

**Cabinet of Ministers of Ukraine**

**DECREE**

N 306 of January 19, 2011

Kyiv

**On approval of the list of color pictures and pictograms, which are included to additional health warnings on tobacco products packages**

With the aim of prevention and reduction of tobacco products use and their harmful impact on population health the Cabinet of Ministers decrees:

Approve the list of color pictures and pictograms, which are included to additional health warnings on tobacco products packages as attached.

Prime minister of Ukraine

**M.Azarov**

Approved by the

Decree of the Cabinet of Ministers of Ukraine  
of 19 January 2011 N 306

LIST

of color pictures and pictograms which are included to additional health warnings  
on tobacco products packages

1. On additional health warnings on tobacco products packages the following color pictures and pictograms should be placed:

**Smoking causes lung cancer**



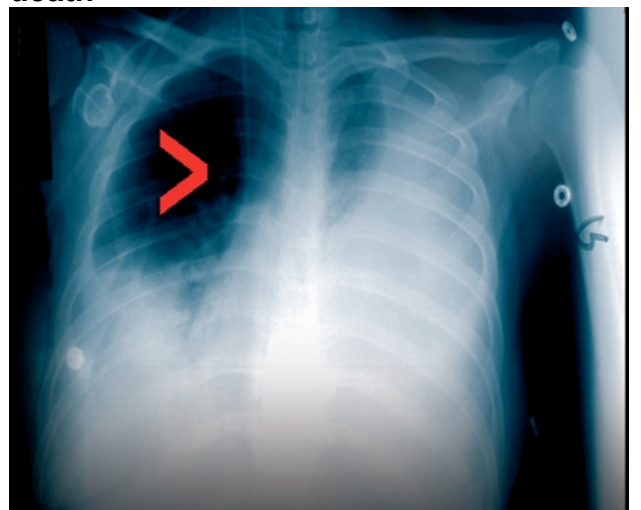
**Smoking causes tobacco (nicotine) dependence, don't start to smoke!**



**Smokers die early**



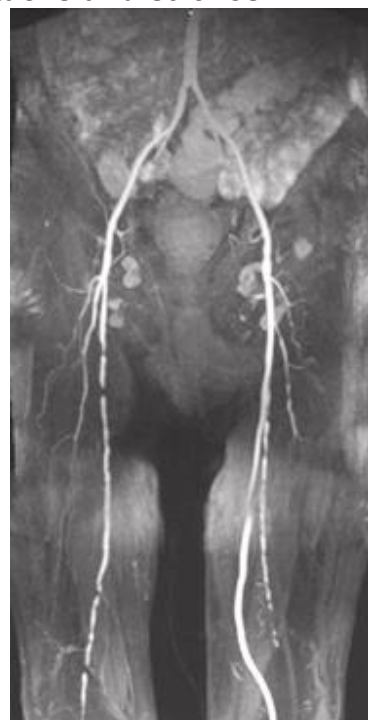
**Smoking can cause a slow and painful death**



**Smoking decreases women's fertility**



**Smoking clogs the arteries and causes heart attacks and strokes**



**Smoking when pregnant harms your baby**



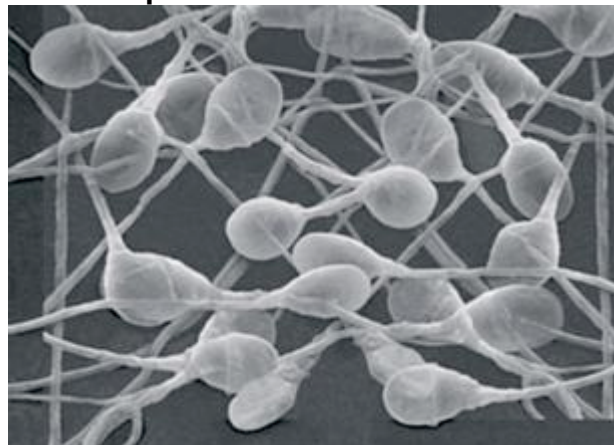
**Smoking causes ageing of the skin**



**Stopping smoking greatly reduces the risk of fatal heart and lung diseases**



**Smoking damages the sperm and can cause impotence**



2. Manufacturers and importers of tobacco products for printing additional health warnings on tobacco products packages should use files with the color pictures and pictograms, published at the web site of the Ministry of Health.

3. The color pictures and/or pictograms depending on proportion between height and width of the tobacco products package, for which additional health warnings for which additional health warning is placed, could be scaled in a way to save full visibility and idea, the picture and/or pictogram is illustrated without any changes of the colors.

4. In case if proportion between height and width of the additional health warning:

- 1) Is not lower than 0.8 and do not exceed 1.2, the text is to be placed under the picture and/or pictogram or to the right of them;
- 2) Is lower than 0.8 – to the right of the picture and/or pictogram
- 3) Exceeds 1.2 – under the picture and/or pictogram.

5. The picture and/or pictogram or the text should not occupy less than 40 percent of the area within the black frame.

6. The pictures and/or pictograms with the text of the additional health warnings should be placed within black color frame and shall not cover text or visual information on the warnings.

7. The color pictures and/or pictograms must be printed in four colour/-CMYK-/ screen 133 linnes per inch as a minimum.

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