

Syrian Arab Republic

Ministry of Economy and Industry

Syrian Arab Standards and Metrology Organization



Syrian Standard Specification
SNS: 4117:2025
Tobacco and Its Products—
Plain Packaging for Tobacco Products

Syrian Arab Republic
Ministry of Trade and Industry



Decision No. 75

Pursuant to:

- The provisions of Law No. 37 of 2005
- The proposal of the Board of Directors at its meeting No. 5 dated November 27, 2024
- and the operational requirements

The Minister of Industry hereby decides the following:

- Article 1:** The Syrian Standard Specification No. (4117:2025) on “**Tobacco and Its Products – Plain Packaging of Tobacco Products**” is hereby adopted as a national Syrian standard specification.
- Article 2:** This Syrian standard specification shall be mandatorily **applied with immediate effect** from the date of issuance of this decision to **tobacco facilities that will be licensed after the date of issuance of this decision.**
- Article 3:** This Syrian standard specification shall be mandatorily **applied two years after** the date of issuance of this decision to **tobacco facilities previously licensed before the date of issuance of this decision.**
- Article 4:** The provisions of Legislative Decree No. 8 of 2021 shall apply in all cases of non-compliance with the aforementioned standard specification, as outlined in **Article 1** of this decision. **The General Administration of Industry, the General Administration of Economy, the General Administration of Domestic Trade and Consumer Protection, the Ministry of Health, the General Tobacco Authority, and the General Authority for Land and Sea Ports** shall be responsible for monitoring the implementation of this standard, each within its respective jurisdiction and in accordance with applicable laws and regulations.
- Article 5:** This decision shall be published and communicated to those responsible for its implementation.

Damascus, Dhu al-Hijjah 29, 1446 AH
Corresponding to June 25, 2025

Director General of the Standards
and Metrology Authority
Chemist: Eman Saleh
[Signed]

Minister of Trade and Industry
[Official Stamp of Syrian Arab Republic]
[Signed]

This Syrian standard was issued pursuant to Decision No. (75) of the Minister of Economy and Industry dated June 25, 2025



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Introduction

The Syrian Arab Standards and Metrology Organization is the national body authorized to develop standard specifications in Syria through technical committees composed of representatives from the main stakeholders concerned with the subject matter of the specification. All relevant parties have the right to express their opinions and submit their comments on this specification during the period in which the draft specification is circulated.

Syrian standard specifications are structured and drafted in accordance with the Syrian Guide 1/2010, which specifies the rules for structuring and drafting the documents of Syrian Standardization, based on IEC/ISO guidelines, Part 2/2004, Rules for Structuring and Drafting of International Standard Specifications.

Accordingly, the Technical Committee for the **“Tobacco and Its Products Sector”** – which is composed of the entities listed below – has studied and drafted the Syrian standard specification for **“Tobacco and Its Products – Plain Packaging for Tobacco Products”** and recommended its adoption as Syrian Standard Specification No. **(4117:2025)** pursuant to the law governing the Syrian Arab Standards and Metrology Organization, which is responsible for establishing, publishing, and amending national standards and metrics for products, materials, and services.

“Technical Committee for the Tobacco Sector and Its Products”

The following committee members participated in the preparation of this standard specification:

Committee Members	Represented by
Ministry of Health	Dr. Abeer Obaid
Ministry of Agriculture and Agrarian Reform	Mr. Ammar Al-Hayek
Ministry of Domestic Trade and Consumer Protection	Mr. Abd al-Salam al-Dhalli
Damascus and Rural Damascus Chamber of Industry	Mr. Ayman Zabadna
General Tobacco Corporation	Eng. Nihad Balidi
Syrian Arab Standards and Metrology Organization	Eng. Ranim Al-Sha'ar

Tobacco and Its Products – Plain Packaging for Tobacco Products

1- Scope

This Syrian Standard Specification outlines the plain packaging requirements for tobacco products, including cigarettes, cigars, honey-flavored tobacco, hand-rolling tobacco, and similar products.

2- Standard References

The following reference documents are indispensable for the application of this standard. For dated references, only the edition cited applies. However, for undated references, the latest edition of the referenced document (including any amendments) applies.

- Syrian Standard Specification 3261 concerning “Blended pipe tobacco”
- Syrian Standard Specification 3527 concerning “Tobacco and Its Products – Cigarillos”
- Syrian Standard Specification 2656 concerning “Tobacco and Its Products – Cigarettes”
- Syrian Standard Specification 2984 concerning “Honey-flavored Tobacco”
- Syrian Standard Specification 3267 concerning “Cigars and Toscan Cigars”

3- Terms and Definitions

For the purposes of this standard specification, the following terms and definitions apply:

3-1 Brand name

The primary name by which the product is identified.

3-2 Type name

Any name that distinguishes the product from any other tobacco product bearing the same brand.

3-3 Container packet

Any packaging in which a tobacco product is placed for sale, containing, either completely or partially, the unit packet of the product or a group of unit packets. If the packet contains more than one separating element, each element shall be considered a separate container packet.

3-4 Single packet

The smallest packaged unit of tobacco products intended for consumption, whether contained inside or outside a container.

3-5 Packaging

Any material that is an integral part of the product's packet and is required for the packaging process or for product protection.

3-6 External packaging

3-6-1 With regard to unit packets of tobacco products (except as specified for the container packet mentioned in (3-3), it means each side that is visible before the packet is opened.

3-6-2 With regard to the unit packet of hand-rolling tobacco and honey-flavored tobacco that takes the form of a pouch, it means each side of the pouch that is visible before the pouch is opened, in addition to the hidden side of the pouch for hand-rolling tobacco if the pouch is of rectangular shape with a tab for resealing.

3-6-3 With regard to a container packet of a tobacco product, it means each side of the packet that is visible before the packet is opened. The term "visible" means clearly discernible through the transparent wrapper defined in (8-3).

3-7 Internal packaging

With regard to a unit packet or container packet of a tobacco product, it means every part of the packet not included in the packet's external packaging.

3-8 Transparent wrapper

The cellophane or plastic wrapper that encloses the product and through which the product is visible at the time of sale, whether it wraps the product in whole or in part

- The product's unit packet
- A group of unit packets that is not placed inside a container packet
- The product's container packet

3-9 Front and back of the unit packet and the container packet

The two largest sides of the external packaging of the packet, with the exception of:

3-9-1 The hidden side of hand-rolling tobacco product and honey-flavored tobacco product in the form of a pouch.

3-9-2 For unit packets or container packets of hand-rolling tobacco product or honey-flavored tobacco product in cylindrical form, the front side and back side are the two opposite halves of the arched side of the packet's external packaging if the arched side is divided lengthwise into two halves.

3-10 Hidden side

With regard to the unit packet of a hand-rolling tobacco product in the form of a pouch and rectangular with a tab for resealing, it means the side of the pouch that is visible after opening the resealing tab but not the internal part of the resealing tab or any side inside the packet.

3-11 Pouch

The unit packet of a hand-rolling tobacco product and honey-flavored tobacco product in a rectangular form with a tab for resealing the pouch.

3-12 Cigarettes

The product manufactured from the tobacco blend after preparation by washing and casing with specific materials, cutting into slices, flavouring, adding additives and preservatives, automatically packaging and wrapping it in cigarette paper in a round cylindrical shape, and fitting it with a filter so that it becomes suitable for direct smoking.

3-13 Tobacco

A product obtained from tobacco plants or a mixture of tobacco plants, and then cured by exposing them to smoke, sun, air, fire, or maturation.

3-14 Cigars

A roll of tobacco or tobacco and other materials, wrapped in natural tobacco leaf, consumed through a combustion process, and intended for smoking purposes only.

3-15 Honey-flavored tobacco

Shredded tobacco obtained from the tobacco plant or a blend thereof, to which a sugar solution, glycerin, oils, and aromatic extracts may be added, intended for smoking in a waterpipe (hookah) and the like.

3-16 Hand-rolling tobacco

A tobacco product intended to be rolled by hand after purchase rather than by machine, for the purpose of smoking in a pipe like a hookah

3-17 Calibration mark

A mark used solely for the automated manufacturing purposes of any packet verification.

3-18 Distinctive aroma

A clear and distinctive aroma or flavor other than the aroma of the tobacco itself. This distinctive aroma consists of an added substance or mixture of substances, including, but not limited to, fruit

and herbal flavors. These flavors are noticeable before or during the consumption of a tobacco product.

3-19 Product name

The name of the manufacturer of the product, the name of the owner of the trademark, or the name of the importer.

3-20 Tax stamp

A distinctive mark in the form of a physical sticker or a code containing digital data, placed on tobacco products and obtained from the competent authority.

3-21 Health warning

A warning that appears on the unit packet or the container packet that includes a statement or message about quitting smoking as well as a picture.

3-22 Scientific fact

A statement with scientifically proven evidence, appearing on one of the sides of a unit packet or container packet.

3-23 Health message

A statement appearing on one of the sides of the unit packet or the container packet, and includes health advice.

4- Plain packaging requirements

The following requirements apply to tobacco products (hand-rolling tobacco, cigarettes, cigars, and honey-flavored tobacco).

4-1 Health warning requirements

- A. The health warning must cover the entire area allocated to it and be clearly visible.
- B. The specific health warning statements shall be used without any modification, rewording or commentary.
- C. The dimensions of the health warning shall be measured based on the area of the side allocated for it while the packet is sealed.
- D. The health warning must be printed on the packet, irremovable, and permanent in all types of packets, including when the packet is sealed and after it has been opened.
- E. For a unit packet with a flip-top lid, the health warning can be divided when the packet is

opened as long as it is divided in such a way that the information, including the picture, statement, or message to quit smoking, is not affected.

- F. Health warning statements shall be written in Arabic or English.
- G. The health warning shall be surrounded on all sides by a black border 1 millimeter in width, which will enclose the health warning.
- H. It is forbidden to hide or obscure the health warning, either partially or totally, by means of a wrapper, lid, box, price tag, stamp of any local or foreign agency, or anything else.
- I. The health warning shall be used as determined by the National Tobacco Control Committee.
- J. The health warning shall be updated periodically as approved by the National Tobacco Control Committee.

4-1-1 Details of the health warning and the mechanism of its placement on unit packet and container packet

- A. The health warning shall appear on both front and back sides of the unit packet and the container packet, covering 65% of the entire side and containing a quit message and an image.
- B. In the case of cylindrical packets for hand-rolling tobacco products or honey-flavored tobacco, the front and back sides of the unit packet are the two opposite radii of the cylinder.
- C. If the height of the health warning is greater than 70% of its width, it shall be placed in stacked format as shown in Figure (1).

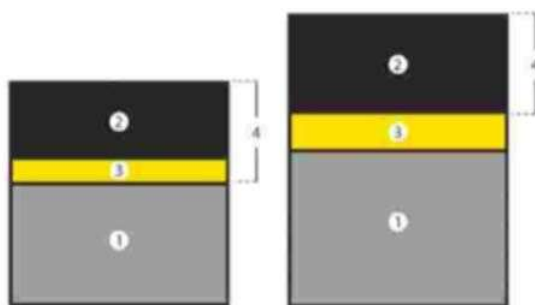


Figure 1 - Stacked format - 1: Image, 2: Statement, 3: Quit message, 4: Flip-top lid

- D. If the height of the health warning is more than 20% but less than 65% of its width, the health warning shall be placed in side-by-side format as shown in Figure (2).



Figure 2 - Side-by-side format - 1: Image, 2: Statement, 3: Quit message

- E. If the height of the health warning is more than 65% but less than or equal to 70% of its width, it can be placed in the stacked format or the side-by-side format, as long as all the elements of the health warning are visible and undistorted.
- F. If the height of the health warning is less than or equal to 20% of its width, it shall be placed in a wide side-by-side format as shown in Figure (3).



Figure 3 - Wide side-by-side format - 1: Image, 2: Statement, 3: Quit message

- G. If the health warning is placed in stacked format, the statement shall be positioned first, and it must constitute 38% of the health warning, then the message to quit smoking, which shall constitute 12%, and then the picture, which shall constitute 50%. The elements of the health warning shall be separated by a black line 1 millimeter in width.
- H. If the health warning is placed in side-by-side format, the picture shall occupy the left part of the health warning, the statement shall occupy the upper right part of the side, and the quit message shall occupy the lower right part of the side. The picture shall constitute 50% of the health warning, the statement 40%, and the quit message 10%. The elements of the health message shall be separated by a black line 1 millimeter in width.
- I. If the health warning is positioned using the wide side-by-side format, the picture shall constitute 35% of the health message, the statement 50%, and the quit message 15%. The elements of the health warning shall be separated by a black line 1 millimeter in width.
- J. The statement shall be printed in white using Helvetica font in a size that fills the allocated area on a matte yellow background.

K. The picture shall have a matte finish.

L. Health warnings should be written from right to left for Arabic, and from left to right for English.

M. The health warning shall be printed using the four-color CYMK color model, and all the elements prescribed to be black shall be specified as C0, M0, Y., K100, and the elements prescribed in yellow are specified as C0, M10, Y100, K0.

N. The health warning shall be printed with a resolution of at least 360 dpi when printed in its original size.

4-1-2 Scientific fact

4-1-2-1 The scientific fact shall be in the form of a statement on one side of the unit packet and the container packet, and it shall cover 50% of the entire area of the side. It shall be printed in black using Helvetica font in a size that fills the allocated area on a matte white background.

4-1-2-2 Exempt from this are unit packets for hand-rolling tobacco products or honey-flavored tobacco, such as a pouch or a cylindrical packet, which do not have sides.

4-1-2-3 The scientific fact must cover the entire area allocated to it and must be clear and visible.

4-1-2-4 The specific statement for the scientific fact shall be used without any modification, rewording or commentary.

4-1-2-5 The dimensions of scientific truth shall be measured based on the area of the side allocated for it with the packet closed.

4-1-2-6 The scientific facts must be printed on the packet indelibly and irremovably in all the packet's states, whether closed or opened.

4-1-2-7 For unit packets with a flip-top lid, the scientific fact shall be placed on the part furthest from the flip-top lid.

4-1-2-8 The statement of the scientific fact shall be written in Arabic or English, as prescribed by the mechanism mentioned in items 4-1-2-11 and 4-1-2-12.

4-1-2-9 The statement of the scientific fact shall be surrounded by a black border on all sides 1 millimeter in width, within which the statement of the scientific fact shall be contained.

4-1-2-10 It is forbidden to hide or obscure the scientific fact, whether partly or totally, with a wrapper, lid, box, price tag, or seal of any local or foreign agency, or anything else.

4-1-2-11 The scientific fact must be used as prescribed by the National Tobacco Control Committee.

4-1-2-12 Scientific facts are changed periodically as determined by the National Tobacco Control

Committee.

4-1-3 Health message

4-1-3-1 The health message shall be in the form of a statement on one side of the unit packet and the container packet, and it shall cover 50% of the entire area of the side including the border. It shall be printed in black using Helvetica font in a size that fills the allocated area on a white matte background.

4-1-3-2 Exempt from this are unit packets for hand-rolling tobacco products or honey-flavored tobacco products, such as a pouch or cylindrical packet, which do not have sides.

4-1-3-3 The health message must cover the entire area allocated to it, and it must be clear and visible.

4-1-3-4 The statement specified for the health message shall be used without any modification, rewording or commentary.

4-1-3-5 The dimensions of the health message shall be measured based on the area of the side allocated to it with the packet closed.

4-1-3-6 The health message must be printed on the packet indelibly and irremovably in all of the packet's states, including sealed and after it is opened.

4-1-3-7 For a unit packet with a flip-top lid, the general health warning shall be placed on the part furthest from the flip-top lid.

4-1-3-8 The statement of the health message shall be written in Arabic, as prescribed by the mechanism mentioned in items 4.1.3.11 and 4.1.3.12.

4-1-3-9 The statement of the health message shall be surrounded on all sides by a black border 1 millimeter in width that shall enclose the statement of the health message.

4-1-3-10 It is forbidden to hide or obscure the health message, whether partially or totally, with a wrapper, lid, box, price tag, or the stamp of any local or foreign agency, or anything else.

4-1-3-11 The health message must be used as prescribed by the National Tobacco Control Committee.

4-1-3-12 The health message shall be changed periodically as determined by the National Tobacco Control Committee.

4-1-4 Packaging color

4-1-4-1 The only color permitted for the external packaging of the unit packet and the container packet is Pantone 448C with a matte finish.

4-1-4-2 The only color permitted for the internal packaging of the unit packet and the container

packet is either:

- white, or
- Pantone 448C (448) with a matte finish.
- This does not negate what is stated in the requirements for the health warning, the scientific fact, and the health message.

4-1-5 Product display

The product's packaging or the product itself must not contain any of the following:

4-1-5-1 Marketing for the tobacco product or encouraging its consumption by means of messages or suggestions about its characteristics or its health effects, its riskiness, or its emissions.

4-1-5-2 A suggestion that the product is less harmful than other products, that it aims to reduce the effect of the harmful content of smoking, that it has properties that are essential, stimulating, therapeutic, refreshing, natural, or organic, or that it has any health benefits.

4-1-5-3 Claims about taste, aroma, any additives, or claims that it is taste-free or aroma-free. This does not apply to cigar and honey-flavored products.

4-1-5-4 A suggestion that it is a nutritional or cosmetic product.

4-1-5-5 A claim that it is environmentally friendly and biodegradable.

4-1-5-6 Any marketing element for the product or brochure that contains promotional offers.

4-1-6 Packaging shall not emit any sound or scent

The packaging must not have any properties that may provide a sound or distinctive smell. This does not apply to what results from manufacturing and cannot be avoided.

4-1-7 Packaging shall not alter after sale to the consumer

The packaging must not contain any properties that cause a change of the packaging after sale to the consumer. These properties include, for example, but are not limited to: heat-activated ink, ink or decoration that becomes visible after a certain time, ink that becomes visible when exposed to certain light spectra, a hologram that becomes visible when scraped or rubbed, or parts that can be easily removed.

4-1-8 The statement about the manufacturer (trademark owner)

The external packaging or internal packaging (but not both) of the unit packet or the container packet can contain a statement with the manufacturer's name, address, and contact details, in accordance with the following conditions:

4-1-8-1 The statement shall not contain any non-alphanumeric characters or conjunction symbols, with the exception of the "@" symbol and the period "." and the comma "," and others

that may be deemed necessary to write the statement correctly.

4-1-8-2 The statement shall be written in Arabic or English.

4-1-8-3 If the statement is written in English, the first letter of the brand name and the first letter of the type name shall be uppercase, and the remaining letters shall be lowercase.

4-1-8-4 The font for the statement shall be Helvetica.

4-1-8-5 The font color for the statement, if it is written on the external packaging, shall be Pantone Cool Gray 2 C with matte finish.

4-1-8-6 The font color for the statement, if it is written on the internal packaging, shall be Pantone Cool Gray 2 C with matte finish, Pantone 448 C with matte finish, or black with matte finish.

4-1-8-7 The statement's font size shall be a maximum of 10 points.

4-1-8-8 The statement shall be printed once only.

4-1-8-9 The statement shall not be printed on the front side of the unit packet or the container packet.

4-1-9 Barcode

The external packaging of the unit packet or the container packet can contain a barcode in accordance with the following conditions:

4-1-9-1 The purpose of the barcode shall be as a technical aid to the process of the sale, distribution, and storage of the tobacco product.

4-1-9-2 The color of the barcode shall be:

- black and white, or
- Or Pantone 448 C and white.

4-1-9-3 The barcode shall not form a picture, slogan, or shape that can be understood as anything other than a barcode.

4-1-9-4 The barcode shall appear only once.

4-1-9-5 The barcode shall not appear on the front side of the unit packet or the container packet.

4-1-10 Calibration mark

The external packaging of the unit packet or the container packet can contain a calibration mark in accordance with the following conditions:

4-1-10-1 The calibration mark shall appear on the external packaging only if needed for purposes of automated manufacturing.

4-1-10-2 If the calibration mark is present, it must be as inconspicuous as possible but still

accomplish its purpose.

4-1-10-3 The calibration mark shall not appear on the front side of the unit packet or the container packet.

4-1-11 The wrapper

The unit packet or the container packet or a group of several unit packets (not included in the container packet) can have a wrapper in accordance with the following conditions:

4-1-11-1 The wrapper shall be clear and translucent, providing clear visibility.

4-1-11-2 The wrapper shall not be colored or marked.

4-1-11-3 The surface of the wrapper shall have a smooth and flat texture.

4-1-11-4 The surface of the wrapper shall not contain any protuberances, decorations, or any irregular appearance. This does not apply to anything resulting from the manufacturing process that cannot be avoided.

4-1-11-5 There shall not be any attachments attached to the wrapper.

The wrapper can contain a cutting ribbon in accordance with the following conditions:

4-1-11-6 The ribbon shall be clear, transparent, uncolored, and unmarked.

4-1-11-7 Or the ribbon shall be black.

4-1-11-8 The cutting ribbon shall be in a straight line and not more than 3 millimeters in width.

4-1-11-9 The cutting ribbon shall be parallel to any edge of the unit packet or the container packet inside the wrapper.

4-1-11-10 The cutting ribbon can contain a single black line not more than 15 millimeters in length to indicate where the cutting ribbon starts.

The wrapper can contain a barcode in accordance with the following conditions:

4-1-11-11 The purpose of the barcode shall be as a technical aid to the process of the sale, distribution, and storage of the tobacco product.

4-1-11-12 The color of the barcode is:

- Black and white, or
- Pantone 448 C and white.

4-1-11-13 The barcode shall not form a picture, slogan, or shape that can be understood as anything other than a barcode.

4-1-11-14 The barcode shall appear only once.

4-1-11-15 The barcode shall not appear on the part of the wrapper that covers the front side of the unit packet or the container packet.

4-1-12 Tax stamp

The external packaging of the unit packet or the container packet can contain a tax stamp affixed in accordance with the following conditions:

4-1-12-1 The purpose of the tax stamp is to track the goods to prevent illegal trade and tax evasion.

4-1-12-2 The tax stamp shall be in accordance with the laws designated by the competent authority.

4-1-12-3 The tax stamp shall not appear on the front side of the unit packet or the container packet.

4-1-12-4 The tax stamp shall not cover any part of the health warning, the scientific fact, or the health message.

4-1-13 Country of origin

Both the unit package and the container package must bear the statement of “Country of Origin” in accordance with the following conditions:

4-1-13-1 The statement shall not contain any non-alphanumeric characters or conjunction symbols.

4-1-13-2 The statement shall be written in Arabic or English.

4-1-13-3 The font for the statement shall be Helvetica.

4-1-13-4 The font color for the statement, if it is written on the external packaging, shall be Pantone Cool Gray 2 C with a matte finish.

4-1-13-5 The font size of the statement shall not exceed 10 points.

4-1-13-6 The statement shall be written only once.

4-1-13-7 The statement shall not appear on the front side of the unit packet or the container packet.

4-1-14 Production date

The external packaging of the unit packet and the container packet must bear the statement of “Production Date” (month and year) in accordance with the following conditions:

4-1-14-1 The statement shall not appear on the front side of the unit package or the container package.

4-1-14-2 The statement shall not cover any part of the health warning, scientific fact, or the health message.

4-1-14-3 The statement shall be written only once.

4-1-14-4 The font size of the statement shall not exceed 10 points.

4-2 Requirements applicable to cigarettes

Without prejudice to the requirements set forth in Section 4-1, the following shall apply:

4-2-1 Unit packet – material, shape, opening method, and volume

4-2-1-1 The unit packet shall be made of hardened paper (cardboard) or flexible materials.

4-2-1-2 The unit packet shall be block-shaped with beveled or tapered edges.

4-2-1-3 The unit packet can be resealable as long as it uses a flip-top lid or a shoulder box hinged lid.

4-2-1-4 A flip-top lid can be suspended on the back of the unit packet.

4-2-1-5 The shoulder box hinged lid can be suspended along one of the short sides of the unit packet.

4-2-1-6 The sides of the shoulder box hinged lid unit packet must have a height (measured between the front side and back side of the unit packet) of at least 16 millimeters.

4-2-2 The statement of brand name and product name on the packaging

The external packaging of unit packages or container packages may bear a printed statement indicating the brand name and type name in accordance with the following conditions:

4-2-2-1 The statement shall not contain any non-alphanumeric characters.

4-2-2-2 The statement shall be written in Arabic or English.

4-2-2-3 If the statement is written in English, the first letter of the brand name and the type name shall be uppercase or lowercase, and the remaining letters of the statement shall be lowercase.

4-2-2-4 The font used for the statement shall be Helvetica.

4-2-2-5 The font color of the statement shall be Pantone Cool Gray 2 C with a matte finish.

4-2-2-6 The brand name must be written in a single line, and the type name must be written in another single line.

4-2-2-7 The type name must be written directly underneath the brand name and in the same direction.

4-2-2-8 The maximum font size of the brand name shall be 14 points, and the maximum font size of the type name shall be 10 points.

4-2-2-9 The brand name and the type name shall be written once only on each of the following:

- The front side of the unit packet and the container packet.
- One of the small sides of the unit packet and the container packet.
- The other small side of the unit packet and the container packet.

4-2-2-10 The brand name and the type name must be written in the middle of the side designated

for it. If the side contains the health warning prescribed in 4.1.1, it shall be written in the middle of the remaining part.

4-2-2-11 The brand name and the type name must be written from right to left in Arabic and from left to right in English.

4-2-3 The statement of package volume

The external packaging of the unit packet or the container packet can contain a printed statement of the package volume in accordance with the following requirements:

4-2-3-1 The statement shall be about the number of cigarettes in the unit packet. For the container packet, the statement shall be about the total number of cigarettes contained therein or the number of unit packets multiplied by the number of cigarettes per unit packet using the multiplication symbol “X”.

4-2-3-2 It shall be written in Arabic numerals.

4-2-3-3 The statement shall be written in Arabic or English.

4-2-3-4 The number shall be followed by the word “Cigarettes”.

4-2-3-5 The statement shall not contain any non-alphanumeric characters.

4-2-3-6 The first letter of the word “Cigarettes” shall be uppercase or lowercase, and the remaining letters shall be lowercase.

4-2-3-7 The statement’s font type shall be Helvetica.

4-2-3-8 The statement’s font color shall be Pantone Cool Gray 2 C with a matte finish.

4-2-3-9 The maximum font size of the unit packet’s volume statement shall not exceed 10 points, and the maximum font size of the container packet’s volume statement shall not exceed 14 points.

4-2-3-10 The package’s volume shall be written once only on the front side of the package that contains the health warning, from right to left for Arabic and from left to right in English.

4-2-4 The surface of the package

4-2-4-1 The surface of any side of the external or internal packaging of the unit packet and the container packet must be smooth and even textured, and it must not contain protuberances, decoration, or any irregular appearance in form or texture.

4-2-5 Enclosures

The packaging of the unit packet and the container packet must not contain any added or attached enclosures (for example, but not limited to, leaflets).

4-2-6 Lining

If the internal packaging of the unit packet has a lining, the lining must be in accordance with the

following conditions:

4-2-6-1 The lining shall be of silver foil and white on the inside.

4-2-6-2 There must be no irregularity in the appearance or texture of the foil.

4-2-6-3 The lining can have a special texture of dots or squares if the primary purpose is for the manufacture or packaging, provided that the dots or squares are equidistant and uniformly shaped and do not form any picture, figure, or slogan that can distinguish them from being just a lining.

4-3 Requirements applicable to cigars

Without prejudice to the requirements set forth in Section 4-1, the following shall apply:

4-3-1 The statement of brand name and product name on the packaging

The external packaging of unit packages or container packages may bear a printed statement indicating the brand name and type name in accordance with the following conditions:

4-3-1-1 The statement shall not contain any non-alphanumeric characters.

4-3-1-2 The statement shall be written in Arabic or English.

4-3-1-3 If the statement is written in English, the first letter of the brand name and the type name shall be uppercase or lowercase, and the remaining letters of the statement shall be lowercase.

4-3-1-4 The font used for the statement shall be Helvetica.

4-3-1-5 The font color of the statement shall be Pantone Cool Gray 2 C with a matte finish.

4-3-1-6 The brand name must be written in a single line, and the type name must be written in another single line.

4-3-1-7 The type name must be written directly underneath the brand name and in the same direction.

4-3-1-8 The maximum font size of the brand name shall be 14 points, and the maximum font size of the type name shall be 10 points.

4-3-1-9 The brand name and the type name shall be written once only on each of the following:

- The front side of the unit packet and the container packet.
- One of the small sides of the unit packet and the container packet.
- The other small side of the unit packet and the container packet.

4-3-1-10 The brand name and the type name must be written in the middle of the side designated for it. If the side contains the health warning prescribed in 4.1.1, it shall be written in the middle of the remaining part.

4-3-1-11 The brand name and the type name must be written from right to left in Arabic and from

left to right in English.

4-3-2 The statement of package volume

The external packaging of the unit packet or the container packet can contain a printed statement of the package volume in accordance with the following requirements:

4-3-2-1 The statement shall be about the number of cigars in the unit packet. For the container packet, the statement shall be about the total number of cigars contained therein or the number of unit packets multiplied by the number of cigars per unit packet using the multiplication symbol “X”.

4-3-2-2 It shall be written in Arabic numerals.

4-3-2-3 The statement shall be written in Arabic or English.

4-3-2-4 The number shall be followed by the word “Cigars”.

4-3-2-5 The statement shall not contain any non-alphanumeric characters.

4-3-2-6 The first letter of the word “Cigars” shall be uppercase or lowercase, and the remaining letters shall be lowercase.

4-3-2-7 The statement’s font type shall be Helvetica.

4-3-2-8 The statement’s font color shall be Pantone Cool Gray 2 C with a matte finish.

4-3-2-9 The maximum font size of the unit packet’s volume statement shall not exceed 10 points, and the maximum font size of the container packet’s volume statement shall not exceed 14 points.

4-3-2-10 The package’s volume shall be written once only on the front side of the package that contains the health warning, from right to left for Arabic and from left to right in English.

4-3-3 The Surface of the package

The surface of any side of the external or internal packaging of the unit packet and the container packet must be smooth and even textured, and it must not contain protuberances, decoration, or any irregular appearance in form or texture.

4-3-4 Enclosures

The packaging of the unit packet and the container packet must not contain any added or attached enclosures (for example, but not limited to, leaflets).

4-3-5 Lining

If the internal packaging of the unit packet has a lining, the lining must be in accordance with the following conditions:

4-3-5-1 The lining shall be of silver foil and white on the inside.

4-3-5-2 There must be no irregularity in the appearance or texture of the foil.

4-3-5-3 The lining can have a special texture of dots or squares if the primary purpose is for the manufacture or packaging, provided that the dots or squares are equidistant and uniformly shaped and do not form any picture, figure, or slogan that can distinguish them from being just a lining.

4-4 Requirements applicable to honey-flavored tobacco

Without prejudice to the requirements set forth in Section 4-1, the following shall apply to honey-flavored tobacco:

4-4-1 Unit packet – material, shape, opening, and volume

4-4-1-1 The unit packet shall be made of hardened paper (cardboard), flexible materials, or pouch.

4-4-1-2 If the unit packet is made of cardboard, it shall be block-shaped with beveled or tapered edges.

4-4-1-3 The unit packet can be resealable as long as it uses a flip-top lid or a shoulder box hinged lid.

4-4-1-4 A flip-top lid can be suspended on the back of the unit packet.

4-4-1-5 The shoulder box hinged lid can be suspended along one of the short sides of the unit packet.

4-4-1-6 The sides of the shoulder box hinged lid unit packet must have a height (measured between the front side and back side of the unit packet) of at least 16 millimeters.

4-4-2 The statement of brand name and type name on the packaging

The external packaging of the unit packet or the container packet can contain a printed statement of the brand name and type name in accordance with the following requirements:

4-4-2-1 The statement shall not contain any non-alphanumeric characters.

4-4-2-2 The statement shall be written in Arabic or English.

4-4-2-3 If the statement is written in English, the first letter of the brand name and the type name shall be uppercase or lowercase, and the remaining letters of the statement shall be lowercase.

4-4-2-4 The font used for the statement shall be Helvetica.

4-4-2-5 The font color of the statement shall be Pantone Cool Gray 2 C with a matte finish.

4-4-2-6 The brand name must be written in a single line, and the type name must be written in another single line.

4-4-2-7 The type name must be written directly underneath the brand name and in the same direction.

4-4-2-8 The maximum font size of the brand name shall be 14 points, and the maximum font size of the type name shall be 10 points.

4-4-2-9 The brand name and the type name shall be written once only on each of the following:

- The front side of the unit packet and the container packet.
- One of the small sides of the unit packet and the container packet.
- The other small side of the unit packet and the container packet.

4-4-2-10 If the unit packet comes in the form of a pouch, the brand name and type name shall be printed only once on both of:

- The front side of the unit packet.
- The back side of the unit packet.

4-4-2-11 The brand name and type name shall be written in the center of the side allocated for them, and if the side contains the health warning stipulated in 1-1-5, they shall be printed in the center of the remaining space.

4-4-2-12 The brand name and type name shall be written from right to left for Arabic and from left to right in English.

4-4-3 Packet volume statement

The external packaging of the unit packet or the container packet must contain the statement of packet volume in accordance with the following requirements:

4-4-3-1 In the case of a unit packet, the statement of weight shall be given in grams, but in the case of a container packet, the statement of weight shall be given in grams for the total weight of the unit packets, or the number of unit packets multiplied by the weight of the unit packet in grams using the multiplication symbol “X”.

4-4-3-2 The number shall be written using Arabic numerals only.

4-4-3-3 The statement shall be written in Arabic or English.

4-4-3-4 The weight can be followed with the statement “honey-flavored” in Arabic or in English.

4-4-3-5 The number indicating the weight shall be followed by “gram” or “g” in lowercase.

4-4-3-6 The statement shall not contain any non-alphanumeric characters.

4-4-3-7 If the statement is written in English, the first letter of each word shall be uppercase or lowercase, and the remaining letters shall be lowercase.

4-4-3-8 The font used for the statement shall be Helvetica.

4-4-3-9 The statement’s font color shall be Pantone Cool Gray 2 C with a matte finish.

4-4-3-10 The maximum font size of the unit packet’s volume statement shall not exceed 10 points,

and the maximum font size of the container packet's volume statement shall not exceed 14 points.

4-4-3-11 The package's volume shall be written once only on the front side of the package that contains the health warning, from right to left for Arabic and from left to right in English.

4-4-4 Package surface

4-4-4-1 The surface of any face of the external or internal packaging of the unit packet and the container packet must be smooth and even textured, and it must not contain protuberances, decoration, or any irregular appearance in form or texture.

4-4-4-2 If the unit packet comes in the form of a pouch, the requirements of the preceding clause (4-4-4-1) do not apply to what results from manufacturing and cannot be avoided.

4-4-5 Enclosures

The packaging of the unit packet and the container packet must not contain any added or attached enclosures (for example, but not limited to, leaflets).

4-5 Requirements applicable to hand-rolling tobacco

Without prejudice to the requirements set forth in Section 4-1, the following shall apply to hand-rolling tobacco:

4-5-1 Unit packet – material, shape, opening, and volume

4-5-1-1 The unit packet shall be block-shaped with beveled or tapered edges, and the unit packet may also take the cylindrical shape or the shape of a pouch.

4-5-1-2 In the case of a block-shaped unit packet, the unit packet can be resealable as long as it uses a flip-top lid or a shoulder box hinged lid.

4-5-1-3 A flip-top lid can be suspended on the back of the unit packet.

4-5-1-4 The shoulder box hinged lid can be suspended along one of the short sides of the unit packet.

4-5-1-5 The sides of the shoulder box hinged lid unit packet must have a height (measured between the front side and back side of the unit packet) of at least 16 millimeters.

4-5-2 The statement of brand name and type name on the packaging

The external packaging of the unit packet or the container packet can contain a printed statement of the brand name and type name in accordance with the following requirements:

4-5-2-1 The statement shall not contain any non-alphanumeric characters.

4-5-2-2 The statement shall be written in Arabic or English.

4-5-2-3 If the statement is written in English, the first letter of the brand name and the type name

shall be uppercase or lowercase, and the remaining letters of the statement shall be lowercase.

4-5-2-4 The font used for the statement shall be Helvetica.

4-5-2-5 The font color of the statement shall be Pantone Cool Gray 2 C with a matte finish.

4-5-2-6 The brand name must be written in a single line, and the type name must be written in another single line.

4-5-2-7 The type name must be written directly underneath the brand name and in the same direction.

4-5-2-8 The maximum font size of the brand name shall be 14 points, and the maximum font size of the type name shall be 10 points.

4-5-2-9 If the unit packet comes in a block shape or non-cylindrical shape, the brand name and type name shall be printed only once on:

- The front side of the unit packet and the container packet.
- Only one side of the small sides of the unit packet and the container packet.
- The other side of the small sides of the unit packet and the container packet.

4-5-2-10 If the unit packet comes in cylindrical shape, the brand name and type name shall be printed only once on:

- The front side of the unit packet and the container packet.
- The back side of the unit packet and the container packet.
- The box lid of the unit packet and the container packet.

4-5-2-11 The unit packet comes in a pouch, the brand name and type name shall be printed only once on:

- The front side of the unit packet.
- The back side of the unit packet.
- If the unit packet comes in a rectangular shape with a sealing lid, it shall be printed on the hidden side of the unit packet.

4-5-2-12 The brand name and type name shall be written in the center of the side allocated for them, and if the side contains the health, they shall be printed in the center of the remaining space.

4-5-2-13 The brand name and type name shall be written from right to left for Arabic and from left to right in English.

4-5-3 Packet volume statement

The external packaging of the unit packet or the container packet must contain the statement of packet volume in accordance with the following requirements:

- 4-5-3-1** In the case of a unit packet, the statement of weight shall be given in grams.
- 4-5-3-2** In the case of a container packet, the statement of weight shall be given in grams for the total weight of the unit packets, or the number of unit packets multiplied by the weight of the unit packet in grams using the multiplication symbol “X.”
- 4-5-3-3** The number shall be written using Arabic numerals only.
- 4-5-3-4** The statement shall be written in Arabic or English.
- 4-5-3-5** The weight can be followed with the statement “hand-rolling tobacco,” “rolling tobacco,” or “pip tobacco” in Arabic or English.
- 4-5-3-6** The number indicating the weight shall be followed by “gram” or “g” in lowercase.
- 4-5-3-7** The statement shall not contain any non-alphanumeric characters.
- 4-5-3-8** If the statement is written in English, the first letter of each word shall be uppercase or lowercase, and the remaining letters shall be lowercase.
- 4-5-3-9** The font used for the statement shall be Helvetica.
- 4-5-3-10** The statement’s font color shall be Pantone Cool Gray 2 C with a matte finish.
- 4-5-3-11** The maximum font size of the unit packet’s volume statement shall not exceed 10 points, and the maximum font size of the container packet’s volume statement shall not exceed 14 points.

4-5-4 Package surface

- 4-5-4-1** The surface of any face of the external or internal packaging of the unit packet and the container packet must be smooth and even textured, and it must not contain protuberances, decoration, or any irregular appearance in form or texture.
- 4-5-4-2** If the unit packet comes in the form of a pouch, the requirements of the preceding clause (4-5-4-1) do not apply to what results from manufacturing and cannot be avoided.
- 4-5-4-3** In the case of the unit packet that comes in a cylindrical shape, the clause (4-5-4-1) does not apply, as there is a need to open and close the cylinder.

4-5-5 Enclosures

- 4-5-5-1** The packaging of the unit packet and the container packet must not contain any added or attached enclosures (for example, but not limited to, leaflets).
- 4-5-5-2** This does not apply to the unit packets of hand-rolling tobacco products, which may contain cigarette papers or filters provided that they are not visible before opening the unit packet.

4-5-6 The statement of cigarette papers and filters

- 4-5-6-1** In case the unit packets of hand-rolling tobacco products contain cigarette papers and/or filters, the external packaging of the unit packets or container packets may include one of the

following statements:

- The statement of **“includes cigarette papers and filters”**.
- The statement “includes filters.”

4-5-6-2 In case the container packets of hand-rolling tobacco products contain cigarette papers and/or filters, the external packaging of the container packets may include one of the following statements:

- The statement of **“includes cigarette papers and filters”**.
- The statement of **“includes cigarette papers”**.
- The statement of **“includes filters”**.

4-5-6-3 The following requirements shall be applied:

- A. If the statement is written in English, the letters shall be lowercase.
- B. The font used for the statement shall be Helvetica.
- C. The statement’s font color shall be Pantone Cool Gray 2 C with a matte finish.
- D. The statement must be written directly underneath the type name, and in case there is no type name, the brand name must be written.
- E. The maximum font size of the statement shall not exceed 10 points.
- F. The statement shall be written only once.

4-5-7 Resealing tab

4-5-7-1 If the unit packet of hand-rolling tobacco contains a resealing tab, the tape must be transparent, uncolored, and unmarked.

4-5-7-2 If the unit cylindrical packet of hand-rolling tobacco contains a foil tab as part of internal packaging, the foil tab must be silver in color with no variations in texture or color.

4-5-7-3 It is permissible to have a special texture of dots or squares provided that the dots or squares are equidistant and uniformly shaped and do not form any picture, figure, or slogan that can distinguish them from being just a lining.

Related References

- [1] Omani Standard Specification OS 1655:2022

Technical Terms

The following Arabic technical terms correspond to the English terms listed below:

English Term	Arabic Term
Almeassel Tobacco	تبغ المعسل
Cigarettes	السجائر
Tobacco	التبغ
Plain packaging	التغليف العادي
Cigar	السيجار
Container packet	العبوة الحاوية
Unit packet	العبوة المفردة
External packaging	التغليف الخارجي
Internal packaging	التغليف الداخلي
Hand rolling tobacco	تبغ اللف اليدوي
Hidden face	الوجه المخفي
Pouch	كيس
Wrapper	الغلاف الشفاف
Combined health warning	التحذير الصحي
Information message	الحقيقة العلمية
General health warning	الرسالة الصحية
Flip top lid	غطاء الطي العلوي

Stacked format	شكل متتابع
Side-by-side format	شكل متجانب
Matt finish	مطفي اللمعة
Barcode	الباركود
Calibration mark	علامة المعايرة
Shoulder box hinged lid	غطاء صندوقي
Cigarette papers	ورق السجائر
Casing	الإطار
Filter	الفلتر
Mouthpiece	المبسم
Lining	البطانة
Inserts	المرفقات
Cylindrical shape	شكل أسطواني
Tab for resealing	شريط الإغلاق
Foil seal	الشريط القصديري
Pipe tobacco	تبغ الأنبوب

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