a le Matagaluega	you to poisonous chemicals that cause	OF	OF
	o le Soifua	cancer, heart disease,	PACK	PACK
	Maloloina	and death.		
	Ministry	E te MAFAI ona e		
	of Health	taofia le ulaula		
	Warning	tapaa. Talanoa i lau	1	
		Fomai po o se isi		
		tagata tomai faapitoa tau Soifua Maloloina.	1	
		ias soijaa maioioma.		
		You CAN quit		
		smoking. Talk to your	1	
		Doctor or other health professional.		
		neath projessional.		
7	O LE	O le ulaula tapaa e		
	ULAULA	punitia ai ou alatoto	/ka	18
	TAPAA E MAFUA MAI	tetele o le fatu, ma le		
	AI MA'I OSO	mafuaaga o ma'i oso faafuaseia o le fatu		
	O LE FATU	lea e te oti ai.		
	SMOKING	Smoking can	7.3	216
	CAUSES	block your arteries.	FRONT	DACK
	HEART ATTACKS	Blocked arteries	OF	BACK OF
	ATTACKS	cause heart attacks which can kill you.	PACK	PACK
	Lapataiga	mich can kill you.	1000	101 1
	a le	E te MAFAI ona e		
	Matagaluega	taofia le ulaula		
	o le Soifua	tapaa. Talanoa i lau	8 000	119
	Maloloina	Fomai po o se isi		
		tagata tomai faapitoa		

	Ministry of Health Warning	tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.		
8	O LE ULAULA TAPAA E LĒ MAFAI AI ONA TOE FEUSUA'I ALII SMOKING CAN MAKE YOU IMPOTENT Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	O le ulaula tapaa e lē mafai ai ona feusuai alii ona ua faaitiitia le toto i o latou itutino sā. Smoking can cause impotence due to decreased blood flow to the penis. This can prevent you from having sex. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.	FRONTOF	BACK OF PACK
9	O LE ULAULA TAPAA E MAUALUGA AI MANAOGA LĒ FAAMALIE- INA	E mafai ona e lē silafia lou manaoga lē faamalieina i le tapaa vagana ua e taumafai e taofi le ulaula. E mafai e tagata e umi ona ulaula tapaa ona taofia le ulaula tapaa ma taofia loa le ulaula tapaa.	FRONT OF PACK	BACK OF PACK

	SMOKING IS HIGHLY ADDICTIVE Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	You may not realise how addicted you are until you try to quit. Long term smokers can and do quit. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.		
10	O LE TAUMAFA TAPAA E LEAGA AI MA FAALETONU LE MANOGI O LE	O le asu o tapaa e aafia ai le paleni faalenatura o suavai i lou fofoga e mafua ai ona manogi leaga lau mānava.		
	MĀNAVA SMOKING CAUSES FOUL AND OFFENSIVE BREATH	Tobacco smoke affects the natural chemical balance in your mouth, which can give you offensive bad breath.	FRONT OF PACK	BACK OF PACK
	Lapataiga a le Matagaluega o le Soifua Maloloina	E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina.		
	Ministry of Health Warning	You CAN quit smoking. Talk to your Doctor or other health professional.	řes v	B-11 8

11	E AAFIA LAU FANAU ONA O LOU ULAULA TAPAA YOUR SMOKING CAN HARM YOUR KIDS Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	O le asu o le tapaa e faatupulaia ai ona lamatia tamaiti ma aafia ai i faama'i ma i'u ai i le maliu. O tamaiti laiti e aafia i asu o tapaa e sili atu ona lamatia i Faailoga o le Maliliu Faafuasei o Tamaiti Pepe (SIDS). Exposure to tobacco smoke increases the risk of your children contracting serious illnesses and dying. Babies exposed to tobacco smoke are at greater risk of Sudden Infant Death Syndrome (SIDS). E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.	FRONTOF	BACK OF PACK
12	E OGAOGA AAFIAGA O GASEGASE O LE MĀMĀ I LE ULAULA TAPAA	O le ulaula tapaa e aafia ai oe i le faama'i pipili ma faama'i matuiā o le māmā e pei o le māmā fefete (emphysema).	FRONT OF PACK	BACK OF PACK

	SMOKING CAUSES SERIOUS LUNG DISEASES Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	Smoking causes crippling and often fatal lung diseases like emphysema. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.		
13	E FAALUAINA LE TULAGA LAMATIA I LE GASEGASE O ALATOTO PUNITIA (STROKE) PE AFAI E TELE ATU TAPAA E TE ULAULAINA SMOKING MORE THAN DOUBLES YOUR RISK OF STROKE	O le gasegase o alatoto punitia (stroke) e mafua ai ona pē pe gase le tino atoa i le vaitaimi tumau, o le lē toe mafai ona tautala, lē gaoioi, ma e maliu ai foi. Strokes can cause permanent paralysis, inability to speak, disability, and death. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina.	FRONT OF PACK	BACK OF PACK
	a le -Matagaluega o le Soifua Maloloina	You CAN quit smoking. Talk to your Doctor or other health professional.	er.	

	Ministry of Health Warning			
14	O LE ULAULA TAPAA E PUNITIA AI ALATOTO TETELE O LE FATU	A punitia alatoto o le fatu o le a aafia oe i le gasegase oso faafuasei o le fatu, alatoto punitia (stroke), ma maliu ai.		
	SMOKING BLOCKS YOUR	Blocked arteries can lead to heart attack, stroke, and death.	FRONT OF PACK	BACK OF PACK
	ARTERIES Lapataiga a le Matagaluega o le Soifua Maloloina	E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina.		
	Ministry of Health Warning	You CAN quit smoking. Talk to your Doctor or other health professional.		

PART II CIGARS

Item	Warning message	Explanatory message	Graphic
1	E OONA LE ASU O LAU TAPAA TAAI ATOA (CIGAR) CIGAR SMOKE IS TOXIC	O le asu o tapaa taai atoa e tele ni mea oona ma ni vailaau oona e aafia ai. O le mānavaina o nei mea oona e faaleagaina ai sele o le tino, e mafua ai ni gasegase e tele e pei o le kanesa,	

	Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	gasegase o le fatu, gasegase tau mānava. Cigar smoke contains high concentrations of toxins and irritants. Taking in this toxic mix can damage the body's cells, resulting in many diseases including cancer, heart disease, and respiratory disease. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.	
2	O LE ULA- ULA TAPAA TAAI ATOA (CIGAR) O LE FAAPOGAI LEA O LE KANESA O LE MĀMĀ	O le asu o tapaa taai atoa e tele ni mea oona ma ni vailaau oona e aafia ai. O le manavaina o nei mea oona e faaleagaina ai sele o le tino, e mafua ai ni gasegase o le fatu, gasegase tau manava.	
	SMOKING CAUSES LUNG CANCER	Cigar smoking increases your risk of lung cancer even if you do not inhale.	Person to the man

	Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	Your lung cancer risk increases greatly if you inhale the smoke. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.	
3	O LE ASU O LAU TAPAA TAAI ATOA (CIGAR) E MAFUA AI LE KANESA O LE MĀMĀ MA LE FA'AĪ. CIGAR SMOKING CAUSES MOUTH AND THROAT CANCER Lapataiga a le Matagaluega o le Soifua Maloloina Ministry	O le a faatupulaia le aafiaga o māmā i le kanesa ona o le ulaula o tapaa taai atoa (cigar) tusa lava pe e te lē mānavaina i totonu le asu. E siitia le tulaga lamatia pe afai e mānavaina i totonu le asu. Cigar smoking increases your risk of developing cancer of the lip, mouth, throat, and voicebox. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit	
	of Health Warning	smoking. Talk to your Doctor or other health professional.	*

4	E LE SAOGALE- MU LE SUIA O LE ULAULA SIKALETI I LE ULAULA TAPAA TAAI ATOA (CIGARS) CIGARS ARE NOT	O le ulaula i tapaa taai atoatoa, aemaise lava pe mānavaina i totonu le asu, e matuā lamatia ai le tagata i le kanesa o le fa'aī, gasegase o le fatu ma gasegase o le māmā. Cigar smoking particularly if you inhale, increases your risk of mouth and	
	A SAFE ALTERNA- TIVE TO CIGARET- TES Lapataiga a le Matagaluega o le Soifua Maloloina Ministry of Health Warning	throat cancer, heart disease, and lung disease. E te MAFAI ona e taofia le ulaula tapaa. Talanoa i lau Fomai po o se isi tagata tomai faapitoa tau Soifua Maloloina. You CAN quit smoking. Talk to your Doctor or other health professional.	
5	IA PUIPUI LE FANAU MAI LE MĀNAVA- INA O ASU O TAPAA DON'T LET CHILDREN BREATHE YOUR SMOKE	E lamatia tamaiti latou te mānavaina asu o tapaa i ni faama'i ogaoga e pei o le niumonia, aafiaga o totoga o le taliga ma le ma'i sela. O tamaiti pepe e aafia i le ulaula tapaa o tagata matutua e lamatia tele i aafiaga ogaoga o Faailoga	

PART III BIDIS

Item	Warning message
1	SMOKING DOUBLES YOUR RISK OF STROKE
2	SMOKING CAUSES PERIPHERAL VASCULAR DISEASE

3	SMOKING CAUSES BLINDNESS
4	SMOKING CAUSES MOUTH AND THROAT CANCER
5	DON'T LET CHILDREN BREATHE YOUR SMOKE

PART IV OTHER TOBACCO PRODUCTS

Item	Warning message
1	THIS PRODUCT CONTAINS CANCER CAUSING AGENTS
2	THIS PRODUCT MAY BE HARMFUL TO YOUR HEALTH

SCHEDULE 6 (Regulations 16(1), 17, 18, 23, Schedule 4 (Part I-Items 1 to 9 and Part II-Items 1 and 2)

LAYOUTS FOR LABELLING OF RETAIL PACKAGES

PART I LAYOUTS FOR LABELLING OF CIGARETTES AND LOOSE OR PIPE TOBACCO

Front layout 1

Warning
mess age

Front layout 2	
Graphic	
Warning message	
Back layout 1	
Warning mes	sage
Graphic	
Corresponding explan	atory message
Back layout 2	
Graphic	Warning message
	Corresponding explanatory message

Back layout 3

Giapluc	Warning message
	Conesponding explanatory message

Back layout 4

Corresponding	Explanatory message
	(Seal)
G raphic	Waming nessage

Conditions for back layout 4:

- (a) layout may only be used if the corresponding explanatory message occupies the lesser portion of the remainder of the face, having regard to the division made by the seal; and
- (b) the corresponding explanatory message must be not less than 20mm in height.

Back layout 5

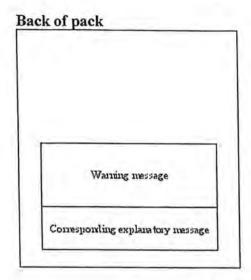
G raphie	Wanning message
	(Seal)
Corresponding	Explanatory message

Conditions for back layout 5:

- (a) layout may only be used if the corresponding explanatory message occupies the lesser portion of the remainder of the face, having regard to the division made by the seal; and
- (b) the corresponding explanatory message must be not less than 20mm in height.

PART II LAYOUTS FOR LABELLING OF CIGARS

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SCHEDULE 7 (Regulations 2, 16(1), 17, 18 and 20(2)(c))

INFORMATION MESSAGE

E aafia oe i le silia i le 40 vailaau oona. E faaleagaina e nei vailaau oona, alatoto, sele o le tino ma puipuiga mai faama'i o le tino.

IA TAOFIA NEI ina ia faaitiitia ai le lamatia o oe mai gasegase ogaoga po o le maliu o tamaiti fanau l \bar{e} au.

SCHEDULE 8 (Regulation 12)

METHODS FOR THE MEASUREMENT OF CONSTITUENTS IN TOBACCO PRODUCTS

 For tar, ISO 4387:1991(E) (Determination of total and nicotine-free dry particulate matter using a routine analytical smoking machine).

- For nicotine, ISO 10315:1991(E) (Cigarettes -Determination of nicotine in smoke condensates - Gas chromatograph method).
- 3. For carbon monoxide, ISO 8454:1995(E) (Cigarettes Determination of carbon monoxide in the vapour phase of cigarette smoke NDIR method).
- 4. For tar, nicotine, and carbon monoxide, in addition to the applicable standard method specified in items 1 to 3 of this Schedule:
 - (a) ISO 3308:1991(E) (Routine analytical cigarette-smoking machine Definitions and standard conditions); and
 - (b) ISO 8243:1991(E) (Cigarettes Sampling); and
 - (c) ISO 3402:1991(E) (Tobacco and tobacco products Atmosphere for conditioning and testing).